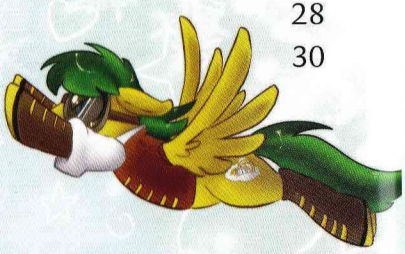

HEARTH'S 2018
WARMING CON

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COLOFON

Text: Melanie Nab
Layout: Diederik van der Heijden
Comic: Vera van der Esch
February 2018, Copies: 500

WELCOME

It has been two years since the Fokker Event Center was transformed into a true pony fest. For the 2018 edition of Hearth's Warming Con we have moved to a new venue, with even more space for events and visitors, and a nice upgrade of the Mane Stage. For two years we worked towards this moment, and now the time is finally here! It might be the biggest HWCon yet: two intercontinental guests of honour, a fantastic vendor area, and more events than ever before.

Our theme this year is the Olympic Winter Games. Perhaps you're wondering why. It's not just because HWCon happens to take place at the same time. The original idea behind all Olympic Games is to foster friendship between countries: to play and compete with one another in a friendly manner, encouraging each other and giving our all while we're at it.

That might be just the thing we'll be doing as well this weekend - especially as we're having visitors from 17 different countries! Over 60% of our visitors are from countries other than the Netherlands. This weekend will be one big international party where one thing connects us all: our love for ponies.

There will probably be more friendship than competition. However, we have incorporated this fun little medal game in our weekend to spice it up just a bit. You'll read more about that on the Medal Hunt page.

On behalf of the entire committee, I wish all of you a fantastic, unforgettable weekend. Plan well for the events you don't want to miss out on... but always keep a spot free for friends old and new!

Woelzy, Chair of Hearth's Warming Con



Cassini followed her heart and set out on a voyage to Saturn. Despite its beauty, space turned out to be vast and empty. Since her return, Cassini more than ever enjoyed the mountains, forests and life on earth. And space? Sooner or later the planets will probably call her again.

HOUSE RULES

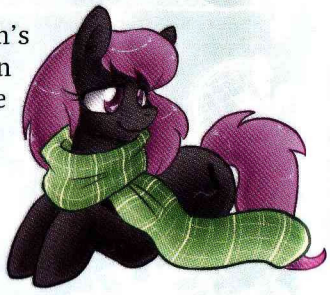
Below you can find the house rules for visiting our convention. Please make sure you have read and understand them. We reserve the right to remove you from the convention if you fail to adhere to these rules and regulations.

Visitor Identification

- Any visitor under the age of 14 is required to have signed acceptance by their legal guardian, or be accompanied by said guardian.
- To verify visitors' age and in the case of an emergency, you are expected to carry a valid ID at all times (passport, identity card, or driver's license).
- You are required to wear your visitor identification wristband at all times during the convention. Please make sure it is clearly visible.
- It is not allowed to trade your wristband, give, or sell it to someone else. Doing so may end up in permanent expulsion from the convention.
- If you lose your wristband please contact the convention staff. You will need to show your ticket and personal identification again in order to get a new one.

General Rules

- Don't ask for signatures from our special guests outside of the Signing Sessions.
- During the Charity Auction you may only bid on an item if you have the required funds. Payments must be made straight away.
- You must listen to the convention staff at all times. Don't question their judgement.
- The organization reserves the right to expel anyone from the convention, or deny them entry.
- In the case of expulsion or denial of entrance to the convention, no refunds will be accredited.
- The organization reserves the right to alter the rules where necessary. If you do not agree with the decision of a volunteer, you should contact a committee member.
- A decision by a committee member is final.
- Everything not explicitly covered by the rules is governed by Dutch Civil Law.
- The organization is governed by Stichting Hearth's Warming Con. Stichting Hearth's Warming Con is registered at the Dutch Chamber of Commerce under number 61001724.



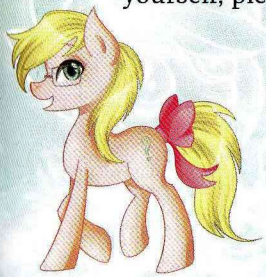
HOUSE RULES

Venue Rules

- Unless you've got a vendor table, it is not allowed to sell items during the convention.
- You are allowed to bring your own food and drinks into the venue.
- Please keep the venue clean.
- During the convention, alcoholic beverages are allowed on Saturday only after 17:00. On Saturday before 17:00 it is not allowed to consume alcohol on the convention grounds. Please consume alcohol in moderation. The organization can remove you from the convention if you get drunk and harass others. In accordance with Dutch law, it is not allowed for people under the age of 18 to consume alcohol.
- Smoking is not allowed inside the building or near the entrance of the building.
- It is not allowed to use soft drugs or hard drugs during the convention.

Convention Security

- First Aid can be provided at the Info Booth.
- Anything that looks like a weapon, could reasonably be used as such, or can otherwise be considered dangerous should be reported to the organization before entering the convention. This includes, but is not limited to, guns, swords, and knives. The organization needs to approve of the item. Make sure that it is sheathed and covered with the orange markings provided by the convention staff. Please note that by Dutch law anything resembling a working firearm is strictly forbidden.
- Do not harass other visitors. Not everyone likes to be hugged or touched.
- The organization takes no responsibility for any injury, damage, loss, or inconvenience that may arise over the course of the convention.
- In the case of an emergency you are to inform any staff member (including venue staff) as soon as possible.
- During an emergency you are to follow all instructions from the emergency services.
- If you are being harassed or offended, and can't solve the situation by yourself, please find a staff member and report the problem.





Visit
Ilona's Vendor Table!

- Prints
- Keychains
- Mugs
- Tote Bags
- Older Gen Ponies

And many more!

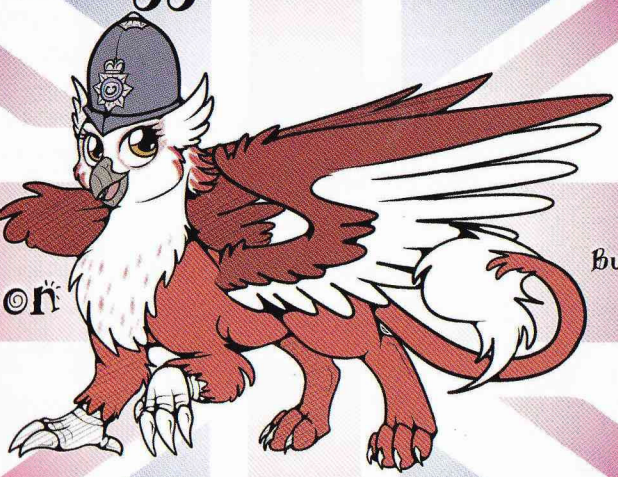
Come by my table and get a free voucher for 30% off at TeePublic!

