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IN STORES
JULY 2012!

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table of contents

1

<i>welcome</i>	<i>2</i>
<i>guests of honor</i>	<i>3</i>
<i>rules</i>	<i>6</i>
<i>props policy</i>	<i>7</i>
<i>artists & vendors</i>	<i>8</i>
<i>convention map</i>	<i>10</i>
<i>schedule</i>	<i>12</i>
<i>panel descriptions</i>	<i>14</i>
<i>live-action games</i>	<i>19</i>
<i>hangout rooms</i>	<i>20</i>
<i>autographs</i>	<i>21</i>
<i>giving to charity</i>	<i>22</i>
<i>staff & shout-outs</i>	<i>24</i>



Welcome, everypony*, to BronyCon Summer 2012!

Just over a year ago, “BroNYCon” was 100 people in a few meeting rooms in New York City. It’s grown a little since then. We’re not really sure how, though friendship being magic may have something to do with it.

We’ve seen a lot of that magic in that last year. No matter how shy or reserved you are, there’s something about these events that turns Twilight Sparkle into Pinkie Pie and Fluttershy into Rarity. It’s amazing, rewarding, humbling, and a bit scary to see so many people coming together to join in that shared spirit of friendship, especially with our mutual interest having been around for not even two years. The con—along with the fandom—has had its growing pains, but that spirit keeps us all going in our own ways.

I personally like to put on some pony music and remind myself of the goal. I imagine thousands of people in one place, sharing their love for a cartoon, the ideas it represents, and the vibrant, generous, creative community they – we – are so passionate about. I imagine people thrilled to meet the people who make the show come to life, to thank them for what they’ve made, and maybe to find a glimpse of how it happened. I imagine a few people who don’t really know what this is all about but somehow ended up here, and I imagine everyone else offering a hoof in friendship. I imagine the staff sleeping until dinnertime on July 2nd.

The late nights, full inboxes, and impossibly long checklists are all worth it, though, to make that imagination become reality. We still have a few more days of work ahead of us, but this is now your convention to make great. Get out there and make some friends, have a great weekend, and smile, smile, smile!

All the best,

Andrew “Zebranky” Brockert
Convention Chair, BronyCon Summer 2012

* And every sea serpent, every griffon, every draconequus, every changeling, and—to Lyra’s delight—every human too.

lauren faust

The creator and original helmswoman of *My Little Pony: Friendship is Magic*, Ms. Faust has had a long and diverse career in animation. She started out as an animator for *Cats Don't Dance* and *The Iron Giant*, worked her way up to storyboard artist, writer, and director on *Powerpuff Girls*, then took control as a developer, story supervisor, and supervising producer for *Foster's Home for Imaginary Friends*.



Currently, Ms. Faust is working on *Super Best Friends Forever*, a series of animated shorts for the television series *DC Nation*, and she will also be co-producer and story editor for *Wander Over Yonder*.



john de lancie

The voice of Discord, lord of chaos in *My Little Pony: Friendship is Magic*, Mr. de Lancie has had a long career working as an actor on screen, behind a microphone, and on stage. Though he is best-known for his portrayal of Q on the *Star Trek* series, he has worked in a multitude of genres, including such varied roles as Col. Frank Simmons in *Stargate SG-1*, Dr. Benton Quest from *The Real Adventures of Jonny Quest*, Agent Darkbootie in *Invader Zim*, Eugene Bradford in *Days Of Our Lives*, Pierre Curie in the play *Radiance: The Passion of Marie Curie*.

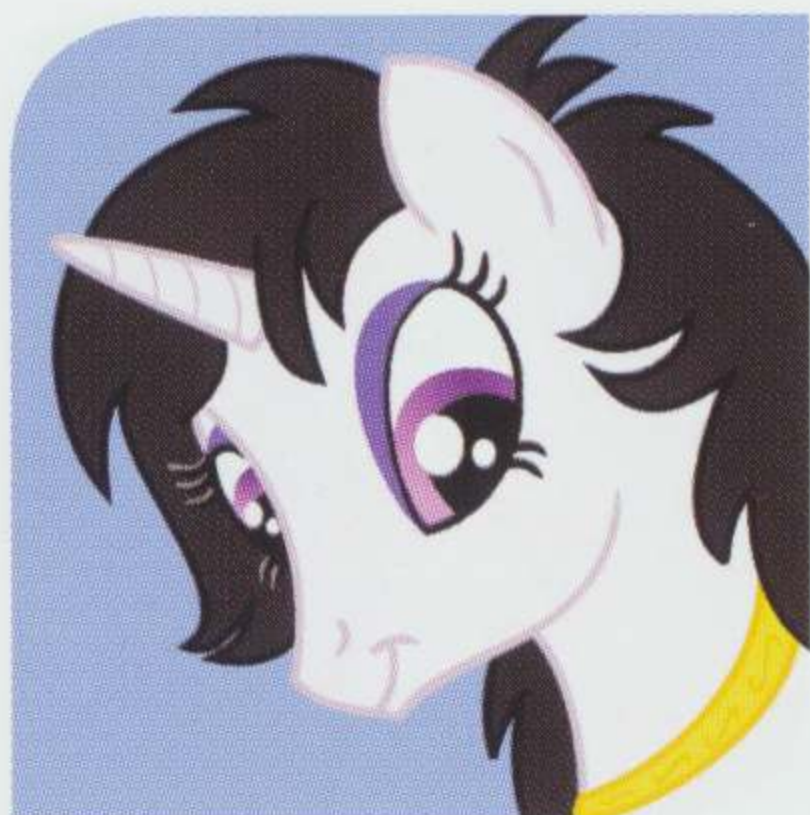
Mr. de Lancie's current project is *BronyCon: The Documentary*, a documentary about his journey to BronyCon and a response to the generally negative portrayal of bronies in the national media.

tara strong

Ms. Strong has worked on enough films, television series, and video games to make your head spin. Since her first role in *The Music Man* at 13, she's never stopped, performing in a full 226 different works! Her portfolio includes the voices of Raven from *Teen Titans*, Dil from *Rugrats*, Princess Clara and Toot Braunstein from *Drawn Together*, Batgirl from several Batman series, including Lauren Faust's own *Super Best Friends Forever*, and of course Bubbles from *Powerpuff Girls*.



