

MARCH
23 - 24, 2013
Big Apple Ponycon



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a note from the chairs

Dear ponies,

Remembering back to the start of Big Apple Ponycon always makes me smile. Just a few months ago, this convention was a mere seed of an idea with no date, VIPs, or venue - not to mention almost no staff! In a short time, we've definitely come a long way. As the convention prepares to open its doors on Saturday morning for two packed days of panels, music, and no end of other amazing events, we'll be running around behind the scenes making sure everything goes smoothly and Big Apple Ponycon is the best it can be.

It's been said that a general without an army is no general. So too a convention chair without staff is no convention chair. As we reflect on the past few months, a New York City-sized "thank you!" is due to every single member of our staff. From our PR department, who always made sure everypony knew what was happening behind the scenes of the convention; to our Marketing department who made sure everypony knew about our super-hype, convention to begin with; to the programming department, who put together our fantastic schedule; to the VIP Liaisons who have been taking care of all our special guests - to our security ponies, gophers, and every other department that has helped make this convention special - we thank you from the bottom of our hearts.

To everypony who has decided to attend BAP, get ready for two absolutely unforgettable days. Thank you for supporting the convention, and we can't wait to party with you!

Pony joy to all,

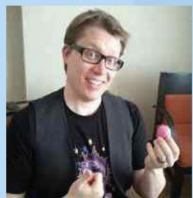
Karen Wills

Alan Reid

co-chairs
Big Apple Ponycon 2013

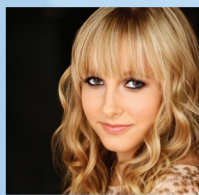
who's who

jayson thiessen



Growing up in British Columbia, Canada, Jayson has been a cartoon enthusiast ever since he saw the Loony Tunes as a young child on Saturday mornings. He graduated from the classical animation program at Vancouver Film School in 1997 and jumped right into the local animation industry. Beginning as a classical animator, he worked his way up the ranks, making his directing debut for two seasons of the international hit show "Pucca" and worked with the Schultz family directing a series of "Peanuts" shorts. He also has the the distinction of being the former supervising director of My Little Pony: Friendship is Magic. Follow Jayson on Twitter @goldenrusset!

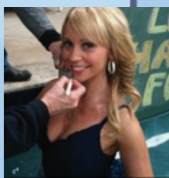
andrea libman



Andrea Libman has worked as a voice over actor for more than twenty years. She has had roles on numerous animated TV series, including Madeline in Madeline and The New Adventures of Madeline, Emmy in DragonTales, young AndrAIa in Reboot, and Cathy in Monster Buster Club. Recently, she's voiced the characters of Lemon Meringue, Pupcake and Princess Berrykin in Strawberry Shortcake's Berry Bitty Adventures and Pinkie Pie and Fluttershy in My Little Pony: Friendship is Magic.

Andrea teaches and plays the piano and enjoys running, skiing and snowboarding, yoga and volunteer work. She holds her Bachelor of Applied Science in Civil Engineering from the University of British Columbia.

tara strong (via skype)



The Twilicious Tara Strong is joining us our virtual Guest of Honor! In addition to voicing everyone's favorite purple unicorn, you may remember her versatile voicework from such shows as The Powerpuff Girls, The Fairly OddParents, Rugrats and Teen Titans.

Tara is known throughout the pony community for her amazing charity work. Be sure to check out her Taralicious store, where you can buy awesome swag to benefit a great cause!

andy price



Presenting Andy Price: artist, illustrator, font of endless TV trivia, and tireless defender of Gotham City's bakery district! Together with Katie Cook, Andy Price helped mastermind the creation of the smash-hit My Little Pony comics from IDW (thus 'COOK PRICE' on the covers!). You can check him out at andypriceart.deviantart.com or on Twitter as @AndyPriceArt.