II ART

MLP MERCH



Griffish Isles



Brony Convention

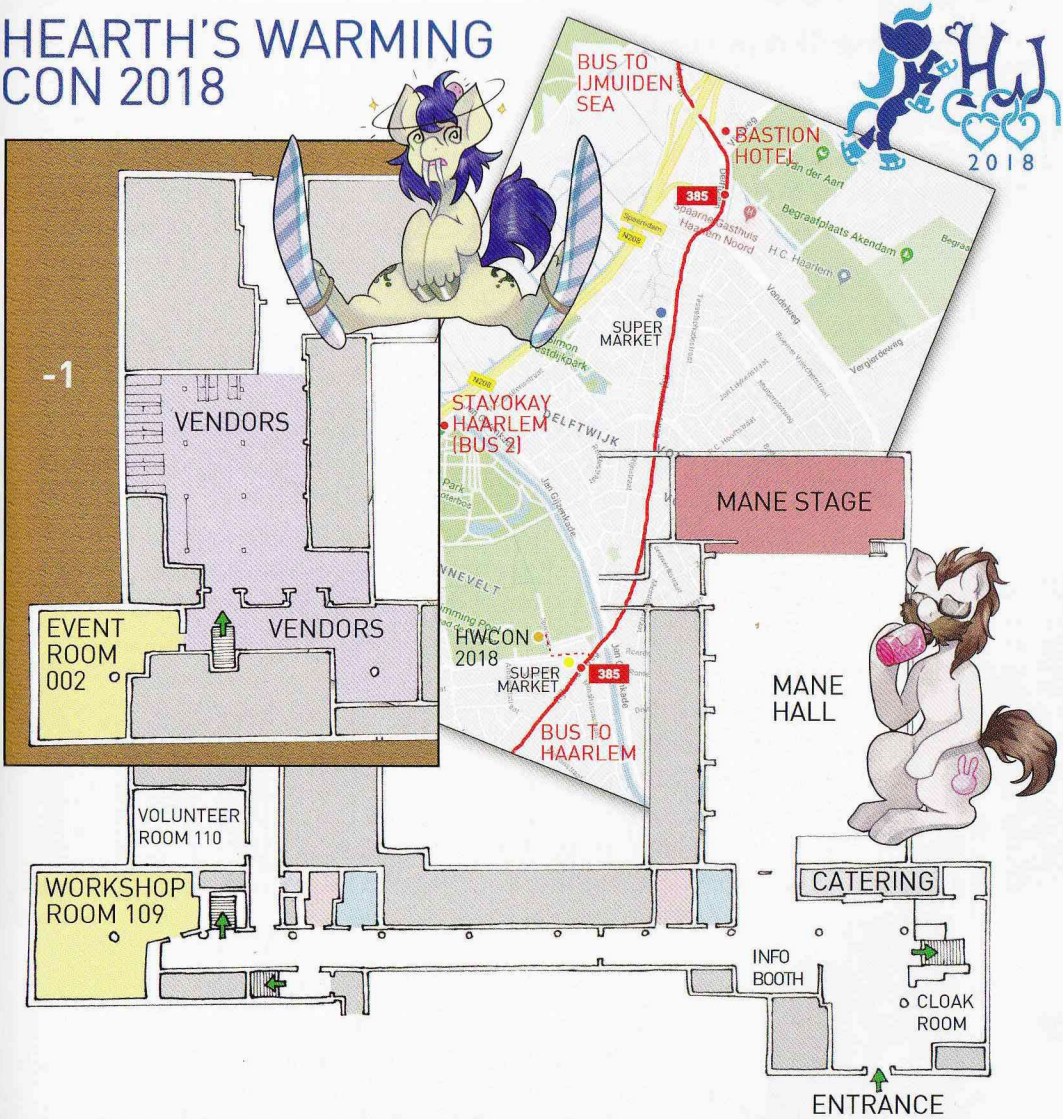
Talks, Games, Buckball, Partying, Workshops

Manchester, UK, 19th May 2018

http://www.griffishisles.uk

MAP

HEARTH'S WARMING CON 2018



SATURDAY EVENTS

Opening Ceremony

11:00 - 11:20, Saturday, Mane Stage

Welcome everypony! Let's take a moment to introduce you to the convention committee and our special guests! Is this your first convention? Your host Perrydotto will be more than happy to give you an overview of the convention's programming and the many special attractions in store for you. What better way to get into the convention mood than by attending its official opening ceremony?

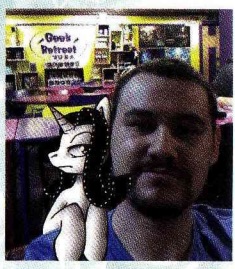
Voice Acting Panel

11:30-13:00, Saturday, Mane Stage

As soon as the Opening Ceremony is concluded, the mane stage will be handed over to our special guests! Friendship is Magic voice actors Peter New and Elley-Ray Hennessy will tell you all about the craft and their experience with working on My Little Pony! Is there something you always wanted to know, but were never able to ask? They'll be happy to answer questions from the audience!

Blogging Panel

11:30-12:30, Saturday, Event Room 217



Are you considering starting a blog but unsure where to start? Having trouble figuring out how to grow it? Don't miss out on this event! James Corck will tell you how his blog "Movie Slate" was put together and host a Q&A where you can get advice for your own blog!



Art Workshop

13:00-14:30, Saturday, Workshop Room 109)

If you ever wanted to draw and didn't know how to get started, come to this workshop hosted by Mad Munchkin and James Corck! They will do their best to provide you with the tools and advice necessary to begin drawing. Everyone, young and old, is welcome to join in artistic camaraderie!