Of the show's cast, Ms. Strong is one of the most involved in the *My Little Pony* fandom, with hijinks notably coming to a head with the "Twilightlicious" meme. Truthfully it is claimed that "no other pony troll it down like me." However, Ms. Strong also uses her giant herd of followers for good, making regular pushes for charity.



nicole oliver

The voice of Princess Celestia and Cheerilee graces BronyCon with her presence again this summer. Ms. Oliver is a career actress who made her first major appearance in 1986 in *Maison Ikkoku*, followed by a role on *Ranma ½*, where she worked with Andrea Libman and Cathy Weseluck. Since then, she has appeared on screen and lent her voice to over a hundred roles, in such works as *The Sentinel* and *X-Men: Evolution*.

Ms. Oliver's most recent project is acting in *Taken Back*, a live-action thriller released at the beginning of June. Maybe you've already seen it?

andrea libman

Returning to BronyCon, the voice of Pinkie Pie and Fluttershy boasts talents as a television writer and a singer, not to mention her work as an actress and voice actress. Her performances include appearances on *Little Women*, *Andre*, and *The X Files*, and voicework in *X-Men: Evolution*, *ReBoot*, and *Madeline*. Ms. Libman has also lent her voice to a few anime dubs, including *DragonBall*, *Card Captors*, *Mobile Suit Gundam*, and *Mega Man: Upon a Star*.



Currently, in addition to her ongoing work with the *My Little Pony* team, she voices Harmony Bear in *Care Bears: Adventures in Care-a-Lot* and Cathy in the *Monster Buster Club*.



cathy weseluck

The voice of Spike and Mayor Mare, Ms. Weseluck is known for her work in anime as well as western animation. She has done voicework for such popular titles as *Dragonball Z*, *Ranma ½*, *Inuyasha*, and *Death Note*. She has also voiced characters in *Adventures of Sonic the Hedgehog*, *ReBoot*, *Thor: Tales of Asgard*, and was even the voice of Rarity in two *My Little Pony G3.5* specials.

In addition to her voiceover work, Ms. Weseluck is also a voice instructor and voice director. Her credits include singing director on *My Little Pony Tales* and dubbing director on *Billy the Cat*. On top of all of this, it is rumored that she plays a mean game of ping-pong.

amy keating rogers

Author of the episodes *MMMystery on the Friendship Express*, *The Best Night Ever*, and *The Last Roundup* (among others), Ms. Keating Rogers is a career television writer who got her start in 1996 on *Dexter's Laboratory*. Her work is a checklist of modern classics, including *Dexter's Laboratory*, *Johnny Bravo*, *Samurai Jack*, and *Foster's Home for Imaginary Friends*. Ms. Rogers also spent some time as head writer for *Powerpuff Girls*, working alongside Lauren Faust.



Ms. Rogers's writing for animation has earned her four Primetime Emmy nominations. She has also written plays, books, several live-action film scripts, and comic books.



peter new

The man behind the laconic Big Mac is a career voice actor and award-winning screenwriter. He has had roles in 22 different films and shows since 1999, acting in *Diary of a Wimpy Kid*, *Fringe*, and *The Imaginarium of Doctor Parnassus*, and providing voices for *Inuyasha*, *Fantastic Four*, and *Death Note*. Mr. New's writing for *Point Blank* earned him the Leo Award for Best Screenwriter and he won the first annual Hot Shots Shorts Film Contest with his script for *The Bar*.

Mr. New prefers bogs to marshes and carrots to squash, and makes no guarantees about the predictability of what he might be doing in the future.

lee tockar

The voice of Snips and Steven Magnet, Mr. Tockar is a true renaissance sea serpent, though he is primarily known for his work as a voice actor out of Vancouver. Since his start on *The Little Mermaid*, his career has seen him with roles in countless movies and television shows, and even a handful of video games, winning him the 2008 Electronic Animation Award for Best Male Voiceover Artist. He also writes children's literature, sculpts, illustrates, plays music, and is a collected painter.



At the age of five, Mr. Tockar told his mother that he wanted to grow up to be a cartoon. He seems to have gotten his wish.

By attending BronyCon, you agree to the following rules. We've tried to make them as simple and clear as we can, though we have to get a bit legal on some points. Please ask a member of convention or security staff (orange or yellow badges) if you have any questions. If you break any rules, at the discretion of any staff member, we reserve the right to remove you from the convention space and confiscate your badge with no guarantee of a refund.

- What's illegal outside the convention is illegal inside the convention. We're particularly thinking of stealing, fighting, harassment, graffiti, and possession or use of illegal drugs, but you're not allowed to do anything that's illegal under the laws of the United States, the laws of New Jersey, or the municipal codes and ordinances of Hudson County or the town of Secaucus.
- Obey any direction given to you by a staff member (again, orange or yellow badges). If you have a problem with it, you may ask to speak to a more senior staff member, though they might not be available at the time. In any case, you must comply with directions you're given by staff until told otherwise.
- This is a public event, and you're in the public eye. You agree to be filmed, photographed, or otherwise recorded, and you release any rights to the use of your likeness. This means, for example, that you can't ask people to take down pictures or videos of you on the Internet. We will be issuing press badges to legitimate, credentialed media, so if someone asks to interview you and you're nervous about it, ask to see their badge. If it's a white badge that says Press Pass, you can trust that they're from a real press outlet.
- The Meadowlands Exposition Center and BronyCon founders, event organizers, volunteers, contractors, and sponsors will not be held liable for any damage to or loss of personal items. The aforementioned parties will not be held liable for punitive, incidental, consequential, or special damages whether or not such damages could have been foreseen and/or prevented. None of the aforementioned parties will be held liable for any personal injury that transpires during the event or on the premises of the event. In addition, you understand that you may be criminally charged for inappropriate actions (defined as "any action an event organizer deems inappropriate") you commit while the event is taking place.

