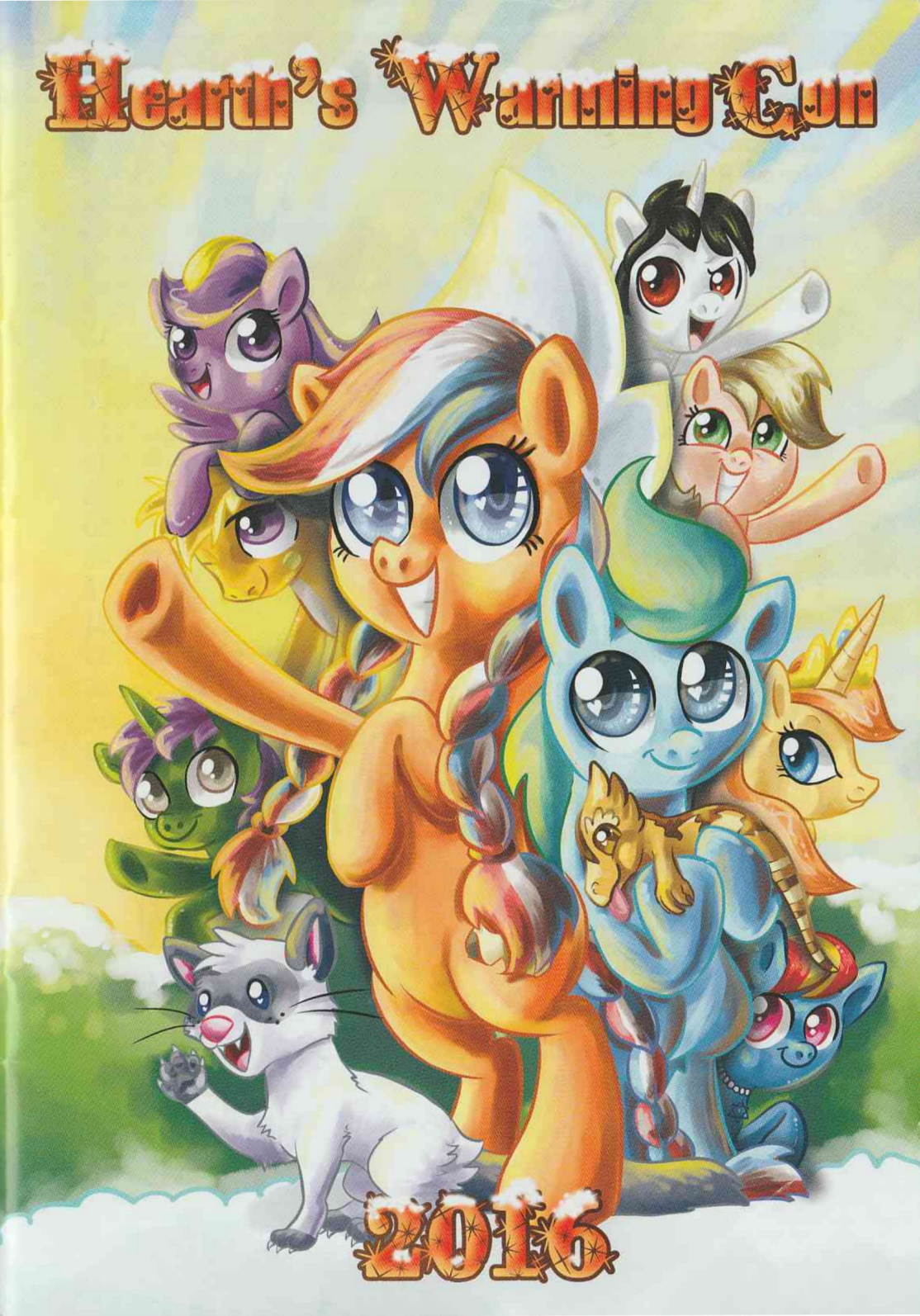
# Hearth's Warming Eve



2016

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## COLOFON


Text: Melanie Nab, Ivar Bouwmeester
Illustrations: Lena Poortvliet, Comic: Vera van der Esch
Layout: Diederik van der Heijden.
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# Welcome

Dear friends and guests,

Welcome to the second edition of Hearth's Warming Con! Whether you are a first time visitor or returning guest from last year, we're glad and thankful that you made it all the way to Hoofdrop. Together we will have a great weekend. Especially now that HWCon has been extended to two full convention days.

This year we decided to go with a theme that fits everyone: pets! Pets play all sorts of roles in our lives. They can be playmates, guards, loyal comrades or just lend you a listening ear. Companion animals have been part of our lives for most of recorded history, and have since become vety important to us. Needless to say we're important to them too, as they rely on us for food, shelter and love. Therefore we invited the Dierentehuis Kennemerland as beneficiary of this year's Charity auction. It is the largest animal shelter in the region where our convention is held and part of the larger Dutch Animal Protection.

Hearth's Warming Con 2016 has many other exciting events! A few great events that will take place on the mane stage are the Cosplay Competition, Pony Jeopardy, Skype calls with show guests and, of course, the panel with our guest of honour: M.A. Larson! On the ground and first floor you will find the vendors. Do not miss out on their merchandise and art. The stairs to the second floor will bring you to the workshop corner and second stage, where you can join lots of fun, interesting or creative events.

On behalf of the entire convention staff, I wish everypony a great weekend!

Melanie Nab
Chair of Hearth's Warming Con



Cassini still longs for the skies. She loves to travel and explore new regions. Her ultimate dream? Exploring outer space.

# House Rules

Below you can find the house rules for visiting the convention. Please make sure you have read and understand them. We reserve the right to remove you from the convention if you fail to adhere to these rules and regulations.

## General

- Every visitor must have a valid, undamaged ticket clearly printed on paper to enter the convention.
- Upon entrance you must show your identification: a passport, ID card or driver's license will work.
- You are required to wear your visitor wristband at all times during the entire convention. Please make sure it is clearly visible.
- Any visitor aged 13 or below is required to have signed acceptance by their legal guardian or be accompanied by that guardian.
- Don't ask for signatures from our special guests outside of their signing session time.
- During the Auction, you may only bid on an item if you have the funds. Payments must be made straight away.
- The staff members reserve the right to alter the rules.
- If you do not agree with the decision of a volunteer, you should contact a committee member.
- A decision by a committee member is final.
- The organizers reserve the right to deny a person access to the convention grounds or remove a person from the convention if they are in violation of our house rules, without prompting any reason. If you are to be removed from the convention, the accreditation fee is not returned.
- Selling items during the convention is only allowed with a vendor ticket, plus items must be eligible for sale by law.
- Everything not explicitly stated in the rules shall be governed by Dutch Civil Law.
- The organization is governed by Stichting Hearth's Warming Con. Stichting Hearth's Warming Con is registered to the Dutch Chamber of Commerce under number 61001724.

## Behaviour

- You are not allowed to be at the convention site while under the influence of drugs or when in possession of illegal substances.
- Smoking is allowed only in a designated area outside of the building. Don't smoke near the entrance or inside the building.

- Do not harass other people. Not everyone likes to be hugged or touched.
- Please do not litter. Throw your trash in the trash bin or take it with you to dispose of at home.

## Venue

- You cannot bring and consume your own food and drinks inside the venue. You can buy food and drinks at the venue. You can consume your own food outside the venue.
- Please keep the venue clean.
- In accordance with Dutch law, it is not allowed for people under the age of 18 to consume alcohol.
- Alcoholic beverages are only allowed on Saturday after 18:00. Before 18:00 it is not allowed to consume alcohol on the convention grounds. Please consume alcohol in moderation. The organization can remove you from the convention if you get drunk or harass other people.
- Even though the theme is pets, you are not allowed to bring pets into the venue.
- Your bag(s) may not hinder other convention visitors in any way. We have a guarded and unguarded cloak room you can bring your bag to.

