Hours of Operation

All hours are subject to change without notice

Friday

Registration (St. Charles Registration Desk)	11:00am - 8:00pm
Exhibit Hall/Artist Alley (St. Charles II, V, VI)	12:00pm - 8:00pm
Main Events (St. Charles I, III, IV)	12:00pm - 2:00am
Panels (Jade, Ruby, Coral)	12:00pm - 2:00am
Gaming (Marsalis)	12:00am - 2:00am
Costume Contest Registration (Sapphire)	12:00pm - 8:00pm

Saturday

Registration (St. Charles Registration Desk)	9:00am - 8:00pm
Exhibit Hall/Artist Alley (St. Charles II, V, VI)	10:00am - 8:00pm
Main Events (St. Charles I, III, IV)	10:00am - 2:00am
Panels (Jade, Ruby, Coral)	10:00am - 2:00am
Gaming (Marsalis)	10:00am - 11:00pm
Costume Contest Registration (Sapphire)	10:00am - 12:00pm

Sunday

Registration (St. Charles Registration Desk)	9:00am - 3:00pm
Exhibit Hall/Artist Alley (St. Charles II, V, VI)	10:00am - 3:00pm
Main Events (St. Charles I, III, IV)	10:00am - 5:00pm
Panels (Jade, Ruby, Coral)	10:00am - 4:00pm
Gaming (Turquoise A/B)	10:00am - 4:00pm

Registration

Pricing

Single-Day (Friday) Membership - $20
Single-Day (Saturday) Membership - $25
Single-Day (Sunday) Membership - $10
Three-Day Weekend ("Full") Membership - $45
We accept cash only (US Currency).

Policies

Midwestria Badges are the property of Kollision, Inc. Badges are non-refundable and non-transferable; use of Midwestria badges by any person other than the original holder is prohibited and will result in badge confiscation. Badges may not be reproduced or duplicated. Midwestria reserves the right to ask for proof of payment and/or identification. The badge holder shall agree to surrender badge to any Midwestria officer or representative upon request. The badge holder will abide by the rules and regulations of Midwestria. Midwestria reserves the right to use the badge holder's image or likeness for any current or future promotional purposes. Acceptance (Purchase) of badge by the badge holder constitutes agreement to the above terms.

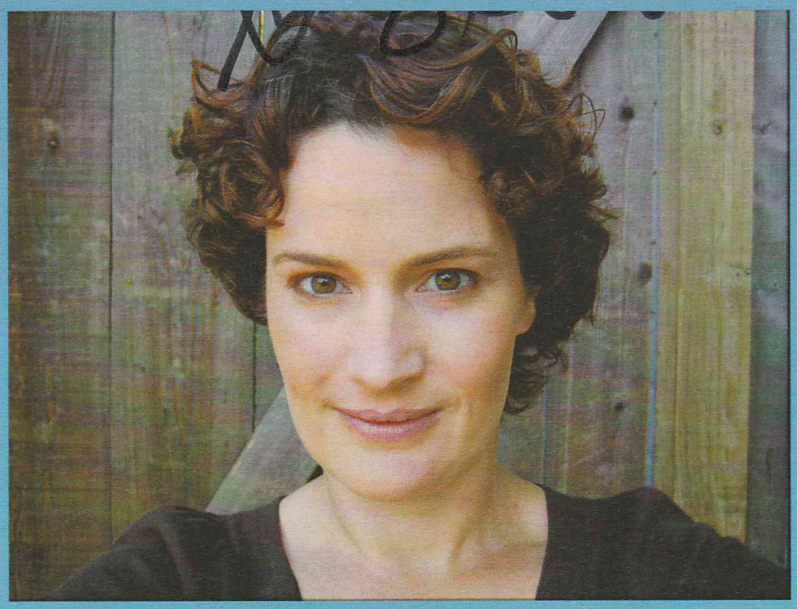
This is a family friendly event; if any nicknames on badges are deemed inappropriate by staff they will be changed.

Badges must be visible on attendees at all times while attending Midwestria events.

Photo ID is needed for ages 18+ when purchasing or picking up their badge.

Lost badges can be replaced through the registration department at the convention for a fee of $5. Any additional replacements will cost the at con price of $45.

Guests



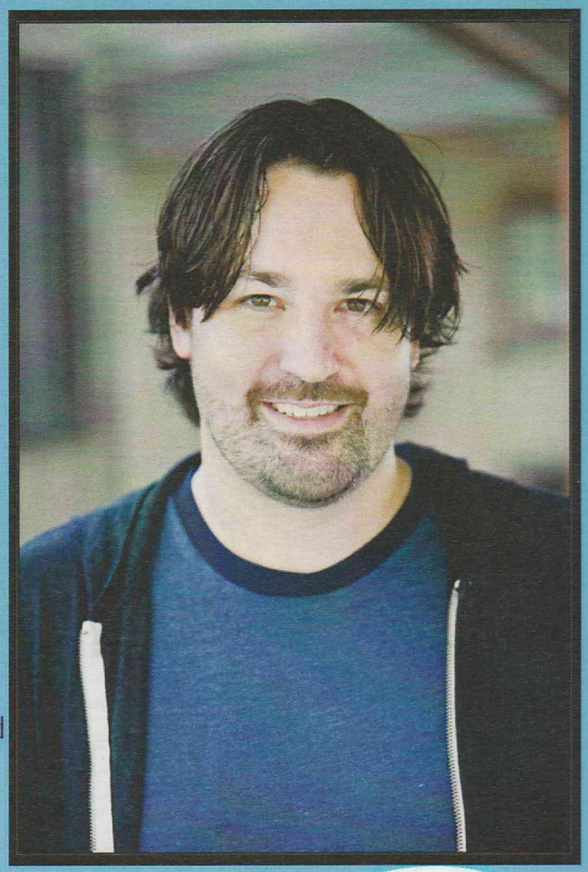
Amy Keating Rogers

Amy Keating Rogers originally began writing plays. In fact, when her play "The Stuff" was being produced in Hollywood, Craig McCracken approached her to write for The Powerpuff Girls (she was working as a Production Assistant at the time). Craig liked her work and she was brought on as Head Writer for the show. From there, Amy wrote for many Cartoon Network shows: Dexter's Laboratory, Johnny Bravo, Samurai Jack, and Foster's Home for Imaginary Friends.

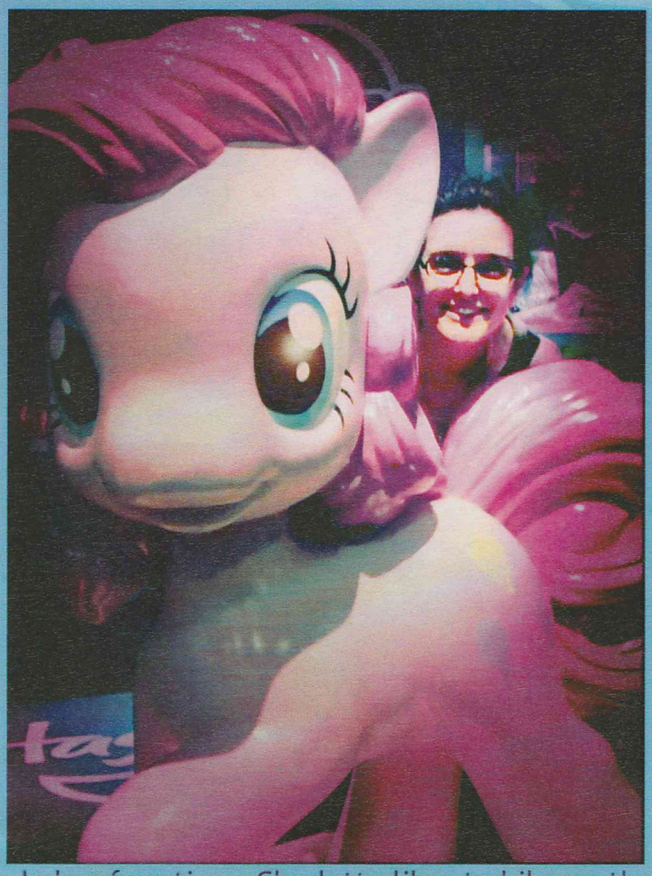
As a freelance writer, Amy wrote for My Life as a Teenage Robot, Danny Phantom, and The Fairly OddParents. Oh, and let's not forget, My Little Pony: Friendship is Magic! Amy was thrilled when Lauren Faust asked her to write for this terrific show!

Most recently, Amy was Story Editor of Care Bears: Welcome to Care-a-Lot.

