
EQUESTRIA LA
CONBOOK
2015



Pencils and Script: Christina "LeekFish" Cornford; Inks by Caytlin "Pixel Prism" Vilbrandt; Colors by Ashley "SamirahKitty" Nichols


EQUESTRIA... PREPARE TO BE
Star Struck

Letter from the Con Chair

Equestria LA Attendees, Staff and Guests,

Wow, it's finally here!
We came back, and Equestria LA 2015 blah blah blah...

Seriously, though, what are you doing? Who reads the letter from the Con Chair, anyway? What's the deal with airline food?

Oh, wait.

Are you bored in line for an autograph? Waiting for a panel? Hanging out before Club Luna starts? I mean, my over-worked and under-paid staff toiled for, like, minutes* to bring you super fun, cool stuff to do, so I certainly hope you won't be chillin' here for long.

I guess I can't blame you for looking through the con book though. It's pretty to look at and full of useful information about the convention. So there's that.

Anywho, I hope I didn't totally screw up this event after I landed in the role of Convention Chair not too long ago. I didn't choose the Con Chair life. The Con Chair life chose me. Sheesh...who decided THAT was a good idea?

And if I had a dollar for every time somebody asked me when Opening Ceremonies starts I could just outright buy the con.

Stay Positive,

Cayci Robold
Equestria LA 2015 Con Chair



*A "minute" is measured as "days and days" on this page only.

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Code of Conduct

The following general rule supersedes all others listed below and may be invoked at any time:
Any action or behavior that causes significant interference with convention operations, excessive discomfort to other attendees, or adversely affects Alicorn Inc or Equestria LA's relationship with its guests, the Anaheim Hilton, or the public is strictly forbidden and may result in permanent suspension of membership and/or removal from the premises without expectation of refund.

Rules of Conduct

Please follow all Federal, State, County and Anaheim laws as well as the rules put forth by the Anaheim Hilton.
Anyone who accepts a membership badge agrees to release and hold harmless Alicorn, Inc and Equestria LA from any claim for personal injuries or other damages or equity arising out of any individual's activities at Equestria LA, even if such injury or damage is caused by negligence by or on the part of Alicorn, Inc.
As a condition of membership, all Equestria LA attendees are required to abide by these standards of conduct for the entire duration of their stay, even prior to Opening or after Closing Ceremonies.

All convention areas are considered to be "PG" at all times.

When in public areas attendees may not wear clothing which is overly-revealing, reasonably offensive or inappropriate to the atmosphere of the convention, such as fetish-related garb and accoutrements. While we appreciate the freedom of expression of our attendees we all must be respectful of those around us, including families and young children. Attendee clothing and accessories must remain free of gore, sexually-explicit content and anything else reasonably deemed not family-friendly.
Clothing must be "street legal" at a minimum, but if an attendee's clothing is found to be upsetting or offensive Equestria LA staff may ask the attendee to cover up or wear different clothing.
No items of any kind, including paper airplanes, may be thrown or dropped from the Anaheim Hilton balconies, patios, or atrium. No water pistols, silly string, or any other thrown or projectile-type toy may be used in any convention area. Disorderly conduct, including, but not limited to, rough-housing, fighting, yelling, screaming, playing excessively loud music or excessive and loud use of profanity will not be tolerated at any time.
Equestria LA attendees must abide by instructions given by Equestria LA Operations or Administrative staff. Failure to do so will result in loss of membership privileges. Any disputes or concerns may be addressed onsite at Convention Operations.
Equestria LA functions are open only to members, and all attendees should wear their membership badges at all times. A badge is valid only for the person to whom it was issued; badges may not be shared under any circumstances.

Harassment

Harassment of any kind, including physical assault, battery, deliberate intimidation, stalking, or unwelcome physical attention will not be tolerated. Threats of such actions will also not be tolerated. You may not photograph or film a person without their permission. If an individual or a group tells you "no" or to leave them alone, your business with them is done. This includes individuals who may not be able to walk away, including, but not limited to, staff, vendors, attendees waiting in line or attendees enjoying a convention event. If you continue to attempt to have contact with those people you may be removed from the premises.
Remember: cosplay is not consent.

Code of Conduct

Stalking, following or otherwise harassing or offending our Guests of Honor will not be tolerated. Please refrain from asking inappropriate questions during Q & A or autograph sessions. Do not attempt to enter the Green room at any time and do not loiter outside said room.

Discrimination (based on, but not limited to: gender, race, ethnicity, religion, age, sexual orientation, gender identity, body shape or size, or physical/mental disability) is not tolerated.

If you feel that you are being discriminated against or harassed or if you notice someone behaving inappropriately (such as violating hotel or convention policies), we suggest the following:
If you feel comfortable doing so, point out the inappropriate behavior to the person(s) involved. This often will solve the problem.
If you do not feel comfortable talking to the person(s) involved, or if talking to them does not resolve the issues, please report the situation immediately to any Equestria LA staff. Please remember that we need to know about any incidents during the event in order to take action.
Equestria LA is not responsible for solving any interpersonal problems that may arise between individual members.

Substance Abuse

The sale or other distribution of any illegal or controlled substances is not welcome at Equestria LA. Any individual found to be distributing such substances will be removed and reported directly to the local authorities. Consumption of otherwise-legal alcohol or controlled substances in convention areas is prohibited.

Anyone knowingly or unknowingly providing alcohol to anyone under the age of 21 will be guilty of a felony and will be turned over to the authorities. It is the sole responsibility of persons serving alcohol in room parties to ensure that every person in attendance is over the age of 21, even if that person is not drinking alcohol. The California Liquor Control Board is extremely serious about this law and we ask our members to respect it.

Miscellaneous Notes

The standards of conduct for Equestria LA will be strictly enforced by Equestria LA staff who will be clearly identified as such on site. Please remember that your convention badge of membership is the property of Equestria LA and must be presented and/or surrendered to any staff member requesting it. If you have any problem with any action taken by a staff member you may take the matter up with the Chief of Operations or to Equestria LA's Chairperson.

Please be reminded that these rules involve, of course, "worst-case" scenarios and are put into place to ensure the safety and comfort of our members. We anticipate no difficulties as our members as a whole are rational and responsible individuals. Equestria LA is prepared to deal with any or all of the above scenarios in as rapid and efficient a manner as possible should they occur.
We thank our members for their assistance in making this a safe and enjoyable experience for everyone. Have fun and please remember to be courteous of those around you while doing so!

Meet 'n Greets & Hotel Perks

Meet 'n Greets at Equestria LA are a perk only available to Anaheim Hilton guests staying during our event on Friday and Saturday nights, Sept 4-6. Proof of an Anaheim Hilton room reservation for the required nights may be needed to pick up any Hotel Perks.

You must be booked in the Equestria LA room block OR the name on your room reservation must exactly match your name in our registration system. An Equestria LA badge or other proof of membership will be required.

The Hotel Perks desk will open at 8 am Friday, September 4th in the Pacific Promenade. Sign-ups for Meet 'n Greet spots occur there and are first come, first served. The number of spots available will vary for each Guest of Honor, and once they are full that Meet 'n Greet will be closed.

Parents-in-tow with a child wishing to attend a Meet 'n Greet will not count as an additional person at the event and may attend as a chaperone. All other Hotel Perk items (badge ribbons, exclusive game card, but not hotel keycard) can be picked up at this time and location as well. On Saturday-Sunday, Sept 5-6, Hotel Perks can be picked up at the Con Store/Info Desk located in the Vendor hall.