## Safety

- Anything that looks like a weapon, could reasonably be used as such or can otherwise be considered potentially dangerous should be reported to the organization before entering the convention. This includes, but is not limited to guns, swords and knives. The organization needs to approve of the item. Make sure that it is protected and marked with orange markings. Please note that by Dutch law, anything resembling a working firearm is strictly forbidden.
- First Aid can be provided at the info booth.
- Every attendant is responsible for their own actions and possessions. Hearth's Warming Con does not take responsibility for any injury, damage, loss or inconvenience arising during the convention.
- In case of (life-threatening) emergency (fire, smoke, etc.) you are prompted to contact the staff members or security immediately. When the fire alarm goes off, leave the building immediately and follow the staff's instructions.
- The staff members are not responsible for items left or lost by the participants during the convention. You can store your items in a guarded cloak room at the venue.
- If you are being harrassed or offended, please try to solve the situation yourself. If you can't, find a staff member and report the problem

# Veertje

Handcrafted Pony Art

Paintings
Buttons
Phone straps
Keychains
and more!

Get a custom button of your pony OC. Stamped while you wait!



http://vederlicht.tumblr.com
http://genolover.deviantart.com

# Colourbee

* Custom & sculpture
* Posters & live art

colourbeecustoms
colourbee



# Aniworld4u

www.aniworld4u.com



High Quality MLP Plushies.
The best you'll find!


## Fokker

**Price list Drinks**

| | |
|---|---|
| - coffee / tea | € 2,10 |
| - beer (draft) | € 2,20 |
| - soda | € 2,10 |
| - wine, sherry, port | € 3,00 |
| - distilled from | € 3,00 |



**Panini's**

Panini cheese 3,00

Panini ham/cheese 3,50

Panini salami, cheese and spicy sauce 4,00

**Sandwiches**

Sandwich ham/cheese 2,00

Sandwich croquette, frikandel or cheese soufflé 2,00

**Menu's**

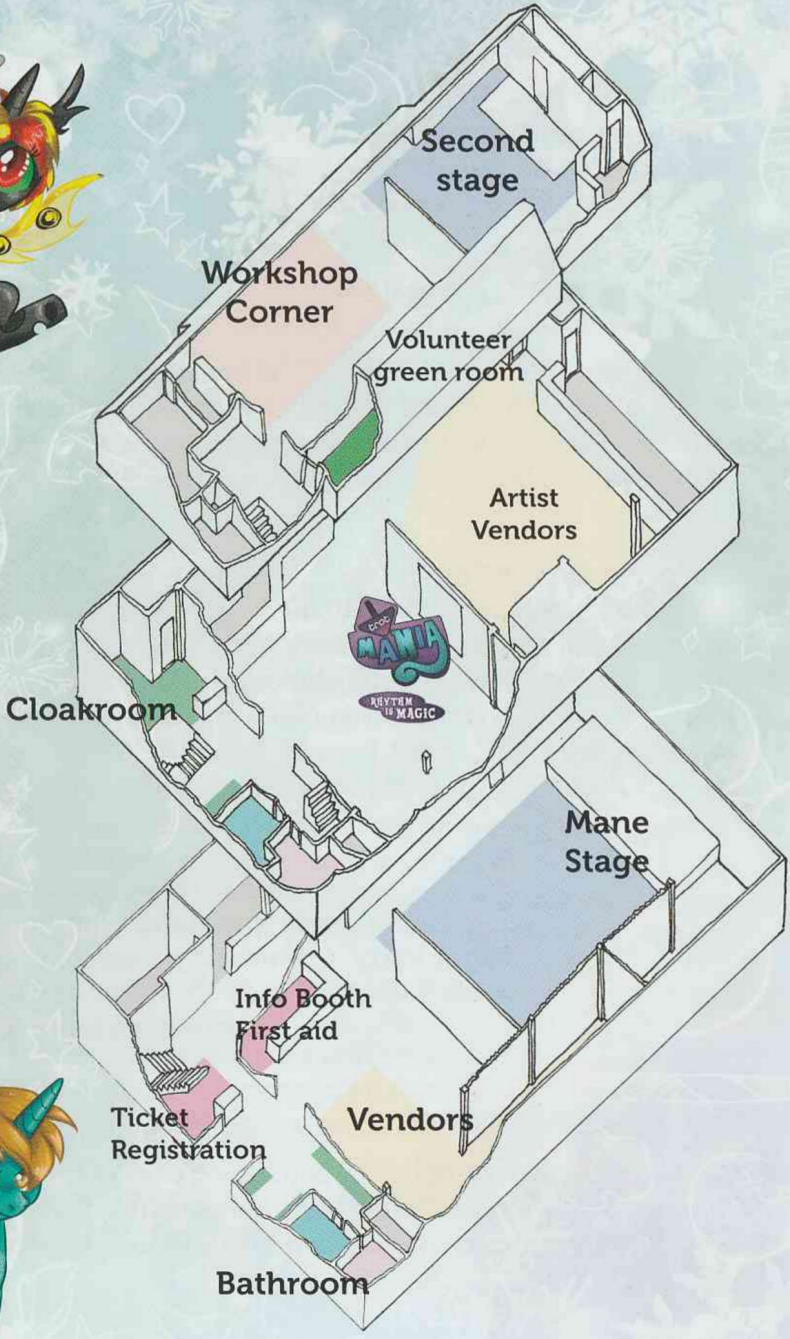


Satay platter with fries and salad 9.50

# Map






Second stage
Workshop Corner
Volunteer green room
Artist Vendors
Cloakroom
Mane Stage
Info Booth
First aid
Ticket Registration
Vendors
Bathroom

# © Mane Events



## Opening ceremony

Mane Stage, Saturday, 11:00 – 11:15

The official kick-off for HWCon 2016!

## Charity Auction

Mane Stage, Saturday, 15:15 – 16:45

If you want to purchase the most exclusive items HWCon has to offer, and would like to support a good cause while you're at it, this is the event to be. All the profits go to Dierentehuis Kennemerland, a local animal shelter.

## Surprise Skype Call

Mane Stage, Saturday, 17:00 - 18:00

Who will this year's guest be during the Saturday Surprise Skype Call? Well, you have to come to the Mane Stage at the right time to find out! We're sure you will enjoy this event!




## Saturday Night Party

Mane Stage, Saturday, 19:00 - 21:45

Listen, party and dance during the Saturday Night Party. Community musicians Jyc Row, MC Arch, Sketchysounds, Dr. R4ms and Power2All will make it a night to remember!

## Charity Raffle

Mane Stage, Sunday, 16:00 - 16:15

Are you feeling lucky, pony? By purchasing a ticket for the charity raffle you not only support Dierentehuis Kennemerland, you also have the chance of winning cool and exclusive merchandise at the draw.

### VA Skype Call with Claire Corlett

Mane Stage, Sunday, 16:30 - 17:30

Don't miss out on this Skype call with Claire Corlett, Sweetie Belle's voice actress in the My Little Pony: Friendship is Magic. Ms. Corlett will happily be answering HWCon attendees questions about the show and voice acting.

### Closing Ceremony

Mane Stage, Sunday, 17:30 - 17:45

All great things must come to an end. But, before we wave goodbye to each other the winner of the Pet Hunt will be announced and rewarded with a great prize!

## © PANELS

### M.A. Larson's Show Panel

Mane Stage, Saturday, 11:30 - 12:30

The panel everypony is waiting for. No doubt our guest of honour will entertain you and share some insights on writing for My Little Pony: Friendship is Magic.



### 3D Model Panel

Second Stage (2nd Floor), Saturday, 12:45 - 13:45

Excited about the future of printing? During this panel you get to learn the basics on how to create and print your own 3D figures, and get the chance to look at some inspiring finished figure.

### Ponies in Popculture Lecture

Second Stage (2nd Floor), Saturday, 14:00 - 15:00

In this keynote Daphne Werner will give an overview of references to MLP in popular series, movies and books since the 80s. She will take you on a journey into the thought process of the makers: why did they choose to refer to My Little Pony?