SATURDAY EVENTS

MLP: The Movie and its Place in Literary Traditions and Movie History

13:00-14:00, Saturday, Event Room 002

The 2017 My Little Pony movie that was released in theatres worldwide was the culmination of the popularity of the Friendship is Magic TV series that started back in 2010. The film built on everything the show accomplished the past seven years, but is even more than that. In the movie's themes we can find storytelling traditions that date back to medieval times. Throughout movie history, variations of these themes have been and still are immensely popular .Why is it that we still reach back to ancient story themes, and what can My Little Pony: the Movie add to this long tradition? Find out together with your fellow Friendship is Magic fans in this lecture.





Cosplay Olympics

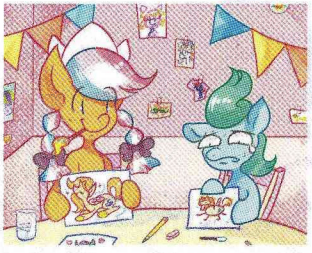
(Saturday 13:30-14:30 | Mane Stage)

Attention all you wanna-be ponies! Feel like attending our convention while impersonating your favourite My Little Pony character or coming as your 'true self'? We'll get those creative vibes a-flowing because it's cosplay competition time again here at Hearth's Warming Con! During the competition, you'll get the opportunity to show off all the hard work you've put into your costume by performing a small act on the mane stage! Do a dance or perform a fashion walk and give the audience the opportunity to appreciate your creativity. Anything in the MLP style goes, so let the Rarity inside you use her magic to enchant the visitors with your elegant, beastly, or beautiful outfit!

Artist vs. Artist Competition

Saturday 15:30-16:30, Workshop Room 109

The battle of artists is on! During this drawing competition every participant gets to duel with a fellow artist in a speed drawing competition.



SATURDAY EVENTS

Every five minute round has its own theme and whichever one of the two artists has captured the theme best wins and goes on to the next round. The ultimate winner will be rewarded with a HWCon goodie bag.

Charity Auction (see page)
15:00-16:30, Saturday, Mane Stage)

Mystery Event

17:00-18:00, Saturday, Mane Stage)



Not much is known about the Mystery Event as its exact nature is...well...a mystery. So, what then is this mysterious event of indeterminate shape and colour going to be about? Well, you didn't think we'd just go and tell you, did you? All that you need to know is that you don't want to miss this great surprise!



Pony Customizing Workshop

17:00-18:00, Saturday, Workshop Room 109

Do you want to turn a brushable little pony into your OC? Do you want to learn how to make it look more show-accurate? Or do you just want to be creative with ponies, but don't know where to start? Join the pony customizing workshop! During this workshop, your host Eagle Tale will show you many different techniques commonly used to customize ponies, such as using clay, rehairing, painting, and styling. She might even explain how to make a changeling! For this workshop you can bring your own pony, or just hop in and experiment with one of the custom baits.

Cosplay 101

17:00-18:00, Saturday, Event Room 217

During the Cosplay 101 panel, Zircon Genseki will talk about the basics of cosplay as well as the various forms it takes.





SATURDAY EVENTS

Saturday Night Party

19:00-22:30, Saturday, Mane Stage

Ready to party? Join us for a long, long night with a variety of live musical performances! Sam Quak Brony will get us underway with a set of riveting electronic soundscapes, to be followed by ModernBard's serenading instrumental ambience on the electric piano. Not enough for you? Breaking things up into hip hop will be freestyle-prone rapper MC-Arch, after which the DJs will take over to guide you into the late hours of the night! DJ-Tairome has a set prepared to make even the shyest ponies shake their hooves, and has even enlisted a surprise guest appearance! Finally, DJ Power2All promises to push the limits of hardcore with the fiercest and fastest beats in Equestria!

Due to the nature of live performances, the starting times on the programme are subject to change. Show up early and bring your dancing (horse)shoes!

- 19:00 - Sam Quak Brony (featuring Agatan)
- 19:45 - ModernBard
- 20:15 - MC-Arch (featuring Agatan)
- 20:45 - DJ-Tairome (with surprise guest!)
- 22:00 - DJ Power2All

Plushie Workshop

19:00-20:30, Saturday, Workshop Room 109)

Never touched plushie making before? Fear not! This workshop is catered to helping complete beginners as well as those who have some experience in making plushies. Have a blast with fellow enthusiasts as you discover how all your beloved plushies are made from start to finish! You'll also get the chance to make your own beanie plush and take it home. (A choice of Applejack, Derpy, or Ember, our convention mascot!)



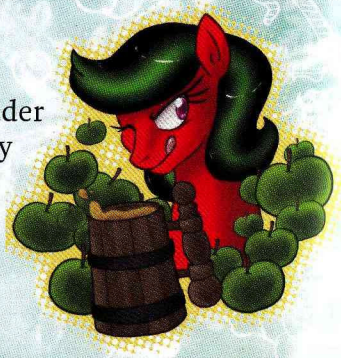




SATURDAY EVENTS

Cider Tasting

19:00-20:00, Saturday, Event Room 217



What's a pony convention without cider? Cider aficionado Diederik will educate you on a variety of delicious ciders that are ready to taste! As these are alcoholic ciders, this event will require a €3 fee and is 18+ (please bring your ID).



Vendor 101

19:00-20:00, Saturday, Event Room 002

Vera will be giving a lecture on the ins and outs of being a vendor. This is a great opportunity for all of you prospecting vendors to learn what you should prepare for if you're going to vend at a convention. Discover how to create the best look for your table so that it draws the eyes of everyone. Unsure how you should price your merchandise, how to transport it, or how to promote yourself? Vera's got you covered!

Ironing Beads Workshop

20:45-22:15, Saturday, Workshop Room 109



At this workshop you can create pony pixel art using iron beads! The plastic beads come in many colours and can be arranged on plastic pegboards to form pictures or patterns. At the end of the workshop we will place ironing paper over the beads and fuse them with iron to form solid art objects. Base the images on one of the many available pony patterns, or create your own from scratch. You will even be able to make a keychain or necklace with your creation. All required materials will be provided at the workshop and will be covered by a €2 fee.





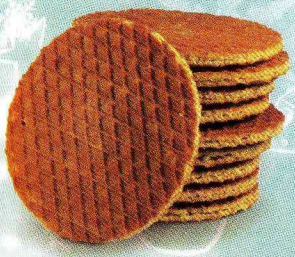
SUNDAY EVENTS

Pony Ears Workshop

10:30-12:00, Sunday, Workshop Room 109



Make sure to stop by to make your own cosplay ears that you can wear around the convention! No experience? Don't be discouraged! Your pony ear experts will assist you as you join in on the fun! (There will be a €2 fee to cover the costs of the materials provided.)