One (1) set of three (3) badge ribbons and one (1) Twilight Sparkle's Secret Shipfic Folder exclusive card will be given out PER ROOM. Some additional badge ribbons and Twilight Sparkle's Secret Shipfic Folder cards will be available for purchase at the Hotel Perks desk, only for Anaheim Hilton guests staying during our event and while supplies last. One (1) Meet 'n Greet spot is available free PER ROOM. One (1) additional Meet 'n Greet spot may be purchased per room; prices will vary. Only 2 Meet 'n Greet spots will be available per Friday-Saturday room reservation, no exceptions.

The persons attending the Meet 'n Greet do not need to be named on the reservation, but the named person on the reservation must be present at the time of sign-up to confirm that those attendees are staying in the room.

Please arrive at the Meet 'n Greet room, located in the Pacific Foyer, no more than 10 minutes before the scheduled Meet 'n Greet start time and no later than 5 minutes after the scheduled start time. After this time you may not be allowed entrance to the Meet 'n Greet room. If you miss your scheduled Meet ' n Greet you will not be permitted to attend another so please arrive on time! Please come with questions for our Guests of Honor.

Now is your chance to interact with our Guests in a setting much smaller than most panels!

Our Charity

Equestria LA, Southern California's premiere My Little Pony convention, is pleased to announce The Wildlife Learning Foundation as its 2015 charity. Wildlife Learning Foundation (WLF) is a nonprofit organization which supports the objectives of the Wildlife Learning Center (WLC).

The Wildlife Learning Center (WLC) was established in 1998. Its mission is to provide public education in the life sciences, conservation, and to inspire people to value the environment we share. Benefitting the nonprofit organization Wildlife Learning Foundation, the Wildlife Learning Center provides sanctuary and lifetime care to rescued and captive-born wildlife. WLC educators, all biologists, have taught over 22,000 educational presentations, mostly to Title I (underprivileged) schools.

The Wildlife Learning Center is open to the public 7 days a week, 362 days a year, from 11-5pm. Located at 16027 Yarnell Street, Sylmar, California 91342, general admission costs $7 for adults, $6 for children, seniors and veterans with an ID. The WLC currently cares for over 150 individual animals, and relies on its generous donors to maintain quality animal care, varied and nutritious diets, regular behavioral enrichment and costly veterinary care. It costs about $2000 a day, 365 days a year to operate the Wildlife Learning Center.

Your donations at Equestria LA 2015 will go towards this worthy cause. Bid on items at the charity auction on Saturday or via silent auction at the Charity booth in the vendor hall, donate $1 per word for Charity Mad Libs with My Little Pony show staff, or donate directly to the WLC at the charity booth.

Guests of Honor

Lauren Faust



LAUREN FAUST is an Emmy and Annie award winner who has lent her talents to many beloved animated properties throughout the years as an artist, writer, director and producer. She's contributed her talents to several television series such as THE POWERPUFF GIRLS, FOSTER'S HOME FOR IMGINARY FRIENDS, and WANDER OVER YONDER, as well as a number of feature films, including the critically acclaimed THE IRON GIANT.

She is best known, however, as the Developer and Executive Producer of Hasbro's MY LITTLE PONY: FRIENDSHIP IS MAGIC. Lauren's passion for making entertainment for girls, and the insistence that "for girls" does not have to equal "lame" or "boring" pushed the show beyond the usual poor-quality fair for girls. Lauren is currently developing and set to direct an animated feature film, MEDUSA.

Creator

Bonnie Zacherle



Bonnie Zacherle joined Hasbro in 1980. While working as an Illustrator in Hasbro's Research and Design department, Ms. Zacherle called upon her fond childhood memories of Horses and horse riding to create MY LITTLE PONY and MY PRETTY PONY (the precursor to the MY LITTLE PONY line). In addition to MY LITTLE PONY, Ms. Zacherle worked on the redesigned Mr. Potato Head while at Hasbro. Shortly before MY LITTLE PONY hit the market, Ms. Zacherle left Hasbro to work for Parker Brothers where she created the Nerfuls toy line.

Later, she opened a studio focusing on freelance work, design and consultation services with her friend and former Hasbro colleague, Liz Knight in a renovated barn in Massachusetts.

Creator

Tabitha St. Germain



Tabitha St. Germain is an award-winning Canadian stage actress. She began working in Toronto in animation where she proviced the voices for Kootie Pie Koopa in the Super Mario Bros. cartoons, Spryte the fairy in The Legend of Zelda, Miss Demeanor in C.O.P.S., and Prudence in the Beetlejuice TV series. She has voiced many anime characters including Gotenks in Dragon Ball Z and Flay Allister in Gundam Seed. She appeared as Captain Flamingo in Captain Flamingo, as Martha in Martha Speaks, Heloise in Jimmy-Two Shoes.

Most recently, she's best known for Nightmare Moon and Rarity, some of the main characters of My Little Pony: Friendship is Magic.

Voice Actress

Guests of Honor

John de Lancie



John de Lancie is an American actor, producer, musician, and writer. He has been featured in several recurring roles on American television series, including Q in Star Trek: The Next Generation, Star Trek: Deep Space Nine, and Star Trek: Voyager, Colonel Frank Simmons in Stargate SG-1 and Donald Margolis in Breaking Bad, and Discord in My Little Pony: Friendship Is Magic.

Voice Actor

Michelle Creber



Michelle Creber is a 15-year-old Canadian performing artist who has a busy career on screen, on stage and in the studio as an actor, singer, dancer, musician and song-writer. She is known as the speaking/singing voice of "Apple Bloom" and the singing voice for most of "Sweetie Belle's" songs on My Little Pony: Friendship Is Magic. Michelle is the youngest MLP cast member and was only 10 during season one, when her epic gospel vocals were featured on "Hush Now Quiet Now".

After a successful cover of Michael Jackson's Beat It with Gabriel Brown (Black GryphOn), Michelle and Gabe have continued to work together, recording, performing, touring, creating comedy sketches and releasing original co-written songs.

Voice Actress

Black GryphOn



Gabriel Brown (aka Black GryphOn) is a 25-year-old American singer, actor, voice actor, songwriter and animator who is one of the MLP fandom's most popular and versatile artists. Musically, Gabe first became known for such songs as Proud To Be A Brony and Paper Sky. As an animator, his "licious" series (TwilightLicious, Rainbowlicious, etc) was a huge hit. He is also a popular "reactor" on ACRacebest's Bronies React series.

After a successful collaborative cover of Michael Jackson's Beat It with Michelle Creber, Gabe & Michelle have continued to work together; recording, touring, creating comedy sketches and releasing original co-written songs. Gabe has also released IMmortal, a collection of original songs with his brother Baasik.

Musician

Guests of Honor

M.A. Larson



M.A. Larson is a film/television/book/bio writer from Los Angeles, California. He has written on a variety of series, such as Foster's Home for Imaginary Friends, Littlest Pet Shop, Sym-Bionic Titan, and Gravity Falls. His first novel, Pennyroyal Academy, was published in October 2014, with a sequel planned for winter 2015. The film rights have been purchased by Lionsgate Films, with Reese Witherspoon producing.

Larson can happily confirm what any thinking person already knows: Rarity is best pony.

Writer

Amy Keating Rogers



Amy Keating Rogers started writing for animation back in 1998 on The Powerpuff Girls, garnering her 4 Emmy nominations. She has also written many Powerpuff Girls books and comics. During her tenure at Cartoon Network, Amy wrote on Samurai Jack, Foster's Home for Imaginary Friends, Dexter's Laboratory, and Johnny Bravo.