## Floppy Music Panel

Second Stage (2nd Floor), Saturday, 15:15 - 16:15
Second Stage (2nd Floor), Sunday, 15.30 - 16.30

A walk-in, walk-out panel about the distinctive floppy music. Dranaar will bring his suitcase with floppy disc drives and hard drives, play different songs and tell about his work and the making-of process.





## Story Editing Panel

Second Stage (2nd Floor), Saturday, 19.45 - 20.45

Has this happened to you? You come up with a great story, but just can't seem to find a way to get it on paper. No worries! You should try again after this insightful panel hosted by Rarity Belle and Shade about editing and finishing stories and fanfics.

## MLP Merch Panel

Mane Stage, Sunday, 10:30 - 11:30

Your introduction to the (online) world of MLP merchandise. Ilona and Ossie know where to buy it, what kind of merchandise is available, and will answer any questions you might have about expert merchandise collecting.



## MLP Music Panel

Mane Stage, Sunday, 11:45 - 12:45

This event is for all the visitors that seek guidance with their brony music careers. A team of experienced musicians shares their take on the business, based on questions from the audience. With Jyc Row, MC Arch, Sketchysounds and Dr. R4ms.

## Cosplay Dating Show

Mane Stage, Sunday, 13:00 - 14:00

This is no joke! During this crazy dating show, The Joker will match unsuspecting visitors with known and unknown MLP characters! Will we find true love here at HWCon?



## Dutch VA Panel

Mane Stage, Sunday, 14:15 - 15:45

Show guests Jannemien Cnossen (VA of Dutch Sweetie Belle) and Nicoline van Doorn (VA of Dutch Princess Cadance) will give you a peek behind the scenes of dubbed cartoons. Feel free to bring in your own questions!



## Artists Panel

Second Stage (2nd Floor), Sunday, 11.45 - 12.45

Two of our house artists take you through the stages of drawing art. Additionally, they will draw some doodles to give you some insights on how to draw and will answer your questions during the Q&A at the end.

## Raycord Legends Game Panel

Second Stage (2nd Floor, Sunday, 13:00 - 14:00

Gain insight on creating video games during this skype panel by the creators of Raycord Legends. Watch them demonstrate the game and ask them your burning indiegame questions.





# Workhops

## Buck: Legacy™ Workshop

Workshop Corner (2nd Floor), Saturday, 12:45 - 13:45

Ever wondered if there is a pony dungeon crawling fantasy roleplaying card game? Who hasn't, right? Well, there is, and it's called Buck: Legacy™! Join this workshop to get to know how to play it.



## Cosplay Photoshoot

Second Stage (2nd Floor), Saturday, 16:30 - 18:00

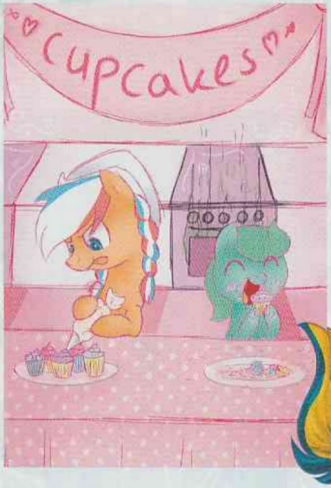
Proud of your cosplay? Or just want a digital keepsake of your visit to Hearth's Warming Con? Then make sure to have your picture taken at the photoshoot!

## Ironing Beads Workshop

Workshop Corner (2nd Floor), Saturday, 19:00 - 20:30

Create simple images using iron beads. Base the images on one of the many available patterns, or create your own from scratch.Who knows, maybe you'll discover your OC's cutie mark this way!






## Cupcake Decorating Workshop

Workshop Corner (2nd Floor), Sunday, 10:30 - 11:30

Want to create the most delicious cupcake in Equestria? Then the second floor is the place to bake them. Only for €1,- and there are limited seats available.





# Events

## Plushie Workshop

Workshop Corner (2nd Floor), Sunday, 11:45 - 13:15

Ever wanted to create your own plushie? Then this is the workshop for you. With templates and instructions on the go, you can make your own Glace or Pinkie Pie plushie, and bring them home as keepsake.



## Art Workshop

Workshop Corner (2nd Floor), Sunday, 13:30 - 14:30

Draw along with our house artist as she takes you through the process of drawing your ponies in MLP style. A great way to start off your pony artist career, or to improve your pre-existent drawing skills!

# Contests



## Cosplay competition

Mane Stage, Saturday, 13:00 - 13:45

Enjoy the best cosplays Hearth's Warming Con has to offer as one cosplayer after another enters the podium to proudly show off the results of their hard labour. Register at the info booth if you'd like to participate!



## Artist vs. Artist Contest

Workshop Corner (2nd Floor), Saturday, 14:00 - 15:00

Do you have what it takes as a pony artist? Then join the competition and speed draw your way to victory! Themes are selected randomly at the beginning of every round, so activate your rapid creativity mode.

### The Pony Jeopardy

Mane Stage, Saturday, 14:00- 15:00
Second Stage (2nd Floor), Sunday, 14:15 - 15:15
Prove your knowledge on My Little Pony during this interactive pony quiz. Either beat the candidates as part of the audience, or beat the crowd with your superior trivial pony knowledge on stage.





### CCG Tournament

Workshop Corner (2nd Floor), Sunday, 14:45 - 17:15
Put your Pony Collectable Card Game strategies to the test and compete against other CCG players in the tournament. May the best CCG player win the grand prize!

## © SIGNING SESSIONS

### M.A. Larson Conbook Signing session

Vendor Area (1st Floor), Saturday, 12:45 - 15:15
Vendor Area (1st Floor), Sunday, 10:30 - 13:00
No, we wouldn't believe you either if you told us you met M.A. Larson. However, you can have your encounter with him immortalized as he signs your con booklet for free!

### Photo Op M.A. Larson

Vendor Area (1st Floor), Saturday, 19:00 - 20:00
Vendor Area (1st Floor), Sunday, 15:00 - 16:00
It's not often you have the opportunity to have your picture professionally taken with the one and only show writer M.A. Larson. So put on your best suit, wear your most beautiful smile and look at the birdie!

Price Photo Op ticket: 10 euro
Tickets for the Photo Op are available at the HWCon info- and merchandise booth on the ground floor.

## M.A. Larson Special Signing session

Vendor Area (1st Floor), Saturday, 20:00 - 21:45
Vendor Area (1st Floor), Sunday, 14:00 - 15:00

M.A. Larson is famous for his skills with a sharpie. Give him a surface, and he'll magically make his autograph appear on it. What will you have M.A. Larson sign?

Single autograph ticket: 5 euro
3-in-1 (3 items) autographg ticket: 10 euro
Tickets for the special signing session are available at the HWCon info- and merchandise booth on the ground floor.








## Dutch VA Conbook Signing session

Vendor Area (1st Floor), Saturday, 16:00 - 16:45
Vendor Area (1st Floor), Sunday, 16:00 - 16:45

Get a signature from Jannemien Cnossen and Nicoline van Doorn, Dutch voice actresses of Sweetie Belle and princess Cadance.!

# OTHER EVENTS

## Fluttershy Club

Workshop Corner (2nd Floor), Saturday, 11:15 - 12:15

The perfect way for newcomers to conventions to make some friends. Introduce yourself in a small group and play some board games together to get into the right convention mood.

### Pinch the Parcel

Second Stage (2nd Floor), Saturday, 19:00 - 19:45

In for a surprise gift? Bring your present, play a game and trade presents with your fellow delivery ponies until the time is up. Whatever gift is left on your lap is yours to keep!

### Board Games

Workshop Corner (2nd Floor), Saturday, 20:30 - 21:45

Sit back and relax at the end of a long convention day and play some board games with your (new) friends!