Dutch Fun Panel with VAs

11:00-12:00, Sunday, Mane Stage)

Now that our guests of honour have spent a little time in the Netherlands, let's find out how well they understand the Dutch culture and language - their honour is on the line! Watch in awe (or amusement!) as Peter New and Elley-Ray Hennessy will be subjected to a bucketful of games and traditional Dutch cuisine!

Art Panel

11:00-12:00, Sunday, Event Room 217

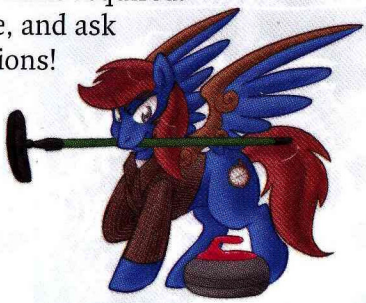
In addition to the art workshop, Mad Munchkin and James Corck will also be hosting a panel to get into the nitty-gritty of their various creative techniques. This is the perfect opportunity to ask all the questions you couldn't - or were afraid to - ask before!



Cosplay Workshop

12:15-13:45, Sunday, Workshop Room 109

Always wanted to get into cosplay but were never quite sure how to start? During this workshop, Zircon will make an item from a cosplay and demonstrate the various techniques and skills required. Take a close look, participate, and ask questions!



SUNDAY EVENTS

Music Panel

12:30-13:30, Sunday, Mane Stage

Your favourite community musicians get personal and tell you all about what motivates them to produce music for the pony fandom. Ask your host Vocal Score, MC-Arch, Sam Quak Brony, ModernBard, and a secret surprise guest(!) everything you want to know about their profession!



Get in Character!

12:30-13:30, Sunday, Event Room 002

Always wanted to make your OC more interesting? Or do you want to create a new one from scratch? Don't miss out on this panel hosted by the talented and experienced writer Elkia Deerling! At this panel you will learn how to give your OC strengths, flaws, and the epic backstory they deserve.

MLP Merch Panel

14:00-15:00, Sunday, Mane Stage



Are you a collector? Or do you simply have a strong interest in My Little Pony merchandise? Then this panel is for you! During the MLP Merch Panel, Ilona and Ossie, authors of mlpmerch.com, will talk about the latest My Little Pony toys and reveal anticipated new 2018 releases! Additionally, they have prepared a not-so-serious study concerning the five stages of merchandise releases.



Electronic Music Workshop

14:00-15:30, Sunday, Workshop Room 109

In this workshop, Sam Quak Brony will be explaining everything from simple beats to mastering, as well as teaching you how to use some of his favourite virtual studio plugins. Wondering how to do something in FL studio? There will be ample opportunity to ask questions!

SUNDAY EVENTS

Role Playing Panel

14:00-15:00, Sunday, Event Room 002



The concept of role playing is known to most within our fandom, though very few know how to unlock its full potential! Ranging from simple text to tales worthy of the most famous authors, role play captivates the mind and allows things never thought possible. Join Rarity Belle as he takes you on this magical tour across all manner of role playing styles. Experienced or new, all are welcome to attend!



Sunday Dance

15:30-17:00, Sunday, Mane Stage

The party's not over yet, so make sure you don't miss your chance to dance on Sunday! Vocal Score's bringing his guitar and will swoon you with some delightful pony-themed songs, and when he's got you in the zone, DJ Power2All will kick it into hardstyle overdrive behind the turntables!

Voice Acting for Beginners

16:00-17:00, Sunday, Workshop Room 109

Are you (secretly) dreaming about becoming a voice actor? Want to gain some tips and insights from a professional? With over 30 years experience in television, film, and theatre, Elley-Ray Hennessy is a top voice-over professional and coach, specialising in animation, commercial announcing, and multi-voice. At Hearth's Warming Con she will host a voice acting class for aspiring voice actors and anyone who wants to learn more about this interesting profession!

Closing Ceremony

17:15-17:30, Sunday, Mane Stage

We don't want the convention to end either, but at least we can have a special occasion to say our goodbyes! So let's get together and have a quick look at what went down over the course of the weekend, and stomp our hooves for the convention staff and the many lovely guests as they wish you a pleasant and safe journey home.

SCHEDULE

Saturday	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	13:00	13:15
Mane Stage					Opening		Show VA Panel							
Workshop Room 109	Free drawing												Art worksho	
Event Room 217							Blogging panel						Signing Sess	
Event Room 002													Themes from	
Vendor Area			Vendor Area open											
Escape Room 203														
My Little Karaoke 207			My Little Karaoke open											
Trotmania 209			Trotmania open											
PlushieCon 211	PlushieCon bring in													
Museum 212														
Aniworld4U 215	Aniworld4U open													
xTorbenx 213	xTorbenx open													

Saturday Eve	18:00	18:15	18:30	18:45	19:00	19:15	19:30	19:45	20:00	20:15	20:30	20:45	21:00	21:15
Mane Stage					Sam Quak Brony		ModernBarc MC-Arch				DJ-Tairome			
Workshop Room 109					Plushie Workshop						Ironing Beads Work			
Event Room 217					Cider Tasting				Photo Op				Signing Sess	
Event Room 002									Vendors 101					
Vendor Area	open		Closed											
Escape Room 203	Escape room session 5				Escape room session 6				Escape room session 7					
My Little Karaoke 207	My Little Karaoke open													
Trotmania 209														
PlushieCon 211	PlushieCon												Hand-out Set	
Museum 212	Museum open													
Aniworld4U 215			Aniworld4U open											
xTorbenx 213	xTorbenx open													

Sunday	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	13:00	13:15
Mane Stage					VA Dutch Fun Panel						Music Panel			
Workshop Room 109			Pony Ears Workshop							Cosplay Workshop				
Event Room 217					Art Panel								Signing Sess	
Event Room 002											Get in Character!			
Vendor Area	Open													
Escape Room 203	Escape room session 8				Escape room session 9				Escape room session 10				Escape room	
My Little Karaoke 207	My Little Karaoke open													
Trotmania 209	Trotmania open													
PlushieCon 211					Hand-out of plushies									
Museum 212	Museum open													
Aniworld4U 215	Aniworld4U open													
xTorbenx 213	xTorbenx open													