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www.shuttershy.org - Twitter: @ShuttershyPhoto - www.flickr.com/groups/shuttershy

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who's who

katie cook



Katie Cook is a comic book artist and writer from Ann Arbor, Michigan. Her writing for the best-selling *My Little Pony: Friendship is Magic* comic from IDW has been widely praised by both fans of MLP and comic book lovers alike.

You can visit Katie online at www.katiecandraw.com, www.gronk-comic.com, and follow her Twitter @katiecandraw.

stephanie buscema



Stephanie Buscema is an illustrator and painter from New York. Her days are spent in the studio where she works on children's books, cover illustrations, comic art and paintings for exhibition. NYC locals may recall her as one of the cover artists for IDG's MLP #1.

You can catch up with Stephanie on her website, her blog, or on Twitter as @stephbuscema.

summer hayes



Summer Hayes is the author of multiple books in The My Little Pony Collector's Inventory Series including her most recent guide, *The My Little Pony 2009-2012 Collector's Inventory*. Summer has been active in the My Little Pony collecting community for many years and coordinates the MY LITTLE PONY Fair and Convention, an annual event in its 10th year celebrating My Little Pony and the people who love them!

joe strike



Joe Strike is an animation journalist whose work has appeared in the New York Daily News, Newsday, the Village Voice, the New York Press, and is a regular contributor to the entertainment industry website Animation World Network. He has scripted the Nick Jr. animated series *Wow! Wow! Wubbzy!* and hosts and produces *Interview with an Animator*, an ongoing series of publicly attended conversations with animation notables.

As a staff producer at the Griffin Bacal advertising agency and its entertainment subsidiary Sunbow Productions in the mid-1980s, Joe was present at the creation of the first My Little Pony animated TV specials and the start of G1.



Mango Island - 111
Megasweet - 303
Midsummer Knight's Dream - 106
Moony Couture Designs - 514
My Little Ties - 107A
NerdyMind - 118
OolahOolah - 502
Papasam - 409C
Pixelkitties Prints - 405
Ponies N' Stuff - 113
Pony Plushies - 108
Ponystock - 202
Purple Tinker's Lab - 406
Pustulioooooo - 300
R Fandom - 500, 501
So Much D'aww - 308
South Park Taoist / Chocolate Pony - 208B
Squidbombed - 112
Stamayo Studio - 207B
Stephanie Buscema - 404
Sugarcube Corner - 114, 115
Tim Kangaroo / Tympany - 117A
Toxic Mario - 309
Tridgeon Art - 512
tsitra360 - 503
Twisted Tails / Shottsy Arts - 110
Yayahan - 515



convention map



saturday schedule

alicorn auditorium

hoof hall

8:00	Registration is open! Come pick up your badge.	
10:00	OPENING CEREMONIES	
The Marketplace, Spa, and Crafts Room are now open.		
10:30	VAs in the Community	Cosplay Photoshoot
11:30	Musicians Panel	Autographs
12:30	An Hour with Tara Strong	Autographs
1:00	An Hour with Tara Strong	Artists Panel
1:30	Behind the Scenes of MLP:FiM	Artists Panel
2:00	Behind the Scenes of MLP:FiM	Making Ponies Better: A Customization Panel
2:30	Grand Costume Gala	Making Ponies Better: A Customization Panel
3:00	Grand Costume Gala	Military Ponies Panel
3:30	Panel by Panel: A Dive Into the MLP Comic	Military Ponies Panel
4:00	Panel by Panel: A Dive Into the MLP Comic	Collectors Panel
4:30	Grand Costume Gala Awards	Collectors Panel
5:00	Pony of Love by Tenshi No Ai	Broadcasters Panel
6:00	CLOSED FOR SETUP	Get Active with the Brony Health Group
7:00	Coltella Music Festival	CLOSED FOR SETUP
The Marketplace, Spa, and Crafts Room are now closed.		
8:30	Coltella Music Festival	Karaoke
12:00	// CLOSED //	