### Pony Pictionary

Second Stage (2nd Floor), Saturday, 20:45 - 21:15

Draw clearly or cleverly, it's your choice during the Pony Pictionary. Can you have the audience guess what's on your card?

### Pony Hunt

Second Stage (2nd Floor), Saturday, 21:15 - 21:45

There is a gang of ponynappers on the loose at night in Ponyville. Can the inhabitants find out who are behind these crimes before the whole town is deserted?

## All Day Events

### Commercial Vendors

Commercial vendor area, Saturday 10:30 - 18:30, Sunday 10:00 - 16:30

Are you looking for some hard to find official merchandise? Try our vendors. Here you can buy all kinds of official My Little Ponies and My Little Pony related merchandise from all generations. There is no ATM at the venue, so don't forget to bring enough cash.



## Artist Vendors

Artist vendor area (1st Floor), Saturday 10:30 - 18:00, Sunday 10:00 - 16:30

In the Artist area many artists will sell their self-made My Little Pony artwork such as plushies, drawings, prints, pendants, buttons, and much more. Are you looking for something special and unique? Then this is the place where you'll succeed! There is no ATM at the venue, so don't forget to bring enough cash.



## Pet Plushie Pound

Vendor Area (1st Floor)

Swap your old plushies for other ones, and help the stray pet plushies to a new loving home. You can take one plushie after donating one yourself. We only accept My Little Pony, pet and other animal plushies, that are in decent condition. On Sunday after 15:00 the plushies will be sold for €1 each, and the money will go to Dierenasiel Kennemerland.

## Pet Collecting (Treasure Hunt)

As a result of Glace tripping while walking the pets, they have now spread out into the venue, hiding themselves from the committee members. Can you find them for us and bring them back to their owners? One pet cannot be found: if you can find out what pet is missing, go to the info booth and you might win this one of a kind Mr. Scruffles plushie, made by Baraka!






## Trotmania & Karaoke

Trotmania / Karaoke lounge (1st Floor,)
Saturday 11:00 - 18:00, Sunday 10:00 - 16:30

Improve your dancing or show off your skills with a game of Trotmania. How long can you keep your combo?

Karaoke is the best way of sharing the earworm that's been playing in your head all day. Fire it up and perform the song in front of the crowd. Now it's stuck in all our ears!


Glace in:
Where is Gekkie?
By Veertje
?


?
FiN!

# Schedule

| SATURDAY | 10:00 | 10:15 | 10:30 | 10:45 | 11:00 | 11:15 | 11:30 | 11:45 | 12:00 | 12:15 | 12:30 | 12:45 | 13:00 | 13:15 | 1 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Mane Stage | | | | | OP | | Show Panel - M.A. Larson | | | | | | Cosplay Competi | | |
| Commercial Shops | | | Commerical Vendors | | | | | | | | | | | | |
| Trotmania/Karaoke | | | Trotmania | | | | | | | | Karaoke | | | | |
| Artist Vendor Area | | | Artist Shops | | | | | | | | | | | | |
| Signing Sessions | | | | | | | | | | | | Conbook Signing Sessio | | | |
| Second Stage | | | | | | | | | | | | 3D Modelling Panel | | | |
| Workshop Corner | | | | | | Join the Fluttershy Club | | | | | | Buck: Legacy CG works | | | |

| SATURDAY | 18:00 | 18:15 | 18:30 | 18:45 | 19:00 | 19:15 | 19:30 | 19:45 | 20:00 | 20:15 | 20:30 | 20:45 | 21:00 | 21:15 | 2 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Mane Stage | dinner break | | | | Party with community musicians | | | | DJ & dancing | | | | | | |
| Commercial Shops | | | Closed off | | | | | | | | | | | | |
| Trotmania/Karaoke | | | | | Closed off | | | | | | | | | | |
| Artists Shops | Closed off | | | | | | | | | | | | | | |
| Signing Sessions | | | | | Photo Op | | | | Special signatures | | | | | | |
| Second Stage | | | | | Pinch Parcel | | | Story Editing Panel | | | | Pictionary | | Pony Hu | |
| Workshop Corner | | | | | Ironing Beads Workshop | | | | | | Board Games | | | | |

| SUNDAY | 10:00 | 10:15 | 10:30 | 10:45 | 11:00 | 11:15 | 11:30 | 11:45 | 12:00 | 12:15 | 12:30 | 12:45 | 13:00 | 13:15 | 1 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Mane Stage | | | MLP Merch Panel | | | | | Music Panel | | | | | Cosplay Dating | | |
| Commercial Shops | Commercial Vendors | | | | | | | | | | | | | | |
| Trotmania/Karaoke | Trotmania | | | | | | | | | | | | | | |
| Artists Shops | Artist Shops | | | | | | | | | | | | | | |
| Signing Sessions | | | Conbook Signing Session Weekend ticket holders & Sunday only tickets | | | | | | | | | | | | |
| Second Stage | | | | | | | | Artists Panel | | | | | Raycord Legen | | |
| Workshop Corner | | | Cupcake Dec. Workshop | | | | | Plushie Workshop | | | | | | | A |

Opening hours Fokker Event Center:
Saturday from 10:30 - 22:00.
Sunday from 10:00 - 18:00.
Opening hours Vendor Areas:
Saturday from 10:30 - 18:00 (First Floor) / 18:30 (Ground Floor)
Sunday from 10:00 - 16:30
Hearth's Warming Con has three floors. The ground floor has the Mane Stage and shops. The first floor is reachable by stairs only and has the artist area, Trotmania and Signing sessions. On the second floor you'll find the workshop area and Second Stage.

# Schedule

| :30 | 13:45 | 14:00 | 14:15 | 14:30 | 14:45 | 15:00 | 15:15 | 15:30 | 15:45 | 16:0 | 16:15 | 16:30 | 16:45 | 17:00 | 17:15 | 17:30 | 17:45 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ion | | Pony Jeopardy | | | | | Charity Auction | | | | | | | Surprise Skype Call | | | |
| | | | | | | Trotmania | | | | | | | | | | | |
| Sponsor ticket holders and Saturday only ticket | | | | | | | | | | | | | | | | | |
| | | Ponies in Popculture Lecture | | | | | Floppy Music Panel | | | | | Cosplay Photo Shoot | | | | | |
| op | | Artist vs. Artist Competition | | | | | | | | | | | | | | | |

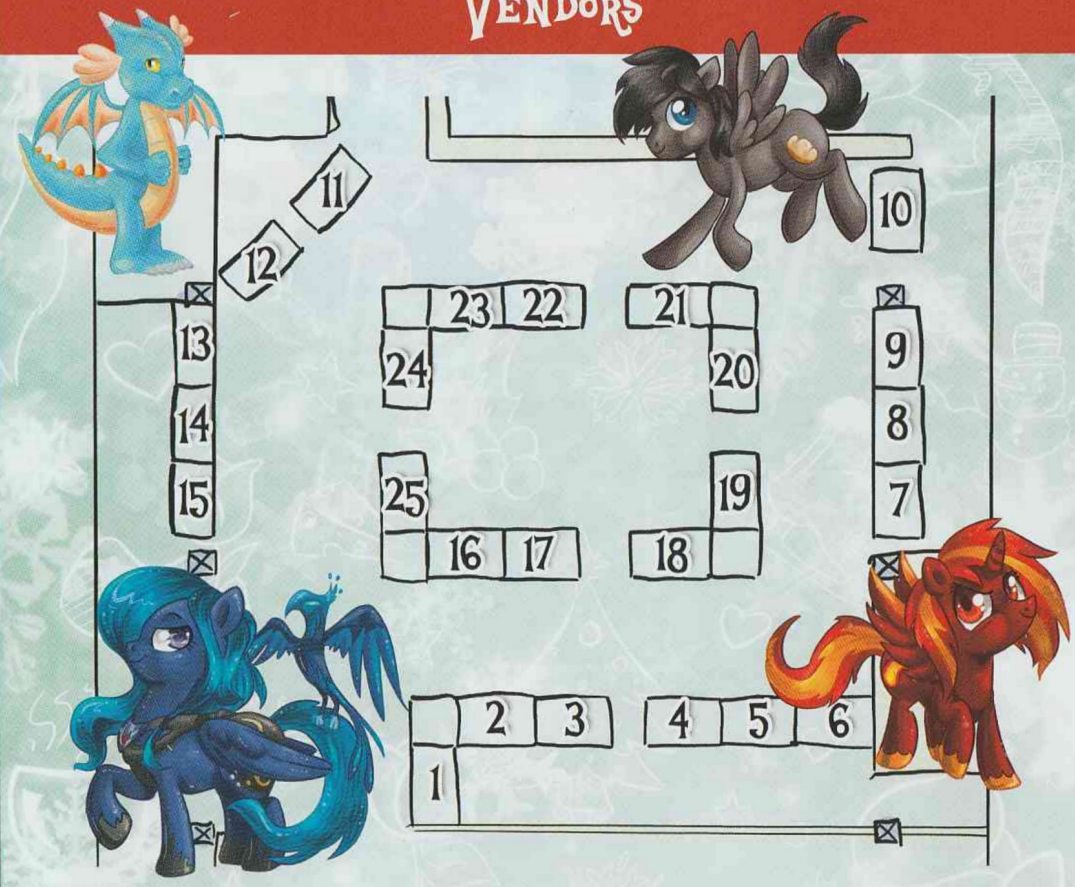
| ;30 | 21:45 | 22:00 |
|---|---|---|
| | | |