As a freelance writer, Amy has written for Nickelodeon's Danny Phantom and The Fairly OddParents, Cartoon Network's Ben Ten: OMNIVERSE, and HASBRO's incredibly popular My Little Pony: Friendship is Magic. She was also the Story Editor for American Greetings' Care Bears: Welcome to Care-a-Lot and their upcoming Care Bears & Cousins, which will air on Netflix.

Writer

G.M. Berrow



G.M. Berrow is a new member of the MLP:FiM writing staff as well as the author of thirteen official My Little Pony: Friendship is Magic chapter books such as Rarity and the Curious Case of Charity, Applejack and the Honest-to-Goodness Switcheroo, Fluttershy and the Fine Furry Friends Fair, and the Daring Do Adventure Collection. She is also the author of the recently released Discord and the Ponyville Players Dramarama. Berrow has spent the past six years ghostwriting for several other popular Children's and Young Adult book series, as well as working in film and television production on shows such as "Blue Peter", "Law & Order: SVU", and "The Good Wife". She lives in Brooklyn, NY, but you can find her on twitter at @gmberrow.

Also, you can totally call her "Gillian" if you want.

Author



Jenn Blake

Born and raised in California, Jenn Blake studied to become a successful fashion designer. She gained 12 years experience in the profession, but wished to extend her knowledge of art and take it in a new direction. Jenn started work on comic/graphic novel characters and decided to combine that genre of work with a new love of hers; "My Little Pony: Friendship is Magic". Shortly after she began her work with ponies, Jenn was approached by IDW Limited. The company's special release of "The Return of Queen Chrysalis" was in the works and they were seeking special artists to create original, hand drawn sketch cards to be released with the books. Jenn was one of several artists chosen for the task.

Comic Artist

Agnes Garbowska



Agres Garbowska has worked with many major comic book publishers, most recently illustrating such titles for My Little Pony for IDW, Victories for Dark Horse, Li'l Vampi for Dynamite Entertainment. She has worked with Marvel Comics, providing artwork for Girl Comics and Spider-Ham 25th Anniversary Specialand has also worked as the cover artist for many IDW titles including My Little Pony, Powerpuff Girls, Samurai Jack, Dexter's Laboratory, and Littlest Pet Shop series, and for many other popular series.

Comic Artist



Tina Guo

Tina Guo has developed an international multi-faceted performance and recording career as a cellist, electric cellist, erhuist, and composer known for her distinctive sound, mastery in a wide range of genres, and improvisation style in major motion picture scores.

Tina, who is the featured on the cello in an instrumental set piece for the 100th episode of My Little Pony: Friendship Is Magic, has been featured on screen in commercials for Mazda6, and United Airlines, and was also a featured soloist in Cirque Du Soleil's Michael Jackson "The Immortal" World Tour. Tina performed to 2 million audience members worldwide with the tour, and they topped the charts for 2 years as the highest grossing tour in America and sold out shows in arenas worldwide.

Cellist

William Anderson



Emmy award nominee William Kevin Anderson has written songs, themes, and underscore for close to a thousand episodes of animated programming, including the hit series My Little Pony: Friendship Is Magic, Lalaloopsy, Packages from Planet X, Spider-Man The New Animated Series, X-Men Evolution, Earthworm Jim, Fantastic Four, Iron Man, The Save-Ums!, Krypto The Superdog, Beethoven, and many, many more. A graduate of UCLA's Film Scoring Program, William also has a BFA in Theater Arts (UCLA), and studied Renaissance Art and Drama at Cambridge University, UK. He is an alumnus of the famed "Weird Al" Yankovic band, with which he recorded and toured nationally.

Composer

Autographs

Purchase your vouchers* for autographs and photo-ops at the Autograph room, located in the Pacific Foyer near the lobby-area atrium. For many Equestria LA attendees getting to meet our Guests of Honor is a memorable high-point of the weekend. In order to ensure that as many people can get autographs and photos with our Guests of Honor as possible, please follow these rules when getting something signed or taking a picture:

- *John de Lancie accepts only cash, no vouchers.
- Only one item can be signed per autograph voucher.
- If you don't already have an object to have signed your "item" may be a print available at each Guest of Honor's table.
- Only one picture per photo-op voucher. One extra picture "just in case" is allowed.
- Be aware of the line behind you when interacting with our Guests of Honor; please do not linger while others are patiently waiting.
- No photographs with Guests of Honor without a voucher.
- Only Parents-in-tow filming their children's interactions with Guests of Honor will be allowed, at that Guest's discretion. All others must refrain from filming or taking additional photographs in the Autograph room. If any Staff member asks you to put away your camera or other recording device at any time you must comply.
- Please do not linger in the Autograph room once you have acquired all desired autographs and photographs for that session.
- Vouchers are non-refundable
- Please refrain from bringing edible or consumable gifts to our Guests of Honor. While gifts are warmly appreciated, they are not necessary. Please also keep in mind that some of our guests may not be able to transport large or bulky items back home.
- Guests of Honor may choose not to sign an item or take a photograph for any reason.
- Some sessions may be autograph or photo-op only to save time.

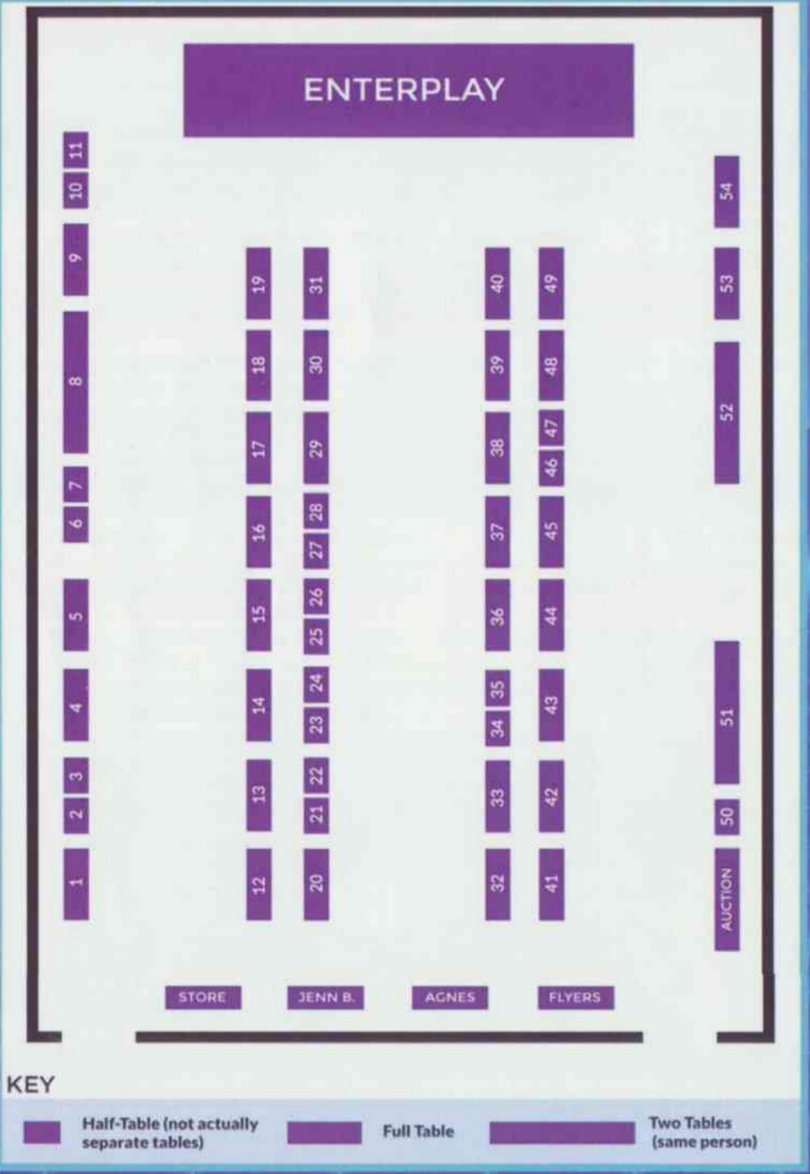
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Autograph Pricing

