

Welcome to:



Las Pegasus

UNICON

February 22-24, 2013

NOTES

Aardvark Tees

Shifts made of WIN!

**It's a little-known fact
that Aardvarks
LOVE Ponies!**

**Come see our booth
at Las Pegasus Unicorn!**



www.aardvarktees.com

EQUESTRIA LA

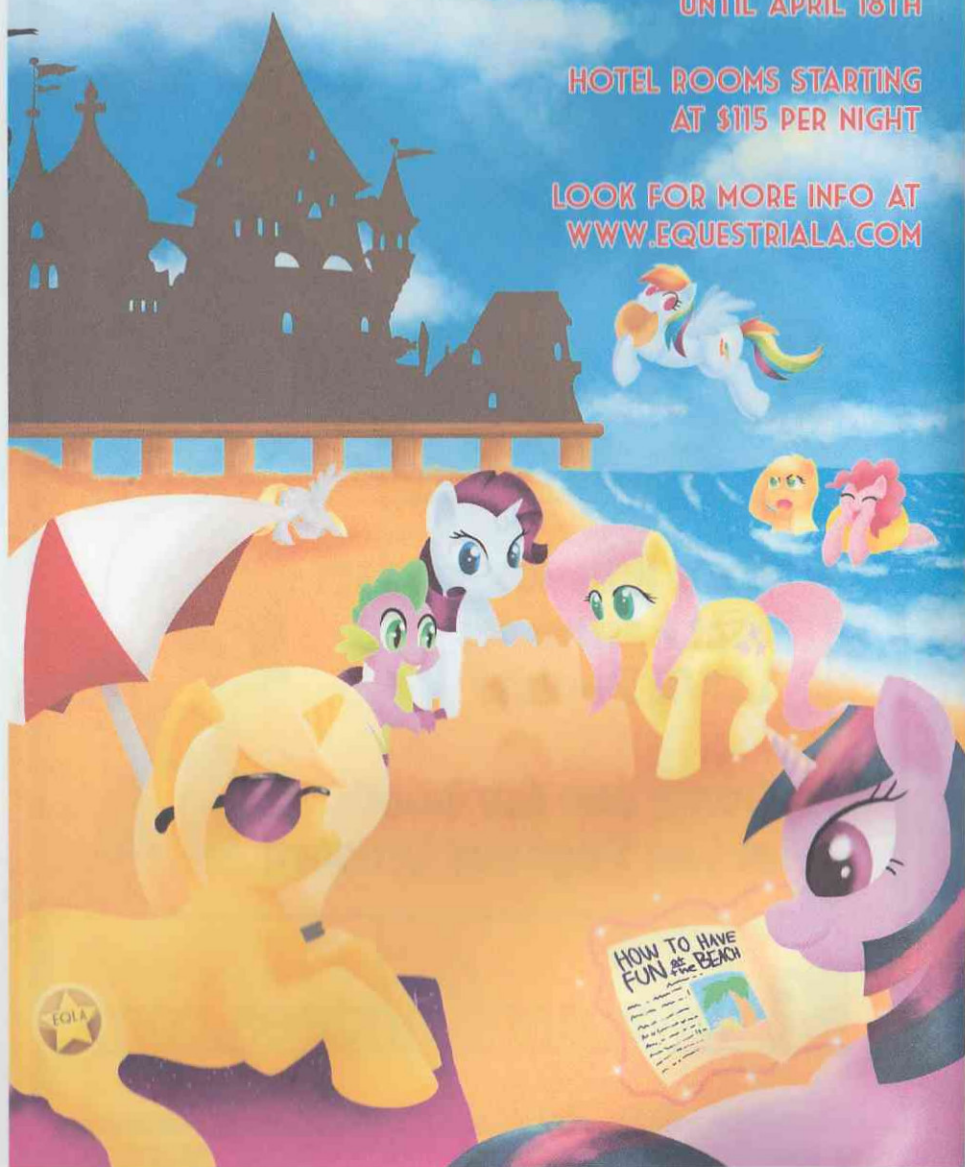
MAY 10-12 2013

ANAHEIM MARRIOTT

MEMBERSHIP \$55 NOW
UNTIL APRIL 18TH

HOTEL ROOMS STARTING
AT \$115 PER NIGHT

LOOK FOR MORE INFO AT
WWW.EQUESTRIALA.COM



Stop by the UNICON
convention store for SWAG
Hats - \$12.50 each
Buttons - \$1.50 each
Shirts - Starting at only \$20

Autograph & Photo Vouchers
also available.

