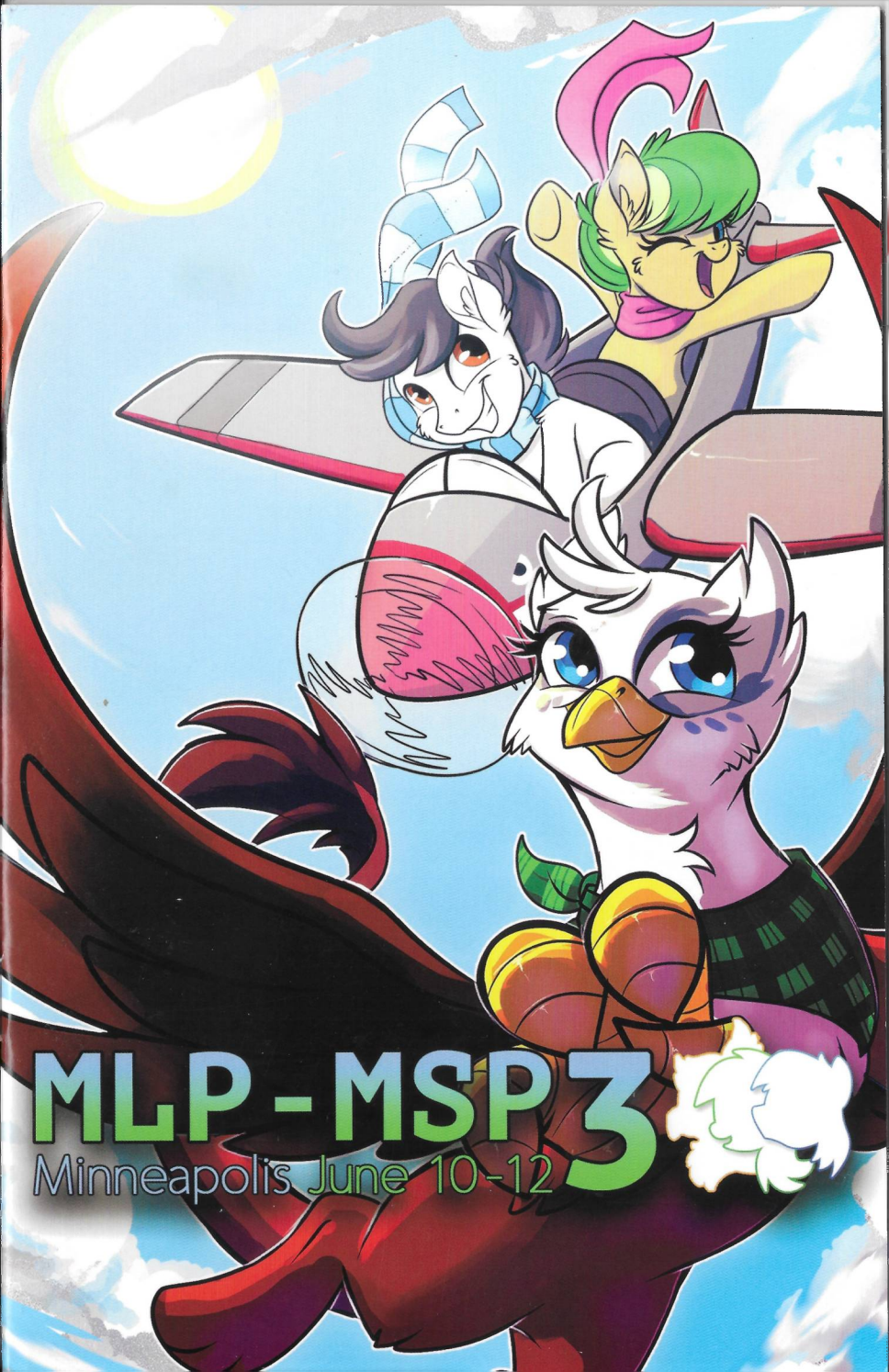




MLP-MSP3

Minneapolis June 10-12

RULES & CODE OF CONDUCT

By accepting your badge you are agreeing to all our rules. The below is a summary; the full listing of our rules and Code of Conduct is available at mlp-msp.com/rules-code-conduct.

ANTI-HARASSMENT POLICY SUMMARY

MLP-MSP IS DEDICATED TO PROVIDING A HARASSMENT-FREE CONVENTION EXPERIENCE FOR EVERYONE, REGARDLESS OF GENDER, GENDER IDENTITY AND EXPRESSION, SEXUAL ORIENTATION, DISABILITY, PHYSICAL APPEARANCE, BODY SIZE, RACE, AGE OR RELIGION.

We do not tolerate harassment of convention participants in any form. Unless a panel or event is both after 8pm and is also specified as being either 18+ or 21+, profane or sexual language and imagery is not allowed. Convention participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the convention organizers.

GENERAL RULES

PLEASE RESPECT THE CONVENTION STAFF, SECURITY AND HOTEL EMPLOYEES. WE ARE HERE TO MAKE SURE EVERYONE IS SAFE AND HAS A GOOD EXPERIENCE.

No obscene or profane behavior in any public areas. This means no PDA or violence. No sleeping in public areas. No smoking of any kind in the hotel. Drinking is prohibited in the meeting space areas unless otherwise noted. No use of any illegal substance is permitted. This will result in police intervention. Do not damage or steal any convention or hotel property. You will be held financially responsible. Do not drop things from the balconies. Solicitation of any goods or services is not allowed unless you are a registered vendor. Pets are not allowed in the convention area, with the exception of service animals. If you have special needs and require a service animal, please consult with staff. All attendees are to wear their attendance badge visibly at all times. MLP-MSP staff members reserve the right to ask any and all attendees for picture ID verification. Failure to provide picture ID verification may result in revocation of the attendee's badge. MLP-MSP reserves the right to revoke any and all attendee and/or staff badges at any time for noncompliance with convention regulations, and in severe cases, escorting of the offending party off the property.

MINORS / CHILDREN RULES

LOST CHILDREN WILL BE DIRECTED TO THE INFORMATION DESK UNTIL PICKED UP BY THEIR PARENT OR LEGAL GUARDIAN.