Guest of Honor	Autograph Price	Photo Price	Accepted Payment Form
Bonnie Zacherle	$10	$10	Voucher
Jenn Blake*	$10	$10	Voucher from Con Store *Autographs free with purchase at Jenn's table
Amy Keating Rogers	$20	$20	Voucher || Cash
Tabitha St. Germain	$20	$20	Voucher
Michelle Creber	$20	$20	Voucher || Cash
Black GryphOn	$20	$20	Voucher || Cash
G.M. Berrow	$20	$20	Voucher
William Anderson	$20	$20	Voucher
Tina Guo	$20	$20	Voucher
M.A. Larson	$20	$20	Voucher
John da Lancie	$30	$20	Cash only
Lauren Faust	$30	$20	Voucher



Vendor Map


ENTERPLAY
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AUCTION
STORE
JENN B.
AGNES
FLYERS
KEY
Half-Table (not actually separate tables)
Full Table
Two Tables (same person)

Vendor List

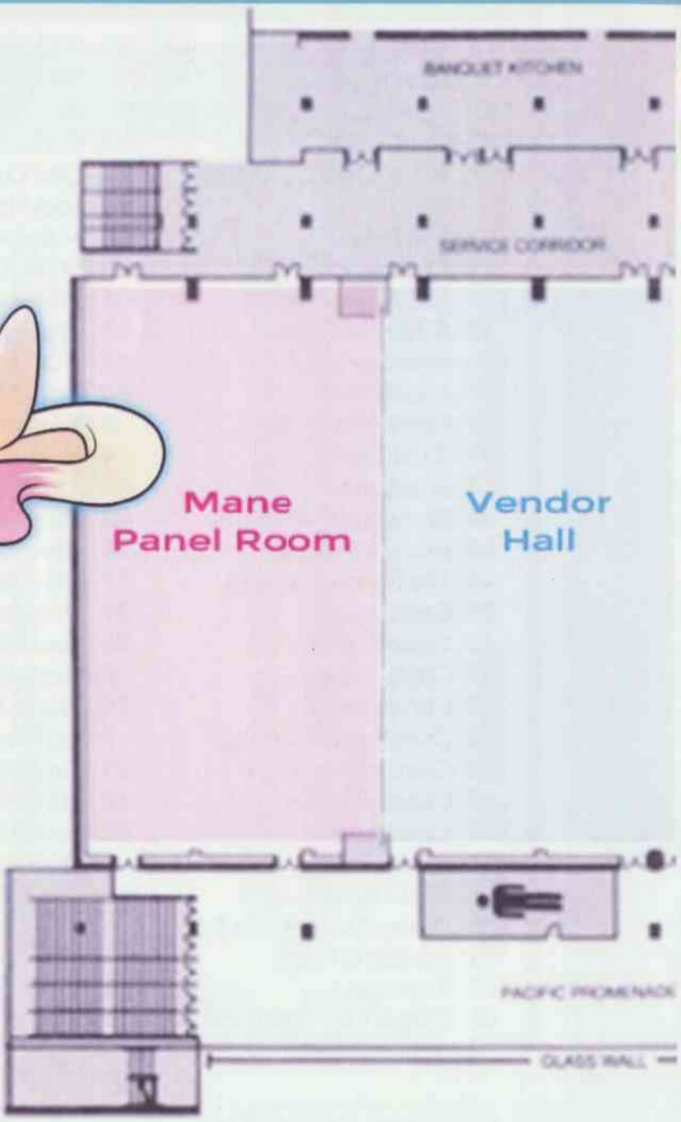
STORE Info Desk/Con Store
JENN B. Jenn Blake
AGNES Agnes Garbowska
FLYERS Flyer Table
AUCTION Silent Charity Auction

11 Ajin Arts
24 Ambris Art
7 Ardail Doodles
12 Ashley Nichols
14 Athena's Wink
23 AquaticSun
27 BerryPAWNCH
49 BlindCoyote
9 Braeburned
34 Bronycrafters
50 Brony for Good
46 The Bunny Wispery
28 CapriLupus
43 CassetteBot
37 Chingyi Liu
18 Chronoskies
33 Christina Is Drawing
22 Coins of Harmony
15 CrayonChewer
31 Cute Parade
30 Cutie Corral
29 DarkFlame
35 Duster Dawnhorse Art
32 Equestria Plush
44 Fantasm
45 Frog & Cog Creations
5 Geekest Link
53 Hollulu
3 John Vinuya
1 KefkaFloyd Prints & Art
42 KLPLushies
21 Late Customer
51 LeekFish
40 MakeMyGraphic
48 MindytheTurtle
41 MittyMandi
13 My Little Ties
26 NCMares
20 Once Upon a Storybook
6 Ponywise
4 Purple Tinker
38 Samantha Gibson
47 Showtime's Nook & Cranny
16 Silver Games
17 SilverSlinger
39 Snuggle Ts
36 SombraShop
8 Steve Holt!
54 Sweet Apple Acres
2 TeaTimeJess
25 Tiny Blissfulness
19 Tsitra360
52 Twilight Sparkle's Secret Shipfic Folder
10 Viw's Art