Hopefully these rules are common sense, but they're here just in case. Best wishes for a safe and fun convention!

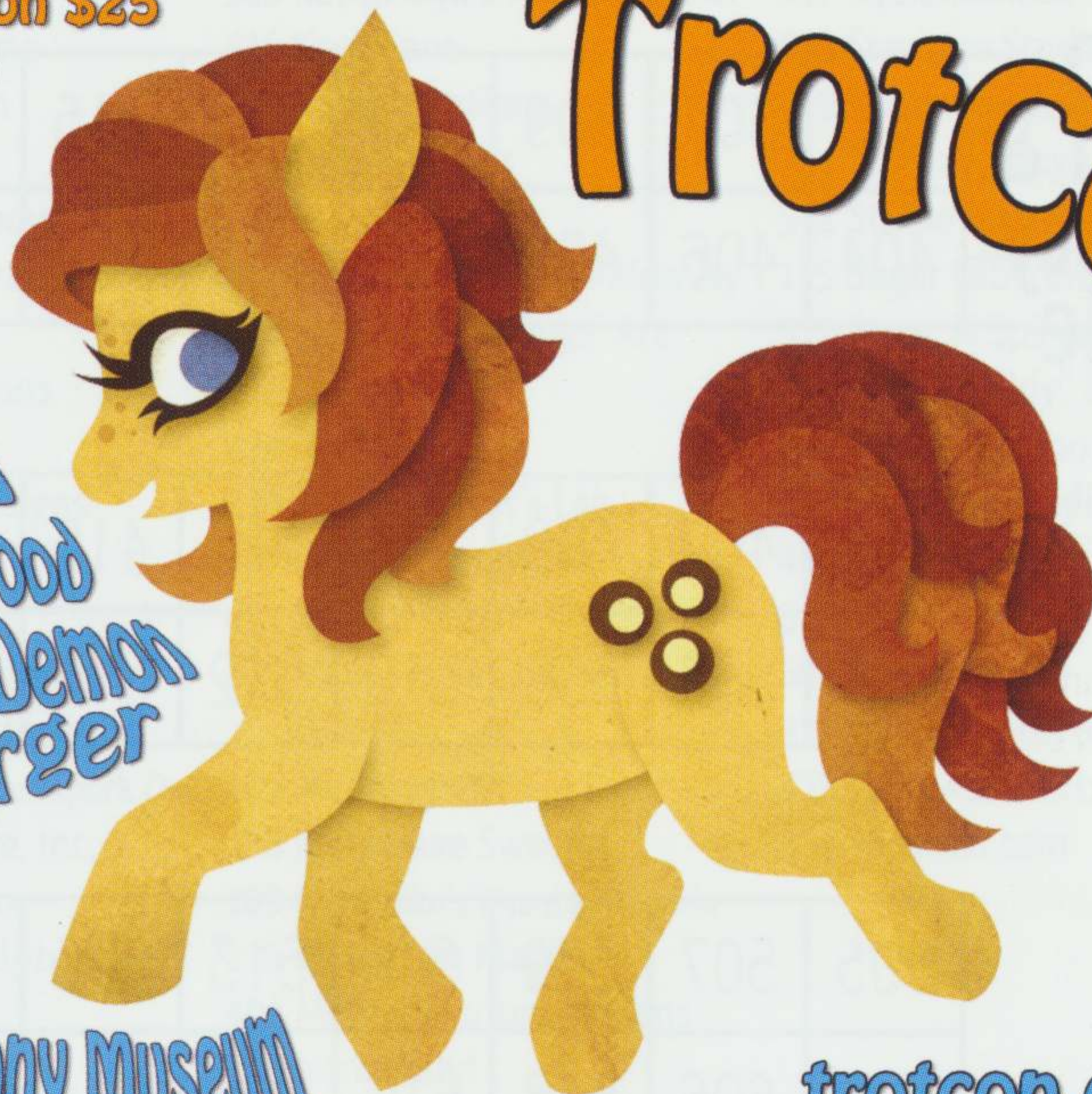
In order to keep BronyCon a safe and family-friendly convention, we ask that you make sure your props and costumes conform to a few simple guidelines.

- Please keep your props and costumes PG.
- No live steel or real weapons are allowed.
- Any prop weapons must be unloaded and disabled, and gun props must have orange tips.
- Props and costumes must not be dangerous to anyone who may bump into them.
- Props and costumes that make noise must have volume controls and their wearers must comply with requests from security to turn the noise down or off.

The head of security has the final say on the acceptability of any prop or costume.