We do not offer childcare services. Anyone aged 13 or under must always be accompanied by a parent or legal guardian. Please do not leave them unattended, even in children programming areas. Curfew laws still apply to persons under the age of 17, unless escorted by a parent or legal guardian. Parents or legal guardians will be held responsible for any damages done to the hotel or convention property by their children. Persons under the age of 21 who are found to be in possession of alcohol may be removed from the hotel per the hotel staff's discretion.

COSPLAY POLICIES

IF YOU ARE CONCERNED THAT YOU MAY BE IN VIOLATION ONE OF THE FOLLOWING POLICIES, PLEASE VISIT OPERATIONSTO HAVE YOUR COSTUME CHECKED.

No live steel. All costumes must comply with local laws. Cosplay items that are deemed as vulgar are not permitted. No bare feet. No sharp protrusions (i.e. sharp spikes). Please keep your costume from extending more than six inches (6") from your body in any direction. There can be exceptions if the item is collapsible or retractable (i.e. a tail). No firearms. Realistic looking replica firearms are not allowed, including those marked with an orange tip. Any firearm props must look harmless to the average viewer (essentially, they should not look realistic or threatening). No projectiles should be used on hotel property. No laser pointers or high intensity lights that can hurt the eyes.

EVENT POLICIES

THERE ARE A LOT OF COOL AND EXCITING EVENTS TO ENJOY AND SIGHTS TO SEE AT MLP-MSP. AS ALWAYS, IT'S IMPORTANT TO HAVE FUN AND BE SAFE WHILE AT THESE EVENTS, WHETHER IT'S A PANEL, A DANCE OR OTHERWISE. PLEASE KEEP THESE RULES IN MIND.

Please be courteous of other attendees at events. No pushing, shoving or being aggressive. No moshing or violent behavior at the dance. Please be respectful and courteous at panels. Engaging with the panelists is definitely encouraged, but make sure that the panelists are able to talk. Do not cut in line or save spots for events. Please do not fight in any of the event areas. This includes, but is not limited to, fighting with weapons, such as foam fighting or boffer, and empty handed combat such as martial arts, stage fighting or general play fighting.

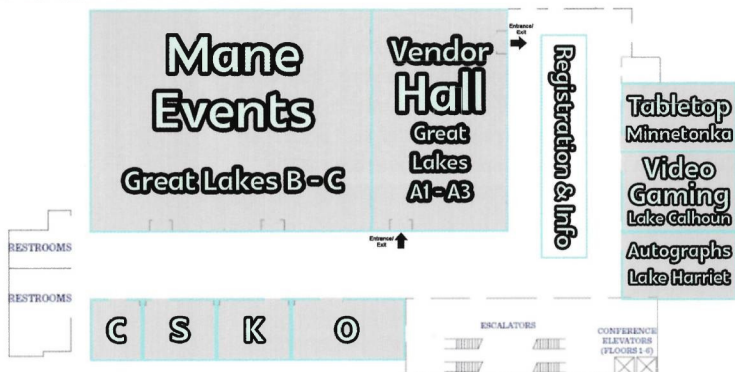
When you are in convention areas you agree to be photographed or videoed by our staff photographers for promotional purposes and possibly also by other attendees.

#MLPMSp3

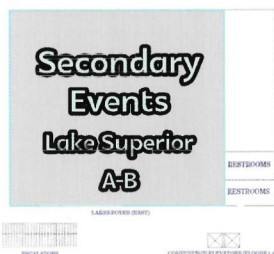


Convention Map

Fourth Floor



Fifth Floor



C - Cosplay Setup
(Cedar Lake)

S - Sponsor Lounge and Events
(Lake of the Isles)

K - Kids Events
(Lake Nokomis)

O - Convention Operations
(Executive Boardroom)

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Follow us online for updates and changes!



Letter from the Chair

Hello all, and welcome to MLP-MSP 3!

This year our convention faced its greatest challenge yet: our beloved Thunderbird was shut down to make way for an ever-expanding Mall of America. MLP-MSP loves surprising attendees, but this came as a surprise to all of us! Luckily, we were able to find a more than hospitable home here at the Hyatt Regency Minneapolis, and we feel that in every way it is an upgrade.

We've all been hard at work putting together what we feel will be our best convention yet. We have amazing new and returning guests. We've introduced new panel programming options as well as fresh VIP event opportunities, and once again we are proud to support the efforts of Give Us Wings.

Minnesota deserves an amazing pony convention, and from all of the staff and myself, we sincerely hope we can provide that to you.

On a personal note, I want to extend a thanks not only to our sponsors but also to our attendees as a whole. In the two weeks while we searched for our new location not a single one of you filed for a badge refund. I have taken your faith in this event to heart, and I hope we will continue to earn your support.

Thank you for coming to MLP-MSP 3, have a safe, fun, crazy, amazing weekend!

Mike Bernstein
Co-Convention Chair

Thanks to our Sponsors!

Triple Diamond Sponsors

AkatsukiBritt
Alex
Celestial Luna
Fierce Wendigo
Ponyta
rillegas08
Vivid!

Fire Ruby Sponsors

astrum vigil
DiscordIsMagic
Flash Sentry
John
Longsword97
Mystic Mystery
Nash
S D Sam
StatManDan
Sunset Blaze

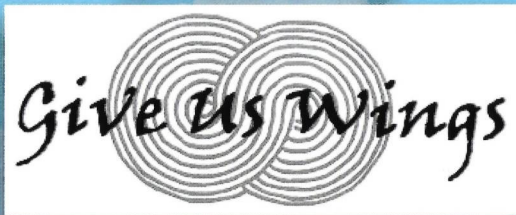
Sapphire Sponsors

ArtistAppleJack
Ashura ZX Glitch
Brandon Stein
Candle Jack
Charlie D
Kevin L.
Raver Snowflake
Spitfire_Pony
Thomas Delencre
Tori

**And All Our Amethyst
Sponsors!**



Charity



THIS YEAR, SAME AS LAST YEAR, MLP-MSP WILL BE PARTNERING WITH THE CHARITY GIVE US WINGS TO HELP FAMILIES, ADULTS AND CHILDREN IN KENYA AND UGANDA.