SCHEDULE

13:30	13:45	14:00	14:15	14:30	14:45	15:00	15:15	15:30	15:45	16:00	16:15	16:30	16:45	17:00	17:15	17:30	17:45
Cosplay Show			Photos			Charity Auction								Mystery Event			
				Free drawing				Artist VS Artist Compo						Pony Custom Workshop			
on														Cosplay 101			
MLP Movie																	
			Escape room session 1			Escape room session 2				Escape room session 3				Escape room session 4			
			Museum open														

21:30	21:45	22:00	22:15
		Power2all	
shop			
on			
urday only			







13:30	13:45	14:00	14:15	14:30	14:45	15:00	15:15	15:30	15:45	16:00	16:15	16:30	16:45	17:00	17:15	17:30	17:45
		MLP Merch Panel						Sunday Dance Event							Ending		
		Electronic Music Workshop								Elley-rey VA Class							
on						Photo Op											
		Role Playing Panel															
														Closed			
session 11		Escape room session 12				Escape room session 13				Escape room session 14							



ALL DAY EVENTS

Signing Session and Photo Op

13:00-15:00, 20:00-22:00 Saturday, 13:00-16:00 Sunday, Event Room 217

Meet our guests of honour Peter New and Elley-Ray Hennessy and get an autograph or photo op! Tickets can be purchased at the Info Booth and cost 10€ per signature or photograph, or 20€ for 3 autographs from either guest (you cannot use this offer to get tickets for both guests). The photographs will be taken between 14:30 and 15:00.

PlushieCon

18:00-20:30, Saturday, Event Room 211



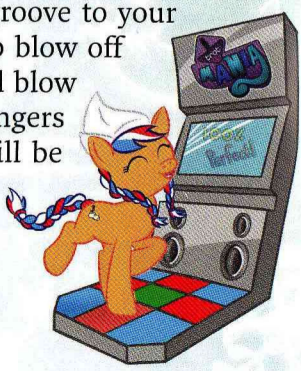
Just how many plushies can fit on one stage? Come to the PlushieCon on Saturday evening and see for yourself! Visiting the many plushies gathered here can be both a relaxing and awe-inspiring part of your convention experience.

Would you like to give your plushies the opportunity to mingle with other plushies at Hearth's Warming Con, and maybe rub shoulders with Ember or Glace? You can bring your plushies on Saturday before 16:30 and then pick them up again on Sunday between 11:00 and 15:00, or on the Saturday eve for Saturday only visitors. The original PlushieCon team, known from GalaCon, Brony Fair, and Suisse Pony's Con, will take good care of them!

Trotmania

10:30-18:00 Saturday, 10:00-15:30 sunday, Event Room 209

Prepare to walk on over to the game pad and groove to your favourite My Little Pony songs. A fun activity to blow off some steam, or show off your dancing skills and blow your competition away! Our very own Jasper Lingers will make sure all the magic and machinery will be ready for your arrival!





ALL DAY EVENTS

My Little Karaoke

10:30-18:00, 19:00-21:00 Saturday, 10:00-17:00 Sunday, Event Room 207

A must for the discerning pony-style karaoke enthusiast! Your host Asgard Sings will help you select your song from a vast library in our dedicated karaoke room. Do away with any and all reservations and sing along with your favourite tunes all weekend long!



Escape Room

14:00-21:00 Saturday, 10:00-17:00 Sunday, Event Room 203 and 205

Ever wanted to go to a My Little Pony convention and never have to leave? Well, we at Hearth's Warming Con have the next best thing lined up! Live the thrill of a pony-packed adventure as you work through puzzles and problems in your efforts to escape certain peril! Our very own My Little Pony themed escape room is sure to be an experience to rival even the most exciting Daring Do epic! In a team comprising six to eight adventurers, you will be locked in a room wherein dwells a twisted plot! You must find the clues that will eventually lead to your hopeful escape...or your unfortunate demise! For this event there will be a small fee (2€ per person) to cover part of the material costs.



Pony Museum

14:00-18:00 Saturday, 10:00-17:00 Sunday, Event Room 212

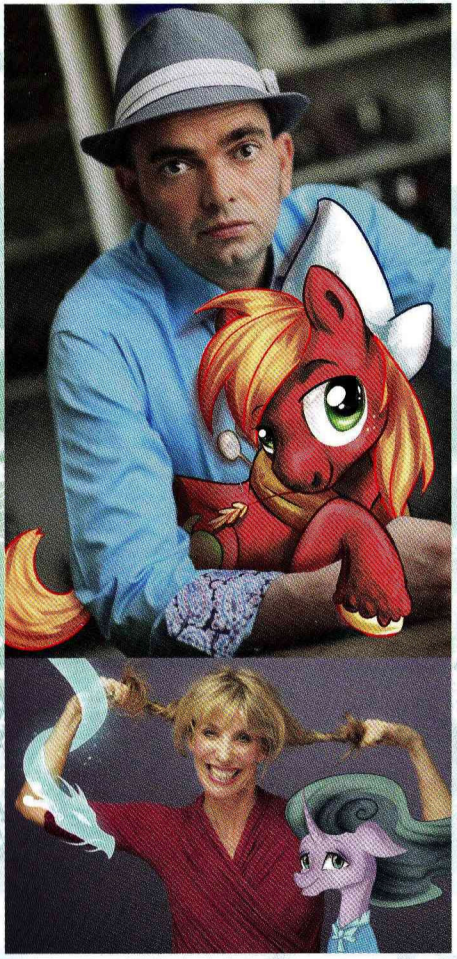
Want to learn more about the history of My Little Pony? At the pony museum you can see all sorts of rare collectables from the world of MLP, ranging from the first My Pretty Ponies from 1981, a rare G2 shop display, and all the way up to the present generation with an impressive collection of 3D convention figurines. Pay a visit and instantly become more educated!




HEY GLACE, CHECK OUT THIS E-MAIL!
AN E-MAIL? WHAT DOES IT SAY, SIS?
"DEAR EMBER AND GLACE..."
"YOU ARE SELECTED FOR THE SKI JUMP AND BIATHLON AT THE WINTER GAMES!"
Tic
Tic
tic
tic
REALLY? WE'VE NEVER DONE THOSE THINGS BEFORE.
WELL, WE CAN ALWAYS TRY!
I'M SURE IT WILL BE FUN!
HEHE, MY PLAN WORKED!