M.A. Larson



M.A. Larson, a native Minnesotan, is a film and television writer who lives with his wife, newborn daughter, and two dogs in a canyon in California. He studied filmmaking at the University of Miami before landing a job in New York with legendary director/producer/writer/comedian Mike Nichols, where he assisted in the production of several films and Broadway plays, including ANGELS IN AMERICA (HBO), CLOSER (Sony Pictures), THE PLAY WHAT I WROTE, and SPAMALOT! While working for Mr. Nichols, Larson co-wrote a GREEN HORNET adaptation for Miramax Films, then moved to Miramax where he assisted the VP of Production on multiple films, including SIN CITY, THE BROTHERS GRIMM, and KILLSHOT. After relocating to Los Angeles, Larson landed a staff writing job on an animated series at Cartoon Network. Since then, he has written for Disney Channel, Disney XD, Disney UK, Discovery Kids Channel, The Hub, and Nickelodeon. His upcoming debut novel, "Pennyroyal's Princess Boot Camp," is in development at Lionsgate-Summit with Reese Witherspoon attached to produce and star.



Charlotte Fullerton

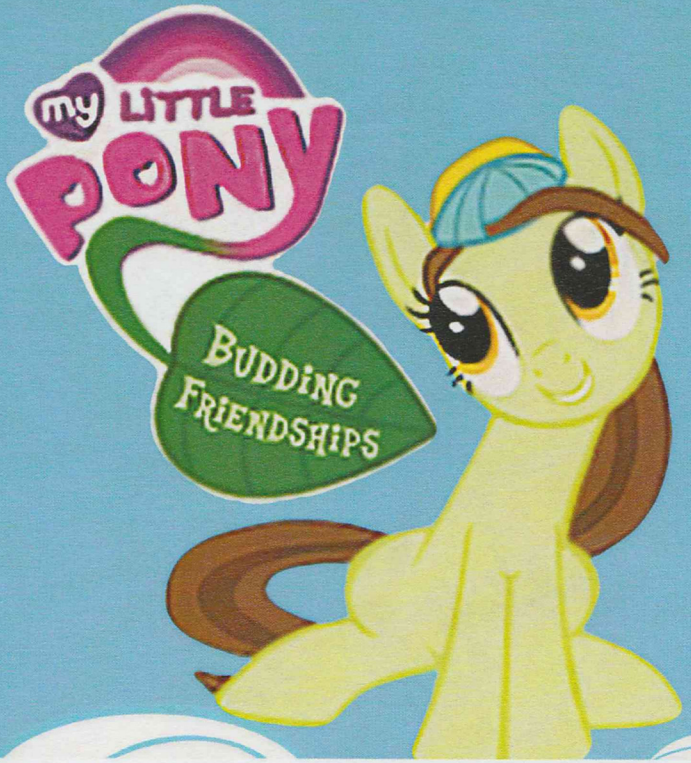
After graduating with a BA in Cinema-Television/Production from the University of Southern California, Charlotte took a staff position at Fox Kids Network and worked her way up from lowly Fox Kids Club assistant to only slightly-less-lowly Junior Producer to Writer/Producer in the On-Air Promotions department.

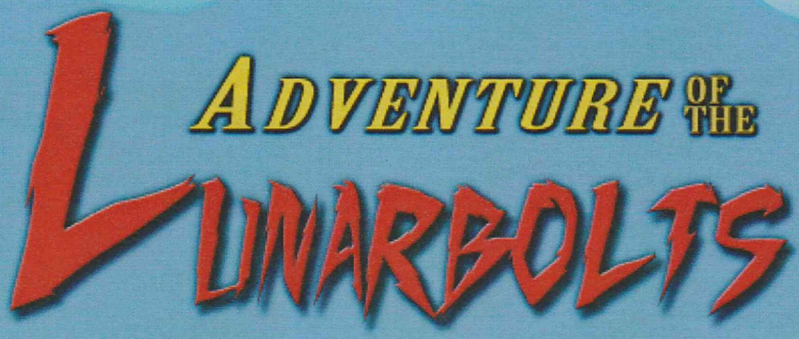
She is currently co-story editing the highly-anticipated new Ben 10: Omniverse series for Cartoon Network, has previously story edited the Nicktoons series Zevo-3, and produced as well as story edited the original Duel Masters for Hasbro and Cartoon Network. Charlotte wrote the fun facts throughout the "What's What Edition"s of several Disney Channel Original Movies including High School Musical, and has written dozens of episodes of a wide variety of children's TV series including but not limited to: Ben 10 (Alien Force/Ultimate Alien/Omniverse), My Little Pony: Friendship Is Magic, Kim Possible, Green Lantern: The Animated Series, Fairly Oddparents, Super Hero Squad, Tutenstein, The 99, Generator Rex, Geronimo Stilton, Storm Hawks, Power Rangers, and the cg movie, Care Bears to the Rescue (2010).

In her free time, Charlotte likes to hike on the Great Wall of China, search for the Loch Ness Monster in Scotland, dig for dinosaur bones in the Badlands of Alberta, yodel in the Bavarian Alps, sail on tall ships through the Bermuda Triangle, hitch rides on mail delivery planes to the Arctic Circle, ice skate on the moat of the Tower of London, and climb Mt. Fuji in Japan despite the giant irradiated reptiles imprisoned within by well-meaning-but-misguided scientists in the 1950's.

Budding Friendships

Budding Friendships is a fan-game that wants to focus on the slice-of-life aspect of the show. Rather than going on epic adventures, you play simply as a blank-flank pony living in Ponyville and get to experience the daily life of all your favorite ponies. Similar to the show, we stress the importance of making friends as they help you find your cutie mark and you help them with their personal troubles.





Adventure of the Lunarbolts

Adventure Of The Lunarbolts is thought as an interactive storytelling means to give Luna a way to earn her redemption in the eyes of all Equestria, and bring the player into their world as they direct the actions of the Night Princess, and the playable characters in the plot, in more ways than just an expectator would.

The party will travel from Ponyville and Canterlot to our vision of Fillydelphia, Cloudsdale, the ocean-side town of Palomino Port, the old castle in the Everfree forest, the snowy town of Coltburg, Appleloosa, Whitetail Wood, the tropical paradise of Quarter Island and an undisclosed location which will be a blast from the past, in addition to mandatory dungeons and mazes in caves, mines, deserts, forests, mountains and ruins. Originally thought to be a simple investigation, our team of four volunteers will see their job make them take on the role of heroes and use the powers gained through the Moon Magic when the epidemic becomes a crisis, courtesy of an evil twisted enough to make Nightmare Moon herself turn away in horror.

Both original and cover music has been planned for the game, paying homage to the ages of classic gaming as well. The story is meant to be both lighthearted and influential to the series' universe.

BluNoseReindeer

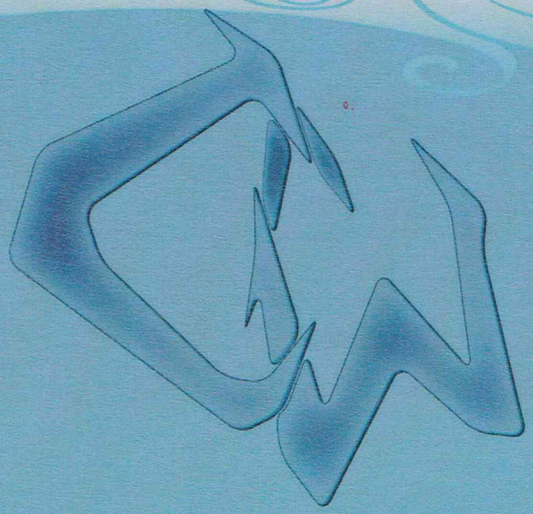


A recent convert to Bronydom, BluNoseReindeer is a jack of all trades acoustic musician from the Chicagoland area. A singer/songwriter before the fandom, became inspired to write more music after listening to well known songs from MandoPony, Acoustic Brony, and is now producing his own songs as well as covering popular songs in the fandom and even some parodies.



Chain Algorithm

As an Electronica producer that started working in early 2010, Chain Algorithm tries to make unique styles of trance, electro house and DnB that carry more feeling than run-of-the-mill dance music. He released his first piece of original MLP fan music in February 2011 and has since completed over 20 songs related to the fandom while still maintaining ambiguous themes.