GIVE US WINGS IS A NONPROFIT 501(C) 3 ORGANIZATION THAT WORKS TOGETHER WITH ADULTS AND CHILDREN IN KENYA AND UGANDA TO ERADICATE POVERTY. THROUGH PERSON-TO-PERSON SUPPORT, BOTH FINANCIAL AND EDUCATIONAL, PEOPLE OVERCOME POVERTY AND BECOME SELF-SUFFICIENT.

THE GIVE US WINGS APPROACH

The Give Us Wings' approach is one of transformation, rather than merely direct aid. Give Us Wings works with community-based organizations to identify areas of need and to select specific projects and programs designed to address the unique challenges presented to those communities. Give Us Wings has developed strong, long-term relationships with the members of our partner communities. Give Us Wings funds community development projects, provides financial assistance and training for economic self-sufficiency, and funds educational costs and medical services for adults and children in Kenya and Uganda. The ultimate goal of all our projects and programs is to empower our partners so that they can advocate for themselves and develop the knowledge and skills necessary to manage the projects independently.

WHAT MAKES GIVE US WINGS DIFFERENT?

Volunteers: Give Us Wings is made up almost entirely of volunteers, including the Board of Directors and Steering Committee. We are committed to ensuring that the majority of the funds we raise go to meet people's needs in Kenya and Uganda.

Self-sufficiency: The Give Us Wings' approach is one that empowers people to be self-sufficient, rather than becoming dependent on assistance. The ultimate goal of all our projects is that they will one day be self-sustaining.

Person-to-Person: When Give Us Wings travels to Kenya and Uganda, we meet the people not the statistics. We work person-to-person, and our funding follows that model.

Trust at the grassroots level: We ask the hardworking people in Kenya and Uganda what will work for them. They know what they need. This approach empowers them to take responsibility and ownership over the decisions they've made. It also helps provide tools for life without destroying culture and tradition.

Long term support: Give Us Wings stays with groups and individuals as they develop the skills needed for long-term success. We provide business and leadership training. Through our micro-financing initiative, Building Businesses for Family Sustainability, we fund well-conceived business plans and agricultural projects proposed by the people themselves.

#MLPMSP3

Guests of Honor

Kelly Sheridan *[Starlight Glimmer, Sassy Saddles]*



With more than 20 years of voice over experience, Kelly Sheridan has appeared in numerous animated series and features including Ukyou in Ranma ½, The Scarlet Witch in X-Men Evolution, Diana in Martin Mystery, Sango in Inuyasha, Theresa in Class of the Titans, and numerous roles in My Little Pony Tales and MLP G3. Recently she can be heard as Mystique Sonja in Hero 108, Hisako in Joss Whedon's Astonishing X-men, Sersi in Neil Gaiman's Eternals, and Starlight Glimmer in MLP: FiM.

Ali Milner *[Princess Ember]*



Working as a professional musician and original artist since she was 15 years old, Ali Milner is no stranger to performance. When she decided to add 'actor' to her skill set in 2013, bookings followed shortly thereafter. Working alongside A-list Hollywood actors did nothing but boost her confidence and the LA premiere at the TCL Chinese Theatre was the cherry on top. This young woman shows no signs of stopping and has added voice acting to her skill set with the introduction of Princess Ember on the wildly popular show My Little Pony: Friendship Is Magic.

Vincent Tong *[Flash Sentry, Prince Blueblood, Garble]*



Vincent has lent his voice to numerous projects spanning both the advertising and animation industry. Animation credits include: Ninjago, Packages From Planet X, My Little Pony, Iron Man Armoured Adventures, Barbie, Voltron Force, Kid vs Kat, Death Note. He also voice directed for Klei Entertainment's award winning games Mark of the Ninja and Shank 2. You can catch him on screen in Fringe, Mr. Young, Flashpoint, Om Inc, and Continuum.

M.A. Larson *[Writer, Editor]*



M.A. Larson was raised in Minneapolis, went to college in Miami, tended bar in New York, and now writes things in Los Angeles. He once ate duck web at a dim sum restaurant in New York City, and live termites in a jungle in Belize. He has written for a variety of animated series, from Foster's Home for Imaginary Friends to Sym-Bionic Titan. His first novel, Pennyroyal Academy, was published in October of 2014. A sequel is expected in early 2016, and a movie adaptation currently in development at Lionsgate with Reese Witherspoon producing.

Maryke Hendrikse *[Gilda the Griffon, Sonata Dusk]*



Maryke has lent her voice to many hundreds of radio plays, commercials, and animated series, and considers voice acting her specialty. Favourite voiceover credits include 'Moville Mysteries', 'Freaky Stories', 'Blaster's Universe', 'Braceface', 'Maryoku Yummy', 'Bratz', 'A Mermaid's Tale 1 & 2', 'The Girl Who Leapt Through Time', 'Dinosaur Train', 'Slugterra', 'Kate and Mim Mim', 'Black Lagoon', 'Johnny Test', and of course 'My Little Pony Friendship is Magic' and 'Equestria Girls- Rainbow Rocks', playing Gilda the Griffon and Sonata Dusk respectively.

A banner with the text "#MLP MSP3" in a stylized font, attached to a red airplane.

Guests of Honor

Brenda Crichlow *[Zecora, Matilda, Amethyst Star]*



Brenda Crichlow is one of the busiest, most dynamic, and most versatile women in Vancouver's film industry. As Artistic Director of Crichlow Actors' Studio Inc. (CAST), she brings more than 24 years of experience both in front of the camera and behind the scenes in film, television, and radio as a professional actor and instructor. Her background has cultivated CAST's excellent reputation among industry professionals, peers and students alike. A graduate of the Studio 58 Theatre Arts program in Vancouver, Brenda has merited guest starring, series recurring and lead roles for film and television, voice-over, (Zecora on My Little Pony) radio hosting, and commercials.

Anneli Heed *[Swedish Spitfire, Rainbow Dash, and more!]*



Anneli Heed has been one of Sweden's absolute top voice actresses for many years. Her work is her passion, and so is trying new foods, especially if there is a lot of hot sauce on it. On My Little Pony she voices more than 30 ponies! Spike, Sweetie Belle, Princess Cadence, Spitfire, Queen Chrysalis, Suri Polomare, Photo Finish, Tree Hugger and more. She is also the singing voice of Pinkie Pie (from season 4) and Rainbow Dash!