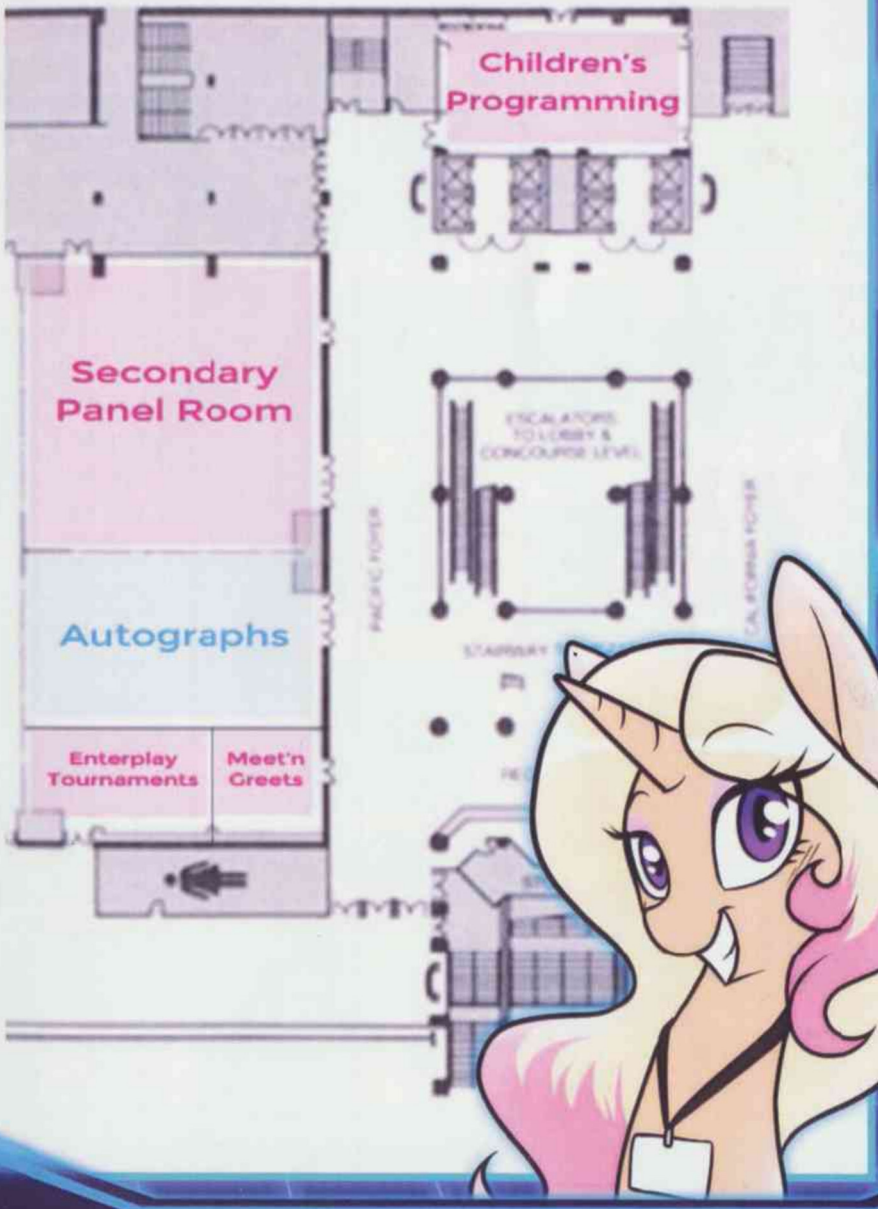


Convention Map





Convention Map



Friday Schedule

Locations	Mane	Secondary	Children's	Autographs	Meet-N-Greet
10:00 AM					
10:15 AM	Opening Ceremonies				
10:30 AM					
10:45 AM					
11:00 AM					
11:15 AM	Biologist Animal Show				
11:30 AM		Princess Trixie Sparkle Musical Panel		Lauren Faust Crebers & Browns John de Lancie Bonnie Zacherle 11:15am - 12:45pm	
11:45 AM					
12:00 PM			Pony Arts N' Crafts		
12:15 PM				Pictures with John de Lancie 12:30pm - 1:15pm	
12:30 PM	Writer's Q&A Panel				Jenn Blake
12:45 PM			Biologist Animal Show		
1:00 PM		Your OC Sucks Live			
1:15 PM					
1:30 PM					
1:45 PM	MLP Creators Panel		Pony Arts N' Crafts		
2:00 PM					
2:15 PM					
2:30 PM					
2:45 PM			Amy K. Rogers Author Reading		
3:00 PM					
3:15 PM	Bronies React	How to Draw Ponies with Agnes Garbowska			John de Lancie
3:30 PM				Lauren Faust Amy K. Rogers G.M. Berrow M.A. Larson William Anderson Tina Guo	
3:45 PM					
4:00 PM			Design Your Own Pony		
4:15 PM	John de Lancie Q&A				Black Gryph0n
4:30 PM					
4:45 PM					

Friday Schedule

Locations	Mane	Secondary	VIP	Autographs	Meet-N-Greet
5:00 PM	JDL Cont-	Cardapalooza			Black Gryph0n
5:15 PM					
5:30 PM	Analyzing with ILoveKim PossibleALot			John de Lancie	William Anderson
5:45 PM					
6:00 PM					
6:15 PM		Fan Art is Magic	Avalon Ballroom		
6:30 PM					
6:45 PM	Once Upon A Storybook Popcorn Party				
7:00 PM					
7:15 PM					
7:30 PM		PonyVRville and Game Dev	VIP Cocktail Reception		
7:45 PM					
8:00 PM					
8:15 PM					VENDOR HALL 11am - 6pm
8:30 PM					
8:45 PM		So You Want To Get a Pony Tattoo..			
9:00 PM					
9:15 PM					
9:30 PM					
9:45 PM					



Event Color Code	
Convention Wide Event	Autographs
Regular Panel	Children's Panel
Guest of Honor Panel	Other Children's Event
Music Event	Meet-N-Greet

Saturday Schedule

Locations	Mane	Secondary	Children's	Autographs	Meet-N-Greet
9:00 AM					
9:15 AM		Living with a Tantabus: A Story of MLP and Recovery			
9:30 AM					
9:045 AM					
10:00 AM					
10:15 AM	Instrumental Music of MLP Panel	Solracon: Solrac Ventures Showcase	Michelle Creber & Black Gryph0n Sing-Along	Tabitha St. Germain 10am - 11:30am	
10:30 AM					
10:45 AM					
11:00 AM					
11:15 AM	Interview with Lauren Faust		Pony Arts N'Crafts	John de Lancie 11am - 12:30am	
11:30 AM					
11:45 AM					
12:00 PM					
12:15 PM			Scavenger Hunt 10am - 3:30pm		
12:30 PM					
12:45 PM	Whose Line is it Anyway?				Tina Guo
1:00 PM		My Little LGBTQ	How to Draw Ponies with Jenn Blake	Lauren Faust 1pm - 2:30pm	
1:15 PM					
1:30 PM					
1:45 PM				William Anderson Tina Guo G.M. Berrow M.A. Larson Amy K. Rogers 1:45pm - 3:15pm	
2:00 PM	Charity Mad Libs with MLP Actors				Bonnie Zacherle
2:15 PM					
2:30 PM					
2:45 PM		Fan Musicians Panel	Pony Free Play	Pictures with John de Lancie (Autographs if possible) 1:45pm - 3:30pm	
3:00 PM					
3:15 PM					
3:30 PM	Charity Auction				M.A. Larson
3:45 PM					

Saturday Schedule

Locations	Mane	Secondary	Children's	Autographs	Meet-N-Greet
4:00 PM	Charity Aution	Adult Cosplay Competition	Pony Diva Creations	Lauren Faust Crebers & Browns Bonnie Zacherle Tabitha St. Germain	M.A. Larson Agnes Garbowska
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM		Ponies the Anthology 5: The Horse Awakens			
5:15 PM					
5:30 PM					
5:45 PM					
6:00 PM	Sound Check & Rehearsal			Amy Keating Rogers G.M. Berrow M.A. Larson	
6:15 PM		Help Us Make a Secret Shipfic Card			
6:30 PM					
6:45 PM					
7:00 PM				Pictures wtih John de Lancie	
7:15 PM					
7:30 PM				William Anderson & Tina Guo (Promenade)	
7:45 PM					
8:00 PM					
8:15 PM					
8:30 PM					
8:45 PM	Club Luna 7pm - 1am	An Evening with Discord (Ticketed Event)			
9:00 PM					VENDOR HALL 10am - 6pm
9:15 PM					
9:30 PM					
9:45 PM					
10:00 PM				Michelle Creber Black Gryph0n (Promenade) 12am - 1am	
10:15 PM					
10:30 PM					
10:45 PM					

Concert Schedule



Set Times	Show Lineup
7:00 PM	William Anderson & Tina Guo
7:15 PM	Darsalex
7:30 PM	StrachAttack
7:45 PM	
8:00 PM	Internet Empire
8:15 PM	
8:30 PM	Psycosis
8:45 PM	
9:00 PM	Taps
9:15 PM	
9:30 PM	Garnika
9:45 PM	