Pre-Registration \$25
until July 14th
\$30 at the door

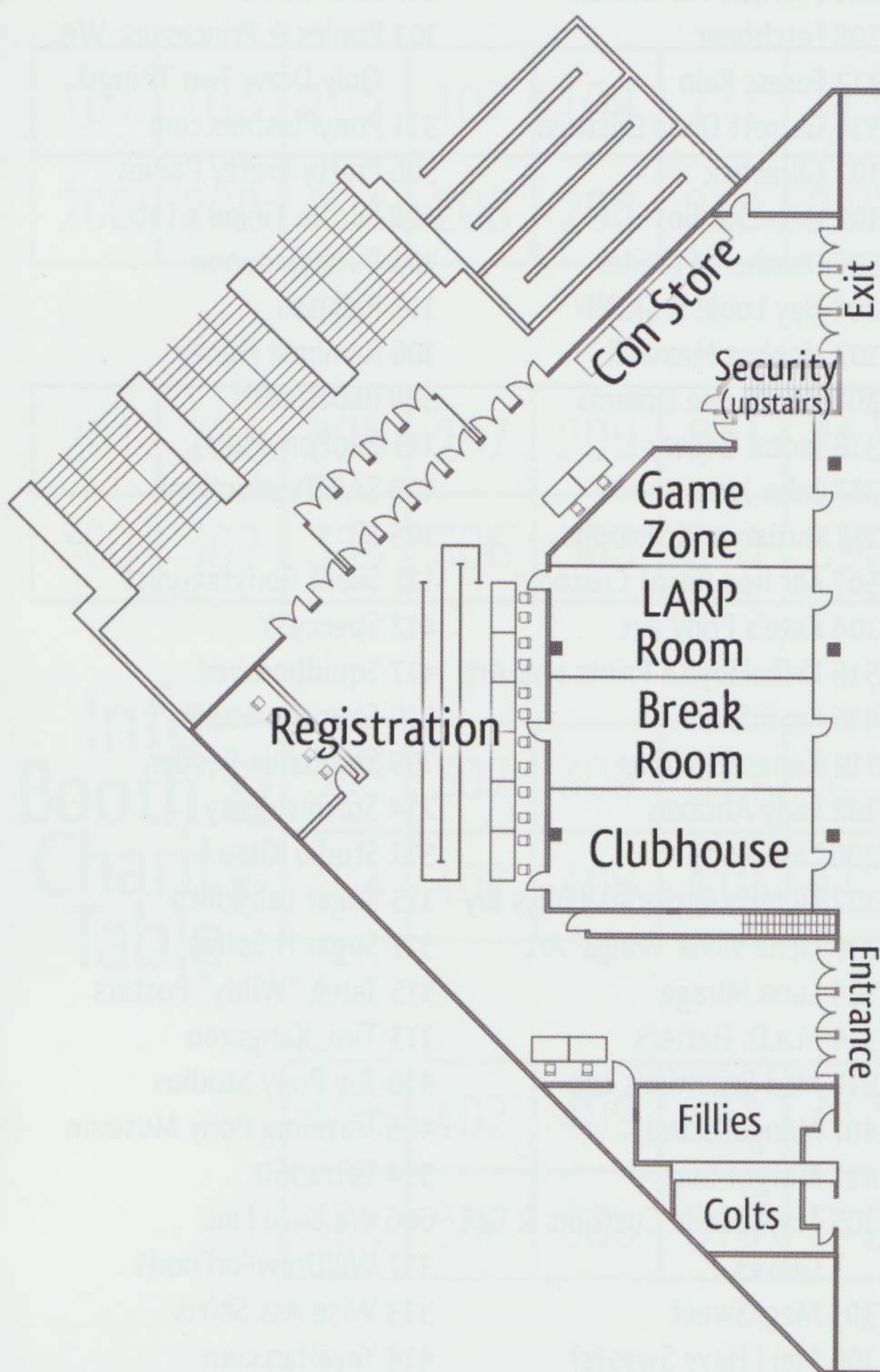
John Joseco
PixelKitties
WillDrawForFood
HotDiggedyDemon
Argembarger
Foal Papers
PonyCraft
Traveling Pony Museum



TrotCon

trotcon.com

July 21-22, 2012 • Columbus, Ohio



Tail Hall

100	102	104	106	108	110	112
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101	103	105	107	109	111	113	115
200	202	204	206	208	210	212	214

Vendor Hall

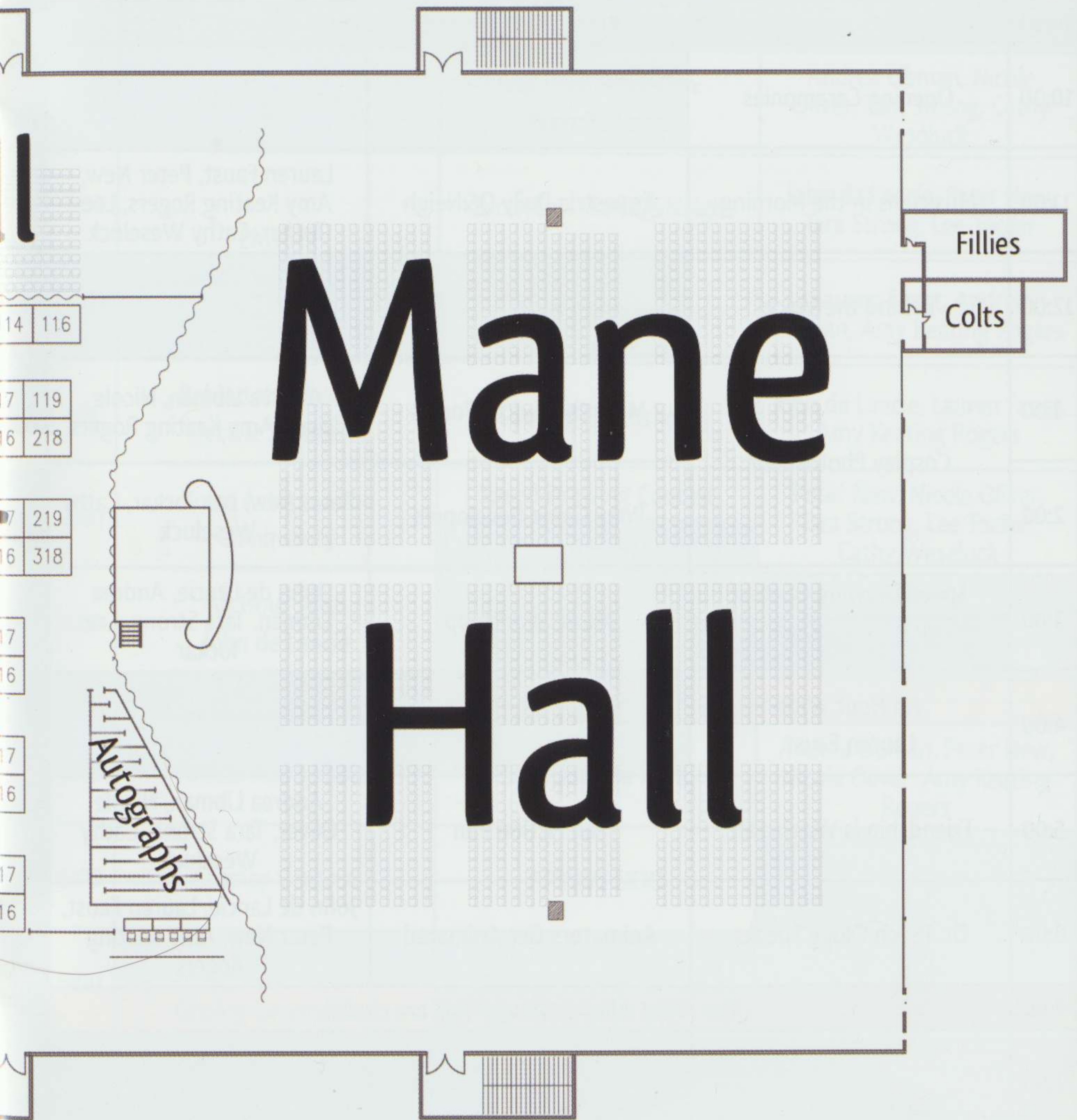
201	203	205	207	209	211	213	215
300	302	304	306	308	310	312	314