Ralph Streich *[Talent Agent]*



RED Talent Management represents those performers having extensive experience in television commercial, radio, narration, live announcing, promo and animation. Managed by industry veteran and Partner, Ralph Streich, with over 24 years in the business his clients enjoy the highest of professional service. As an agent he is focused on maintaining a clear perspective on the ever changing voice over landscape. Understanding current trends and instinctively recognizing the cultural shifts on the horizon have become regarded elements of his service.

His clientele can be heard both regionally and nationally throughout Canada and the US on TV and Radio commercials as well as virtually every animated series produced in Vancouver.

Photo and Autograph Signing

[Located in Lake Harriet]

Hours:

Fri: 4:00pm-6:00pm

Sat: 2:30pm-4:30pm

Sun: 1:00pm-2:30pm

Pricing:

Photo: \$20

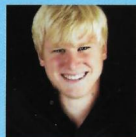
Autograph: \$20

Combo: \$30



#MLPMSp3

Community Guests



ACRacebest // ACRacebest is a Southern Californian YouTuber and the creator of the popular Bronies React, a series that combines some of the fandom's biggest names into one and reacts to various fan-made videos and game-changing MLP episodes. With a big flurry of videos ranging from PMVs to comedic skits to The Low Budgets (a series devoted to competitively destroying cars), Race is also well known for his Convention Vlogs.



Saberspark // Saberspark is a YouTuber with a bad case of A.D.D. From documentaries to comedic skits, this guy can never stay in the same place for too long and is always on the move with random ideas. He is also a member of Bronies React and is by far the sexiest person involved in the series.



PaleoSteno // PaleoSteno is a YouTuber known for making vlogs on all sorts of subjects from cartoons, movies, video games and of course, ponies. He's often worked together with Saberspark on projects such as The Brony Chronicles and co-hosts with him on podcasts. He has also been a guest on Bronies React on occasion, such as Bronies React to Slice of Life, Rainbow Rocks and Friendship Games.



JHaller // JHaller is a YouTuber who has been active in the MLP community for 5 years. Some of his most notable contributions include helping coordinate and contribute to the PONIES: The Anthology series as well as running the fandom's monthly Top 10 Pony Videos Countdown. In addition, he produces various comedic shorts for his YouTube channel as well as collaborates with various projects such as Bronies React and The Collaboratory PMV group. AJ is best horse!



AdamTheAmazing64 // Adam trotted onto the pony scene between Seasons 1 and 2 of the show and since then has gone out towards making funny shorts with the colorful horses using Valve's "Source Filmmaker" 3D animation tool. Some of his popular works include [SFM Ponies]: Bacon Pancakes, [SFM Ponies]: For the Longest Time, and [SFM Ponies]: Five Nights at Pinkie's 1 and 2.



TheLightLeavesThee // TheLightLeavesThee is a PMV editor within the fandom and has been making them since 2013. He's worked on several projects over the years, including "Ponies The Anthology: 5," "Brownies React," and is the founder and coordinator of the group TheCollaboratory. He's been making his own content including AMVs and whatever else comes to mind since 2009.



Argodaemon // Having joined the fandom back in early 2013, Argodaemon started using Source Filmmaker to make short animations to pass the time. Since then, he has built quite the name for himself on YouTube as a 3D animator, artist and teacher. Well known for videos like "Leaving the Stable", "Luna's Banishment" and "Remembrance", he also spends his time creating content on DeviantArt and running weekly streams for those looking for help in SFM, video creation or just to have a good time.



JakeWhyman // JakeWhyman is a Youtuber who makes quality(?) content such as Pony Grumps and shorts for Ponies the Anthology. He also is the founder of the Brownies React crew. Applejack is best horse and Nicolas Cage is God.

A banner with the text "#MLPMSP3" in a stylized font, featuring a green and yellow color scheme.

Musicians

D.notive *[synthpop | electro-disco | darkwave]*



Lured by the lush, dynamic soundscapes of the 1980's, he presents a fully-formed aesthetic, borrowing heavily from the cinematic imagery of neo-noir, cast against a rich, illustrious background of classic synthesizers. d.notive has been producing formally for over a decade, operating under a small collection of different pseudonyms from within a variety of different online communities. His work spans from faux video game soundtracks, to cartoon fan-music, taking cues from artists like Depeche Mode, Kraftwerk, New Order, and Chromeo.

Astra *[trap| dubstep | EDM]*



Sam Koller began working with music when he was just a kid, figuring out songs by ear on the piano and picking up the drums and other percussion instruments as he went through school. Eventually he discovered the magic of the internet, and through that found electronic music, sending his life into a downward spiral of bass-heavy party music. Astra is his endeavor into the music industry, with a high-energy, off-the-wall sound that doesn't take itself too seriously, inspired by countless nights spent up too late online.

Garnika *[Melbourne Bounce | Future Bass]*



DJ/producer Garnika is no stranger to the main stage, having played at all of the biggest North American brony convention the fandom has to offer such as BronyCon, Everfree Northwest, Equestria LA, Babscon, MLP MSP, Ponyville Ciderfest and much more. His first fandom remix of "Hearts Strong as Horses" to date has amassed nearly 30k views and along with his "Hey Brother Remix" has received tons of radio play on nearly every brony radio station currently streaming.

7th Element *[Genre jumping electronic musician]*



He is known for his diversity in producing, jumping from genre to genre and sometimes in-between. He produces any manner of drums n' bass, house, chillout/downtempo, ambient, breakcore, 80's revival, and trap.

His diversity also stems out towards post-rock and orchestral music. He's composed music since 2008, and has found his best works so far have been in pony music.

MogulDash *[Pony EDM]*



Mixing various styles of music together he is able to form a sound that is distinctive and unique, his music has reached into all parts of the fandom, with many tracks being featured on EQD spotlight and MOTD. He is best known for his This Day Aria remixes—which combined have amassed 130,000 views on YouTube—and his Mass Effect and MLP originals. He has collaborations with Steven AD, the Lyde Octave, Faux Synder, Nexgen, and BluNoseReindeer.