ChaoticBrony

Hand Crafted

Sterling Silver Pony Jewelry

• **Pendants** • **Rings** • **Trinkets** •

ChaoticBrony.deviantart.com



www.Shirts4Bronies.com



Custom Fandom Artwork on Hoodies,
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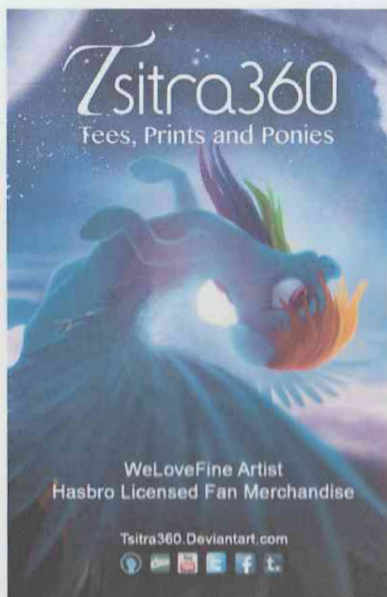
Embroidered Caps, Beanies, and Polos
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Please enter coupon code **UNICON13**
on checkout for 10% OFF your purchase at
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STUDIO 613



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Unicon Friends



Las Pegasus Scavenger Hunt

Rules:



*NO PURCHASE NECESSARY

*All entries must be checked in with Eddie @
Curious Critters Creations Vender Booth

*All entries must be PG rated and legal

*When asked for a picture, it must be on a cell phone
or camera and not downloaded from the internet

1. Photo of yourself wearing some sort of UNICON SWAG 50pt
2. Photo or Video of a MLP:FiM character at a Wedding Chapel 150pt
3. Photo and Autograph of an impersonator on the LV strip 100pt
(don't forget to tip them)
4. Document giving a random person a BROHOOF 50pt
5. Walk up to a random (non Brony) and sing "Sunshine Sunshine,
lady bugs awake...." and document their reaction 150pt
6. Photo of an MLP:FiM Character in front of the LV Sign 100pt
7. Get 5 Venders to sign their ADS in the Program Guide 75pt
8. Pair of Crocs, or at least a photo of someone wearing a pair 200pt
9. Photo of a Non Pony Cosplay (street performers non eligible) 300pt
10. Photo of a cross over cosplay (1/2 pony 1/2 something else) 150pt
11. Write or Resite a Pony Limerick 250pt
12. Discord - Open to interpretation 250pt
13. Photo Bomb Someone with an MLP Plushie 300pt
14. Photo of your favorite mustache 100pt
15. Find an MLP Villian
16. Photo of a random person wearing pony jewelry 100pt
17. Photo of a UNICON Staff member (non volunteers) 75pt
18. Find a Brony that comes from the same state or
area as you and take a photo with them. 150pt
19. Spike proposing to Rarity in TRUE VEGAS STYLE 300pt
20. Autograph from a Brony Musician 125pt
21. Ten different business cards from UNICON VENDERS 75pt
22. Find the FLASHIEST OF PONIES and take a photo 100pt
23. A drinking straw that is not straight 50pt
24. Photo of a Statue of Liberty 200pt
25. Pack of casino playing cards

Mustache Options



Mustache #1



Mustache #2



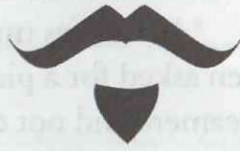
Mustache #3



Mustache #4



Mustache #5



Mustache #6



Mustache #7



Mustache #8



Mustache #9

Real or Fake...

Don't Forget Our #25 Contest

Hosted by:

Dusty Katts

“Worlds Manliest Brony”

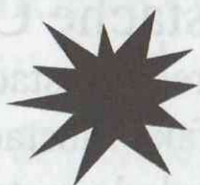
Want to be challenged by the Flashiest of Ponies?

Try your hand at Jeopony

Be the first to ask the question to the answer given. There will be 3 rounds throughout the weekend (sign up at registration).

Limited to 8 players per round

On Sunday join the best of the best for Final Jeopony where the winner will receive a coveted gold pass to future Unicons



Fan Fic Contest

Remember to use your ballot to vote for your favorite fan fic.

Fan Fics will be posted around the convention
Top 5 winners will be announced at closing ceremonies on Sunday Evening.

All ballots must be received by noon on Sunday

~Have Fun ~
~Make Memories ~
~WIN PRIZES~

Costume Contest

Best over all costume

Best technical costume

Best child's costume

#25 Mustache Contest

Best real mustache

Best fake mustache

Best styled mustache

Jeopony

Best of Round

Best of Finals

Remember:

As the saying goes...

"what happens @las_pegasus_uni ends up on
FaceBook and Twitter"

Want to feel like a...

A VERY IMPORTANT PONY?

Join us at our Celebrity
Cocktail Hour and Dinner
Saturday, February 23, 2013

To Benefit:

Kiki's Cancer Recovery Fund
and

In our Sweet & Elite Skybox Suites
to benefit

Bronies For Good
Limited Supply Left!

Want to join us?

**DETAILS AT THE
CONVENTION STORE**

and
REGISTRATION

Want to help out a great CHARITY?