Set Times	Show Lineup
10:00 PM	Garnika
10:15 PM	Tetsuo
10:30 PM	
10:45 PM	Rhyme Flow
11:00 PM	
11:15 PM	Black Gryph0n Michelle Creber & Baasik
11:30 PM	
11:45 PM	
12:00 AM	
12:15 AM	Foozgooz
12:30 AM	Odyssey (Eurobeat Brony)
12:45 AM	

Sunday Schedule

Locations	Mane	Secondary	Children's	Autographs	Meet-N-Greet
10:00 AM		The Female Voices of the Fandom 9am - 10am			VENDOR HALL 10am - 4pm
10:15 AM	Voice Actor Q&A			G.M. Berrow Amy Keating Rogers M.A. Larson	
10:30 AM		Singing is Magic!			
10:45 AM			Sign-in for Fashion Show		
11:00 AM					
11:15 AM			Rarity's Fashion Show Feat. Tabitha St. Germain	John de Lancie 11am - 12pm	
11:30 AM	Comic Artist Panel	The Making of Pony Clicker			G.M. Berrow
11:45 AM				Crebers & Browns	
12:00 PM			Pony Pictionary		
12:15 PM				Bonnie Zacherle	
12:30 PM		Read it and Weep: Bad Fanfiction Reading			Amy Keating Rogers
12:45 PM			G.M. Berrow Author Reading		
1:00 PM	John de Lancie Q&A				
1:15 PM				Tabitha St. Germain 1:45pm - 3:45pm	
1:30 PM					Michelle Creber
1:45 PM				John de Lancie 2:15pm - 4:15pm	
2:00 PM					
2:15 PM					
2:30 PM	Charity Mad Libs with the MLP Writers	Content Creators	Pony Free Play		
2:45 PM					
3:00 PM					
3:15 PM					
3:30 PM					
3:45 PM					
4:00 PM	Closing Ceremonies				Tabitha St. Germain
4:15 PM					
4:30 PM					
4:45 PM					



Twilight Sparkle's
Secret Shipfic Folder

The Card Game

The silly card game about badly written pony romance!

BOOTH #52

CHECK THE SCHEDULE TO FIND OUR
HELP US MAKE A SHIPFIC CARD
AUDIENCE PARTICIPATION PANEL!

Steve Holt!





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Booth #8



Also check out our TSSSF Sonic Pack!
ONLY available at the booth of Holt!

Enterplay Gaming Schedule

Day	Event	Time	Cost	Description
Friday	Learn-to-Play Demos	12:00pm - 3:00pm	Free	Come Learn to Play and get a free pack just for taking a 10 minute demo of My Little Pony Collectible Card Game
	Sealed Tournament	3:00pm - 6:00pm	$20	Includes 8 packs, plus Princess Luna Good Night Sleep foil card just for participating. Limited to 32 players.
Saturday	Beginners Games	10:00am - 1:00pm	$10	Crystal Games decks used -- each participant gets a deck and a couple of packs to mix in and plays a game, with lots of supervision and judge help. Great to do right after your first demo!
	Learn-to-Play and Open Play	1:00pm - 3:00pm	Free	Come Learn to Play and get a free pack just for taking a 10 minute demo of My Little Pony Collectible Card Game!
	Constructed	3:00pm - 6:00pm	$5	Decklist required. Harmony format. Get a Princess Luna Good Nights' Sleep for participating, prizing for top performers
Sunday	Learn-to-Play and Open Play	10:00am - 2:00pm	FREE	Come Learn to Play and get a free pack just for taking a 10 minute demo of My Little Pony Collectible Card Game!
	Beginners Games	2:00pm - 4:00pm	$10	Crystal Games decks used -- each participant gets a deck and a couple of packs to mix in and plays a game, with lots of supervision and judge help. Great to do right after your first demo!

Friday Events

Biologist Animal Show
Mane Friday 11:15am-12:15am
Come see the animals from the Wildlife Learning Center! We will be hosting two shows, one for all ages in the Mane Panel room and another, more intimate show in our Children's Programming room.

MLP Writer's Panel
Mane Friday 12:30pm-1:30pm
Join show writers Amy Keating Rogers, G.M Berrow, and M.A Larson as they discuss their creative process as the writers of My Little Pony: Friendship is Magic. There will be time for Q&A so prepare those questions!

Your OC Sucks Live!
Seconday Friday 12:45pm-1:45pm
Mummifiedthunderbirds host of the hit show Your OC Sucks, will talk OC creation and examples of Do's and Dont's. Along with Q&A about OCs and what might help your character. Also Prizes for best questions.

Princess Trixie Sparkle the Musical
Secondary Friday 11:30am-12:30pm
Ever wonder what it takes to create a pony-inspired musical online? Join the creator and some of the cast of the popular Princess Trixie Sparkle musical as they talk about the processes and upcoming content!

MLP Creators Panel
Mane Friday 1:45pm-2:45pm
Come see Bonnie Zacherle, the woman who started it all, and Lauren Faust, the woman who reinvigorated the brand. The creators of the first and fourth generations of My Little Pony have blessed us with their presence and now is the time to learn about how it all came to be.

How to Draw Ponies with Agnes Garbowska
Secondary Friday 3:15pm-4:15pm
Want to learn how to draw ponies? Come and get first hand lessons and tips from one of the My Little Pony Comic artists herself.

Q&A with John De Lancie
Mane Friday 4:15pm-5:15pm
Witness that master of mischief for yourself live at EQLA! Ask him all those burning questions you've been dying to ask and discover more about the actor's many years in the business.

Friday Events

Bronies React
Mane Friday 3:00pm-4:00pm
Join these wild and wacky content creators that know nothing more than having a good time! Includes reactors from the popular Youtube series Bronies React.

Cardapalooza
Secondary Friday 5:00pm-6:00pm
Do you like to win awesome prizes? Come have a darn-tootin' good time with Enterplay in Cardapalooza! Every attendee will walk away with a free trading card pack and promo card, with chances to win more. See you there!

Analyzing With ILoveKimPossibleAlot
Mane Friday 5:30pm-6:30pm
KP's panel "Reviewing With ILoveKimPossibleAlot" will count on audience participation to analyze themes in My Little Pony: Friendship is Magic, live. Plan to see a family-friendly premier of some of KP's content with a possible behind-the-scenes look on other project, a look on what it takes to make a "KP" video, and Q and A near the end of the panel!

Fan Art is Magic
Secondary Friday 6:15pm-7:15pm
Artists Moozua, Anirichie, Leekfish, and Steve Holt! explain their art process sketch to finish. Learn art tips and tutorials on how to make your own MLP fan art.

Once Upon A Storybook Popcorn Party!
Mane Friday 6:45pm-9:00pm
Time to wind down after a fun day of all things pony. Bring your plushies and join our friends at Once Upon a Storybook for an evening of popcorn, door prizes and a few of your favorite My Little Pony episodes! Dress code: pajamas optional.

PonyVRville and Game Dev
Secondary Friday 7:30pm-8:30pm
A look at how PonyVRville is made and runs, where it's going and a quick introduction to Unreal Engine 4 (It's free now!) and game dev with it. Also a demo of VR devices (mostly the GearVR as well as the Oculus Rift).