| | | | |
|---|---|---|---|
| | main events | | guest signature sessions & photo shoots |
| | panels & lectures | | vendors |
| | workshops | | games & interactive events |
| | contests | | party events |

| :30 | 13:45 | 14:00 | 14:15 | 14:30 | 14:45 | 15:00 | 15:15 | 15:30 | 15:45 | 16:0 | 16:15 | 16:30 | 16:45 | 17:00 | 17:15 | 17:30 | 17:45 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Show | | | Dutch VA Panel | | | | | | | Raffle | | Skype Call - Claire Corlett Ending | | | | | |
| | | | | | | | | | | | | Closed off | | | | | |
| | | Karaoke | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | Closed off | | | | | |
| | | Special Signatures | | | | Photo Op | | | | Dutch VA Signatures | | | | | | | |
| ds panel | | | Pony Jeopardy | | | | | Floppy Music Panel | | | | | | | | | |
| t Workshop | | | | | CCG Tournament | | | | | | CCG Tournament Final | | | | | | |



# Vendors




**1. Zita,** All kind of pony merchandise can be found here! Apart from the T-shirts you'll find of Derpy, you'll also find things like post cards, prints, pony note pads and other stuff. She will also be selling sketches from her personal sketch folder.

**2. Chris Artz,** With an art style this cute, you'll have to check out his table! Christopher will be selling art, buttons, stickers and shirts.

**3. Blue Lightning draws,** One can never have too many pony posters. Make sure to stop by Blue Lightning and browse for something new for your collection. Perhaps you'll find a post card or button that catches your fancy too!

**2. XTorbenX,** Wood you like a different kind of MLP merchandise? How about hand-carved wooden boards and coasters? Guaranteed to impress your brony friends with! Or perhaps you'll find something else you like at Torben's vendor table.

**4. Drawponies,** A well known MLP Artist, who is always looking to improve himself. He makes lovely pony art and one of his friends will sell a lot of different prints, all A3 sized.

**5. Adlynh's Creations,** A very talented artist who will bring posters, art cards, keychains and badges with her! Check out her art work if you haven't before, it's very appealing.

**12. Colourbee,** If you're looking for the finest high-quality custom ponies, you'll love Colourbee's sculptures. Apart from those, you'll also find some A4 and A3 posters. You'll be amazed at the amount of detail she manages to put into her art! She will also sell some MIB merch and special comics.

**7. meplushyou,** Marlou will bring handmade plushies of various sizes and some related items, like plush top hats, pony shaped hot cherry pit pillows and possibly plush pony purses.

**8. Baraka,**Some beautifully detailed handsewn plushies will be sold here, as well as some other pony crafts like t-shirts and handbags. This person made the lovely Ember plushie for the charity auction, be sure to check out his table.

**9. Veertje,** Vera is one of the main artists for HWCon 2016. She has a large collection of beautiful prints, buttons and phone straps. You'll be amazed at the different tools of art and materials she uses. She also takes commissions and can make a button for you on the spot!

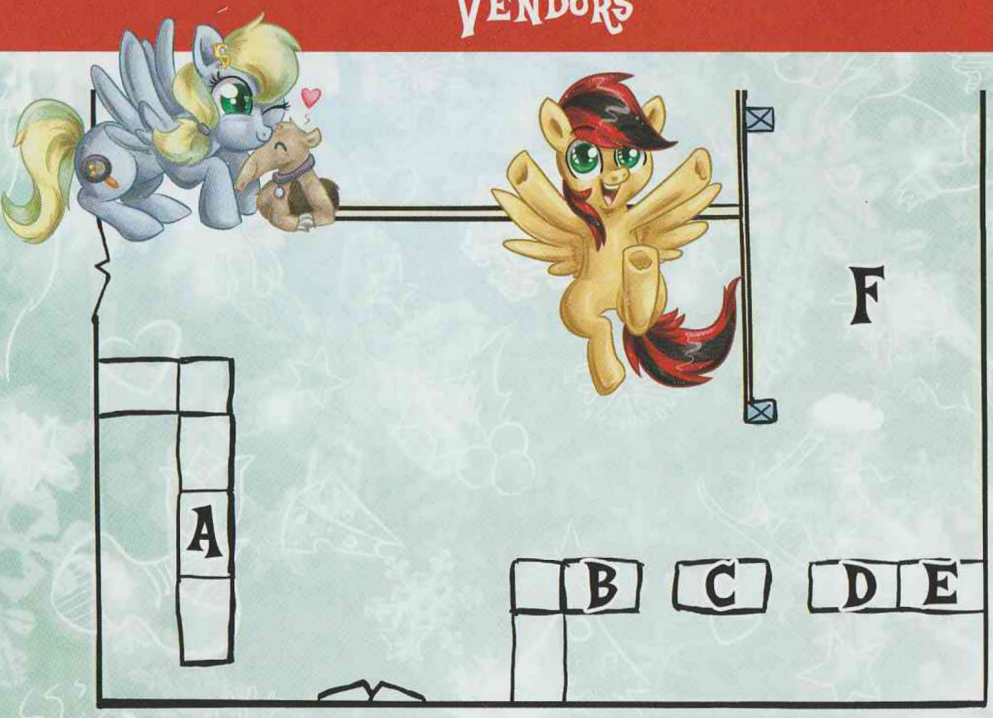
**10. Dealerpony,** From plushies to Funko's and from blindbags to CCG cards: this guy has it all. Even the hardest-to-find items can be up for grabs at his table, so make sure you stop by.

**11. Lolilith,** Are you looking for stickers? Bookmarks? Cards? These things, and more, will be sold at Lolilith's vendor table! She will also sell prints and buttons.

**12. (Alasdair) Manic Sculptor,** Some people take custom ponies to a whole new level. It doesn't matter whether you're looking for merchandise or not, you should have seen Manic Sculptor's art at least once in your life. You're not likely to find something quite like this again.

**13. AssasinMonkey,** Whether it's a small print or a large one you're looking for, make sure to stop by AssassinMonkey's table to check out the various prints of their art. And if you think Applejack is best pony, make sure to ask for their deviantart as well. We're sure you'll like it.

# Vendors




**14. Dori-to Arts and Comics**
Head over here to get your cute shirts and pretty posters. Also be on the lookout for the very exclusive comic book of "Silly Lyra".

**15. Aquarel,** Fans of all generations unite! Here you will find secondhand My Little Pony merchandise from all generations, but especially from the first generation. Some merch and G1 pony wear will also be sold here.