Make a donation to the
Auction or Raffle

Donations are accepted at the
Registration Booth
&
Convention Store

**ALL DONATIONS ARE TAX
DEDUCTABLE**

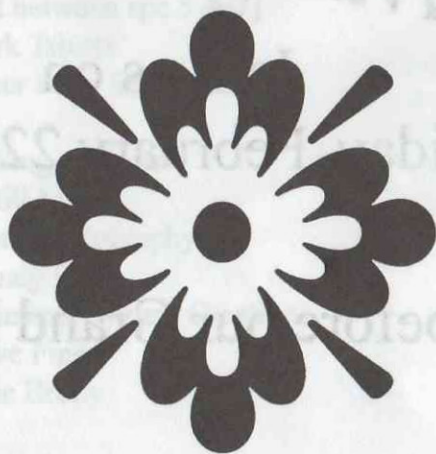
Raffle Charity - Kiki's Cancer Recovery
Fund

Auction Charity - College View School

Want to wish Nicole Oliver the happiest of
birthdays? Stop by the Bronies for Good
booth and make a donation in her name

Support Kiki

take the opportunity to win lots of great prizes



Raffle Tickets

\$3.00 each

10 for \$25

100% of proceeds will be
donated to Kiki's Recovery
Cancer Fund



Viva Las Pegasus!

Join us on

Friday, February 22, 2013

Just before our Grand Ponylion

One More Girl

featuring Britt McKillip

Michelle Creber

with MandoPony & Mic the Microphone

\$5.00 COVER CHARGE

AT THE DOOR

(*Sweet and Elite Ticket Holders - No Charge*)