Friday Programming

Friday	Primary Hall Great Lakes B & C	Secondary Hall Lake Superior A & B	Autographs Lake Harriet	Sponsor Events Lake of the Isles	Kid's Programming Lake Nokomis	Friday
11:00 AM	Opening Ceremonies					11:00 AM
11:30 AM		Field Guide to MLP-MSP				11:30 AM
12:00 PM	Bronies React				Cutie Mark Face Painting	12:00 PM
12:30 PM		Meet the MN Bronies			Open Arts And Crafts	12:30 PM
1:00 PM				Ping Pong with Tong	Make Wondercolts Ears/Tails!	1:00 PM
1:30 PM	Family Feud					1:30 PM
2:00 PM		SemiPerfect/POS Podcast				2:00 PM
2:30 PM						2:30 PM
3:00 PM	GoH Panel					3:00 PM
3:30 PM		So you wanna cosplay?			Friendship Bracelets	3:30 PM
4:00 PM	SFM-Ponies:Filming Is Magic		Autographs			4:00 PM
4:30 PM		The Great Literary Game			Open Arts/Crafts	4:30 PM
5:00 PM					Cupcake Decorating with Pinkie Pie	5:00 PM
5:30 PM	Hooves Line is it Anyway?					5:30 PM
6:00 PM		Pointless Ponies				6:00 PM
6:30 PM		[Expletive Deleted] Fic				6:30 PM
7:00 PM	Story Time with Uncle Mitch			Dessert with Anneli		7:00 PM
7:30 PM						7:30 PM
8:00 PM						8:00 PM
8:30 PM						8:30 PM
9:00 PM						9:00 PM
9:30 PM						9:30 PM
10:00 PM						10:00 PM

Tabletop Gaming 11am - 11pm

Vendor Hall 11am - 6pm (10:30 for sponsors)

Video Gaming 11am - 1am

Registration 9am - 8pm

Opening Ceremonies

Great Lakes, 11am-11:30am

It's finally here! Come kick off MLP-MSP3 with a warm welcome from our convention staff!

Field Guide to MLP-MSP

*Joshua Bisbee, Carla Pfingsten
Lake Superior, 11:30am-12:30am*

Join Josh and Carla as they give you advice and tips about the con experience. This informative panel will help you get the most out of your time at MLP-MSP. A must for first-time con goers.

Bronies React

Great Lakes, 12pm-1pm

Bronies React is a popular YouTube channel that features horse nerds watching an episode of MLP and then complaining about it on their cameras! Drop on by as we do Q&A and chill with the audience. Featuring ACRacebest, Saberspark, Paleo and possibly more!

Meet the MN Bronies

*SandSiblings
Great Lakes, 1pm-2pm*

Are you a local Minnesotan that wants to meet other Minnesotan Bronies? Then come to the "Meet the Minnesota Bronies" panel! Meet new friends and learn about our local group.

Ping Pong with Vincent Tong

Lake of the Isles, 1:30pm-2:30pm

Think you can backhand with Blueblood, forehand with Flash, & drop shot with Donut Joe? Prove it playing Ping Pong with Guest of Honor Vincent Tong!

Family Feud

*Tokens
Great Lakes, 1:30pm-2:30pm*

On you marks... Let's start... the Family Feud! Test your knowledge about MLP:FIM and the Brony fandom by finding the top answers to surveys of 100 Bronies! Ten audience members will be randomly selected to play!

#MLPMSP3



Semi-Perfect/POS Podcast

Lake Superior, 2:30pm-3:30pm

PaleoSteno, ACRacebest, and Saberspark are all podcast hosts and have made a number of episodes talking about a variety of subjects. Join this live version and get your questions answered while the hosts delight you with their antics.

Guest of Honor Panel

Great Lakes, 3pm-4pm

It's the big one! Kelly Sheridan (Starlight Glimmer, Sassy Saddles), Maryke Hendrikse (Gilda the Griffon, Sonata Dusk), Brenda Crichlow (Zecora, Matilda, Amethyst Star), Vincent Tong (Flash Sentry, Prince Blueblood, Garble), Ali Milner (Princess Ember), Anneli Heed (Swedish Spitfire and Rainbow Dash), and M.A. Larson (Writer, Editor) are getting together to answer your questions about writing episodes, voicing MLP, and more!

So You Wanna Cosplay

Sydney Armstrong

Lake Superior, 4pm-5pm

You may be interested in cosplay but not sure where to start. We can help! Come discuss everything and anything cosplay-related!

SFM-Ponies: Filming is Magic

Adamtheamazing64

Great Lakes, 4:30pm-5:30pm

Animated ponies in 3D using Source Filmmaker! Do you enjoy short videos that can make you laugh, tug your heartstrings, or give you an overall good feeling? Then head on over to SFM-Ponies:Filming Is Magic! Hosted by Adamtheamazing64 and Argodaemon!

The Great Literary Game

SouthParkTaoist, Chocolate Pony

Lake Superior, 5:30pm-7pm

What is the importance of fiction? We'll discuss works from the shamans who passed stories from generation to generation to the subtle "fanfiction" of Edgar Allan Poe to modern day reimaginings, reboots, and satires, and finally, the Brony fandom.

Hooves Line is it Anyway?

Saberspark

Great Lakes, 6pm-7:30pm

So a bunch of horse nerds get on stage and TRY to make you laugh. Will they succeed? Let's find out in this pony version of Whose Line Is It Anyway! Audience participation welcomed!

Pointless Ponies

StatManDan

Lake Superior, 7:30pm-8:30pm

Based on the BBC game show, this panel puts an MLP twist on the famous game where the lowest score wins. Four teams of two will play, & the winning team will get a nice prize and possibly more.

Dessert with Anneli Heed

Lake of the Isles, 8pm-9pm

Did you know that the Swedish Spitfire loves desserts just as much as Soarin'? Grab a ticket and indulge your sweet tooth with Guest of Honor Anneli Heed!

Story Time with Uncle Mitch

Great Lakes, 8pm-10pm

It's been a great first day at MLP-MSP3, so sit down, kick back, and enjoy a nice drink and a conversation with M.A. Larson, ACRacebest, and Saberspark. Ages 21+!

[Expletive deleted] Fic

SandSiblings

Lake Superior, 9pm-10pm

Does terrible grammar make you cringe? If you have the thirst for the worst, join us for a dramatic reading of the most dreadful fan fictions from all corners of the internet. Includes works read by the community guests! Rated 18+ for adult content.