Info Booth & Charity Table

305	307	309	311	313	315
400	402	404	406	408	410

401	403	405	407	409	411	413	415
504	506	508	510	512	514		

505	507	509	511	513	515
604	606	608	610	612	614



Mane Hall

100	102	104
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106	108	110
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112	114	116
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101	103	105	107	109	111	113	115	117	119
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Info Booth & Charity Table

305	307	309	311	313	315	317
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505	507	509	511	513	515	517
604	606	608	610	612	614	616

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|---------------------------------------|------------------------------------|---|
| 205 123hamster | 203 Equestria LA | 111 On the Rock Etchings |
| 208 A. Merkel Art Dump | 219 Equestrian Crafts | 515 Oolahoolah |
| 108 Alexstrazsa's Mousepads | 302 Ethepony Embroideries | 413 PinFilly |
| 117 AlleyKatz | 201 Everfree Northwest | 517 Pixelkitties |
| 511 Amanda-Su's Sculpted Pony Customs | 308 Fetchbeer | 101 Ponies & Princesses: We Only Draw Two Things! |
| 309 Aphex Productions | 312 Forest Rain | 311 PonyPlushies.com |
| 108 Aqua Laguna | 316 Garrett Dana Gilchrist | 506 Pretty Pretty Ponies |
| 209 Astral Emporium | 102 Gluestick | 408 Purple Tinker's Lab |
| 307 Athena's Wink | 103 Haze Studios | 103 Pustulioooooo |
| 305 Atryl | 507 Heather V Kreiter | 116 Raikissu |
| 110 BalmBon | 204 Hey Look! A SIGN!!! | 106 Rainbow Honey |
| 202 Bee-Hive Studios | 107 Hobbes Maxwell | 508 Rebeltooth |
| 112 Bell and Stone | 306 Honey Bee Dreams | 113 RedPonyPlush |
| 213 BestPest Studio | 318 Jackal Gallery | 409 SARSProductions |
| 509 Bits 'N' Baubles | 317 John Joseco | 105 SB |
| 114 Bright & Dandy Designs | 112 Jordan and Shroobs | 111 Silent Ponytagonist |
| 116 Bronies United | 507 Kar Red Roses Customs | 412 SpeccySY |
| 207 Brony Express | 104 Kate's Pony Art | 417 Squidbombed |
| 217 Bucking Awesome | 516 KefkaFloyd's Prints and Art | 510 Stamayo Studio |
| 416 ButtercupSaiyan | 416 KevinSano | 109 Stephanie Ressler |
| 100 Carnifex | 119 KopesKreations | 214 Stormslegacy |
| 100 Cat and Tonic Industries | 102 Lady Abraxas | 512 Studio Kitsu |
| 211 Chaos Clouds Productions | 200 LaserPon3 | 115 Sugar Labyrinth |
| 513 Chibi Jen Hen | 107 Lil Miss Rarity's Lil Miss Jay | 517 Sugar N Spires |
| 110 Chimbex Creations | 310 Little Silver Wings' Art | 115 Tarek "Wildy" Posters |
| 504 ConBust 2012 | 104 Luna Mirage | 113 Tim_Kangaroo |
| 215 Corter Moon Designs | 314 M.a.D. Hatters | 410 Toy Pony Studios |
| 212 Coventry Decor | 210 Mad Scientist's Lab | 405 Traveling Pony Museum |
| 315 Coyoterainbow | 407 Mango Island | 514 Tsitra360 |
| 511 C-quel's Paper Plushies | 411 Margot Surr | 606 We Love Fine |
| 413 Darkly Cute Customs | 105 Maybecatie Customs & GM Gloves | 317 WillDrawForFood1 |
| 505 Dork Out With Your Spork Out | 305 MegaSweet | 313 Wise Ass Shirts |
| 315 Double Exposure, Inc. | 106 Mei I Have Sweets? | 414 YayaHan.com |
| 300 DragonwingZero | 109 Minachiko's Phantasmagoria | |
| 101 dusty29100 sculptures | 216 Moonlight Magiks | |
| 505 Egophiliac | 406 Moony Couture Designs | |
| 206 empty10 Arts | 218 NerdyMind | |
| 304 Enigmatic Inkworks | 415 Nightengale Needles | |
| 604 Enter-Play, LLC | 114 Okie Dokie Low Key | |

7:00	Registration and the Con Store are open! Come pick up your badge and vouchers!		
	<i>mane hall</i>	<i>tail hall</i>	<i>autographs</i>
9:00			John de Lancie , Lauren Faust, Nicole Oliver, Tara Strong
10:00	The Artist Alley & Vendor Hall are open.		
10:00	Opening Ceremonies	*	
11:00	Musicians in the Morning	Equestria Daily Q&Neigh	Lauren Faust, Peter New, Amy Keating Rogers, Lee Tockar, Cathy Weseluck
12:00	Behind the Voice	*	
1:00	Cosplay Photoshoot	Meet the TwitterPonies	Andrea Libman, Nicole Oliver, Amy Keating Rogers
2:00		Pony Game Developers	Peter New, Lee Tockar, Cathy Weseluck
3:00	Speed Drawing Contest	Music Workshop	John de Lancie, Andrea Libman, Tara Strong, Lee Tockar
4:00	An Hour With Lauren Faust	*	
5:00	Friendship is Witchcraft	Fan Fiction Fun	Andrea Libman, Nicole Oliver, Tara Strong, Cathy Weseluck
6:00	Dr. Psych Ology Speaks	Animators Get Animated	John de Lancie, Lauren Faust, Peter New, Amy Keating Rogers
7:00	The Artist Alley & Vendor Hall are closed.		
7:00	BronyCon Auction		
8:00			
9:00 -2:00	Bronypalooza		