sunday schedule

alicorn auditorium		hoof hall
9:00	Registration is open! Come pick up your badge.	
10:00	Double Rainboom	Help! My Heart is Full of Pony
The Marketplace, Spa, and Crafts Room are now open.		
10:45	Gotta Collect Em All: MLP Trading Cards	Charity Panel
11:30	CLOSED FOR SETUP	Present at the Creation: Promoting the G1 Ponies
11:45	Charity Auction	Present at the Creation: Promoting the G1 Ponies
12:30	Charity Auction	Cosplay Photoshoot
1:00	Charity Auction	Q&A With Jayson Thiessen
1:15	CLOSED FOR SETUP	Q&A With Jayson Thiessen
1:30	Coltella UNPLUGGED	Q&A With Jayson Thiessen
1:50	Coltella UNPLUGGED	CLOSED FOR SETUP
2:00	Coltella UNPLUGGED	Autographs
3:00	Coltella UNPLUGGED	Autographs
3:30	Coltella UNPLUGGED	CLOSED FOR SETUP
3:45	Behind the Voice with Andrea Libman	My Little Obsession
4:30	CLOSING CEREMONIES	
5:00	see you next year!	



bronie event



all gen event



gen. 1~3 event



panel descriptions

Broadcasters Panel

Curious about the pony folk who bring you endless entertainment, both live and recorded? Come support your favorite radio hosts from the Brony Show, Alicorn Radio, BronyState, and more!

Present at the Creation: Promoting the G1 Ponies

Animation writer/journalist Joe Strike has worked for Griffin Bacal Inc. (Hasbro's ad agency) and its subsidiary Sunbow Productions, creators of the first My Little Pony TV specials and original TV series. Joe will discuss the birth of My Little Pony and its first licensing campaign before screening rare promotional videos from those early days.

Military Ponies Panel

Ever wondered what it's like to be in the military? How about what it's like to be in the military and also be a brony? This panel is your chance to find out and get the answers to all the pressing questions you have for our service members.

Get Active With the Brony Health Group

The Brony Health Group was founded to motivate fellow Bronies into living healthier lives. At this panel DudeBroBrony and other BHG staff members will discuss the workings of the group, personal fitness stories, diet and exercise tips, and so much more!

Coltella

Ever wanted a chance to hear your favorite brony musicians live? Big Apple Ponycon is proud to present Coltella - an epic concert featuring the best talent in the fandom!

Coltella Unplugged

Is electronic music not your thing? Come check out Coltella Unplugged for some great acoustic performances. Featuring Sprocket, Dethonator with Nightcolt, Cyril the Wolf, and Forest Rain, this is a show you won't want to miss!

panel descriptions

Voice Actresses in the Community

Join Nowacking ("Epic Wub Time," "Pony Rock Anthem," "Fall-out Equestria: The Radioplay,") and Rina-chan ("MAGIC.MOV," "Message From Twilight Sparkle," "Colgatelicious") as they answer questions about voice acting, ponies, and what it's like behind the mic!

My Little Obsession

Come and check out a screening of the documentary "My Little Obsession"! Afterwards, the documentary's creator Jewel will be participating in a Q&A session.

Help! My Heart is Full of Pony

My Little Pony has touched countless lives in many ways. Come share your pony joy with the world and participate in a group discussion about why friendship is in fact magic! Hosted by Sprocket Doggingsworth, editor of Apple Cider for the Brony Soul and author of the Derpy Hooves News column "Help! My Heart is Full of Pony!", this is the place to spread the love for MLP:FiM.

Pony of Love by Tenshi No Ai

Come sing and dance with Tenshi No Ai, an Asian-inspired dance group that really knows how to get down. Get ready to party!

Gotta Collect 'Em All: MLP Trading Cards

Come chat with staff from the company Enterplay! They'll be here to answer your questions about the insanely popular MLP:FiM trading cards, speak about the work they do behind the scenes, and of course give a sneak peek or two at exclusive, yet-to-be released merch.

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...and of course, a big thank you to all of the wonderful staff who made this convention possible!



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