Vender Location List

E - Enterplay Trading Cards

1 - Tsitra360

2 - Toxic Mario

3 - Echan 33

4 -

5 - John Joseco

6 - {Shared between spc 5 & 7}

A- Aardvark Tshirts

7 - Fetchbeer Pony Emporium

8 - Osu4ev

9 - Night Wing Accents

10 - Erin Hill Music

C - Cashman Photography

*5 / *7 - Andy Price

*6 / *8 - Curious Critters Creations

B - We Love Fine

11 - Chaotic Brony

12 -

D - Equestria Plush

F (Was Space XX) - Pony Plushies

*1 - Brian Wilson Party Cannons & Braeburned Art

19 - Big Apple Ponycon

20 - EQLA

21 - J Neil Wacaster

22 - Ever Free Network

23 - Alexstrazsa Mouse Pads

24 - Endless Nights

*3 - Valkyrie Comics

*4 - I Design Awesome

13 - {Voice Actors Swag Table}

14 - {Voice Actors Swag Table}

15 - Brony Psychologists

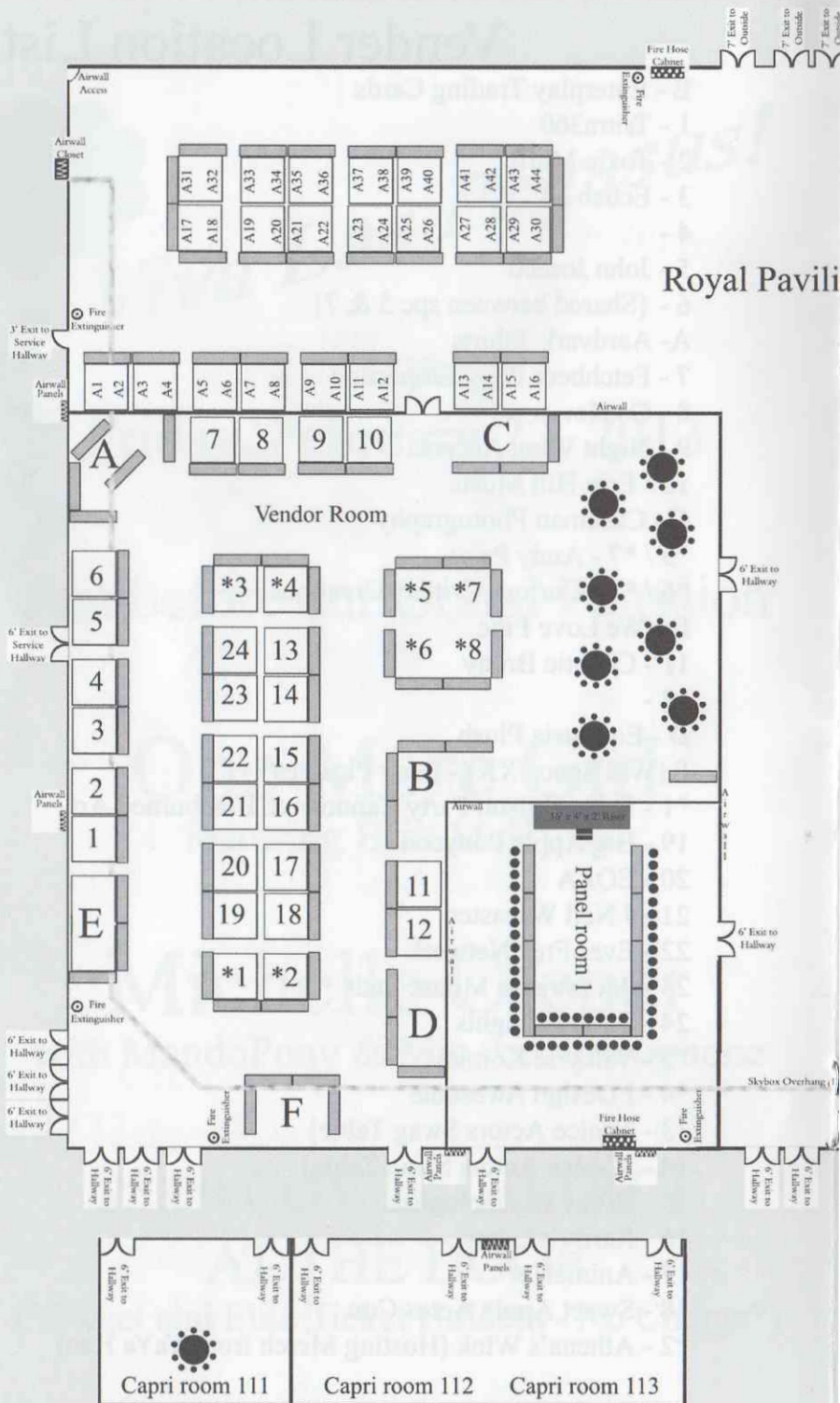
16 - Rarity's Gems

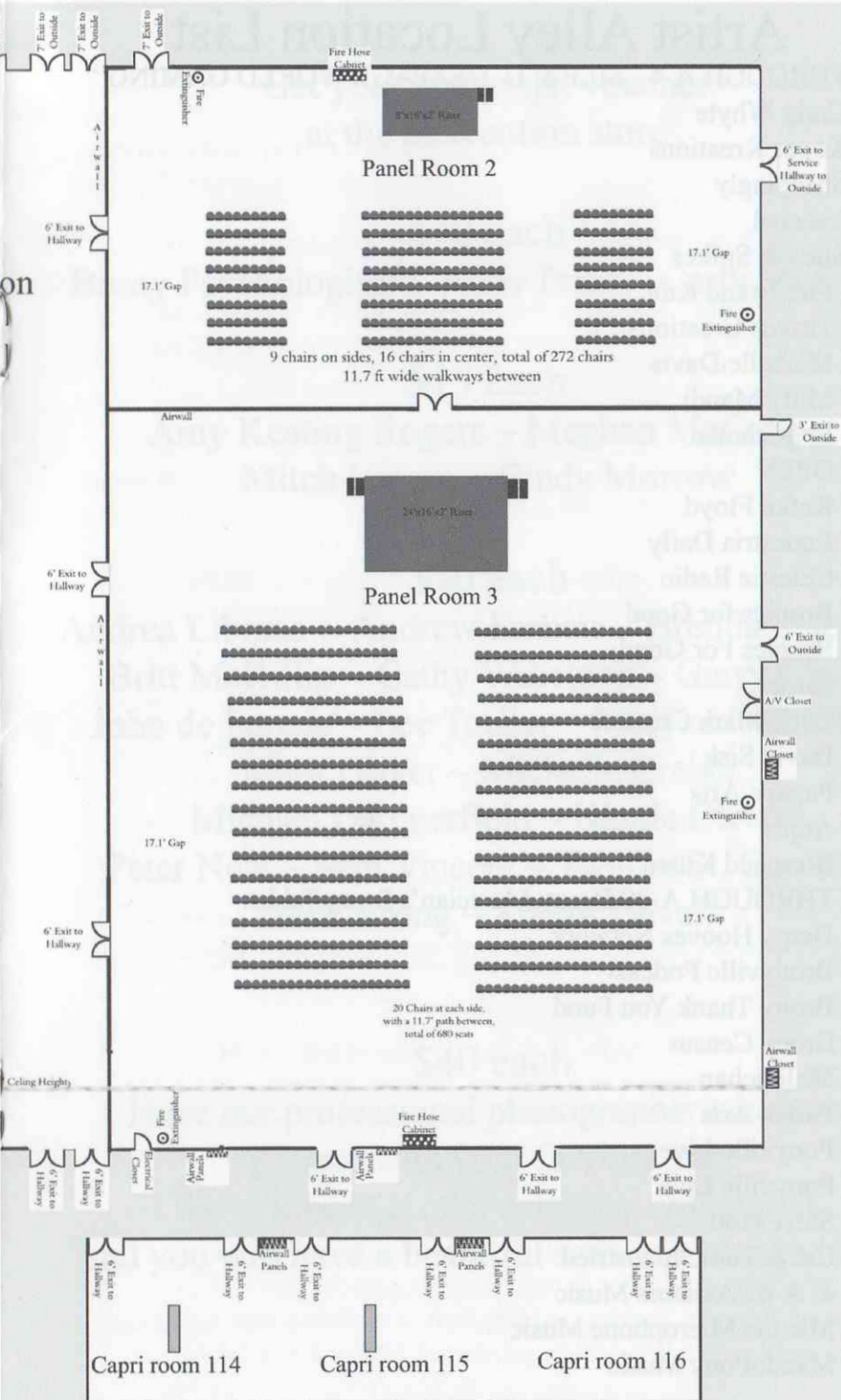
17 - AnimeHot

18 - Sweet Apple Acres Con

*2 - Athena's Wink (Hosting Merch from YaYa Han)