Saturday Programming

Saturday	Primary Hall Great Lakes B & C	Secondary Hall Lake Superior A & B	Autographs Lake Harriet	Sponsor Events Lake of the Isles	Kid's Programming Lake Nokomis	Saturday
9:30 AM						9:30 AM
10:00 AM		Cool Fusion: Classic			Create A Pony	10:00 AM
10:30 AM	So, you want to be an agent?	Art/Modern Pony				10:30 AM
11:00 AM					Open Arts/Crafts	11:00 AM
11:30 AM		Jeopardy				11:30 AM
12:00 PM	Brownies React			Taco Time w/ Maryke	Maud Pie's Pet Rock Adoption	12:00 PM
12:30 PM						12:30 PM
1:00 PM	Episode Screening					1:00 PM
1:30 PM	GoH Panel	How Do I Youtube?			Cutie Mark Face Painting	1:30 PM
2:00 PM						2:00 PM
2:30 PM		My Little Tesla, Lightning is Magic	Autographs		Fluttershy's Birdhouses	2:30 PM
3:00 PM						3:00 PM
3:30 PM	Cosplay Contest				Open Arts/Crafts	3:30 PM
4:00 PM		Horse Famous Card Game Demo				4:00 PM
4:30 PM						4:30 PM
5:00 PM				Diamond Sponsor Dinner	Create A Sketchbook	5:00 PM
5:30 PM						5:30 PM
6:00 PM	The Anthology Scrolls V: In Colour	Epic Feel Time			Open Arts/Crafts	6:00 PM
6:30 PM						6:30 PM
7:00 PM				Fire/Diamond Cocktail Hour		7:00 PM
7:30 PM	Rehersal + Setup	Unpopular MLP Opinions				7:30 PM
8:00 PM						8:00 PM
9:00 PM						9:00 PM
9:30 PM		My Little Karaoke				9:30 PM
10:00 PM						10:00 PM
10:30 PM	Rave					10:30 PM
11:00 PM		My Adult Pony - Mature Fanfiction				11:00 PM
11:30 PM						11:30 PM
12:00 AM						12:00 AM
12:30 AM						12:30 AM
1:00 AM						1:00 AM

Tabletop Gaming 10:30am - 12:30am

Video Gaming 10am - 12:30am

Vendor Hall 10:30am - 6pm (10:00 for sponsors) Registration 9am - 8pm

Cool Fusion: Classic Art/Modern Pony

Sarah Keefer

Lake Superior, 10am-11am

In this painting demonstration, watch MLP Fair Artist Sarah Keefer paint the ponies of Equestria in classic watercolor style. Learn about tools, tips, and tricks from drafting a composition and working with the watercolor medium to digitally editing hand-drawn art. Family friendly and enjoyable for artists and non-artists alike!

So, you want to be an agent?

Ralph Streich

Great Lakes, 10:30am-11:30am

RED Management's Ralph Streich is the agent for all our voice actor Guests of Honor. Join him as he discusses what it's like to be an agent as well as all the ins and outs of the business!

#MLPMSPP3

Jeopardy

Tokens

Lake Superior, 11:30am-12:30am

Do you think you're the smartest Brony? Prove it in Equestrian Jeopardy! We've created a unique, MLP-centric version of the long-running quiz show with all the sights, sound effects, and music cues of the real show! Audience members will be randomly selected and will have the chance to win prizes!

Brownies React

Great Lakes, 12pm-1pm

Ever wonder what happens when you get extremely bored MLP editors, animators, and artists to sit down and watch an episode of My Little Pony? Probably not, but we have an answer for you anyways! We are Brownies React! We are unscripted, unfiltered, unconventional. Still unconvinced? Then come and watch panelists JakeWhyman, JHaller, TheLightLeavesThee and others present our fabled Lost Episode and listen to us try to explain what it takes to be a Brownie.

Taco Time

Lake of the Isles, 12pm-1pm

It's Taco... Saturday! Come grab tacos with Sonata Dusk herself, Mariÿke Hendrikse! This event requires a ticket purchase.

How to YouTube with Saber, Paleo, and Race

Lake Superior, 1pm-2pm

Ever wanted to make a YouTube channel but didn't know where to start? Saberspark, PaleoSteno, and ACRacebest will help you get started. If you have questions about what it takes to make a successful YouTube channel, consider attending this panel.

MLP FiM Episode Screening

Great Lakes, 1:00pm-1:30pm

Come watch the latest episode from Season 6 of My Little Pony: Friendship is Magic!

Guest of Honor Panel

Great Lakes, 1:30pm-2:30pm

Missed your chance yesterday? This is the second big panel with all our Guests of Honor. Don't let it slip trough your hooves again!

My Little Tesla: Lightning is Magic

ElectricalEngineer

Lake Superior, 2:30pm-4pm

Watch, listen, and enjoy as your favorite songs from both the fandom and the show are played using bolts of electricity! A home-built, custom-made, Musical Tesla Coil will serenade the audience with pony music followed by a Q&A session. This event is both fun to watch and very loud!

Cosplay Contest

Great Lakes, 3pm-5pm

Costumed performers bring the world of Equestria to life right in front of you! Come cheer on your favorite costumes as the cosplayers show off their hard work and creativity. Prizes will be awarded to the winning contestants.



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Horse Famous Card Game Demo

Chocolate Pony
Lake Superior, 4:30pm-5:30pm

Do you have what it takes to be Horse Famous? Are you willing to make the great sacrifice and risk everything as you try and gain followers, swag, and brownie points on you way up the ladder to Horse Fame? Carve your name into the Fandom, but watch out for Drama that can make or break you. Get ready for the official release of the Horse Famous Card Game. Join Chocolate Pony and Firenvyr for a gameplay demo and a free exclusive card for all staff and panel attendees.

Diamond Sponsor Dinner

Lake of the Isles, 5pm-6pm

Live the good life dining with our Guests of Honor at an exclusive dinner! This event is for Triple Diamond sponsors only.