HOLY SMOKES! THIS RAMP IS HUGE!
JUST ONE PUSH...
WELL, HERE GOES NOTHING...
TRIP!
OH NO!
Roll...
AAAHHHH!
THIS IS IT, GLACE..
MAKE SURE YOU DON'T MISS. THIS IS YOUR CHANCE!
WHAT'S THAT?!
HELLO THERE, SHORT FUSE...
WE BROUGHT GIFTS TO HELP YOU FEEL BETTER.
HURRAY...
END

SPECIAL GUESTS



Peter New

Of course you will know Peter New for supplying the voice of the loveable Big Macintosh, pony of few words and yet undeniable impact. As one of the fan-favourites of the Friendship is Magic cast, Big Mac has captured the hearts of thousands and has proven without a shadow of a doubt to be far more than just Applejack's older brother. "Eeyup!"

Peter has travelled the world in pursuit of his acting career, mustering a stunning résumé of work and taking him as far as Uganda and Australia. Besides his work in MLP:FiM, you might also recognise his voice featured prominently in popular series the likes of InuYasha, Powerpuff Girls, and Littlest Pet Shop. Although Peter has made acting his bread and butter, his roots lie in cabaret and he is also well-versed in screenwriting and production. No doubt he'll put his many talents to good use this Hearth's Warming Con!

Elley-Ray Hennessy

Elley-Ray Hennessy is a new addition to the MLP family in 2017. She is the voice of one of the legendary pillars from the season 7 finale: Mistmane! A very kind and wise elder unicorn who would sacrifice her own good looks to preserve the beauty in everything around her

Next to doing some other voices for the TV show, she is well-known for providing voices in other childhood favourites, such as Sylvanian Families, The Care Bears, Babar the Elephant, Goosebumps, and Blaster's Universe, and currently features as "Mom" on The Bagel and Becky Show. Over the course of her 30 year acting career, Elley-Ray has accumulated a total of 79 credits from various works. She is sure to provide the magical touch that will make our convention more thrilling than ever!

TREASURE HUNT

Ember and Glace wanted to decorate the venue with some Winter Olympics art.

They printed 24 iconic images and hung them up on all places they felt needed that extra artistic touch, but the mischievous Shortfuse decided to secretly dispose of one! Which one was taken by Shortfuse? If you find all of the remaining 23 images you will know!

QR Hunt - how does it work?

Each icon will be accompanied by a QR code. You can participate in the Treasure Hunt with or without QR reader. However, with QR reader it might be more fun and easier to collect them all, or 'hug them all' as the QR software states.

To join the QR part of the hunt you just need a smartphone with QR reader and internet access. Go to: **go.powerponies.cz** to join. Based on your cookies the website will remember and show you what icons you've collected so far. You can also compare your results with those of friends and check some statistics, like the top 3 collectors!

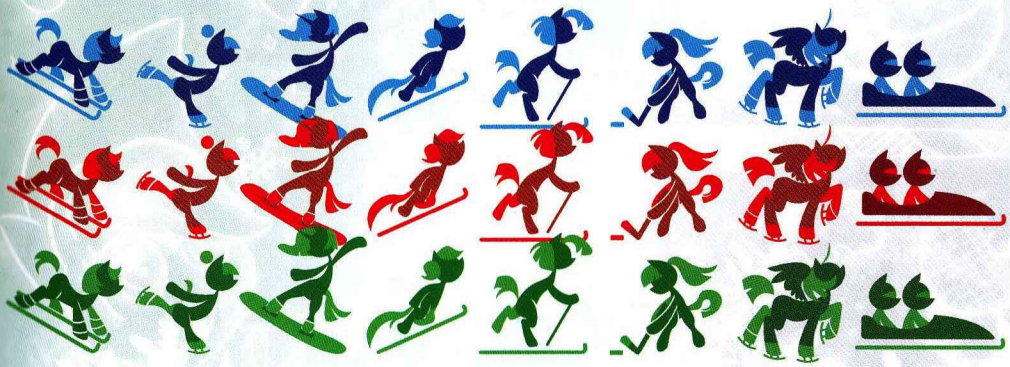
We'd like to thank Xsoft for providing the QR software 'Powerponies Go'.

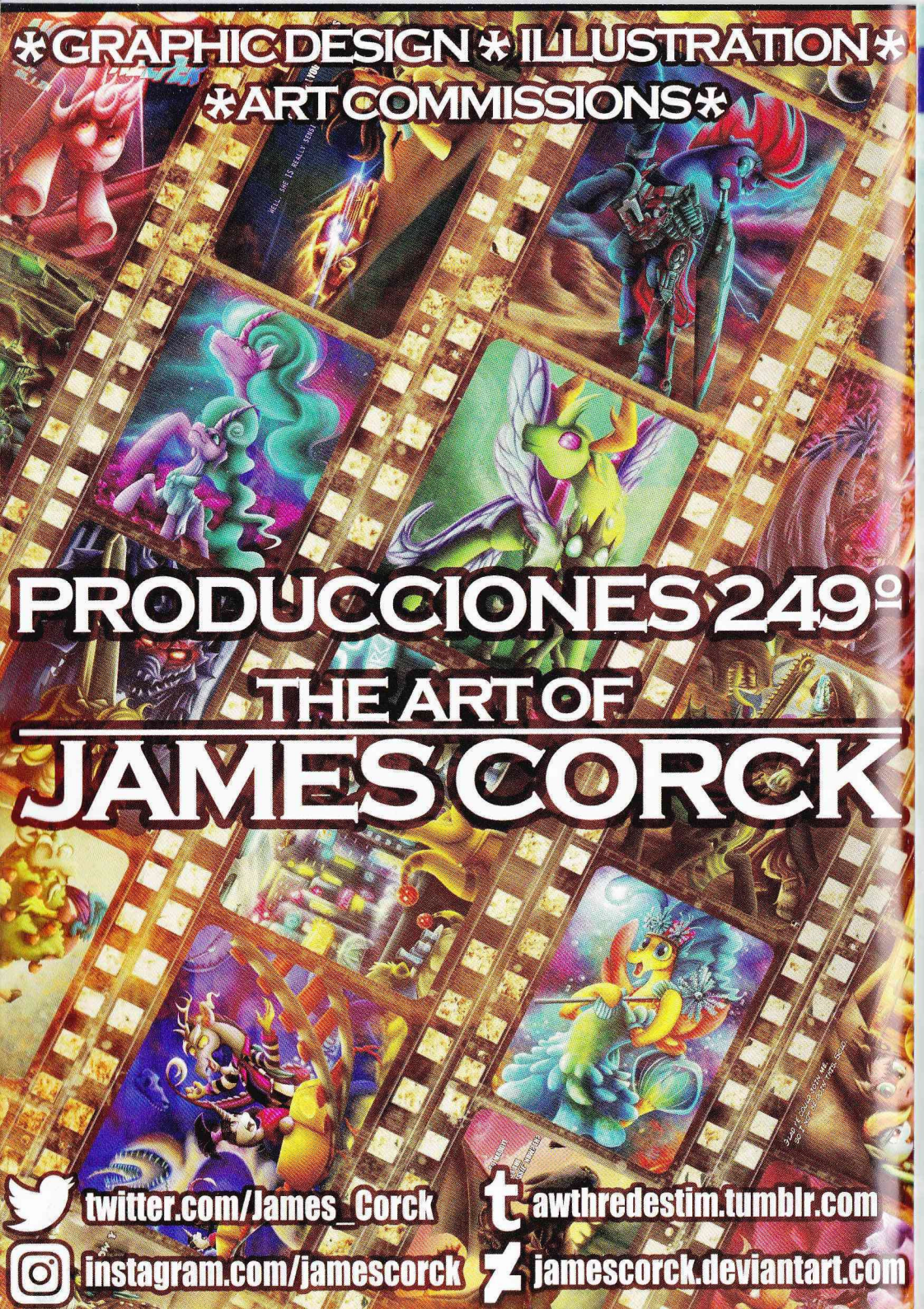
Earn Medals!