**16. Violet Rose,** Looking for a plushie that has it's own unique, but mostly adorable style? Then you'll want to check out Violet Rose's table. She will have beanies that are ready to be taken home by you!

**17. Milanoss,** Milanoss is a great MLP artist, who improves his skills every day! On his vendor table you can find a wide variety of pony stuff, like art prints, buttons, mugs, notepads and even T-shirts.

**18. Horseez** Some people want to see the world burn. Others use that fire to etch pony images onto wooden objects. Judging by the art on display at his table, Horseez belongs to the second group. His pyrographic items have a stunning level of detail to them.

**19. Pet Plushie Pound,** You can trade My Little Pony and pet plushies here.

**20. CreepyRiver,** For all kinds of leather accessories, this is the place to be. You'll find leather belts, bracelets, cellphone cases and key chains. Next to that, there's also a wide variety of buttons with over 100 designs.

**21. coltsteelstallion,** Randy will have a large collection of comics, so if you like reading comics you should definitely pay him a visit! Apart from comics, there will also be prints and buttons for all of you to enjoy.

**22. Secret-pony,** Over here you'll find nice accessories like stickers, posters and buttons. The art style is absolutely lovely to look at!

**23 XTorbenX,** Wood you like a different kind of MLP merchandise? How about hand-carved wooden boards and coasters? Guaranteed to impress your brony friends with!

**24. Timberhawk,** Roll for Spot. Natural 20. You see the most amazing shop with laser-cut pony-themed figurines, terrain and accessories on display. Behind the table is a man called Timberhawk, who invites you to check his wares. What do you do?

**25 Rainbow of Light,** We all know that Friendship is Magic, but long before that, there were already ponies! Check out Rainbow of Light's vendor table if you're interested in some of the official merch of both past and present. They'll also have some custom-made merchandise, including towels, T-shirts, mugs, buttons and jewellery.

**A. Hearth's Warming Con Merch and Info booth!**

**B. Laetitia Willemsen,** Plushies, plushies, and again, plushies! They're all good quality, and best of all, you'll be pleased with the pricing. If you're in need of a plushie to hug, you'll definitely find your soft buddy here.

**C. Auction and Raffle,** Gaze upon Hearth's Warming Con's awesome auction items, or buy tickets for the raffle

**D. Urban Meadows,** If you like Munchkin, you'll like Buck Legacy. And if you like Buck Legacy, you should check out the official Buck Legacy vendor stand. If none of this made any sense to you, join Urban Meadows on Saturday afternoon in the Workshop corner on the second floor to find out what this is all about.

**E. The Pony Business,** Here you will find brushable ponies of all generations, and more. Even if you're not a collector, you will find this booth most interesting. Unique merch can be found here.

**F. ThinkPink!,** These guys have the largest store you'll find at Hearth's Warming Con, so they will surely have something of your liking. Do take your time to stop by and browse their merchandise.

# Special Guests



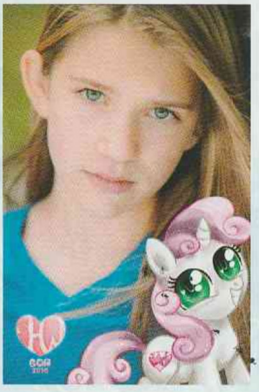
## Jannemien Cnossen

Jannemien Cnossen is a Dutch violinist, singer and voice actress. In My Little Pony: Friendship is Magic she plays Sweetie Belle and Cheerilee. Jannemien is also one of the vocal and dialogue directors of the Dutch MLP:FiM show. She is also known for many other characters in children's cartoons.



## Nicoline van Doorn

Nicoline van Doorn is a Dutch singer and voice actress. She's the Dutch voice behind Princess Cadance from MLP:FiM, but also well known as the Dutch May from Pokémon, Hay Lin from W.I.T.C.H. and Dora. Nicoline loves music. She's currently writing her newest album: Deep Water.



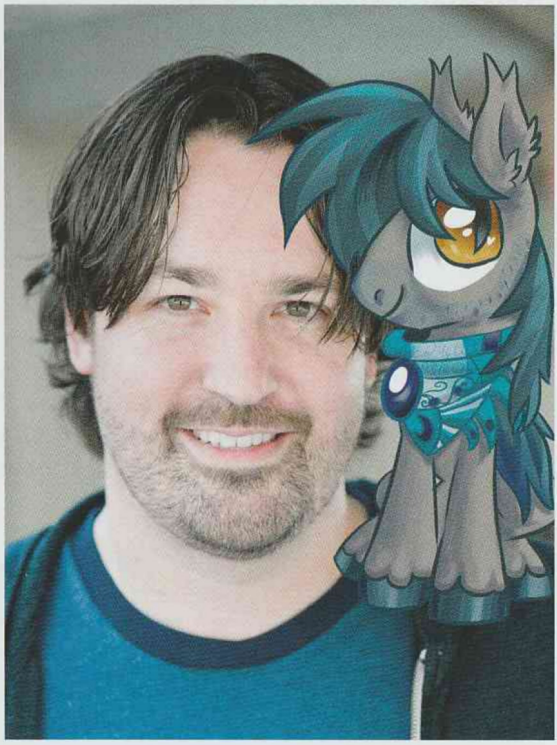
## Claire Corlett (Skype guest)



Claire Margaret Corlett is a Canadian child actress and voice actress. She is best known for being the voice of Sweetie Belle in the TV series My Little Pony: Friendship Is Magic. She was first introduced to voice acting when her father, Ian James Corlett, made her a demo when she was five years old.

# M.A. Larson

Mr. Larson is one of the main script writers and authors for the series. He has worked on several season premiere and finale episodes, such as 'The Return of Harmony', 'Magical Mystery Cure' and 'The Cutie Map'. Many fans consider him the best writer on the show. A lot of fan favourite episodes, such as 'Luna Eclipsed', 'Sonic Rainboom' and 'The Cutie mark Chronicles' are by his hands.



## Daphne Werner

Daphne Werner has been collecting My Little Pony since 2008. She has a background in literary science, specializing in medieval literature. Her greatest passion is the analyzing and interpreting of motives, characters and storylines. After completing a Master's degree in Celtic Studies and Medieval Latin, Daphne started working as a project manager at a translation agency. Even outside of work, stories play a big part in her life, even though her interests have shifted from medieval literature to pop culture, in particular geek culture.

## Dranaar

Dranaar is a 24 years old brony and DIY enthusiast who loves to make fun things. His main activity is to make floppy and HDD music. He can turn almost every song into HDD/floppy music. He loves to entertain others with it, especially when he's able to show people his working life. It all fits in the suitcase he will showcase at HWCon.

## Dr. R4ms



Dr. R4ms is a community musician from Switzerland. He started making music about four years ago, of which the last three have been producing tracks. He is mostly into producing Electro House and Melbourne Bounce music (which is his favourite style ever since he learned about DJ BL3ND), but is always up for trying new styles. It makes him happy to see people enjoy his music.

## Ilona & Ossie

Ilona and Ossie are the people behind All About MLP Merch. Since the start of 2014 they report on all kinds of news related to My Little Pony Friendship is Magic merchandise. They also offer a huge database of released merchandise over the years.

## Joseph Kerr

Joseph Kerr, better known as 'the villain we love to hate. The Joker' has been hosting cosplay dating shows at Dutch conventions for a long time. He loves being in the spotlight and giving people an unforgettable experience!



## Jyc Row

Jyc Row is a 22 years old brony musician from Belgium. He is a brand new musician and singer (and from time to time even an voice actor). He makes electronic and orchestral music, or

« electrorchestral » as he calls it. This is the very first time he'll be doing a live performance at a convention, and he's devoted to showing you a good time on the Saturday evening. "I make music for the fandom, with the fandom."

### Marlou Scholten

Marlou (Meplushyou) is a custom plush maker from the Netherlands. She has crafted all her life, but sewing is something she picked up only a few years ago. After a lot of practice and making hew own custom creations, she fell in love with creating things and started selling her products under her own brand: Meplushyou.