So, You Want to Get a Pony Tattoo...
Secondary Friday 8:45pm-9:45pm
Join Dustykatt and friends as they discuss the history, artistry and psychology of the Tattoo and why you would want to put a pony on your body FOREVER!

VIP Cocktail Reception
Avalon Ballroom Friday 7:00pm-8:30pm
Star Sponsors and our Guests of Honor mix and mingle in their cocktail finest in the Avalon Ballroom. Only those with a Star Sponsor membership can attend.

Saturday Events

Living with a Tantabus: A story of MLP and Recovery
Secondary Saturday 9:00am-10:00am
A Brony rediscovered the show as he was sobering up-and realized MLP:FIM has a lot to say about addiction and recovery. A panel about the more mature (BUT STILL CLEAN) topics and lessons of the show. Recommended 16 and up.

Instrumental Music of MLP
Mane Saturday 10:00am-11:00am
Find out what it takes to make the wonderful music that you hear in your favorite MLP episodes by joining William Anderson and, attending her very first MLP convention, the cellist for Octavia herself, Tina Guo.

SolraCon: Solrac Ventures Showcase
Secondary Saturday 10:15am-11:15pm
Screaming pony songs? GENIUS!! Uncover the origin of the infamous one scream wonder songs, wrap in the wrath of Solrac, and sneak a preview of Solrac Ventures, the Animated Series! [Years of Procrastination; Guaranteed!!]

An Interview with Lauren Faust
Mane Saturday 11:15am-12:15pm
Watch as writer M.A. Larson interviews My Little Pony: Friendship is Magic creator Lauren Faust about the early days of developing the television show. Hear some behind-the-scenes tidbits and anecdotes at this unique event.

Whose Line is it Anyway?
Secondary Saturday 12:30pm-1:30pm
This popular panel is back again! Join the usual suspects Saberspark, ACRacebest, Black GryphOn, and BVids for improv antics and mayhem.

My Little LGBTQ
Secondary Saturday 12:45pm-2:15pm
This is a space for panelists and audience members alike to discuss how MLP:FiM, whether show or community, has helped them either discover or become comfortable with their LGBTQ identity.

Charity Mad Libs with MLP Voice Actors
Mane Saturday 1:45pm-3:15pm
Before we get to the Q & A, let's raise a little money for the Wildlife Learning Center with the Voice Actor Charity Madlibs! $1 a word at the Charity Desk or in the room just before the panel starts.

Charity Auction
Mane Saturday 3:30pm-5:45pm
It's time to start the bidding wars for some awesome pony merchandise. At the same time you will be donating to charity. Everybody wins

Saturday Events

Fan Musicians Panel
Mane Saturday 2:30pm-3:30pm
Going in depth with the hard hitting musicians from the MLP fandom. This panel will introduce musicians performing at Club Luna, and will cover a wide variety of subjects. Whether it's finding out where they pull inspiration from, or what DAW they use.

Adult Cosplay Competition
Secondary Saturday 3:45pm-4:45pm
You slaved over your costume for months. Now it's time for the whole world to see just how amazing it turned out. Come compete for the chance to win some well deserved recognition and bragging rights.

Ponies The Anthology 5: The Horse Awakens
Secondary Saturday 5:00pm-6:00pm
Come see the newly released Ponies The Anthology 5 and have a chance to talk with some of the creators!

Help Us Make a Secret Shipfic Card
Secondary Saturday 6:15pm-7:15pm
Are you a fan of the silly fan-made card game Twilight Sparkle's Secret Shipfic Folder? At our make a card panel, we work with you, the audience, to create a brand new card from start to finish! YOU tell us what to make! YOU come up with the power! And we'll help shape it into a playable reality!

An Evening with Discord-Poetry, Discussion, and other Friendly Bits of Chaos
Secondary Saturday 8:30pm-10:00pm
This ticketed "Poetry Slam" will have readings by John as well as audience interaction and discussion about the poems and any topics they spark. Some lucky folks in attendance will have the opportunity to read a poem for John and the audience - it could be their own!

Club Luna
Mane Saturday 7:00pm-1:00am
So Cal's very own My Little Pony musician event is coming to EquestriaLA. Come see some of your favorite artists throw down some sick beats! A special live rendition of the Vinyl Scratch and Octavia duet from MLP's 100th episode, performed by William Anderson and Tina Guo, will open the show. Don't be late! But stay late, because you won't want to miss our headliners Michelle Creber and Black GryphOn. Performers include Tetsuo, Psycosis, Garnika, and ScratchAttack.

Sunday Events

The Female Voices of the Fandom
Secondary Sunday 9:00am-10:00am
Pegasisters who specialize in voice acting, directing, writing, and editing gather together to talk about their contributions to the MLP fandom.

Singing is Magic!
Secondary Sunday 10:15am-11:15am
Showtime, Melting, and Wagon Seller invite everypony to join them for karaoke fun! Songs that will be sung will be from favorite MLP episodes, brony musicians, and even popular songs on the internet! Come and be part of the show!

Comic Artist Panel
Mane Sunday 11:30am-12:30pm
Join My Little Pony comic artists Jenn Blake and Agnes Garbowska as they talk about how they came to be a part of the very popular IDW series. Bring your questions about MLP or any other of the myraid titles these two talented ladies have helped create.

The Making of Pony Clicker
Secondary Sunday 11:30am-12:30pm
Discover how Pony Clicker came to be and the history behind its development, as well as the unique difficulties encountered with developing an HTML5 game. Includes a preview of a new pony game!

Q&A with John de Lancie 2: The Second One
Mane Sunday 1:00pm-2:00pm
Missed the first Q&A or are you just ready for round 2? John de Lancie returns for another round of questions and shenanigans.

Read it and Weep: Bad Fanfiction Reading
Secondary Sunday 12:45pm-2:15pm
Read It and Weep, the bad fanfiction reading game, comes home to LA!

Charity Mad Libs with MLP Writers
Mane Sunday 2:30pm-3:30pm
Donate money to charity and watch the hilarious antics that occur when writers turn their work into nonsense using your submitted words! Featuring a few skewed songs performed by Amy on her ukulele. $1 per word to the Charity desk (Vendor hall) or in the room just before the panel starts.

Content Creators
Secondary Sunday 2:30pm-3:30pm
Ever wondered how some content creators got their start? Looking for inspiration on how to kick off your own content? Join ACRacebest, Saberspark, and more as they likely do nothing more than mess around for an hour.

Children's Events

Pony Arts 'n Crafts
Children's — All Weekend

Participate in creating Pony friendship bracelets, make a "Pony Catcher" game and a Door Hanger, or decorate Pony-themed Wall Hanging Art. Activities will vary all weekend long so come by and see what's going on! All arts and craft tables will be temporally unavailable during VIP events in the Children's Area.

Biologist Animal Show
Children's — Friday — 12:45pm-1:45pm

Come see the animals from the Wildlife Learning Center! We will be hosting two shows, one for all ages in the Mane Panel room and another, more intimate show in our Children's Programming room.

Amy Keating Rogers Reading
Children's — Friday — 2:45pm-3:30pm

The popular My Little Pony: Friendship is Magic writer will be reading selections from her book, Journal of the Two Sisters. Don't miss out on this chance!

Michelle Creber and Black Gryph0n Sing-Along
Children's — Saturday — 10:00am-11:00am

Sing along with the voice of Apple Bloom, Michelle Creber, and her frequent collaborator and My Little Pony Fan musician, Gabriel Brown (AKA, Black Gryph0n). They will be leading the group in popular songs from My Little Pony and maybe even some other well-known tunes from that "magical" land across the street.