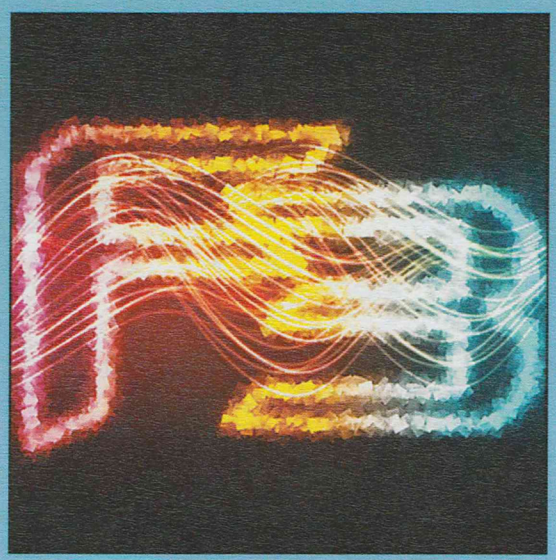
Cyril the Wolf

Cyril the Wolf (also known as Cyril Lyric) has been a brony since July 2011 and almost instantly came out with a parody of B.Y.O.B. by System of a Down. Since then he has written several songs in the rock/metal genres inspired by the show, a few covers of the show's music and another couple parodies "One Hoof Closer" and "Flyin' Derpy" He's currently a 'prelistener' for Equestria Daily and is working with several projects in the fandom including FillyGamez' 'Welcome to Ponyville'.

EHT

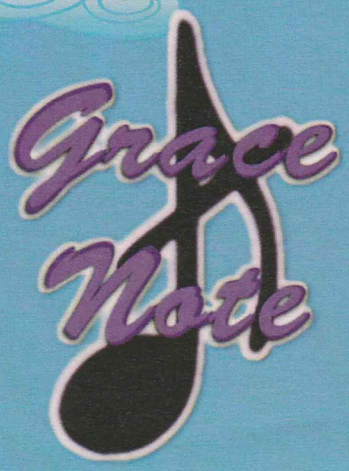
EHT joined the Brony community in late November 2011, bringing with him his love for Drum and Bass, House, and all sorts of electronic music. Born in Massachusetts and raised in New Hampshire, this rising electronic Musician performed at BroNYCon summer 2012, where his set was so hard, it blew a subwoofer! With his Drum and Bass quickly rising up the Pony music charts, this young redhead's performance will certainly not be a thing to miss!





F3nning

With over 100 WIPS, tracks, and podcasts on soundcloud, F3nning is one of the most prolific brony musicians out there. Capable of a wide range of electronic music (dubstep especially) in addition to making some great hip-hop. F3nning is easily one of the most active and vocal bronies in the scene and has done a great job of building a rapport with his audience. Also active with the Equestrian Hype label.



Grace Note

Seventeen year old musician and songwriter Grace Note may be new to brony music scene, but he no doubt has a lot to offer. He received his first guitar on his eleventh birthday and immediately began practicing profusely, and soon began learning and self-teaching himself bass, drums, and piano, as well as developing his vocal skills. After he discovered the show in late January of 2011, he began to grow more and more interested in the show, until it got to the point where he decided to combine his love for the technicolor-equines with his passion in making music. Having an open mind, Grace Note never limits himself to one genre, so expect a lot of different styles from him.

Eurobeat Brony

Eurobeat Brony (a.k.a. Odyssey, Mortimer, DNA Team, etc.) was one of the first musicians to enter the My Little Pony: Friendship is Magic remix scene with his Eurobeat-style series of songs, and has been a staple of the scene ever since, with such hits as "Luna (Dream Mode)" and "Discord (EuroChaos Mix)". Super Ponybeat remains one of the most popular remix albums of the show, praised by My Little Pony composer Daniel Ingram and popular music magazine Rolling Stone.

Odyssey is also a prolific force for all things Eurobeat outside of MLP, appearing on such albums as the Toho Eurobeat series, Most Extreme Ultimate Thunder, the Densha De D soundtrack, Super Eurobeat, and many more.





Seventh Element

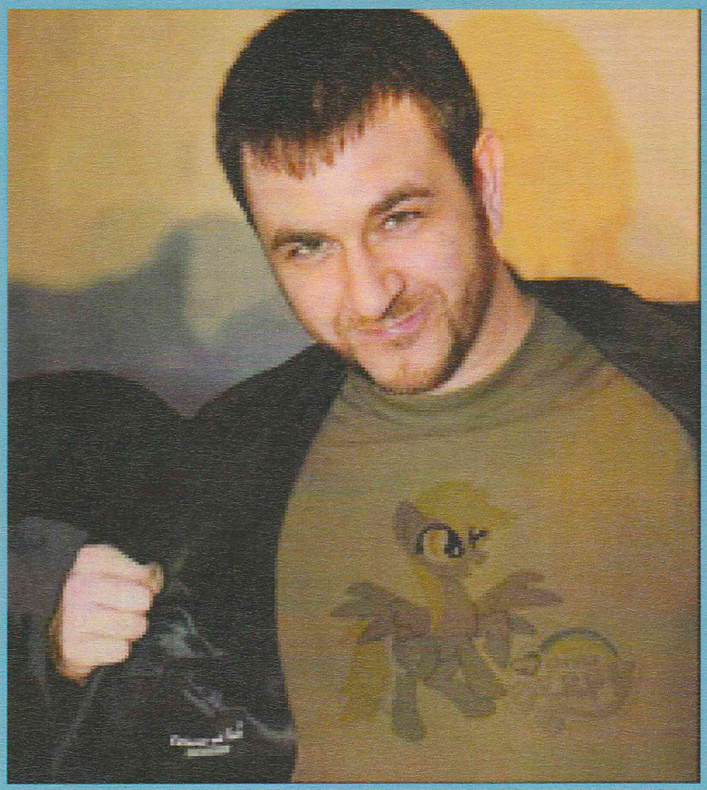
Seventh Element is an electronic musician from central Illinois, coming onto the brony music scene in early 2012. He is known for his diversity in producing, jumping from genre to genre and sometimes in-between. He produces any manner of dubstep, drums and bass, house, chillout/downtempo, ambient, breakcore, and notably a touch of 80's styled synthwave. He has been composing music for 5 years, and found that composing pony related music was a total blast.



Taps

Taps is an Electronic artist from California that started back in 2010. He creates a wide variety of electronic genres including house, Dnb, Glitchhop, and more. He's well known for his vocal splicing of MLP audio clips and melancholy techno beats.

Mike Holman



Mike Holman is a self-described super-fan of My Little Pony, including it's current iteration, Friendship is Magic!

We asked Mike how he became a fan, and here's what he had to say:

So, how did I get into this magical word of Ponies? That's a question I'm asked almost daily. It all started when I was 5. Somehow I was given a little gray pony with pink hair that to this day I don't know the name of. I played with this pony as much as my other little boy toys. Then I grew up, and the pony was put in a box with the other toys. I was, after all, a male.

Flash forward to my adulthood. I still collect and will occasionally play with toys, but never gave My Lil' Pony much thought aside from buying an occasional cute one to impress a girl with a fun gift on a date. I was doing a show in Bowling Green Kentucky and stopped by the local mall for some delicious Mall food, and as I browsed thru Fye, I saw a shirt with a pony darting across its front trailing a rainbow and bearing the term BRONY. I couldn't help but think, "What an adorable shirt" before leaving. The next few days I thought of this shirt so much, I finally went back and purchased it, sending a picture to my brother, who promptly said "Oh, you're a brony?" Now I was curious, and googled 'Brony'. I didn't feel the description fit me, per se, so I continued to read up on it. Later, as I was checking something on the YouTube channel, I saw a video titled 'Derpy Hooves Speaks', and from that one video, and that magical little special pony, I am now officially the Head Brony of Ponyville.

Don't judge me; Fluttershy is irresistible.

Opening Ceremonies

Come join us as we get this party started! The kick off event for Midwestria.

Concert

Join Grace Note, Taps, Seventh Element, BluNoseReindeer as they bring down the house. Time to shake your groove thing all you fillies and fellas.



Ballroom Dance Lessons

Plan on going to the Grand Galloping Gala, but nervous because you don't know how to dance? Maybe you're just curious? Come and learn how to dance like the Elegant Ponies of Canterlot. Taught by our super awesome convention photographers Jess and Mike of The Enthusiasts.

Grand Galloping Gala

Welcome to the Grand Galloping Gala! Enjoy a mix of traditional waltz and swing with a few familiar songs from the show tempo as you dance through the night. This is where only the most high class ponies come, so get ready to meet the best of the best! Who knows, maybe you'll find that special somepony.

GGG After-Party Dance

Didn't get your fill at the gala? Stick around just a little longer, it's not over yet! Once we've finished at the gala, it's time to let loose. So get ready for a wild, fast-paced ride!

Writer Panel

Join M.A. Larson, Charlotte Fullerton, and Amy Keating Rogers as they discuss writing and ponies. Come prepared with questions about anything from where they draw inspiration, how writing for a show works, how to get in the business, or just any ole pony related question.