### Urban Meadows

Urban Meadows is the guy behind Buck: Legacy™. Buck: Legacy™ is a pony dungeon crawling fantasy roleplaying card game for 2-6 players. It's an addictive card game that pits players against randomly generated dungeons filled with ferocious monsters.



### MC-Arch

MC-Arch is a 20 years old brony rapper from the Netherlands. He fell in love with Hip Hop a long time ago, and in 2012 he took his first steps into making rap songs himself. His songs are mostly about self-confidence, standing up for yourself, and dealing with difficult situations. He writes them from a motivational perspective and hopes to encourage and support the ones in need.

### The Pony Jeopardy

Nerdinand is the Founder of The Pony Jeopardy, Software Master and Co-Moderator. He programmed the software and entertained bronies before at BronyCon and GalaCon. A usually very level-headed personality, but you would be surprised what a party cannon this guy can be.

Alex is also Founder of The Pony Jeopardy and Technician & Mastermind in the background. He makes sure that the software runs smoothly during the quiz. He also set up all of the hardware for the game. Without the dedicated work he put into the project, none of the buttons would even ring a bell.

Ace is Main Moderator and Soundtrack Editor. He is the latest addition to the Jeopardy team. With his cheerful and extrovert personality he likes talking to and laughing with the crowd. He is also a huge admirer of the brony community's musical art.



## Rarity Belle & Shade

Rarity Belle can be seen as the lovable idiot of the Dutch brony community. He's big in size with an even bigger heart. Though his fictional works do tend to show off a more insane cast of character set in an overall darker Equestria. Two sides of the same coin was never more true. Rarity Belle hosts the Story Editing Panel together with Shade.

Shade is a horse dork of many hats and quills, writing both in and outside the realm of tiny equines. He's part of a weekly pony podcast that regularly delves in the creative fields and he tortures himself by writing full-time. His arcane editing rigours require a heavy intake of flowery rock music and herbal tea. Shade hosts the Story Editing Panel together with Rarity Belle.

## Raycord Legends

The Raycord Legends Team love video games. One of their favorite video games is "Rayman Legends". They love it for its awesome art and animations, for its action-packed gameplay and for its humorous nature. But they also love the "My Little Pony: Friendship is Magic" animated show – for its broad, interesting world, likeable characters and story. Therefore the decided to merge those two things together and make a tribute to both of them – a platformer called "Raycord Legends".

## Sketchy Sounds

Perhaps best known for his long-running Live Songcast on Canterlot Hill (preceded by Everfree Network), Sketchy has been a regular performer at a number of conventions including GalaCon, BUCK, and BronyScot! He is easily recognised by his simplistic, traditional, completely acoustic sound, using nothing but a guitar and his own voice (with the occasional bit of processing) to make musical magic.



## Stevelynx

SteveLynx is a self-taught 3D-modeller from Heinsberg, Germany and has been making pony 3D models ever since 2010. He loves the challenge of turning 2D pictures into 3D art, thus allowing people to look at ponies and mascots from all the different angles. At Hearth's Warming Con, he'll tell you all about the process of making 3D models.

## Willeke & Nieske

Willeke and Nieske are both experienced CCG card gamers. At HWCon 2016, they will host the CCG Tournament on Sunday.

# Pet Hunt

Oh no, pets have broken loose! Sixteen of the pets are still in the building and can be found, but one is missing. If you know which one, you can tell the people at the info booth, and you might win a cool pet plushie!




## Vera van der Esch

Vera is a Dutch artist and part of the HWCon artists team. By day, she's a translator and subtitler of English and Japanese shows, but by night she transforms into an artist with a multitude of interests. Apart from ponies, she's crazy about Disney's Snow White, even running a Seven Dwarfs Tumblr askblog.

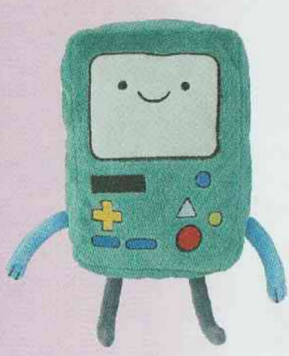
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# Charity Auction

## Charity: Animal shelter Dierentehuis Kennemerland

As this year's theme is 'Ponies love pets' it feels right to show how much we care for these little critters. Especially the ones who don't have a loving owner; the pets who are longing for a friend and the warmth of a home.

Dierentehuis Kennemerland is the largest animal shelter in the region where Hearth's Warming Con is held. During summer, they often accommodate over 100 cats and dogs at the same time. Dierentehuis Kennemerland also has six animal ambulances to rescue wounded or abandoned pets in need.

Many unique items are up for auction, like the official HWCon 2016 roll-out banner, an Ember plushie, a Glace plushie, homebrewed cherry oak beer, a CD, a handpainted Jigsaw Puzzle and many other treasures. Saturday * Mane Stage * 15:15 - 16:45



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# Hearth's Warming Merch

Just like last year we offer a selection of exclusive Hearth's Warming Con merchandise. This year's lineup features HWCon classics such as posters, mugs and snow globes, but also brand new buttons, bags and mascot T-shirts. We have two different designs for our mugs. Our highlights for 2016 are the Birthday Art Calendars and 3D Ember figurines, that also comes with our highest-tier sponsor ticket (it's only very limitedly available).

Visit the info and merch booth on the ground floor to check out the items yourself and to purchase your favourites. Keep in mind that some items are rare, and are therefore expected to sell out fast!



# Meet the Committee

## Melanie Nab

Con Chair & External Relations



Melanie is a My Little Pony Collector, but also loves the MLP:FiM series, along with science fiction and anime/manga. Ever since she was a high school student she liked to organize events like meetings and summer camps, so it was no hard decision to participate in the creation of Hearth's Warming Con when asked. In her daily life she's a PR advisor at a lifelong learning institute. Her pet is a Persian cat, named Kosmos.

## Lex Utama

Treasurer & Vice Chair



Lex has always had a passion for the organisation of events. After visiting his first brony convention, he got inspired to found Hearth's Warming Con over in the Netherlands. Having had a first successful event in 2015, Lex continues his duties as the committee's treasure, making sure that your money is put to good use. Outside of organising a convention, Lex has a job as a website developer for a Dutch printing company and is expecting his first child with Lena some months after the convention.

## Lena Poortvliet – Aluriya

Marketing Team Leader & Artist

Lena has been collecting My Little Ponies ever since she was a child, and likes all generations of it. Apart from ponies, Lena also likes Pokemon and Warrior Cats. She is a freelance artist, who loves to make animations. The Bluestar's Prophecy animated series on Youtube, published under the name of Aluriya, is one of her well-known projects. She loves cats, especially the Maine Coon and Ragdoll races. She lives together with Lex, her three cats, and is expecting her first child a few months after the convention.



# Meet the Committee

## Diederik van der Heijden

Human Resource Manager



Diederik likes all generations of My Little Pony. Other hobbies include watching anime and collecting manga, reading, watching movies, the Pokémon TCG, (board)games and Lego. He also likes long distance hiking. And he has pet chinchillas. He manages the team of volunteers at Hearth's Warming Con. He is also a graphic designer. His pets are chinchilla's



## Eynav Goldbach

Secretary

Eynav lives with her cats Spike and Mia in Amsterdam. She's been a My Little Pony fan and collector ever since the first generation in 1983. She went to many collectors conventions in the UK and Germany and has one of the largest collections in the Netherlands. She fell in love with the latest generation as well and joined the brony community.

## Martin Ohrt Christensen – Opaque

Merchandise & Art Team Leader



Opaque Opaque first discovered My Little Pony: Friendship is Magic in 2011, but it took two years after that before he got in contact with other bronies. He has loved working for ponycons ever since he volunteered for Crystal Fair in 2014. Opaque is currently studying for a bachelor in business administration and project management. Since Opaque is from Denmark, he is the only non-Dutch committee member.