9:00	Registration and the Con Store are open! Come pick up your badge and vouchers!		
	<i>mane hall</i>	<i>tail hall</i>	<i>autographs</i>
9:00			John de Lancie, Lauren Faust, Lee Tockar, Cathy Weseluck
10:00	The Artist Alley & Vendor Hall are open.		
10:00	Writing is Magic	Live from BronyCon: Pony Podcasts	Andrea Libman, Nicole Oliver, Tara Strong, Cathy Weseluck
11:00	PMVs & Ponies: The Anthology 2	BronyCon Staff Q&Neigh	John de Lancie, Peter New, Tara Strong, Lee Tockar
12:00		Pony Parliament	Lauren Faust, Andrea Libman, Amy Keating Rogers
1:00	Behind the Voice 2: Electric Scootaloo	Cosplay Photoshoot	John de Lancie, Lauren Faust, Amy Keating Rogers
2:00	Voice Actors in the Community	Speed Drawing Contest	Peter New, Nicole Oliver, Tara Strong, Lee Tockar, Cathy Weseluck
3:00	An Hour With John de Lancie	*	
4:00	The Artist Alley & Vendor Hall are closed.		
4:00	Artists Anonymous	Studying the Herd	Andrea Libman, Peter New, Nicole Oliver, Amy Keating Rogers
5:00	Cosplay Contest	YTPMV's EIEIO	
6:00	Closing Ceremonies		

Tail Hall panels marked with * are simulcasts of panels in the Mane Hall.

Animators Get Animated

Mane Hall - 6:00 p.m. Saturday

RobBob from Alligator in the Tub Productions (Epic Cupcake Time, Epic Pie Time and Epic Wub Time) and LaserPon3 (creator of Pony laser shows and laser animations) talk about the production process behind their videos and answer questions from the audience. They might have some surprise videos to show as well!

Artists Anonymous

Mane Hall - 4:00 p.m. Sunday

One of the best things about being a brony is the incredible fanart this community produces every day, whether it's Equestria Daily's drawfriend, or taking over Deviantart and Tumblr. So join host Garrett Gilchrist (tygerbug) as we meet some of our favorite fanartists. Are you excited? I'm excited! Featuring John Joseco, Pixelkitties, SpeccySY (Ask Fluttershy and Pinkie Pie), Chibi-Jen-Hen, Celebi-Yoshi, Tsitra360 (Poster Prints at WeLoveFine) and WillDrawForFood1 (Ask Surprise).

Behind the Voice

Mane Hall - 12:00 p.m. Saturday

Mane Hall - 1:00 p.m. Sunday

Come see Tara Strong, Andrea Libman, Nicole Oliver, Cathy Weseluck, Peter New, and Lee Tockar all together on one magnificent panel, hosted by Everfree Radio! Ever wanted to know what it's like to voice a pony, dragon, or sea serpent? Curious about how the voice talent get along with each other behind the scenes? This is the place to be!

BronyCon Auction

Mane Hall - 7:00 p.m. Saturday

BronyCon's traditional auction will be bigger and better than ever! Artists from every corner of the fandom are donating one-of-a-kind works to the auction to be snatched up by the luckiest bidder, with 50% of the proceeds going to charity! Going once! Going twice! Sold!

BronyCon Staff Q&Neigh

Tail Hall - 12:00 p.m. Sunday

The department heads of BronyCon abandon their posts to take the stage and answer your questions about how to put together a convention! We promise there will be almost no drinking.

Bronypalooza

Mane Hall - 9:00 p.m. Saturday

The biggest brony musicians take center stage! We start off with some live music by the Beatle Bronies, Tarby, Naught Note, and Neighslayer, and then dwop da bass with LaserPon3, The Living Tombstone, Art Attack, Alex S., CircuitFry, Supersaw Hoover, Omnipony, d.notive, and finish it all off with Mic the Microphone. Get ready to shake those flanks and dance the night away!

Cosplay Contest

Mane Hall - 5:00 p.m. Sunday

Show off your art of the dress! The biggest pony cosplay contest in the world will be judged by the biggest names in the fandom, and they're going to be looking at you! Your personal army of Photo Finishes will be snapping pictures as you show off your hardest work and wow thousands of other bronies with your creative takes on characters from *My Little Pony*. The best costumes will be selected to receive a special prize, so be prepared for some stiff competition!

Dr. Psych Ology Speaks

Mane Hall - 6:00 p.m. Saturday

Doctors Edwards and Redden will present new findings from their ongoing BronyStudy survey, which now includes close to 20,000 bronies and non-bronies. They will discuss a revised Brony Typology (there are now five types of bronies), review the various motivations for being a brony, and discuss the moral nature and implication of the brony community.

Equestria Daily Q&Neigh

Tail Hall - 11:00 a.m. Saturday

Sethisto! Cereal Velocity! Those other guys! Coming to you live from fabulous BronyCon, the blog-ponies of Equestria Daily will be there to answer your questions on all topics both personal and professional: What's it like to run the blog? How does it all work? What's your favorite ice cream? What is the sum of two sides of an isosceles triangle? Find out all this and more at the first-ever live Q&Neigh.

Fan Fiction Fun

Tail Hall - 5:00 p.m. Saturday

Join Cereal Velocity, PK, and a hoof-ful of Equestria Daily pre-readers as they discuss the do's and don't's of fanfiction. There will be a Q&A session near the end, so have some questions!

Friendship Is Witchcraft

Mane Hall - 5:00 p.m. Saturday

The team behind *Friendship is Witchcraft* shows off a new episode, presents a comedy redub of *MLP:FiM*, and will round out the panel with a Q&A with the creators of the series. Plus, a new video from comedy team Pony Pokey, with Q&A afterward.