Running of the Leaves Charity 5k

In autumn as the leaves change, the ponies of Equestria race in the Running of the Leaves. Midwestria is proud to present its own version of this tradition. Not much of a runner? No problem! For this 5k, we highly recommend that you takes this in whatever stride you desire. Whether that is a gallop, canter, trot, or any gait that strikes your fancy There will be a required minimum donation of $15 that will go towards some really sweet swag for runners. All other proceeds will support a local equine therapy. So come out and demonstrate how magic friendship can really be by being silly, making friends, and supporting a really great cause.

Iron Pony Competition

Because you have always known that you are faster than Rainbow Dash, stronger than Apple Jack, and more determined than Twilight Sparkle, here is your chance to prove it. The Iron Pony is friendly competition comprised of several physical and fun challenges, measuring everything from speed to dexterity, from endurance to style. The winner will receive the title of "Iron Pony" along with all its bragging rights.

Costume Contest

Coming to Midwestria in costume? Why not strut your stuff across our stage? Show all the ponies how good you look, and strike a pose on stage. Come solo or in a group, just remember to keep it family friendly. We can't wait to see you all there. (Full rules for Costume Contest on page 12)

Iron Artist

Iron Artist carries with it the traditional battles of ancient artist ponies. An epic battle will commence in Studio Arena. Artists will compete on a live stage. How will they handle the secret subject. Think you've got what it takes to be the next Iron Artist? Step up and show us your stuff. ALLEZ TRACER!

Concert

It's time again to shake that flank! Come check out Eurobeat Brony, EHT, F3nning, Cyril the Wolf and Chain Algorithm



Dance

Now's the time to bring down the house. The last dance deserves the best music, and we have it all. When the sky fills with lasers, and the ground is shaking, you know it's a good party!

Musician Panel

Join Community musicians Eurobeat Brony, EHT, Taps, Cyril the Wolf, f3nning, and Chain Algorithm as they discuss what its like to be musicians in the brony circuit. Ask them all the questions you've been dying to know.

Pony in a Box Live Radio Play

Join Sonicsuns and Sithking of Pony in a Box productions for a live reading of a brand new radio play! Auditions will be held at the beginning of the event to choose which audience members will be able to participate and to give an inside look into auditions for Pony in a Box. Those who make it through auditions will then receive scripts and present the radio play in front of a live audience!

Rarity's Charity of Generosity [Auction]

Join us as we auction off various items that were generously donated to us by our vendors and artists. Proceeds will go to Friends for Therapeutic Equine Activities.

Closing Ceremonies

All good things must come to an end. Come join us as we say goodbye to each other and our amazing guests.

Costume Contest Rules

General Rules

1. Standards of Behavior

All costumes should cover any socially considered "naughty bits", and should be in good taste.

Please refrain from swearing or using any other offensive language or gestures. All contestants are expected to be courteous and respectful onstage.

2. Costume Themes

Costumes must be related to My Little Pony. All generations and interpretations are(fursuit, humanized, variations on outfits, etc.) are welcome, so long they are not offensive, dangerous or distasteful.

3. Weapons/Effects Policy

No Live Steel. Period. If your costume calls for you to wear a katana or other sharp/dull metal weapon, use an obvious fake. This rule will be strictly enforced.

Other weapons, such as bokken, nunchaku, or other blunt instruments should be used with extreme caution, and never swung in a manner that might injure someone.

All convention rules regarding firearm props continue to apply for the masquerade. Furthermore, such replicas must never be pointed directly at any human being, even in jest.

If you are using any other sort of ranged weapon, such as a sling or bow, you will not be allowed to carry any sort of ammunition.

Please do not throw any objects, even soft ones, into the audience.

No fire, flash powder, lasers, explosives, or open flame of any kind will be allowed. Electronic flashes will be permitted provided that you notify the Masquerade Staff in advance. It will be announced during your 'lead in' by the MC to protect those who may be affected by the flashing lights.

Anything the Kollision Con Masquerade Staff deems a possible danger to people or the stage area will not be allowed. If you unsure if your prop violates our policies please present the prop in question to us to ensure no miscommunication.

4. Entry Limit

Each contestant may wear one and only one costume, or a group doing an overly large costume. Multiple entries worn by the same person, or one entry worn by multiple people at different times, will not be allowed. No exceptions. Each cosplayer is allowed to cross the stage once.

5. Masquerade Craftsmanship

Craftsmanship is a separate judging which is run concurrent with the masquerade. You may participate in the masquerade without participating in the masquerade craftsmanship judging. However, you must participate in the masquerade in order to have your costume judged for masquerade craftsmanship.

6. Oversized/Cumbersome Costumes

If your costume is such that you require assistance (visibility, size, etc), we will allow you to have a handler. Be sure to bring this person with you when you check in. They will also need a convention badge.

7. Stage Entrance and Exit

We do not allow jumping off the stage, nor do we allow entering or exiting the stage from any area that has not been approved by the Masquerade Staff. Jumping off the stage will result in instant disqualification. Please use the designated exits. The aisles and other audience areas are not to be used for any part of the presentation. Please keep everything confined to the stage.

8. Costume Interaction

Please don't wear or use any messy substances that might ruin the costume of another participant. If you are wearing body paint or make-up, please make sure it will not come off in casual contact with others. Do not leave anything on stage that cannot be picked up by YOUR stage assistant in a few seconds.

9. Costume Containment

All costumes must be self-contained. Connections to electrical sockets, amp hook-ups, projection screens, etc, will not be available.

10. Group Size

There is a limit of eight (8) persons per entry. The only exception to this is group craftmanship, where the group limit is four (4).

11. Registration

All Masquerade registration (both walk-on and skit) will take place at-con. To register, make your way to the 'Masquerade Office' either Friday or Saturday at-con. The masquerade office will be located in Sapphire. Please consult the hours of operation located in this program book for registration hours. All contestants must be attending members of Midwestria and will need to be wearing their badge at the time of sign up for the Masquerade. If you wish to have your costume judged for craftmanship, you must fill out two entry forms, one for a walk on, and one for the craftmanship judging.

12. Check-in

All entrants must check in Saturday at the 'Masquerade Office' to retain eligibility to participate in the Masquerade. You do not need to be in costume for check-in.

13. Showtime Requirements

When you arrive at the Masquerade, you must be stage ready, meaning that you are in costume and ready for walk-on. All contestants will need to be there. No exceptions.

Upon arrival all contestants will be guided back to the masquerade waiting area to enjoy the rest of the Masquerade until the awards presentation.

14. NO SURPRISES!

Do not make any last-minute changes in your entry without consulting the Masquerade Staff well BEFORE the Masquerade starts.

15. Stage Combat

In the interests of safety, stage combat is not permitted unless you can present documentation of basic proficiency in the weapon of your choice through the SAFD.