Ponies The Anthology V: Whinnyapolis Had It Coming

JHaller, Jakewhyman, TheLightLeavesThee, Shady Macro, Argodaemon, AdamtheAmazing64
Great Lakes, 5:30pm-7:30pm

Ponies and pop culture collide for a showing of the most recently released entry in the Anthology series. Come view a screening and share some laughs with the creators as they answer questions and maybe even share a surprise or two.

Epic Feel Time: Writing Emotionally Resonant Fics

Vivid Syntax, rillegas08
Lake Superior, 6pm-7pm

Ever read a fanfic that really punched you in the gut? Or that perfectly tickled your funny bone? Come learn techniques for writing emotionally resonant stories, and stay to share some of your own!

Fire/Diamond Cocktail Hour

Lake of the Isles, 7pm-8pm

Be a socialite that even Rarity would be jealous of! Enjoy cocktails and conversation with our Guests of Honor. This event is for Fire Ruby and Triple Diamond sponsors only.

Unpopular MLP Opinions

King Brown
Lake Superior, 7:30pm-8:30pm

I love "Spike at your Service." There, I said it. I have a lot of unpopular opinions, and so do you. Come join this open discussion about all things that will get you booed. Please don't boo me.

Rave!

Great Lakes, 9pm-1am

It isn't MLP-MSP without our famous rave! Come dance like nopony's watching to music spun by D.Notive, Astra, Garnika, 7th Element, and Mogul Dash!

My Little Karaoke

DataByte
Lake Superior, 9:30pm-10:30pm

Come one, come all! Come experience the finest form of entertainment your fellow Bronies can offer: Sing-Along Karaoke! Better yet, come and join in on the fun!

My Adult Pony – Mature Fanfiction

Vivid Syntax, Note Worthy
Lake Superior, 11pm-12pm

Some topics are a little... taboo for the show. Cue the fanfiction! Come discuss the many facets of mature writing, including clop, dark, and intense stories, and bring those questions you thought you'd never get to ask. Ages 18+ only!




Sunday Programming

Sunday	Primary Hall Great Lakes B & C	Secondary Hall Lake Superior A & B	Autographs Lake Harriet	Sponsor Events Lake of the Isles	Kid's Programming Lake Nokomis	Sunday
9:00 AM						9:00 AM
9:30 AM						9:30 AM
10:00 AM	My Little Spooky Stories: Convention Tales				Sunday Storytime	10:00 AM
10:30 AM		Fun Social Games with Pinkie Pie			Open Arts/Crafts	10:30 AM
11:00 AM						11:00 AM
11:30 AM	Pictionary!				Rarity's Flower Pot Decorating	11:30 AM
12:00 PM		Equestria by the Numbers				12:00 PM
12:30 PM						12:30 PM
1:00 PM					Rainbow Dash Hanging Twirlers	1:00 PM
1:30 PM			Autographs			1:30 PM
2:00 PM	Charity Auction					2:00 PM
2:30 PM						2:30 PM
3:00 PM						3:00 PM
3:30 PM	Closing Ceremonies					3:30 PM
4:00 PM						4:00 PM

Tabletop Gaming 10am - 3:30pm

Vendor Hall 10:30am - 3pm (10:00 for sponsors)

Video Gaming 10am - 4pm

Registration 9am - 1pm

Convention Horror Stories

Rammy McKee

Great Lakes, 10am-11am

Hey...wanna hear a freaky, weird story? Wanna wear comfy PJs and share your own scary story? Sure ya do! Come on down to hear some of the the spookiest of the spookiest. Real or made-up, share yours!

Fun Social Games with Pinkie Pie

Kramer H

Lake Superior, 12pm-1pm

Join in on fun social games and activities to help you get to know others! Things like improv games, Duck Duck Goose, and Musical Chairs will be included, and there will be fun little prizes for some of the activities.

Pictionary!

Great Lakes, 11:30am-12:30am

Ever wonder how your favorite voice actors would do *without* their voices? Come find out on the mane stage, and share a laugh playing the classic game of Pictionary! Open to everyone, and Triple Diamond sponsors will even get to play!

Equestria by the Numbers

with Stats Pony

Vivid Syntax

Lake Superior, 12am-1pm

Could you ride your favorite pony? How likely is it to breed an alicorn? And just how long will it take Spike to tank the economy? Join your resident Stats Pony, Vivid Syntax, for scientific and silly answers to the statistical questions of Equestria!

Charity Auction

Great Lakes, 1pm-3:30pm

Sunday afternoon, bring your bits and raise a hoof at one of the most important events of the weekend: the Charity Auction in support of Give Us Wings! Your bids will help needy people in Kenya and Uganda build skills for a better life, and you might just walk away with a one-of-a-kind souvenir. Don't miss it!

Closing Ceremonies

Great Lakes, 3:30pm-4pm

It's been a fun and exciting weekend full of memories that will last a lifetime, but we're not done yet! Stick around for some last-minute surprises as we thank our guests, musicians, and organizers one last time before we start counting the days until next June.

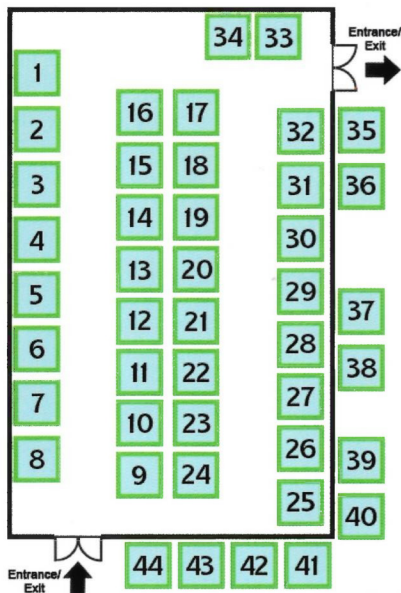
#MLPMS3



Vendor Hall

- 1 Ruirik
- 2-3 Source
- 4-5 Snuggle Trumpet
- 6-8 Cutie Corral
- 9 Oshova The Craftsman & Cheeky Neko Studio
- 10 DarkFlame
- 11 Braeburned
- 12-13 Rainb0w Dashie
- 14 TheGSPony's Custom Chainmaille Creations
- 15 Boiler3
- 16 Sweet Cream
- 17 Jadedjynx Arts
- 18 Kazzy's Plush Emporium
- 19 Laura Frick
- 20 Ardail
- 21 Screw Loose
- 22 Paradigm Pizza
- 23 Sculptural Renaissance
- 24 BronyHouse
- 25 Draw Ponies
- 26-27 Lunar Shine
- 28 Blind Coyote
- 29 FireBrand-Kun
- 30 Kryptchild
- 31 Pastel-Grrrrressive
- 32 Razors Etch
- 33 Kersplodiface
- 34 My Little Ties
- 35 Badenov
- 36 Savvy Kat Productions / by KatOtter and LowKeyDowKey

