
PonyCon Holland
Big Birthday Bake-Off
2025

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Get the PCH app today!



SCAN ME

SCAN ME

Download the PonyCon Holland app from the Play Store or App Store and enhance your convention experience! Be sure to complete the character quiz before the end of the opening play, it may determine your future (for the duration of the event at least).

Colophon

Text: PonyCon Holland Committee
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In loving memory

Eynav



Foreword



Dear Bronies, Pegasisters and everypony in between,

Welcome to PonyCon Holland 2025: The Big Birthday Bake-Off!

Can you believe it's been five magical years since we first gathered together to celebrate friendship, creativity, and all things My Little Pony? From our very first con to this weekend's milestone event, this community has grown stronger, brighter, and more colourful. Just like the ponies we adore!

This year, we're pulling out all the sprinkles to mark our fifth anniversary in true Equestrian style - with laughter, memories, and of course... cake! While I'm writing this, I'm busy baking a very big cake that is to be revealed during the dessert course of the Friday Eve Dinner! Whether you're here for the panels, cosplay, crafts, or just the sugar rush, you're in for a weekend full of friendship and frosting.

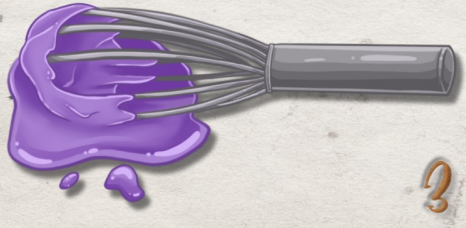
This year, the convention is inspired by the joy of five years together. So grab your badges, your best pony gear, and a slice of something sweet! It's time to make this celebration our most magical one yet.

Let the friendship (and the frosting) begin!

With love and sprinkles,

Anne Haanstra (Annenas) — Con Chair





Rules

Just like all other conventions, PonyCon Holland must have a list of rules to keep everypony safe and happy. This helps us and our dear visitors to have the best possible time.

General Rules

1. The convention reserves the right to amend these rules at any time.

2. The convention reserves the right to ask anyone to leave the convention space at any time for any reason or to revoke a badge without a refund at any time.

3. Selling items without a valid vendor's badge is prohibited.

4. Vendors should only sell items that may legally be sold under Dutch law.

5. Every attendee is responsible for their actions and possessions. The convention takes no responsibility for any loss, damage, inconvenience, or injury arising from anything that happens at the event.

6. Before taking photos of anyone in the convention, please have the common courtesy to ask for their permission.

7. LARP fighting or re-enactment in the convention space is not permitted. Photography, fighting stances or poses are permitted, but ensure there is sufficient space.

8. Please make sure your badge is visible at all times. You can exchange damaged or lost badges at our ticket desk or infobooth for a small fee. You are not allowed to give away, trade or sell your badge during the convention.

9. Children under the age of 12 need to be accompanied by an adult at all times.

10. Children between the ages of 12 and 16 need to be accompanied by an adult unless a parent has signed a written permission letter.

11. PonyCon Holland is a family friendly event. Content featuring NSFW or political pamphlets is not allowed around the convention. NSFW content is permitted within the After Dark Vendor hall, as long as it complies with Dutch law. Offenders will be removed from the venue.

12. Campaigning for political parties participating in the Dutch general elections on October 29th 2025 is prohibited.

13. Do not vandalise the venue with stickers.

Venue Rules

1. You are not allowed to bring food or drinks from outside the venue.

2. Please keep the venue clean.

3. Smoking or vaping is not allowed inside the venue or near the entrance.

4. Buying or consuming alcohol if you are below the age of 18 is not allowed, giving alcohol to anyone that has not reached this age is also forbidden.

5. Drugs, other than medicinal, are not allowed.

6. If you are caught damaging the venue or any equipment, you will be held liable for any costs incurred.



Behaviour Rules

1. Harassment of any kind and for any reason will not be tolerated. This includes, but is not limited to, harassment based on race, colour, sexual orientation, gender expression, or fandom preferences.
2. Please behave in a good manner towards the staff, guests and other attendees.
3. No touching or hugging without permission.
4. Please respect that even our Guests of Honour need some downtime.
5. Please follow instructions by our staff at all times.
6. No means no. Stop means stop. Go away means go away. Remember not everyone wants a hug or to be bothered all the time. Do not stalk or be a nuisance to other guests.
7. Ensure that public displays of affection are kept tasteful, simple hand-holding or hugging is fine, anything other than this is not.
8. Please do not litter. Throw your trash in the trash can or take it with you to dispose of outside of the convention space.
9. Please follow the golden 6-2-1 rule by getting at least 6 hours of sleep, 2 meals and 1 shower per day.
10. Please wear (clean) clothes and remember to use deodorant when necessary.
11. Please respect our volunteers and staff. PonyCon Holland is a non-profit event that is entirely dependent on the generous donation of time and work from our volunteers and staff. Let's keep it fun for everypony. *#Dontbeakaren*.

Security

1. Weapons are not allowed. This includes real, imitation, replica or deactivated weapons.
2. If you have a question about whether or not a cosplay item is allowed, please ask one of our staff members.
3. Please keep emergency exits free at all times.
4. First Aid is available at the info booth.
5. In case of an emergency, always alert a staff member. If the situation is life-threatening call the Dutch emergency number: 112.
6. During an emergency, follow the instructions from our staff members.