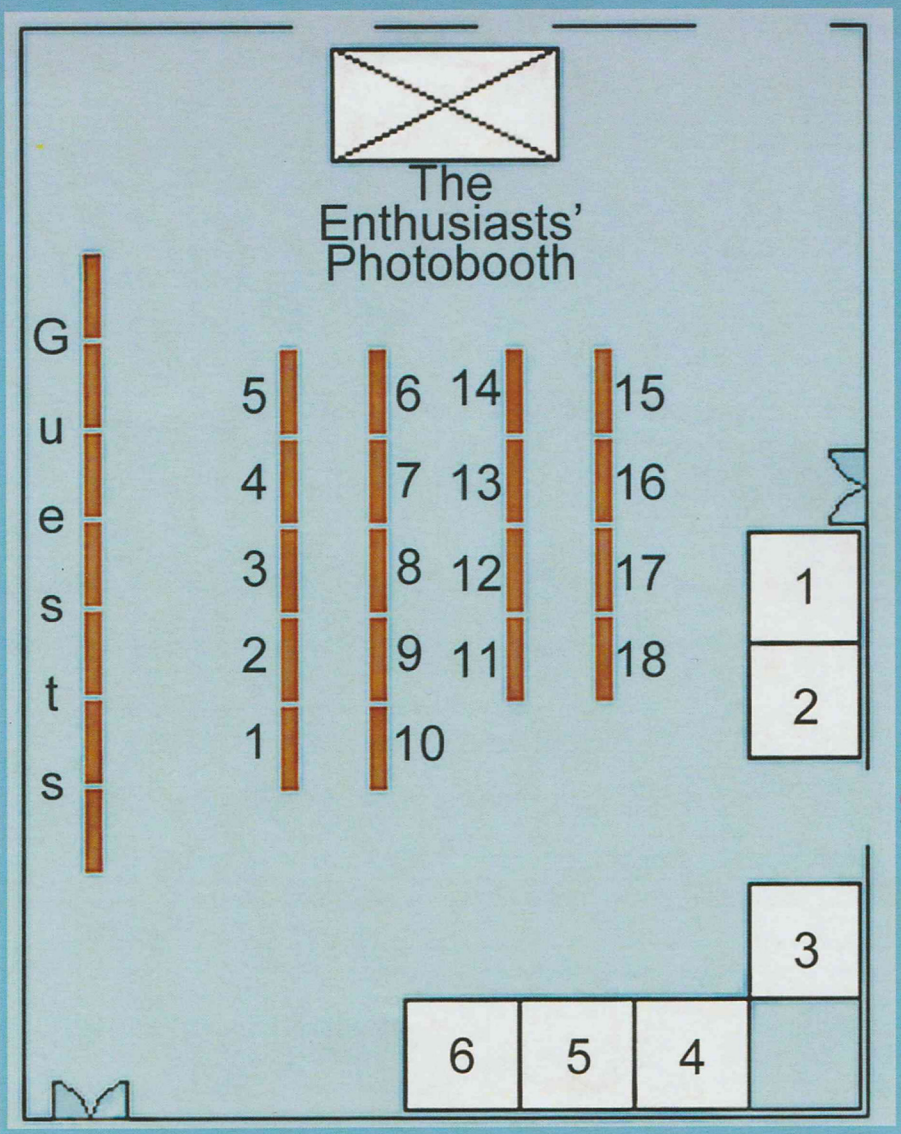
16. Children under 14

We will allow parents to be backstage with participants aged 14 and under. This is not required, just recommended and encouraged, especially for participants aged 12 and under.

17. Demerits

Should it occur that you become banned from the Masquerade, the banning is in effect for the year it is constituted and for the following year. The Masquerade Coordinator has the final word in all matters concerning the Masquerade competition.

Exhibit Hall/Artist Alley



Vendors

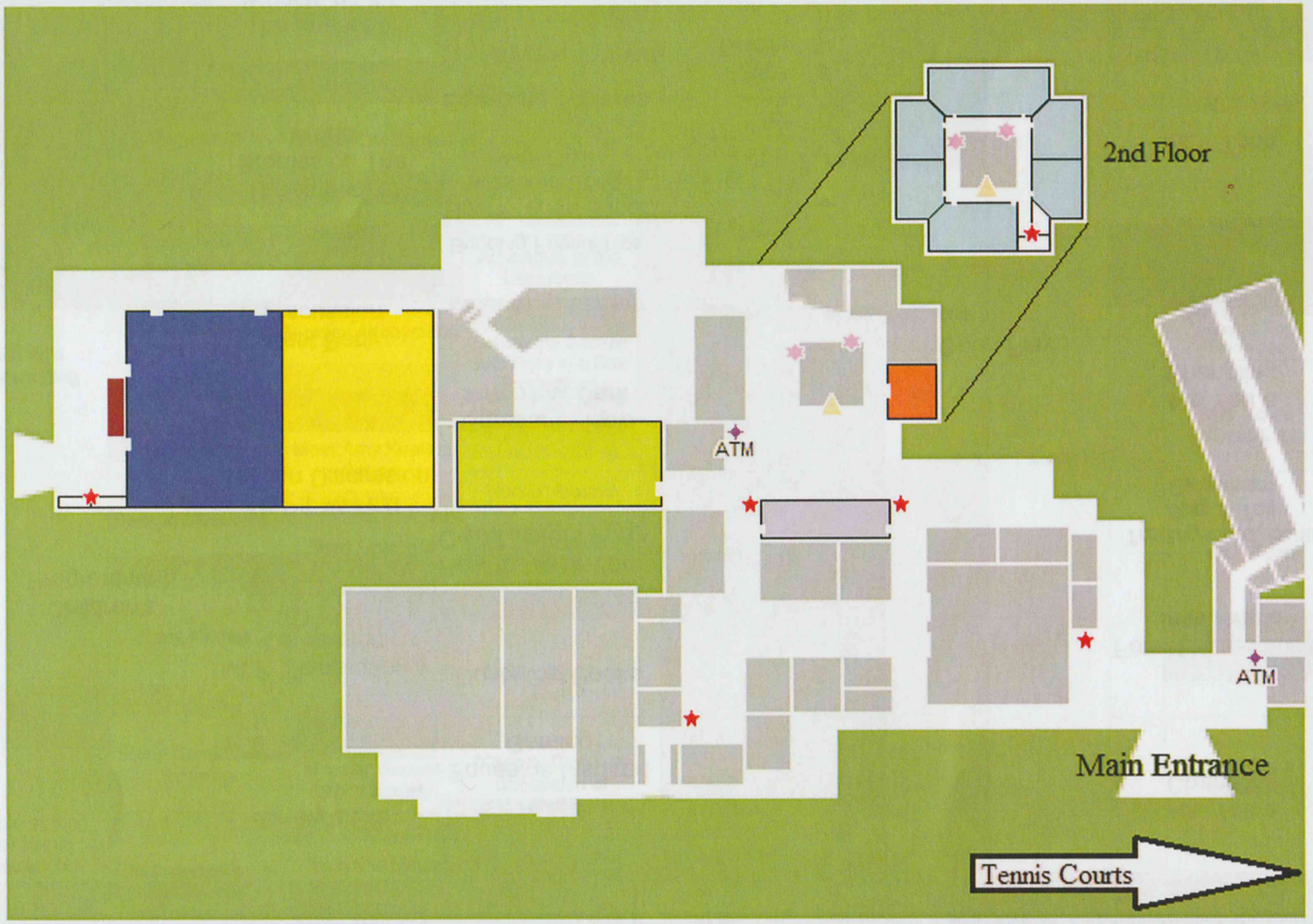
Lemonbrat : 1-2
Anime Klub : 3
Wirefly Jewelry : 4
Honey Bee Dreams : 5
Skastumes : 6

Artists

With Love : 1
Whinny City Crafts : 2
Pocket Wolf Collections : 3
Cartoon Genesis : 4
Planet Go Boom! : 5
Animina's : 6
SweetPlushieCake Creations : 7
Papaya Arts : 8
Boiler3 : 9
FauxSquared : 10
The New Gray Mare : 11
Ellistrations : 12
Mossfox Illustration : 13
Cat and Tonic Industries : 14
Beaded Brillance : 15
Ringwyrm : 16
Cellar Skylight : 17
Scurvy Swag : 18

LEGEND:

- Convention Operations
- Exhibit Hall & Artist Alley
- Main Events
- Gaming
- Panels
- Karaoke
- Registration
- Restroom
- ATM
- Stairs
- Elevator



Friday	Main Programming St. Charles Ballroom I, III, IV	Panel 1 Jade	Panel 2 Coral	Panel 3 Ruby	Karaoke Preservation Hall A	Video Gaming Marsalis I	Tabletop Gaming Marsalis II
11:30 AM							
12:00 PM	Opening Ceremonies						
12:30 PM							
1:00 PM		Children's Programming	Brony's Life			Open Play	Are You a Changling
1:30 PM							
2:00 PM	Concert			Equestria Inspired Gaming			
2:30 PM							
3:00 PM			MLP: Generation 1 Discussion	Dusty Old Books			Forest Kingdoms of Inspireland
3:30 PM							
4:00 PM				How to Make Your Own Custom Pony			
4:30 PM							
5:00 PM	Ballroom Dance Lessons		MLP:FiM First Season Discussion				Trading Card, Blind Bag, & Toy Swapmeet
5:30 PM							
6:00 PM				Grimdark - How Grim, How Dark?			Are You a Changling
6:30 PM							
7:00 PM	Formal Dance		Best Pony Discussion				
7:30 PM				Meet M.A. Larson			
8:00 PM					Karaoke is Madness		
8:30 PM				Budding Friendships			
9:00 PM			The Impact of Bronies on The World	How to Write Super Awesome Songs with Cyril			MLP Toon
9:30 PM							
10:00 PM	Dance			Equestria Squares			
10:30 PM							
11:00 PM			The Impact of Bronies on the Show: MLP:FiM				
11:30 PM							
12:00 AM							Are You a Changling
12:30 AM			Pony Swag				
1:00 AM							
1:30 AM							
2:00 AM							