An Hour with John de Lancie

Mane Hall - 3:00 p.m. Sunday

Join the voice of Discord, John de Lancie, as he enthralls the audience with the harrowing tales of a talented actor with decades of experience in the business. Mr. de Lancie will also be discussing BronyCon: The Documentary, for which he is an Executive Producer.

An Hour with Lauren Faust

Mane Hall - 4:00 p.m. Saturday

Come and listen as the creator of the *Friendship is Magic* universe speaks with the audience about her past, present, and future work! Whether you're most interested in the development, the animation, or the writing of your favorite cartoons, Ms. Faust's experience has you covered.

Live from BronyCon: Pony Podcasts

Tail Hall - 10:00 a.m. Sunday

This illustrious podcaster panel features some of the biggest names from your favorite original on-line brony programs. Put faces to those voices you know and love: Join Final Draft from EFR, D-Pad and Circuit Mane from TheBronyShow, SaberSpark and Paleo from Brony Breakdown, and others as they talk about broadcasting to the pony masses. The panel will field questions from the audience, and hilarity is sure to ensue!

Meet the TwitterPonies

Tail Hall - 1:00 p.m. Saturday

For a year and a half, TwitterPonies has brought MLP:FiM roleplaying to Twitter and attracted a huge following (approaching 2,000 character accounts). Join TwitterPony founders @mlp_Twilight and @mlp_Spike along with active roleplayers @mlp_Fluttershy and @mlp_Applejack for a fun discussion about the origin of TwitterPonies, what it's like adapting in-character roleplay to Twitter, and much more.

Music Workshop

Tail Hall - 3:00 p.m. Saturday

Have you had that one song you wanted to remix? Or maybe you wanted to make your own music? Come here and find out how! Many major music artists, including Cyril the Wolf, Mic the Microphone, D.Notive, and Baschfire will share their creative processes, and give you tips and tricks to make the best possible music out in the community!

Musicians in the Morning

Mane Hall - 11:00 a.m. Saturday

Host of Everfree Radio Final Draft and famed musician/producer The Living Tombstone present the musician's panel! Renowned brony musicians JackleApp, Alex S., PinkiePieSwear, Mic the Microphone, Makkon, d.notive, and of course Tombstone will discuss their music, their collaborations, their inspirations, and their tribulations. Afterwards they will take questions from you, the audience!

PMVs & Ponies: The Anthology 2

Mane Hall - 11:00 a.m. Sunday

Join JHaller, BronyDanceParty, SilkAMV, BronyVids, and Devolution as they talk about how they animate PMVs, with topics ranging through lip syncing, what programs to use, and even the PMV-making thought process! They'll also show off some new content, including Ponies: The Anthology 2! The highly anticipated sequel to one of the most popular MLP fan videos ever made is coming back bigger and better than ever before. Combining the talents of the crew from the first Anthology with some of the community's best emerging video editors, including Shiropoint, Mmmandarinorange, and DabuXian, you're guaranteed to be entertained Anthology style!

Pony Game Developers

Tail Hall - 2:00 p.m. Saturday

Do you like video games? Then do we have a panel for you! Meet some of the minds behind fan game projects such as MLP Online (Salty Justice, Toasty Justice) and Ponykart (Makkon, Swivel, Eli-sion), and get an insider's point of view on the process of game development, the ups and downs, and the challenges developers face. See what they've been working on, and pick their brains during the Q&A! Don't forget to come by the game room afterwards to chat games and demo some of these unfinished projects.

Pony Parliament

Tail Hall - 12:00 p.m. Sunday

Welcome to a special MLP session of Anime Parliament, the leading forum for debate in the anime multiverse! As a fan, or your chosen character, Parliament gives you the opportunity to come forward and present a case against another character, or any injustice you feel exists in the My Little Pony series. In the long history of Parliament, a ton of cases have been brought forward. We've seen cases ranging from Mario's use of narcotics, Link's breaking and entering habits, not to mention the Zombie Civil Rights Movement of 2008. Come forward, state your case, bring witnesses, and remember, not everyone in the Parliament will agree with you. Be ready for a debate, because you'll most certainly get it.

Speed Drawing Contest

Mane Hall - 3:00 p.m. Saturday

Tail Hall - 2:00 p.m. Sunday

Ready? Set? Draw! Compete against 9 other artists as you race to complete the given topic as fast as you can!

Studying the Herd

Tail Hall - 4:00 p.m. Sunday

As the brony herd goes about its daily business, members sometimes catch sight of a binocular glint coming from the bushes, as researchers scribble down notes on how this exotic new species behaves. Since bronies came onto the scene, academics and lay researchers have been flocking to study the fandom, with papers and even PhD theses discussing the implications of bronies. Three PhDs studying the herd, and a brony who conducted the largest demographic study of the herd to date, will discuss why researchers are so fascinated with bronies, and what has been learned so far.

Voice Actors in the Community

Mane Hall - 2:00 p.m. Sunday

Join BreeFaithVA (Epic Cupcake Time, Epic Pie Time, Flutterlicious), Rina-chan (Apple.mov, Magic.mov, Fighting is Magic) and Nowacking (Epic Wub Time, Pony Rock Anthem) for an interactive panel based on VoiceOver, including a skit, information pertaining to voice over work, a Q&A, and more surprises! Come with questions and don't be shy!

Writing is Magic

Mane Hall - 10:00 a.m. Sunday

Come by and hear how your favorite episodes get written! Panelists Lauren Faust, Amy Keating Rogers, and Peter New will discuss how exactly they come up with the inspiration that gets turned into an episode, and give tips and pointers to fans looking to write stories of their own.

YTPMV's EIEIO

Mane Hall - 5:00 p.m. Sunday

YouTube Poop Music Videos (YTPMV's) take the simple sounds of *My Little Pony*, using them as building blocks to create complex and unique pieces of audiovisual art. Four prominent artists—SgtScrubnoob, BeSharpSeeFlat, thund3rhead, and Unanimous Delivers—explain the inspirations and origins of these videos, and then present some of the best examples of this art style.