The first 3 collectors who 'hug' all the icons with QR will win a medal - so you can go treasure hunting and medal hunting at the same time!

Win an HWCon Goodie Bag!

If you're confident you know which image is missing, head on over to the Info Booth before Sunday 3PM and supply them with your name, number, and answer! At the Closing Ceremony one of the correct ponies will be rewarded with a nice HWCon goodie bag!




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CHARITY AUCTION

15:00-16:30~16:45, Saturday, Mane Stage

In a fandom with such a pronounced reputation for kindness, it will come as no surprise that Hearth's Warming Con continues its tradition of hosting a charity auction, where guests are encouraged to bid generously on a variety of unique and spectacular pony items! Coinciding with this year's theme of the Olympic Games, the chosen charity is the Youth Sports Fund.

In all countries, even in relatively prosperous countries like the Netherlands, some children are unable to join a sports club for financial reasons. These children miss the opportunity to enjoy sports with other children, which is very important for their physical-, mental-, and social development. The Youth Sports Fund (Jeugd Sport Fonds) gives children from disadvantaged families a chance to join a sports club. These families do not have to apply for this themselves as the Fund will coordinate with professionals such as teachers, youth care workers, and family doctors to ensure every child gets a sporting chance. 100% of the money raised in the Charity Auction will go to the Youth Sports Fund!





Blankets Mousepads
Towels Coasters
Wallets Keychains
Pillowsmessenger bags

TORBEN GOLDMUNDS ART N Prints

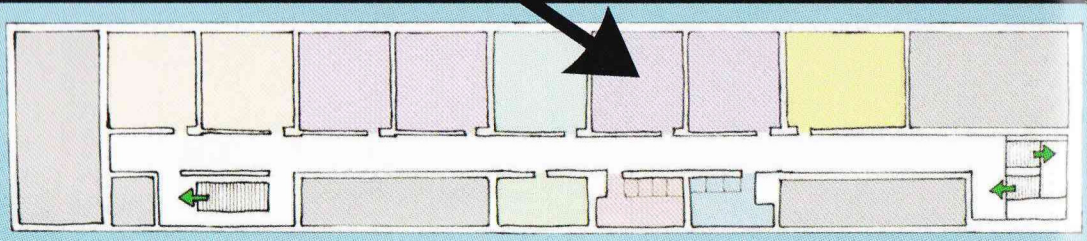


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MEDAL HUNT

Are you searching for the respect and adulation you know you deserve? Are you willing to push yourself further than you ever have before? And are you determined to go the distance to prove you have what it takes to be a champion? You too can participate in Hearth's Warming Con's prestigious Medal Hunt!

During the convention, attendees can earn medals by completing a number of achievements, such as:

- Being among the first 10 visitors in line on Saturday morning;
- Staying all the way to the end of the Saturday Night Party;
- Being among the top 10 people who entered the most plushies at PlushieCon;
- Getting your art on the Drawing Wall chosen as their favourite by one of the 6 committee members;
- Making one of the 5 best tweets or Facebook comments over the course of the convention;
- Sharing one of the 5 best photographs on Twitter or Facebook;
- Finishing in a top 3 position at the Artist vs. Artist competition or the Cosplay Olympics;
- Being part of the fastest group to escape from the Escape Room.



There will be a number of additional opportunities to earn medals at other panels and workshops, so be tenacious! When all is said and done, who will earn the most medals of them all? At the Closing Ceremony, they will be crowned the Hearth's Warming Con 2018 Olympic Medal Hunt Grand Champion and awarded an HWCon goodie bag!



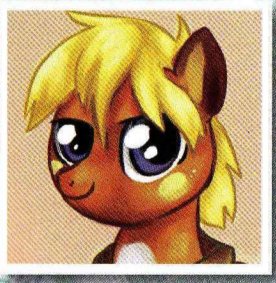
Meet the Committee

Melanie Nab - Woelzy
Chair & External relations & Event manager



Melanie was enchanted by My Little Pony ever since she was 10 and got her hands on Buzzer, a Summer Wing Pony. She loves all generations, but the one things she loves the most is the creative and kind community that arose with the upswing of FiM. To bring these people together and let them have an amazing weekend is what drives her to work for Hearth's Warming Con.

Diederik van der Heijden
Vendor & Merchandise & Human resources manager



If you ask Diederik to help out there isn't much he wouldn't do or manage - and that's also how he was lured into the Hearth's Warming Con committee by Woelzy. Luckily for him he also happen to love My Little Pony, among many other interests like science, manga, anime, board- and videogames and Lego. He has been compared to a walking Wikipedia by his friends!