How to Draw Ponies with Jenn Blake
Children's — Saturday — 12:45pm-1:45pm

Learn how to draw My Little Ponies from one of the newest IDW comic artists, Jenn Blake. Follow along with your pencil and paper or just watch the magic happen as ponies appear on the page.

Rarity's Fashion Show
Children's — Sunday — 11:15am-12:15pm

Show off your Pony Diva Fashions and other lovely costumes during this kids-only cosplay parade. Opening with a few words from Tabitha St. Germain, the voice of Rarity herself, all participants then get to strut their stuff for the crowd and take home a special button with art by Rarity super-fan Jenn Blake.

G.M. Berrow Reading
Children's — Sunday — 1:15pm-2:15pm

The author of the newly-released Discord and the Ponyville Players Dramarama will be sharing selections from her many My Little Pony: Friendship is Magic chapter books. We may even have a surprise special guest!

Thank Yous!

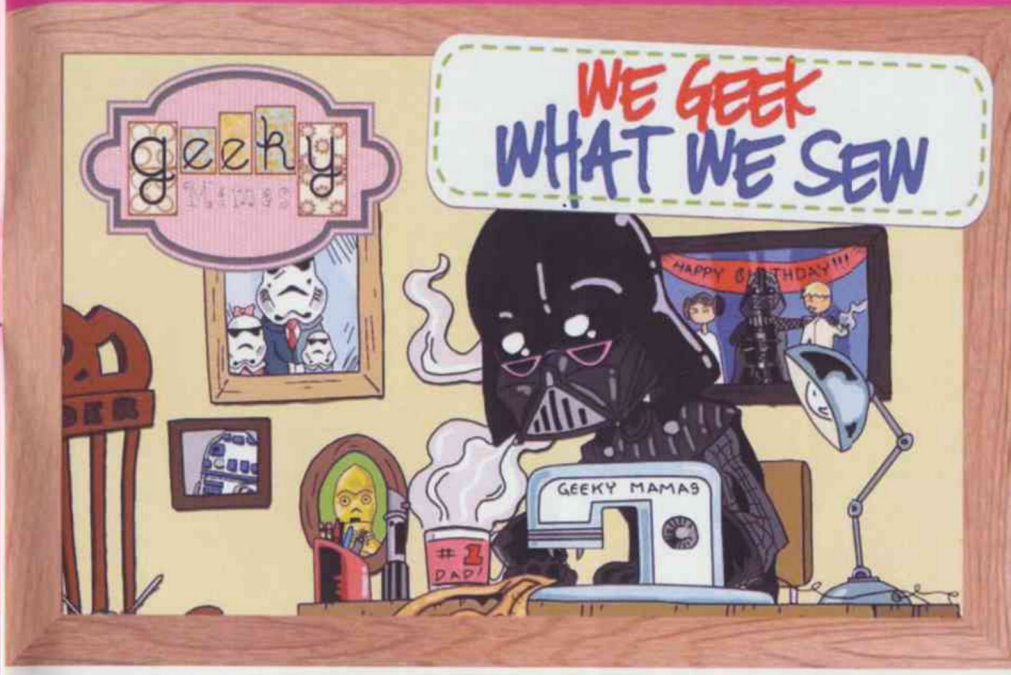
THANK YOUS!

The Con Chair and Equestria LA 2015 would like to take this time to express our gratitude toward the many amazing folks and organizations who helped make this event a success!



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GEEKY MAMAS INVITES ARTISTS TO CONTACT US:
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TOGETHER LET'S GEEK WHAT WE SEW

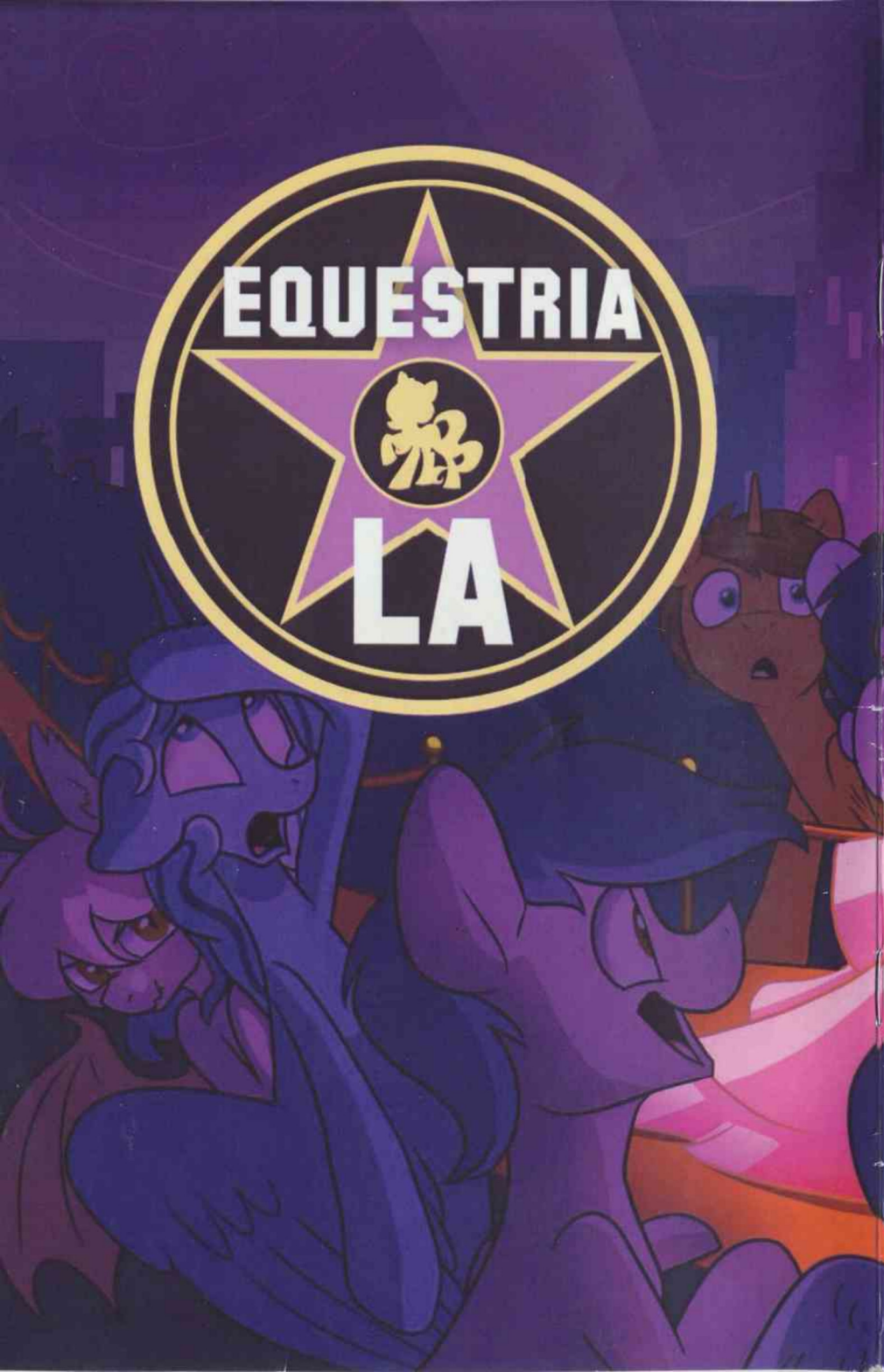
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