Saturday	Main Programming St. Charles Ballroom I, III, IV	Panel 1 Jade	Panel 2 Coral	Panel 3 Ruby	Panel 4 Sapphire	Karaoke Preservation Hall A	Special Events Golf Course, Tennis Courts Field	Video Gaming Marsalis I	Tabletop Gaming Marsalis II
6:00 AM							Running of the Leaves 5k		
6:30 AM									
7:00 AM									
9:30 AM									
10:00 AM		Children's Programming		Background Ponies of MLP:FiM				Open Play	MLP Toon
10:30 AM	Writers Panel		OC Pony Discussion						
11:00 AM				Pony POV Series					
11:30 AM									
12:00 PM					Producing Electronic Music with EHT		Iron Pony Events		
12:30 PM	Costume contest		Brony Music Community	Mane Attraction					Forest Kingdoms of Inspireland
1:00 PM					Adventure of the Lunarbolts				
1:30 PM									
2:00 PM				Bronies Anonymous					Trading Card, Blind Bag, & Toy Swapmeet
2:30 PM	Iron Artist		Cosplay		Behind the Scenes with Pony in a Box Productions				
3:00 PM									Are You a Changling
3:30 PM									
4:00 PM				Meet Amy Keating Rogers					
4:30 PM			MLP:FiM Second Season Discussion		Horsin' Around				
5:00 PM									MLP Toon
5:30 PM	Concert			Meet Charlotte Fullerton					
6:00 PM									
6:30 PM			Pony Memes						
7:00 PM					Finding the Fun Stuff	Karaoke is Madness			
7:30 PM									
8:00 PM									Are You a Changling
8:30 PM			Brony Community: Evolving						
9:00 PM		Giggle at the Ghosties [in Amnesia!] 18+		Hoosier Hooves Brony Society	"Clippity Clop" - A discussion of alternative fanfic's (18+)				
9:30 PM									
10:00 PM	Dance		Characterization of the Show's Characters	Improv is Magic (18+)					
10:30 PM									
11:00 PM									
11:30 PM									
12:00 AM									
12:30 AM			MLP:FiM Show Mythology						
1:00 AM									
1:30 AM									
2:00 AM									

Sunday	Main Programming St. Charles Ballroom I, III, IV	Panel 1 Ruby	Panel 2 Jade	Panel 3 Coral	Karaoke Preservation Hall A	Tabletop Gaming Turquoise A, B
9:30 AM						
10:00 AM			Children's Programming		Midwestria's Got Talent	MLP Toon
10:30 AM	Musician Panel			Drawing and other Art Styles		
11:00 AM		Rarity is Best Pony				
11:30 AM						
12:00 PM						Forest Kingdoms of Inspireland
12:30 PM	Pony in a Box Live Radio Play					
1:00 PM		Journey of the Spark		Fanfics and Writing		
1:30 PM						
2:00 PM						Are You a Changling
2:30 PM	Rarity's Charity of Generosity [Auction]	Beating Sturgeon's Law		Convention Feedback		
3:00 PM						
3:30 PM						
4:00 PM	Closing Ceremonies					
4:30 PM						
5:00 PM						

Friday

Brony's Life
Coral, 1:00pm-2:30pm
This is a discussion about a brony's life in general. Feel free to share your experiences, adventures, or trials about being a brony. How did you become a brony or a fan of the show?

Equestria Inspired Gaming
Ruby, 200pm-3:00pm
Join community news site, Equestria Inspired, in a panel about gaming and what is out there or in development for the MLP community.

MLP: Generation 1
Coral, 3:00pm-4:30pm
This panel discussion is dedicated to the G1 My Little Pony fans out there! Feel free to bring your G1 ponies/swag and meet other people who love the first generation!

Dusty Old Books
Ruby, 3:00pm-4:00pm
A closer look at the fascinating mythological and literary aspects of My Little Pony: Friendship is Magic. Potential topics include: the show's numerous allusions to Greco-Roman, Norse, and Celtic myth traditions (among others); connections with Aesop's fables, and later morality plays; the implications of the show's unique repurposing of well-known storytelling tropes; exploration of specific character archetypes; defining the show in relation to the "epic" genre; Poststructuralist interpretations of controversial show elements; an examination of the show's depiction of the Hero's Journey; etc. Time will be allotted for questions and discussion

How to Make Your Own Custom Pony
Ruby, 4:00pm-6:00pm
Have you ever looked at all those awesome customs out there and wondered how you can do that? Well this is the workshop for you. Come and make your own custom pony. Learn to paint eyes, the art of tiny symbols and how to give your pony a new do with new hair. All supplies will be provided for a $15 fee.

MLP:FiM First Season Discussion
Coral, 5:00pm-6:30pm
The first season of MLP:FiM will be reviewed. Best episodes, quotes, music, and other main topics will be talked about.

Grimdark - How Grim, How Dark?
Ruby, 6:00pm-7:30pm
A panel on Grimdark stories, from the relatively benign to Cupcakes, Rainbow Factory, and beyond. Why do these stories appeal, and what makes for good Grimdark? Subject matter of discussion may not be suitable for younger audiences.

Best Pony Discussion
Coral, 7:00pm-8:30pm
Who is the best pony? This discussion will ask the audience who their favorite pony is and why.

Meet M.A. Larson
Ruby, 7:30pm-8:30pm
Come hang out with MLP:FiM writer M.A. Larson. Find out his motivation behind his work, who he thinks is best pony and what songs he plans on rocking out to at karaoke.

Budding Friendships
Ruby, 8:30pm-9:00pm
Join community game development team for Budding Friendships as they discuss the ins and outs of there game. Included in this panel will be a short demo of the game.

The Impact of Bronies on The World
Coral, 9:00pm-10:00pm
In a very short period of time, MLP:FiM has had a huge impact on the Internet community. This panel discussion will talk about how bronies influenced the Internet community through charities, websites, fanfics, art styles, and culture.

How to Write Super Awesome Songs with Cyril
Ruby, 9:00pm-10:00pm
Joing Cyril the Wolf as he talks about the songwriting process and his personal drive and inspiration.

Equestria Squares
Ruby, 10:00pm-11:00pm
Think you know the in's and out's of Equestria and all of it's residents? Come out to our take on Hollywood Squares and show us your knowledge of pony trivia.

The Impact of Bronies on the Show: MLP:FiM
Coral, 11:00-12:00pm
This discussion will be based off of the influences bronies had on the show and Hasbro.

Pony Swag
Coral, 12:30am-1:30am
Bring your pony swag to the discussion panel! Show off to everypony the pure awesomeness of your pony swag. Computers, pins, plushies, drawings, shirts, or other swag should be brought and shown!

Saturday

Background of Ponies of MLP:FiM
Ruby, 10:00am-11:00am
This panel will look into the background characters of My Little Pony Friendship is Magic. Many fans of the show started to develop names and background stories for many of the background ponies. This panel will look at the very popular ponies such as Derpy, Lyra, Colgate, Dr.Whooves, and many other ponies and their history/role in the brony community.

OC Pony Discussion
Coral, 10:30am-11:30am
Come talk about your personal OC or your favorite OC in the community!

Pony POV Series
Ruby, 11:00am-12:00pm
A live viewing of the audio adaption of Alex Warlorn's Pony POV fan fiction series... including our latest episode!

Producing Electronic Music with EHT
Sapphire, 12:00pm-1:00pm
Learn the basics of music production, from DAWs to VSTs and basic song arrangement with EHT!

Brony Music Community
Coral,12:30pm-1:30pm
This discussion panel will talk about music in the brony community.

Mane Attraction: Proper Maintenance of Brush-able Pony Hair
Ruby, 12:30pm-1:30pm
Are you completely lost on how to make that messy mane look fabulous? Then stop by this panel to find out how to make show accurate hair styles! We will cover curls, waves, forelocks, and straightening frizz.

MLP:FiM RPG "Adventure of the Lunarbolts"
Sapphire, 1:00pm-2:00pm
Showing the art, asking questions, gameplay, explaining the story, showing design art, and the raffle of three original pony characters turned into NPCs to be put in the game!

Bronies Anonymous
Ruby, 2:00pm-3:00pm
Are you a brony who is a bit shy about your fascination with all things My Little Pony: Friendship is Magic? Do you have to hide your collection of pony figures and image macros from your friends? Or are you maybe just a new member of the herd who doesn't know how to become comfortable with the realization that it's ok to love ponies? Welcome to Bronies Anonymous! A discussion style panel where you can ask the questions that you need answered when it comes to being a brony! So come on in, sit down and let everyone know that it's perfectly acceptable to be a fan of My Little Pony!

Cosplay
Coral, 2:30pm-3:30pm
This panel discusses cosplay!! Tips, ideas, and material will be talked about!

Behind the Scenes with Pony in a Box Productions
Sapphire, 2:30pm-3:30pm
Talk to some of the staff members at Pony in a Box Productions, creators of Doctor Whooves Adventures and Storybook Project. They'll be discussing how the studio got started, how it got off the ground and how it continues to make awesome radioplays.

Meet Amy Keating-Rogers
Ruby, 4:00pm-5:00pm
Come in and meet Amy Keating-Rogers as she talks about her work on the show, how she got into writing and how much she's looking forward to karaoke.

MLP:FiM Second Season
Coral, 4:30pm-5:30pm
The second season of MLP:FiM will be reviewed. Best episodes, quotes, music, and other main topics will be discussed.