Martin Ohrt Christensen - Opaque
Operations & Graphics Manager



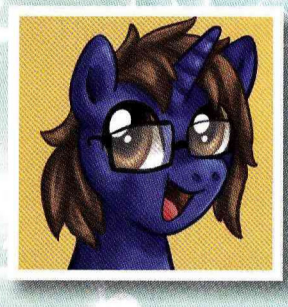
Opaque discovered My Little Pony: Friendship is Magic in early 2011 and got hooked on it in early 2012. His first convention experience was when he volunteered for Crystal Fair 2014, where he fell in love with doing con-work. He then proceeded to volunteer for Hearth's Warming Con 2015 and stuck around ever since, becoming its semi-official resident Dane.

Meet the Committee

Ivar Bouwmeester - Avaya Ridatrane
Vice-Chair & External Relations



Ivar joined the pony fandom in 2011 and has been enjoying alicorn princesshood since 2013. Ivar is quite the workaholic: on the rare occasions that he does not have to work, you can find him socialising with his friends at home, at the local bowling alley, or on one of his city trips. The only two states Ivar ever operates in are exhaustion and hyperactivity.



Irvine Masson - Irvy
Ticket registration Manager

Only having been a fan of My Little Pony since 2015, Irvy has reached out to the fandom with open arms, keen to befriend as many people as possible who share his favouritism towards a certain recognisable pony apple farmer. Also a blossoming fan of the first generation of MLP, he is eager to see what he can find at what will be his first ever Hearth's Warming Con.

David van Hartevelt - Stjonal
Human resources Manager



'Twas September 13th 2011, and a young David was watching a music parody of Pinkie's Cupcake song on YouTube, unknowing of the dire consequences. And then after three days of binge watching the first season of MLP:FiM he made first contact with the bronies. Six years later, David is helping HWCon be the greatest convention it can be. Shoutout to Simpleflips!

The Hearth's Warming Con committee has worked diligently all year round to bring you the ultimate experience this weekend, but there are lots of other people that made this convention all the more special. We'd like to thank all of them for their great contributions over this weekend:

Our Guests

The work of the panelists, performers, hosts, and the guests of honour was invaluable in making this convention fun and exciting for all, so we'd like to express our gratitude to all of them for taking the time out of their busy schedules to visit our convention.

Our Vendors

We'd like to thank the vendors for attending, as without them our visitors wouldn't have nearly as much awesome pony merchandise to take home with them.

The Schoter Scholengemeenschap

For allowing us to host our convention, as well as facilitating to our needs, we'd like to thank the school staff.

Our Volunteers

We are very grateful to all of our hard-working volunteers, without whose diligent efforts we could not have made this convention a secure and fun family-friendly environment. It is thanks to them that everything ran as smoothly as possible:

Black Forest Java @ Ravirr @ New Leaf "Hope You Had Fun this year!" @ Iluzon, The Disciple of Jamis @ Shade @ Els "the more ponies, the better!" @ Runaway Train "All aboard the Runaway Hype Train!!!" @ Thomas "Sally Hoofster" Mettham @ Paul Evans @ Xander @ Michel M. Prins "We will be judged. Let them judge, while we have fun." @ rainbowderpy *hug* @ Heidi Bakker @ Jacob @ Sound Check @ Lichtschatten (Bronies NRW e.V) @ Kit Manners @ Moontune @ Ansis Mystogan @ Magical7 @ Fiddlepony @ Anina @ Sil

Our Artist team

For making countless pieces of art, that were used for the website, social media, merchandise, and of course this conbook!

Lena Poortvliet (Aluriya) @ mapony240 @ Yuntao @ Flick @ Veertje

GRATITUDE

Our Beloved Sponsors

The events and activities held at this convention would not have been possible without the generous monetary contributions of all our sponsors:

AlexPhoenixWing "To friends! Old and new!" @ FrankkieNL @ Rose Treefriend @ Baraka "Make pony, not war!" @ Herpderp "Starlight Glimmer is best pony!" @ Eva "Thank you everyone who worked so hard to make this happen, you're the best!" @ Exilis @ Rarity Belle "I don't know, fly casual?" @ DayDragon "Proud BroniesNL artist in this amazing con!" @ DeltaCrYsis @ AppplLeDashNL @ Nickorn @ EwoudPC @ Wendy Crescent @ JohnSmith @ barbeque "I am best barbeque, put your hamburgers on me" @ Nieske Lindelauf "Don't feed the parasprites!" @ Jaroslav "Jamis" Haken "With greetings from Czequestria and CZ/SK bronies!" @ Dennis v. Es @ Luna's Accountant @ James Marney @ Quint.T.W @ Sportpony Zeto "Greetings from Germany!" @ Herpderp @ Cabraloca @ Mochi "Allons-y!" @ Snow Heart @ Flutter Pie @ LabyrinthMaster "Hi YouTube!" @ Glax *dragon noises* @ Mystic Moon "HWCon is the best! Party all night!" @ Lightning Dasher "Littlepip was here xoxo" @ Rainbow Rocks "Drop the Bass!" @ Midnight Scribe "Nurture those creative vibes!" @ Sloppy @ Sunny Glow @ 404compliant @ Shimmer Light "Come visit Derpyfest 2018!" @ Drawn Candy @ Starfire Skyblaze @ Mixed Glider @ Dwight Cornel "Be a better pony!" @ Aero Gear @ Darkenlink @ PonePete "Gimme ponies and pancakes!" @ Quad @ DerAtrox @ Aludrum "Never give up the Elements of Harmony in your Hearts!" @ OBCOR @ Railway Dash @ RIIIIIICOLAAAAAAA @ Ichigo @ Shadow "Shadow wishes everypony a great Hearth's Warming!" @ Kane Vuik "Be sure never to judge too quickly" @ Shooting Star @ Hypnohooves @ Shadow Dash @ Jiri Dluhos @ Someguy123 @ LoadData "Hope everypony has a great Hearth's Warming Con! <3" @ Kit Manners @ Fiery Brightmane "For Friendship and Harmony!"@ pcpepik @ Celestiafan @ Xtorbenx @ Marco @ Randy @ Iakvol @ René Colin "Expect us to Love and Tolerate" @ Burning Blues @ HoefWood @ ShirtlessScottishGuy "Yes I'm Scottish, no I won't wear a shirt" @ Erwin

Our Visitors

It is your attendance that makes all this hard work worthwhile. After all, it is the joy and happiness that you share with one another that inspires us to organise this convention. So, a massive thanks is due to everyone who came and had fun this weekend!




2018