BronyCon is proud to invite Double Exposure, Inc. to present four stellar LARP teams running four unique live-action My Little Pony experiences. We have a special sign-up board just for these events, located outside the LARP room. Primary roles are first-come, first-serve, but there is plenty of room for walk-ons. Remember: you can never have too much Friendship!

Even if you're a beginner, remember: these games are written in the spirit of My Little Pony: Friendship is Magic! You'll have plenty of new friends to help ease you through your stage fright and right into a full-out canter; our storytelling teams are top-notch, and there's extra staff on hand to teach you the basics you'll need to get involved. Even if you stopped LARPing when you gave up Cops and Robbers, we'd love to see you join us for one (or all) of these pony-tastic games.

The Big Apple Round-Up

11:00 a.m.-3:00 p.m. Saturday

Come one, come all, to the Big Apple Round-Up! All the ponies in Equestria have been invited to a day of games, food and fun to celebrate the birthday of Princess Luna at the Big Apple Round-Up. They say the princess herself will make an appearance and all good ponies can show their stuff to prove just who is the best in some friendly competition. Costuming is encouraged; bring your pony best!

One Small Hoof for Ponies, One Giant Leap for Ponykind

3:00-7:00 p.m. Saturday

Princess Celestia has asked for brave pioneers to settle land on the other side of the Everfree Forest and build a new town. Ponies from all trots of life will be required to get this town up and galloping. Between all the hard work, you might find time for play, and who knows? You might even make some new friends. Unicorn horns and pegasus wings will be provided, but your own costuming is highly encouraged, especially if you want a specific color scheme.

My Little Pony: Friendship is LIVE!

10:00 a.m.-2:00 p.m. Sunday

The Summer Sun Festival is here once again, and everypony in Fillydelphia is doing their part to ensure this year will be the best one yet. Princess Celestia has even promised to make an appearance! But when an ancient evil returns to cause trouble, it will take cooperation, teamwork, and of course, friendship to save the day!

The Mysterious Mare-Do-Well

2:00-6:00 p.m. Sunday

This SNEAK PREVIEW of the DEXCON 15 event is a special treat for BronyCon attendees! Fillydelphia is in trouble! Diamond Dogs and Deadly Dragons put its citizens in danger! Are your ponies up to the task of saving them? Join the Echoes of Empire team as they bring you a glimpse of the fully developed Champions Live Action rules, before they debut at DEXCON 15!

Clubhouse

The Clubhouse is a great place to bring your guests to get them up to speed on all things brony, or take a quick refresher yourself on the brony fandom! We'll be showing episodes and fan videos all day, so stop by and catch up on the roots of the fandom plus the latest and greatest! (Closed from 1–3 p.m. on Saturday for a private event.)

Break Room

Get off your hooves and take a breather from the noise and crowds of the convention in our Break Room. Grab a seat and kick back for a quiet conversation with new or old friends, and enjoy the myriad fan works on display in the Traveling Pony Museum's debut exhibit.

Game Zone

Looking for a chance to do some light gaming with your fellow bronies? Or are you looking for some stiffer competition? Either way, wander into the Game Room and pick up a controller or enjoy some live demos of Ponykart and MLP Online! Not into video games? That's okay: try out a pony tabletop RPG or bring your own CCG decks for a random pickup game.



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Want to meet the guests one-on-one and get something signed? Head up to the convention store at any time during the day and pick up an autograph voucher. Vouchers are \$30 for Lauren Faust, John de Lancie, and Tara Strong, and \$20 for all other guests. When the guests you have vouchers for are scheduled to sign, just get in the autograph line!

Each autograph voucher entitles you to one signature by that guest. You can buy multiple vouchers for the same guest if you have multiple things you want signed, and you can use more than one voucher at the same signing, even if they are for different guests.

If it looks like there are going to be too many people to get through in the time allotted for signing, we'll cap the line. But we will open the line back up if it moves more quickly than expected, or if a guest chooses to continue to sign after their time is up, so always check back. And if you miss one, we have lots of other times the guests are signing—just drop by for the next time!

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Charity and BronyCon have gone hoof-in-hoof since the very beginning, and BronyCon Summer 2012 is no exception! We are proud to announce Child's Play as the official charity of BronyCon Summer 2012! Child's Play works to provide video games, toys, books, and more fun to children in over 70 hospitals around the world. There are a bunch of ways to help Child's Play at BronyCon:

- Half of all the money raised at the BronyCon auction will be given to Child's Play, so if you see something you want go up for bid, don't hold back! If you have something to donate for the auction, please bring it to the Info Booth as early on Saturday as possible.
- Don't have anything to donate to the auction? Cash donations will be accepted for Child's Play at the Charity Table, located right beside the Info Booth.
- BronyCon is also accepting new, unopened toys and unexpired canned goods at the Charity Table, which is located next to the Info Booth. These toys and food will be distributed to local charities in the NYC/NJ area.
- Didn't bring any cans or toys with you but still want to donate ponies to children? No problem! There are stores within short walking distance that sell both! If you're interested, come to the Charity Table and ask for details.

DERPY HOOVES NEWS



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The staff of BronyCon would like to extend special thanks to:

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- Purple Tinker

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When I held the very first BronyCon just over a year ago, at a small business conference centre in Manehattan, I knew that it would grow... I just had no idea how large, nor how fast. It's been a long, hectic year for all involved, but the magic of ponies has kept the convention, like the pony community, growing through thick and thin.

Never forget that the Elements of Harmony and the magical power of friendship are what brought this community together. Long live ponies, long live bronies, and long live BronyCon!

Tremendous thanks to the fine ponies at Hasbro, the Hub, and DHX Media for making the magic possible. Eternal gratitude to my successors for carrying on the task which I began. And here's looking forward to an even more amazing BronyCon 2013!

Purple Tinker
Founder, BronyCon



On the Web at:
purpletinker.deviantart.com
www.greymare.org

Visit the Purple Tinker's Lab booth (Booth 408) at the convention!

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