Meet Charlotte Fullerton
Ruby, 5:30pm-6:30pm
Come in and talk with show writer, Charlotte Fullerton, about her time with MLP, her other works and that super awesome Pinkie Pie statue she managed to snag a picture with.

Pony Memes
Coral, 6:30pm-7:30pm
Pony memes! Rule 85? Rule 42? "If it exists, there is a pony of it. No exceptions." This discussion will be based off of the many memes generated from the show MLP:FiM.

Finding the Fun Stuff
Sapphire, 7:00pm-9:00pm
Raridash? Really? Trixie and Gilda... as good guys? Ladies, gentlemen, explain yourselves! We all know that the folks at Studio B have been feeding the fans material for some fun ideas, but how do some of the weirder ones come about? This is a panel on how some fan authors and artists come up with the material they do,

from alternate characterizations to some of the strangest ships ever to set sail. Be warned - after this discussion, you will likely never take anything in any show at face value again.

Evolution of the Brony Community
Coral, 8:30pm-9:30pm
Where did all of this start and will it end? This discussion debates the origins and the progression of the MLP:FiM subculture.

Giggle at the Ghosties {In Amnesia!} (18+)
Jade, 9:00pm-12:00am
Come giggle at the ghosties in one of the (supposedly) scariest games out there! Laugh, cry, and wet your pants in fear as we battle our way through Amnesia: The Dark Descent (and try really hard to pretend we're not scared). Control of the game will be passed pony-to-pony, and all ponies will have a say in what happens as we progress through whatever horrors the night has to offer!

Hoosier Hooves Brony Society
Ruby, 9:00pm-10:00pm
Hoosier Hooves Brony Society is a midwest brony group based out of Indiana. We will be telling you awesome brony stories and going over all of our shenanigans that always ensue. We will tell you how to join our group, how to get into our events, and talk about the many well known bronies in our group such as BronyDanceParty, Ponyvisation, and Fauxsquared (who also has a booth everyone should go check out.) For anymore information come check us out or just look for us at the con.

"Clippity Clop" - A Discussion of alternative fanfic's (18+)
Sapphire, 9:00pm-10:30pm
A panel on the red-headed stepchild of fan-creations - "Rule 34"! This will be an 18+ mature adults only panel on the writing and art none of us want to admit having looked at. Topics covered will focus on creative aspects, but may include discussion of particular examples. Audience interaction and a good sense of humor are both very strongly encouraged.

Characterization of the Show's Characters
Coral, 10:30pm-11:30pm
This panel discussion will talk about the characterization of the protagonists and antagonists of MLP:FiM.

Improv is Magic (18+)
Ruby, 10:30pm-11:30pm
We are an improv group from Chicago, who will perform short improvisational scenes created from the My Little Pony-based suggestions from the audience. The group has performed improv comedy throughout Chicago and has taken classes at all of the main improv comedy schools in the city, including Second City, iO, and The Annoyance.

MLP:FiM Show Mythology
Coral, 12:30pm-1:30pm
This discussion panel will talk about the creatures and stories of MLP:FiM.

Sunday

Drawing and other Art Styles
Coral, 11:00am-12:00pm
This panel discussion talks about drawing and different art styles. Any type of artist can contribute to the discussion. Techniques, ideas, computer software, and art styles will be talked about.

Rarity is Best Pony
Ruby, 11:30am-12:30pm
Think Rarity is the best pony? Come in and talk about why Rarity has earned the title of best pony and why all other ponies just don't stand up to her fabulousness.

Journey of the Spark
Ruby, 1:00pm-2:00pm
From fan production company Celestial Spark Studios comes the first ever feature-length animated film based on MLP:FiM "Journey of the Spark"! Come take a behind-the-scenes look at the making of the film and witness two full animated scenes exclusively from the project along with Concept Art, Storyboards, and other exciting announcements!

The panel will round out with a live Q&A with the creators of the film!

Fanfics and Writing
Coral, 1:00pm-2:00pm
This panel discusses the different kind of pony fanfics and the different types of fanfics. Writing ideas will be discussed to help everypony with future writing projects.

Beating Sturgeon's Law
Ruby, 2:30pm-4:00pm
"Sure, 90% of [fan-fiction] is crud. That's because 90% of everything is crud."

Sturgeon's Law has long been the bane of fan-fiction authors everywhere; that's largely because unlike officially published material, fan-fic and fan-art frequently only has one layer of review before it's published - if that! This panel will help make that layer of review more effective, by exploring the subjects that make a raw draft more effective.

Convention Feedback
Coral, 3:00pm-4:00pm
Come in and chat with the con staff about how your weekend went. What did you love? What did you hate? What do you want to see happen again? Come in and let us know. Note: This is a free flowing panel. You can come and go as you feel like it.

Convention Policies

Contacting Customer Service

Our dedicated Customer Service Staff at Midwestria are here to ensure you have a safe and enjoyable experience during the duration of the convention. If for any reason you need help or feel unsafe at any time during your stay, please stop a Customer Service staff member, indicated by their bright blue "Midwestria Customer Service" shirts, or any Midwestria staff member to get you in touch with Customer Service promptly. You can also stop by Convention Operations and we will be happy to assist you there. *(The location of Convention Operations is indicated on the Resort map on page 15)*

Customer Service may ask to verify your photo ID and badge at any time during the convention, so please keep your photo ID on you.

Midwestria Rules, Policies, and Expected Conduct

General Rules/Policy

1. Anything that is illegal outside the convention is illegal inside the convention. *(See Illegal Activity.)*
2. Only service animals will be allowed into the convention space. No other pets of any kind will be allowed within the convention center.
3. Keep all behavior and materials suitable for all ages in the convention space unless you are in an 18+ panel/event area.
4. Do not deface any hotel, convention center, or convention property. Anyone found to be responsible for defacing hotel, convention center, or convention property will be billed for the resulting damage and may be prosecuted for vandalism.
5. We reserve the right to inspect the contents of bags, backpacks, and purses at any time, per your registration agreement. You may refuse to have your bags inspected at any time; however, we have the right to deny entry into our event space.
6. All attendees above the age of 16 must show a valid government-issued photo ID when purchasing or picking up your badge. Minors may purchase or pick up their badge with an accompanying parent or guardian. You will also need your ID to enter any 18+ events.
7. No sleeping in any area of the convention space. You will be asked to return to your room or leave the convention area.

Illegal Activity

If it is illegal outside the convention, it is illegal inside the convention. If you break the law, you may be subject to arrest by local law enforcement and prosecution. The following list is by no means the full list of illegal acts:

1. You must be 18 to smoke. Smoking is not allowed inside the hotel *(which includes your private room)* or within 15 feet of entrances to the building.
2. You must be 21 to consume alcohol. No alcohol-open or unopened-is allowed in public areas. If you choose to drink, please do so at the hotel bar or in your own room, and do so responsibly.
3. If you are found providing alcohol to a minor, you and the minor will be held for local law enforcement. Your badge will be revoked, you may be ejected from your hotel room and subject to prosecution.

4. If you have alcohol in your room, you are responsible for ensuring that everyone in the room is 21 or older.
5. No illegal drugs or related paraphernalia. If found with such materials, your badge will be revoked and you may be ejected from your room and subject to prosecution.
6. Curfew laws dictate that persons 17 and under, unless registered guests of the hotel or accompanied by a legal guardian, must be off hotel grounds by midnight.

Miscellaneous Banned Items

1. Laser pointers and similar devices may not be used in the convention space.
2. Air horns, megaphones, bull horns, vuvuzelas, whistles and other noisemakers are strictly prohibited in all convention and common spaces.
3. All signs are banned and are not allowed under any circumstance.
4. The use of party poppers, confetti and all related material are prohibited within the walls of the resort. If you are outside, please use these items sparsely and with consideration for the environment and wildlife.

Code of Conduct and Etiquette

The hallways at Midwestria can be very crowded. These rules help minimize accidental injury and keep the convention safe and enjoyable for all attendees. If a Midwestria staff member, hotel employee, or local law enforcement officer tells you to stop a certain behavior, respect their requests. Refusal to do so or to follow any of the below guidelines may result in revocation of your badge and prosecution under applicable laws.