Royal Pavili





Artist Alley Location List

- A-1 THROUGH A-4 - MLP & D / SAVAGE WORLD GAMING
- A-5 Craig Whyte
- A-6 Kopes Kreations
- A-7 Sheeplingly
- A-8 Iraecoal
- A-9 Stars & Spikes
- A-10 Fire Brand Kun
- A-11 Tirivee Creations
- A-12 Michelle Davis
- A-13 Mitty Mandi
- A-14 Engrishman
- A-15 OPEN
- A-16 Kefka Floyd
- A-17 Equestria Daily
- A-18 Celestia Radio
- A-19 Bronies for Good
- A-20 Bronies For Good
- A-21 Rozga
- A-22 Cutie Mark Creators
- A-23 David Sisk
- A-24 Papaya Arts
- A-25 Anjila
- A-26 Bleached Kitten
- A-27 THROUGH A-30 Brony Musician's Swag Tables
- A-31 Derpy Hooves Network
- A-32 Bronyville Podcast
- A-33 Brony Thank You Fund
- A-34 Brony Census
- A-35 Melidichan
- A-36 Pariah Arts
- A-37 Ponyville Live
- A-38 Ponyville Live
- A-39 Steve Holt
- A-40 Cat & Tonic Industried
- A-41 & A-42 Aviators Music
- A-43 Mic the Microphone Music
- A-44 MandoPony Music

Get your autograph voucher
at the convention store

\$10 each

Brony Psychologists ~ Andy Price ~ Carly McKillip

\$15 each

Amy Keating Rogers ~ Meghan McCarthy

Mitch Larsen ~ Cindy Morrow

\$20 each

Andrea Libman ~ Andrew Francis ~ Brenda Crichlow

Britt McKillip ~ Cathy Weseluck ~ Garry Chalk

John de Lancie ~ Lee Tockar ~ Maryke Hendrikse

Mark Oliver ~ Michelle Creber

Michael Daingerfield ~ Nicole Oliver

Peter New ~ Sam Vincent ~ Tabitha St. Germain

Tara Strong ~ Trevor Devall

\$40 each

Have our professional photographer take your
picture with your favorite star.

We will print it...the celebrity will sign it
and you will have a beautiful souvenir to take home

Friday, February 22, 2013

9:00am – 6:00pm Food Court Open

9:00am – 6:30pm Vender's Hall Open

9:15am - 9:40am Opening Ceremonies (Panel Room 3)

9:40am - 10:40am The 2013 Brony Herd Census: A First Look

Be the first to hear all the new statistics about our growing fandom
(Panel Room 2)

10:05am – 11:50am Anatomy of a Pony - Learn to draw ponies.

First 45 mins - basic class for beginners / Second hour - advanced drawing
(Panel Room 1)

10:25am – 11:55am Dramatic Reading of Beauty and the Beast

Featuring: Lee Tockar, Mic the Microphone and MandoPony
(Panel Room 3)

12:15pm – 2:20pm Meet the Brony Musicians

Featuring all the performers from the Grand Ponylion and MandoPony.
Moderated by Mic the Microphone along with Rina-Chan.
(Panel Room 2)

1:20pm - 2:20pm Writing a Better Fan-Fic

Talk to some of the better known fan writers in the fandom. Learn how to
make your stories stand out and want to be read. (Panel Room 1)

2:30pm - 4:00pm The Writer's Room:

Breaking a Story with the Writers of MLP:FiM

Amy Keating Rogers, Cindy Morrow, Meghan McCarthy, Mitch Larson
Join the writers of MLP:FiM as they demonstrate the process of "break-
ing" a story. A lucky few will even be able to join them on stage! (Panel
Room 3)

2:35pm – 4:20pm Meet the Brony Psychologists:

The BronyStudy Project

Professors Edwards, Redden, and Chadborn will discuss their backgrounds
and how the BronyStudy got started, followed by a Q&A

Panel 2?

3:00pm – 4:15pm Pony Workshop 101 with Chaotic Brony and Echan3
(Panel Room 1)

4:40pm - 5:55pm Fanbuilt with Lee Tockar

...to provide a stage where writers, voice actors, designers, and animators can come together to collaborate on new animated projects which Fanbuilt will showcase to the world. (Panel Room 2)

5:00pm - 6:00pm Sing-a-Long with Rina-Chan

Rina-Chan hosts a Brony sing-a-long featuring your favorite MLP:FiM songs.