- 37 ShadowKrafts
- 38 Moonbeam Designs
- 39 Viga
- 40 Chocolate Pony's Tarot and Horse Famous
- 41 Fleece Friendship
- 42 Fris
- 43 Tokens Keychains and More
- 44 Breakfast Tee



Hours:

Fri: 11:00am-6:00pm

Sat: 10:30am-6:00pm

Sun: 10:30am-3:00pm

Hall opens 30 minutes early for Sapphire, Fire Ruby, and Triple Diamond sponsors.

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Kids' Programming

[Lake Nokomis]

FRIDAY

Cutie Mark Face Painting 12:00pm-1:00pm

Come and get a painted-on cutie mark or a temporary tattoo! You'll look 20% cooler.

Open Arts and Crafts 1:00pm-2:00pm

Get creative with coloring sheets, stickers, and other supplies!

Make Wondercolts Ears and Tails! 2:00pm-3:00pm

Show your Caterlot High School pride by crafting your own Wondercolts ears and tails! Supplies will be limited, so get there early!

Friendship Bracelets 3:30pm-4:30pm

Show your friends you care by making them friendship bracelets. Or make one for yourself to keep!

Open Arts and Crafts 5:00pm-6:00pm

Get creative with coloring sheets, stickers, and other supplies!

Cupcake Decorating with Pinkie Pie 6:00pm-7:00pm

Come and decorate a cupcake with cupcake expert, Pinkie Pie! Supplies are limited; some GF options available.

SATURDAY

Create A Pony 10:00am-11:00am

Unleash your creativity and come create a pony that represents you!

Open Arts and Crafts 11:00am-12:00pm

Get creative with coloring sheets, stickers, and other supplies!

Maud Pie's Pet Rock Adoption 12:00pm-1:00pm

Maud and Boulder are inseparable--come find your own pet rock with her help!

Cutie Mark Face Painting 1:30pm-2:30pm

Come and get a painted-on cutie mark or a temporary tattoo! You'll look 20% cooler.

Fluttershy's Birdhouses 3:00pm-4:00pm

There's no better way to welcome Spring like making your own birdhouse. Supplies are limited!

Open Arts and Crafts 4:00pm-5:00pm

Get creative with coloring sheets, stickers, and other supplies!

Create a Sketchbook 5:00pm-6:00pm

Join us in creating your own personal sketchbook to draw ponies in.

Open Arts and Crafts 6:00pm-7:00pm

Get creative with coloring sheets, stickers, and other supplies!

SUNDAY

Sunday Storytime 10:00am-10:30am

Come settle in for storytime! Together we'll read some fun pony books.

Open Arts and Crafts 10:30am-12:30pm

Get creative with coloring sheets, stickers, and other supplies!

Rarity's Flower Pot Decorating 12:30pm-1:30pm

Spring is here, and what better way to celebrate it than to decorate your own flower pot. We'll provide flower seeds and a small baggie of soil to create your own mini garden. Supplies are limited!

Rainbow Dash Hanging Twirlers 2:00pm-3:00pm

Come make a rainbow hanging twirler featuring Ponyville's coolest pegasus pony.

A banner with the text "#MLPMSp3" in a stylized font, attached to a red airplane.

Gaming Events

"The Beginner's Guide to the MLP:CCG" (MLP:CCG 101), Friday 5pm

[Host: Steven Bertsch]

Having trouble learning how to play from the rulebooks? No one around to help you learn? Look no further than right here! This panel will focus on basics and general rules of the game, allowing anyone to jump right in and play! It will also include a complete lecture of the game rules that would make Twilight proud. Not a fan of lectures? Have no fear! We also have a very hands-on demo section that will get you playing friends and scoring points before you can say "10 Seconds Flat"! Our goal is to make sure your learning experience is an effective one, but above all, a fun one!

My Little Pony CCG Tournament, Friday 7pm

[Host: Jacob Scott (DataByte)]

The tournament format is Full Harmony with a \$10.00 buy-in. Tickets can be purchased at the registration table or at door.

"MLP:CCG – Advanced Learning, How to Be a Better Player" Saturday, 5pm

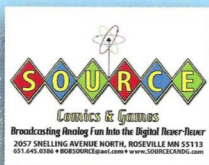
[Host: Steven Bertsch]

So you have the basic rules down, have a deck of your own, but find yourself coming up short? Do you want to know more of what this game has to offer? Have the ambition to become the best like Rainbow Dash? Look no further than right here! In this panel we'll talk about how to become a better card player, deck building tips, and other advanced rules that the beginner's classes don't teach. Hopefully, you'll be able to walk away with some new tips and tricks to show your friends, and the next time you play a competitive game, you'll be able to display your skill!

My Little Pony CCG Sealed Tournament, Saturday, 7pm

[Host: Chad Orson]

Sponsored by Source Comics and Games. Tickets are \$30 and must be purchased before 6pm Saturday at the Source booth in the Vendor Hall. Chad Orson and the Source Comic and Games have been proud to partner with MLP-MSP for three years as a vendor and running MLP:CCG Tournaments.



Video Gaming Hours

Fri: 11am-1pm

Sat: 10am-12:30am

Sun: 10am-3:30pm

Tabletop Hours

Fri: 11am-11pm

Sat: 10am-12:30am

Sun: 10am-3pm

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Chase Hedges

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Staff

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Moni Sweet

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Charlie Worthley

Old Coyote

Con Book

Design

Writer / Editor

Jen Riehm

Vivid Syntax

Web Site

Charlie Worthley

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Hyatt Regency Milwaukee in Milwaukee, WI

Registration is OPEN!

Staff Applications

Vendor Applications

Panel Applications

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PonyvilleCiderfest.com



This Year's Theme:
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MLP - MSP



Minneapolis June 10-12