1. You must maintain the common courtesy of asking if it is ok to take a picture of someone before doing so. This also goes for hugs. If you didn't ask, don't do it!
2. No horseplay, "glomping," or play fighting of any kind.
3. Absolutely no running in the hotel area.
4. Do not climb on, vandalize, break, modify, or disable any structures or fixtures.
5. Evening activities must remain at a resonable noise level. An excess of noise complaints may result in your ejection from your room by hotel staff.
6. Do not drop anything from the interior or exterior balconies of the hotel.
7. No carrying of signs soliciting others for favors or advertising i.e "Free hugs," "Room party at XYZ." as all signs are banned. *(See **Prop Rules** in* Cosplay Standards*.)*

Starving Musician Clause

Any musicians that choose to perform in convention or hotel common space must keep their activities to a minimum noise level; additionally, content must be in good taste. Musicians are strictly prohibited from tapping into local power (ie: wall sockets). Violators will be shut down and billed for use of power. We reserve the right to shut down any musician for any reason including, but not limited to: obstructing traffic, noise levels, per request from the hotel.

Cosplay Standards

Cosplay at Midwestria is a part of who we are. We love to see all the different costumes attendees come up with. We strive to find the right balance between letting you show off your amazing costumes and keeping safety a priority. If you are not sure whether your costume or prop is acceptable, stop by Convention Operations or a Customer Service operative to find out for sure.

If your prop or costume is found unacceptable, you will be asked to take it back to your room or car. Being found with an unacceptable prop or costume multiple times may result in confiscation of the prop or revocation of your badge.

Confiscated props may be claimed from 3pm to 6pm, Sunday, in Convention Operations unless required by police for evidence. You must bring a government-issued photo ID to reclaim your prop.

Midwestria Customer Service has final say in the acceptability of any prop or costume, regardless of these rules.

Costuming

1. Costumes should not have any harmful protrusions such as spikes or sharp edges.
2. Keep in mind that the hallways at Midwestria can be very crowded. Please plan and wear your costume accordingly.
3. No rude, vulgar, or hate speech in any language is allowed on costumes.
4. Costumes must conform to indecent exposure laws and ordinances.
5. Props and costumes must be handled in a safe manner.

Prop Rules

1. All signs are banned and are not allowed under any circumstance.
2. No live steel props are allowed at Midwestria. Live steel is any object crafted with metal or other dangerous material a blade-like or pointed edge, sharp or blunt. Props made of an acceptable material wrapped in foil does not count as live steel.
3. No lethal nor dangerous props are allowed. This includes, but is not limited to: bladed, spiked, ceramic, or glass props.
4. No real firearms are allowed at Midwestria.
5. Gun-like props are required to be sufficiently unrealistic that a person who is unfamiliar with firearms must be able to tell that the prop is not real from across a room.
6. Gun replicas are required to have orange tips or be made of clear or brightly colored plastic.
7. Projectile weapons must be disabled and unloaded. Bows and crossbows are to be unstrung or strung loosely, while water guns & similar props must have an empty reservoir, and airsoft weapons must not have any ammunition or battery/gas to operate the device.
8. Any bolts, arrows, or other projectiles must either be rendered unusable or secured in a quiver or other container in such a way that they are not removable for the duration of the convention.
9. All gun-like props must be checked in by Customer Service upon entry into Midwestria.

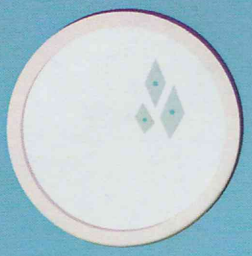
If you are required to carry a firearm (i.e.: You are a police officer.), please check in with Customer Service prior to entry into the convention space to prevent any misunderstandings or panic.

Event/Panel Rules

1. Small props will be conditionally allowed, along with walking sticks required for physiological reasons.
3. You may not save spots in any lines.
4. Leaving a line for any reason forfeits your place in line. If an event is limited capacity, Customer Service may be able to hold your entry slot for you so you may use the restroom or drink water-your placement in line when you return is not guaranteed.
5. If you are cutting in line, you forfeit your right to attend the event.
6. No props or bags of any kind are allowed inside the concerts or dances. If you need your bag for medical reasons, please see Customer Service to obtain a card explaining your reasons.
7. There is no coat, bag, or prop check. Make sure you have only what you need when you get in line.
8. No crowd-surfing, moshing, or other endangerment of your fellow attendees is allowed.
9. No audio or video recording devices of any kind are allowed at concerts or dances. If you are seen taking pictures or recordings, you will be asked to leave the concert/dance and delete the offending images.

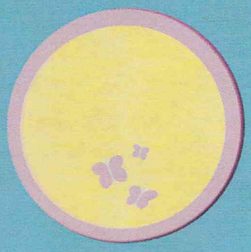
Scavenger Hunt

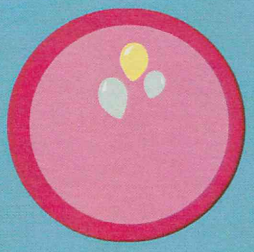
We will be holding a scavenger hunt throughout the weekend here at Midwestria. The goal of this scavenger hunt is to find all of the Elements of Harmony.





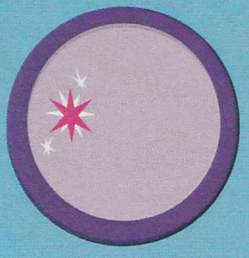
There are twelve clues in all. You will be able to pick up clues from a variety of sources around the convention. Sometimes, the clue will come from a vendor, sometimes a random staffer and sometimes you just have to be in the right place at the right time.





You can start looking for clues at any time. Once you've collected all of the elements your final task will be to find a Special Events staffer and let them know. The first person to bring in all of the elements of harmony will receive a super awesome prize at closing ceremonies.





Dining Guide

Price Guide

$	$5-$15
$$	$16-$25
$$$	$26-$40
$$$$	$41-$50

On-Site

Ben & Jerrys - $ - Pheasant Run Resort (630) 524-5079
Terrace Cafe -$ - Pheasant Run Resort (630) 584-6300
Jambalaya - $-$$ - Pheasant Run Resort (630) 584-6300
Harvest Restaurant - $$$-$$$$ - Pheasant Run Resort (630) 524-5080

Off-site

Chinese Gourmet - $ - 3800 E Main Street, St Charles, IL 0.4mi NW (630) 587-6789
Great Steak and Potato Company - $ - 3800 E Main Street, St Charles, IL 0.4mi NW (630) 513-1618
IHOP Restaurant - $-$$ - 125 Smith Road, Saint Charles, IL 0.4 mi NW (630) 377-7448
McDonald's - $ - 3900 E Main St, St Charles, IL 0.4 mi W (630) 443-6015
Miyaku Japan - $ - 3800 E Main Street, St Charles, IL 0.4mi NW (630) 587-4305
Portillo's - $ - 3895 E Main St, St Charles, IL 0.4 mi W (630) 762-8484
Subway (located inside Walmart) - $ - 150 Smith Road, St. Charles, IL 0.4 mi NW (630) 444-0782
TGI Friday's - $$ - 3875 East Main Street, St. Charles, IL 0.4 mi W (630) 443-6528
Chipotle Mexican Grill - $ - 3821 E. Main Street, St. Charles, IL 0.5 mi W (630) 587-9033
Jimmy John's Gourmet Sandwiches - $ - 3841 East Main Street, St. Charles, IL 0.5 mi W (630) 377-9590
Vinothai - Healthy Fresh Thai Food - $-$$ - 3825 East Main Street, St. Charles, IL 0.6 mi W (630) 443-8461
Chili's Grill & Bar - $$ - 3795 East Main Street, St. Charles, IL 0.7 mi W (630) 584-8013
Olive Garden - $$ - 3785 E. Main St., Saint Charles, IL 0.7 mi W (630) 443-1122
Giordano's - $-$$ - 3641 East Main Street, St. Charles, IL 0.8 mi W (630) 762-1600
Panda Express - $ - 110 S. Kirk Rd., Saint Charles, IL 1.0 mi W (630) 587-1633
Rosati's Pizza - $-$$ - 550 N Kirk Rd, St Charles, IL 1.0 mi W (630) 513-9222
On The Border Mexican Grill & Cantina - $-$$ - 3050 E. Main Street, St. Charles, IL 1.1 mi W (630) 524-4870
Panera Bread - $ - 2871 E Main St, St Charles, IL 1.1 mi W (630) 513-1044
Sweet Tomatoes - $ - 2801 East Main Street, St. Charles, IL 1.1 mi W (630) 377-3309
Gina's Subs & Pizza - $ - 2770 East Main Street, St. Charles, IL 1.2 mi W (630) 377-3220
Papa John's Pizza - $-$$ - 2712 East Main St, St Charles, IL 1.2 mi W (630) 513-7272
Sushi Yama - $$-$$$- 2400 E Main St # 107A, St. Charles, IL 1.6 mi W (630) 443-8890
Steak 'n Shake - $ - 320 W North Ave, West Chicago, IL 2.3 mi E (630) 562-4370
Dunkin' Donuts - $ - 185 W North Ave, West Chicago, IL 2.5 mi E (630) 562-9001