Competitions

12:05pm - 1:05pm Jeopony! Round One

Sign up at the convention store. Space is limited. If you can't be in the contest....come watch the funny answers (Panel Room 1)

Musical Entertainment

10:50am - 12:05pm Erin Hill & her Psychedelic Harp (Panel Room 2)

6:15pm – 8:20pm Viva Las Pegasus! Concert (\$5 cover at the door)

Featuring:

One More Girl, MandoPony, and Michelle Creber

Along with:

Mic the Microphone

8:35pm – 12:00am Grand Ponylion Concert

Featuring:

835pm Ibeabronyrapper

1035pm Eurobeat Brony

905pm F3nning

1105pm Silva Hound

935pm Omnipony

1140pm TAPS

10:05pm Aviators

Saturday, February 23, 2013

9:00am – 6:00pm Food Court Open

9:00am – 8:00pm Vender's Hall Open

9:30am - 10:30am Less is More: Making the Most of Your Screen Time

Mark Oliver, Maryke Hendrikse, Michelle Creber, Peter New, Sam Vincent,
Trevor Devall

Listen as these actors talk about their own techniques for making a memorable character despite minimal exposure. Q&A follows. (Panel Room 3)

9:50am – 10:50am Beyond the Story: Producing a Comic Book

Andy Price Comics & Valkyrie Komics talk about the comparisons and differences within the production of comic related art in and out of a fandom (Panel Room 1)

11:00am – 12:00pm Contemplating Chaos: A Q&A with John de Lancie

Talk directly to Mr. de Lancie about his career, exposure to the Brony community and his documentary. (Panel Room 3)

11:00am – 12:00pm The Man Behind the Music:

The Career of Daniel Ingram

Mr. Ingram, joined by Steffan Andrews, reveals how he became a composer, followed by a Q&A where he will answer your questions about his career influences and other aspects of his life in music. (Panel Room 2)

12:30pm – 1:30pm Splitting Personalities: Talking to Yourself

Andrea Libman, Cathy Weseluck, Lee Tockar, Tabitha St. Germain

...speak about the challenges and techniques involved in portraying multiple unique characters for the same show and sometimes even in the same scene.

(Panel Room 3)

2:00pm – 3:00pm From Page to Personality

Writers Amy Keating Rogers, Cindy Morrow and Meghan McCarthy discuss character development alongside the actors that brought their creations to life.

Followed by Q&A.

MODERATED BY: Special Guest Mitch Larsen

Amy Keating Rogers with Garry Chalk and Brenda Crichlow
Cindy Morrow with Michael Dangerfield and Maryke Hendrikse
Meghan McCarthy with Andrew Francis and Britt McKillip

Panel 3?

3:30pm - 4:30pm The Mane-iacs:

Three Ponies, Three Princesses, and a Dragon (Panel Room 3)
Andrea Libman, Cathy Weseluck, Nicole Oliver, Tabitha St. Germain,
Tara Strong General Q&A

5:50pm - 6:50pm Cosplay on a Budget

Learn how to take everyday items and turn them into the best cosplay ever
(Panel Room 1)

6:15pm - 8:00pm Bronies vs Non-Bronies: How does the herd compare and why is it a "safe" place to be? Using data from 24,000 Bronies, we will point out the strengths of the Brony fandom. (Panel Room 2)

7:00pm - 8:00pm Getting Started in Art with Tsitra 360 (Panel Room 1)

Competitions and Special Events

12:15pm - 4:10pm MLP&D - Join us for series 4 D&D only with the
Mane Six Ponies (Artist Ally Space A1-A4)

12:15pm - 4:10pm Open Mic - Show off how talented you can be. Sing ~ Tell
Jokes ~ Tell Stories: This is the time to entertain each other and make new friends
(Panel Room 2)

3:10pm - 4:25pm Jeopony! Round Two (Panel Room 1)

4:35pm - 5:45pm #25 Contest hosted by DustyKatt (Panel Room 2)

4:45pm - 5:40pm Charity Raffle to benefit Kiki's Recovery Fund
Purchase your tickets at the Convention Store to have your chance to win
great prizes and help out Kiki's Recovery Cancer Fund
(Panel Room 3)

6:00pm - 8:00pm Celebrity Cocktail and Dinner
Help out Kiki's and have some fun. Tickets for sale at Convention Store

Musical Entertainment

8:15pm - 12:00am Grand Ponylion Concert

Featuring:

815pm The Beatle Bronies

1015pm Cyril the Wolf

845pm Equestria Dude

1045pm HeyLasFas

915pm Ponilkenobi

1115pm Tarby

9:35pm Hergest Ridge

Sunday February 24, 2013 Schedule

Food Court Hours: 8:30am - 6:45pm

9:05am - 10:50am - WWAPD: What Would a Pony Do?