## Ivar Bouwmeester – Avaya Ridatrane

Website Team Leader



Ivar grew up as a typical Millennial, spending most of his youth socializing. In April 2011, Ivar joined the community by creating his experimental brony Twitter account. It was a success, as the relics of this experiment continue to bring joy and friendship into his life. Ivar is quite the workaholic, but in his spare time he can regularly be found geocaching. Ivar dreams of becoming a Youtube talkshow host.

The Hearth's Warming Con committee has worked all year long in order to ensure you have the time of your life this weekend. An immense task, and definitely one that would not have been possible without the help of all the people mentioned here. Therefore, we'd like to express our sincerest gratitude to:

### Our guests

Imagine how empty our stages and rooms would be without all our wonderful guests hosting their events. It is no wonder then that we are very thankful for their shares in this weekend's schedule.

### Our vendors

It is because of the vendors that every visitor gets to take something awesome home with them. We thank them for their attendance.

### The venue

We would like to thank the people of the Fokker Event Center for letting us host our convention at their venue again, and to help us gather the facilities we required.

### Our volunteers

The con would not be this fun, safe or well-organised without the effort of our volunteers before and during the convention. We are grateful for their assistance. It is because of them that everyone and everything is always in place and in working order:

Moontune "With Pinkie Pie in your heart the party never truly ends!" @ Shade @ Ari @ Heidi @ forgotten star "don't forget don't give up" @ Stjonal "Sanguinis timendi in occulto nomine audaciam lauda" @ Nicolas "Stargaze" Hechler (responsible for Cerevisia) @ seby @ RainbowDerpy "www.MyLittleKaraoke.com - Singing is Magic!" @ Slyter Lichtschatten @ "Life is a game and it never stops" @ Wouter @ Merijn Passchier (Runaway Train) "This quote is useless" @ Apfelkorn Sparklewater "It seemed like a good idea at the time" @ Wolf-Events @ Electro-BLITZ "Ponies, what else" @ Melissa @ BiasMonkey @ Matthias "Naturematthe" Tscharn "Music Is Magic" @ Bluky @ rctgamer @ Vera @ Nani @ Gösta @ Yuntao @ Aura Pandora @ CaliAngel @ Mapony240 @ Aluriya @ Power2All

## The visitors

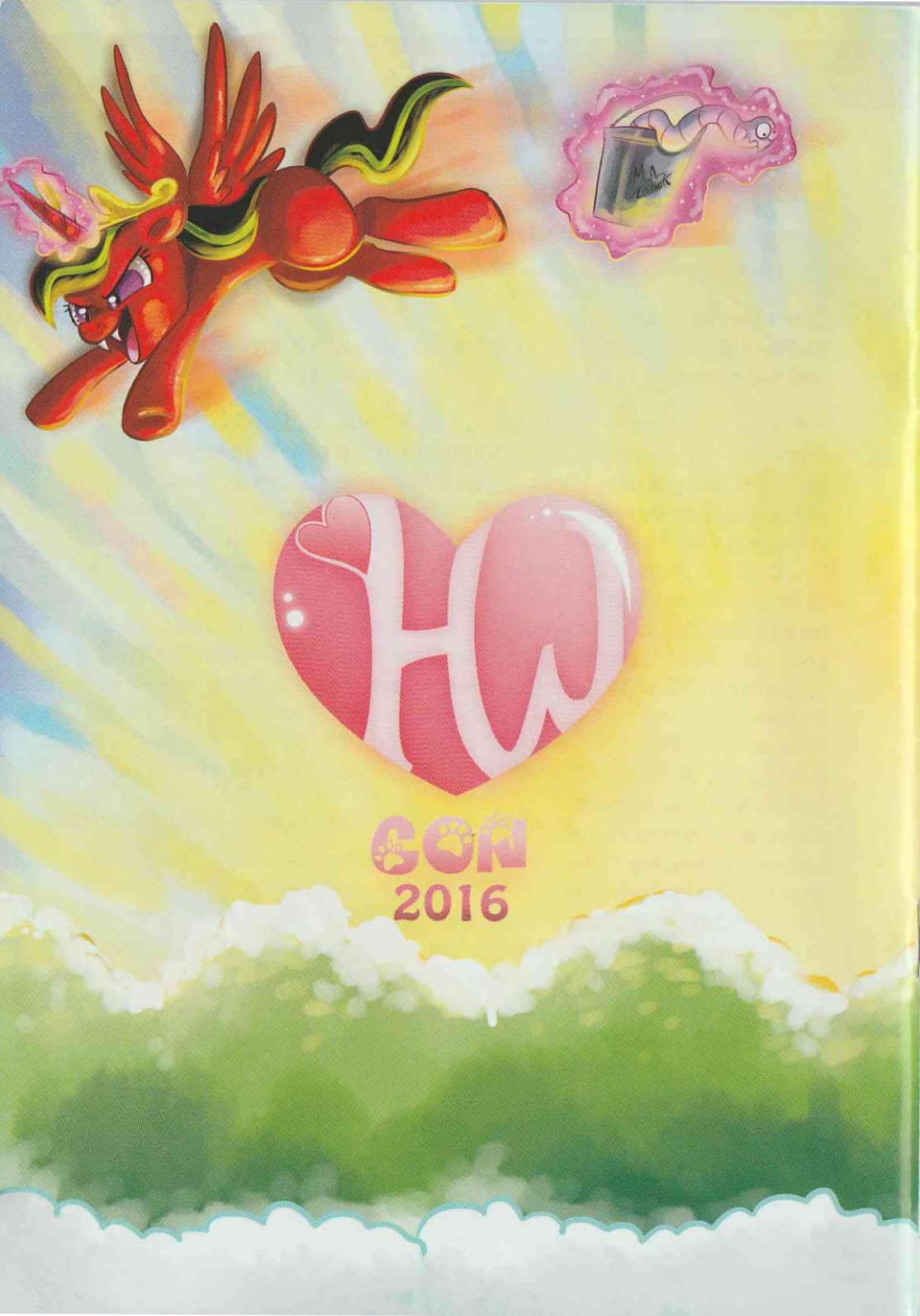
It is the joy and happiness that you visitors share with one another that motivates us to organise this convention. Your attendance makes it worth all our effort, which is why we are very grateful for your participation this weekend.

## Our special sponsors

Without these sponsors we could not have offered you this diverse and full program:

JohnSmith @ Alex Phoenix Wing "To friends, Old and New" @ MC-Arch "We can Create a Beautiful world, if we still Believe in One." @ Sloppy @ Rarity Belle @ DeltaCrYsis @ FrankkieNL "Builds apps, drinks ciders." @ Nico Barendrecht @ Nightmare M "HUZZAH! The Hearth's Warming Fun Shall Last Forever !!" @ ApppLLeDashNL @ daMatt @ Reixi2525 @ Muis @ Baree @ Blaze "Let's find together the Balance of Peace" @ darkenlink @ Lisa Lionheart/Josh Gearing "changelings need love too you know" @ Ruben De Bruycker @ XTorbenX "Feast your eyes upon the glory of my merchandise!" @ Dark Light "Zen time Good time" @ Toinou "je vous aime mes petits bronies du nord-est <3" @ Multiskills "Find Me!" @ Jo Auwerx/Aero Gear @ Kimberley Fronczek @ Xeno @ Nighty @ Greenlips " I Love MLPDUBSTEP" @ Bronycars @ IchigoFR @ Hotep "Smile !" @ 404compliant @ Erwin @ Theodor Haldemann @ Railway Dash @ NeoFantasy @ LabyrinthMaster "Hi mom. :D" @ Marcel H. @ Enigma "On behalf of the Texas and Appleloosa, Yeeeeehaw! Thanks for having me!" @ hoefwood @ David Pointner @ Manuel 'Volteer' Hahn @ Dominik Wagner @ Khaos Sparkz




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