Learn about the moral implications of MLP for the fandom. Discuss what is by far one of the most unique aspects of the Brony fandom. {Panel Room 2}

11:00am - 12:00pm Between Soundstage and Sound Booth:

Live Action VS. Animation

Brenda Crichlow, Mark Oliver, Maryke Hendrikse, Michael Dangerfield,
Peter New, Tara Strong

Learn about the differences and similarities between film and voice from those proficient in both worlds. (Panel Room 3)

12:30pm - 1:30pm Finding Your Voice: Crafting Your Character

Cathy Weseluck, Lee Tockar, Michael Dangerfield, Nicole Oliver, Tara Strong

Explore the art of crafting an original character's voice and personality with the industry's expert instructors. Q&A follows. (Panel Room 3)

12:45pm - 2:15pm Bronies for Good & Brony Thank You Fund:

Who we are and how you can get involved. This will be a seminar on Brony Charities in the Fandom. (Panel Room 2)

2:00pm - 3:00pm Characterizing Songs: Adding Personality to Lyrics

Andrea Libman, Britt McKillip, Michelle Creber, Nicole Oliver,
Sam Vincent, Tabitha St. Germain

The singers of some of your favorite MLP:FiM songs talk about how they preserve a character's personality, even while singing. (Panel Room 3)

2:30pm - 3:30pm The Men Behind the Magic:

A Look at the Sometimes Forgotten Male Roles

Andrew Francis, Garry Chalk, Lee Tockar, Mark Oliver, Peter New,
Trevor Devall (Panel Room 2)

3:25pm - 4:25pm "Artist Alley" with Toxic Mario

Talk to some of the popular vendors in our fandom. Learn from the best on why they chose this path and how they find their creativity (Panel Room 1)

3:30pm - 4:45pm Contemplating Chaos: A Q&A with John de Lancie

Talk directly to Mr. de Lancie about his career, exposure to the Brony community and his documentary. (Panel Room 3)

Sunday February 24, 2013

Continued

4:00pm – 5:15pm The Music Behind the Magic with Daniel Ingram
Mr. Ingram and Steffan Andrews discuss the process, art, and methods behind
MLP:FiM's magical music scores. (Panel Room 2)

5:20pm - 6:35pm Pinkie's Improv-o-ganza:
A ponified version of Who's Line is it Anyways?
Join us for lots of Fun and Laughter. (Panel Room 3)

7:00pm - 7:30pm Closing Ceremonies
Join us in Panel Room 3 where we will close out this wonderful weekend, with
lots of new friends, bitter sweet good byes and lots of #UNICON HUGS

Competitions and Special Events

9:00am - 10:30am Charity Auction to benefit College View School
Help out a great cause and bid on some wonderful MLP artwork and other
memorabilia. This will be hosted by Lee Tockar & Garry Chalk
(Panel Room 3)

11:05am - 12:15pm Costume Contest
Dawn your best cosplay and parade on state to see who has the best Costume.
You will be judged in multiple catagories. (Panel Room 2)

1:45pm - 3:15pm Voice Lessons with Michael Dangerfield
One of the best in the business will be giving private voice lessons to anyone
interested. Cost is \$50 and can be paid for directly to Mr. Daingerfield.
(Panel Room 1)

4:40pm - 6:40pm Jeopony! Round Three and Finals
Last Chance to challenge yourself and your friends who know the most
about MLP:FiM? Final round to immediately follow the semi final rounf.)
(Panel Room 1)

Musical Entertainment

9:45am - 10:45am Erin Hill & her Psychedelic Harp (Panel Room 1)

NOTES

Continued

2:30pm - 6:30pm Physics Improv-o-graphy
A polished version of 2nd's I Love It Anyways.

7:00pm - 7:30pm Closing Ceremonies
Join us in Party Room 1 where we will close out this wonderful weekend, with
lots of new friends, new food, and a lot of ALINCON HUGS

9:00pm - 10:30pm (Don't drink to get drunk! Please drink Responsibly)
The 2nd's "Don't Drink to Get Drunk" party is back on the agenda!

Help out a great cause and bid on some wonderful MLP items at our other
auction. This will be hosted by Jack Jackson & Gary Collins.
(Party Room 2)

11:00pm - 12:15pm Costume Contest
Bring your best costume and parade in state at 11:00pm in the party lounge.
You will be judged in mind to perfection. (Party Room 2)

12:30pm - 1:30pm
One of the best in the business will be giving away your lessons to anyone
interested. Cost is \$50 and can be paid for directly to Mr. Dainigard.
(Party Room 1)

4:00pm - 6:00pm Jeopardy! Round Three and Final
Last chance to challenge yourself and your friends who know the most
about MLP! Final round to immediately follow the semi final round.

Musical Entertainment
(1st and 2nd rooms)



Visit **pony plushies**

For:

Plushies, Dash Drives, and
Stickers

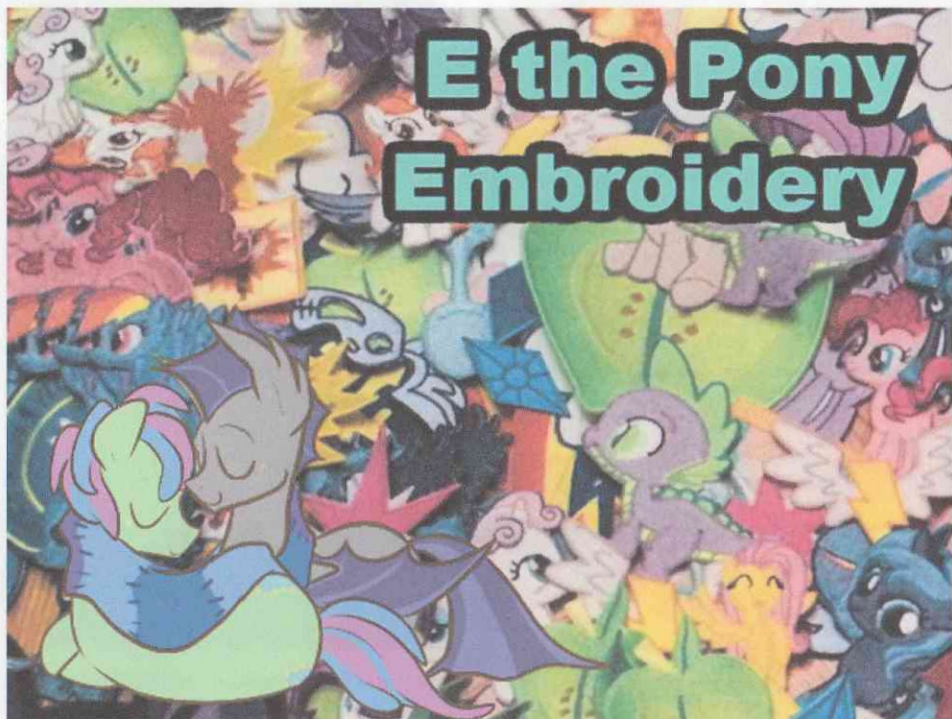
Vending near the entrance in
space XX

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The Pony Plushies Post



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Come visit us **CUTIE MARK CREATORS** for all your cutie mark needs!

We have embroidered patches of many of the fan favorite's cutie marks
as well as other unique designs from the show

Get an **EXCLUSIVE** design
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**GET 10% OFF IF YOU SHOW PROOF OF PURCHASE AT
ROZGA'S BOOTH**

Having FUN?

Join us next year for
Las Pegasus Unicon 2014

Prepurchase your tickets
February 21 - 24, 2013
and SAVE up to 50% OFF
your weekend badges and
vender space.

For more information,
details, prices or to sign
up for next year: stop by
the convention store or
registration today!

Big Apple Ponycon

March 23-24, 2013 • Brooklyn, NY



Starring... Tara Strong

Katie Cook & Andy Price

Stephanie Buscema Rina-chan

Bronyville Alex S

Mic the Microphone

Summer Hayes

...and YOU!

www.BigApplePonycon.com

Remember...
You might be a BRONY if
you find yourself singing
“Winter Wrap Up”
everytime you go outside to
shovel snow!



Curious Critters Creations

BUTTONS * MAGNETS * BLIND BAGS
MLP TRADING CARDS * PONY MERCHANDISE

Show this advertisement at our booth and receive a
FREE GIFT with the purchase of \$15 or more

Free Gift is only valid at Las Pegasus Unicon and while supplies last



DRAWPONIES

Posters, pins, magnets
and keychains! Booth 21

Use this coupon for
25% off any poster!

drawponies.deviantart.com

Offer cannot be combined and is only valid at Las Pegasus Unicon.

Remember to stop by the
Las Pegasus Unicon
Convention Store
for poster tubes and UV
protection plastic for all of
your photos and prints

LOCAL COMIC COMPANY



VALKYRIE
KOMIKS

On Sale: The Dirge of Viqdis
comics, comic prints, and
Brony Pony prints!

At corner booth*3

UNICON

Contact Info:

Website:

www.laspegasusunicon.com

Skype:

[laspegasusunicon](https://www.skype.com/user/laspegasusunicon)

Twitter:

[Las_pegasus_uni](https://twitter.com/Las_pegasus_uni)



BIN'S Toy BIN

Adventures in
Toy Collecting!

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YouTube



Subscribe to us on YouTube!

NOTES

Shirts4Bronies.com

make your wardrobe

20% cooler!



T-Shirts, Polo Shirts,
Hoodies, Caps,
Mousepads,
and More!

FAN ORIGINAL ART

SEE OUR COUPON INSIDE THE PROGRAM!