Guests of Honour

Kelly Metzger

An actress hailing from the vibrant city of Vancouver, Canada, Kelly has crafted a dynamic career in entertainment, spanning theatre, voice-over work, and film & TV. Her artistic journey traces back to her upbringing in Edmonton, where she immersed herself in various creative pursuits, from studying violin and singing to delving into drama and fine art. Her passion for storytelling was fuelled by a love for cartoons, musicals, and the iconic universe of Star Trek. Following her studies, Kelly's journey led her to the Studio 58 theatre training program at Langara College in Vancouver. Since graduating, she has steadily worked in the industry.

Kelly's contributions to the entertainment world include notable roles such as the voice of **Spitfire** in My Little Pony: Friendship is Magic, **Petunia Petals** in My Little Pony: Rainbow Roadtrip, and lending her voice to **Gloriosa Daisy**'s singing in Equestria Girls: Legend of Everfree.

Kelly is honoured to be participating in this convention and is looking forward to meeting the fans.





Rebecca Shoichet

Every time you watch an episode of My Little Pony: Friendship Is Magic, you hear the voice of Rebecca singing the show's opening theme song. She is the singing voice for the pony princess, **Twilight Sparkle**! You may also know her as the reformed villain, **Sunset Shimmer**, in all the Equestria Girls movies. And she has also voiced two other pony characters in the FiM series, **Night Glider**, and Big Mac's sweetheart, **Sugar Belle**.

Some other fave voice credits of Rebecca's are Captain Marvel in Lego and Funko Pop "Avengers", Jane in "Tarzan and Jane", Sage, Caper, Flap, and others in "Enchantimals: Finding Home", Wisteria in "Littlest Pet Shop", XR4TI in "Supernoobs", Apple Dumpling in "Strawberry Shortcake", Willi in "Maya the Bee" (North America season 1), Lorne in "Kid vs. Kat", Agent Abigail Brand in "Astonishing X-Men", Nana Osaka in the English dubbing of "Nana" and a few other super-sweet, up-coming roles that she's not allowed to talk about yet! Besides in-studio work, Rebecca also sings live with bands Soulstream, Side One and Mimosa. And has toured with pop/rock artists Tom Cochrane and Amanda Marshall.

Imalou

Imalou is a beloved fandom artist who is known throughout the world for their vibrant contributions to the My Little Pony community. They make storyboards and character design for the animation industry. Imalou is now best known for designing characters for the fifth generation of My Little Pony. Specifically Sunny Starscout and Izzy Moonbow! This year you can see them at our vendor hall, and draw at an Art panel on Sunday!





Jeremy Whitley

Jeremy Whitley is an American comic book writer from Durham, North Carolina. He has written more My Little Pony comics than any other writer at IDW with works tallying up to a total of 58-60 comic issues (depending on who you ask). He is also the writer/creator of the fantasy series "*The Dog Knight*", "*Princeless*", "*The School for Extraterrestrial Girls*", and "*Navigating with You*". He has also had critically acclaimed runs in other franchises like Marvel's "*The Unstoppable Wasp*" and "*Future Foundation*" as well as "*Sea of Thieves*" and "*Vampirella*". He once travelled through a mirror to an alternate dimension just to see what kind of snacks they had there.

Saturday Events

Opening Ceremony

Saturday 10:30-12:00 on Mane Stage

Yeehaw. Can you imagine? It has been a whole year since we last saw what the gang has been up to. Join our lovely mascots to see what hijinx they are up to this year. Will it include a dragon? Will Fanbrush turn evil this year? Will it include a reflection on the harsh emotional reality of living in a profit driven post-capitalistic society? Let's find out together and ring in this edition of **PonyCon Holland**!

Voice Acting Panel *with Rebecca Shoichet and Kelly Metzger*

Saturday 12:15-13:45 on Mane Stage

Join us for an exciting panel featuring Rebecca Shoichet, the voice actress of Sunset Shimmer and the singing voice of Twilight Sparkle, and Kelly Metzger, the voice actress of our fierce Wonderbolt captain, Spitfire!

The panel starts with an interview with both our voice actors, where they will provide insights and maybe even some fun behind the scenes details of working on everypony's favourite show!

Afterwards there will be room for questions from the audience! Make sure you don't miss this opportunity to interact with this year's special guests!

Unicorn Mythology *by Malte*

Saturday 12:15-13:45 in Panel Room

The domestication of horses and their high appreciation by humans have brought forth many myths and legends about equine or partly equine creatures. Apart from the unicorns as the most famous, further examples include the pegasi, centaurs and the hippogriffs. This panel offers a little insight into some of the historical sources, beliefs, legends, and art which make up for some of the roots of the series we know and love and that inspires us to continue the tradition with tales and art of our own.







Tails of Equestria Workshop *by Victorymon*

Saturday 13:30-14:00 in Workshop Room



Create your own pony hero and dive into a magical mini-adventure of friendship, cake, and explosions! No experience needed. Everything is provided. Together we'll roll dice, face challenges, and discover the power of storytelling (and maybe a little chaos). Music may set the scene, and surprises await at every turn.

Audience participation is warmly invited. Cheer, laugh, and share the magic as our adventure unfolds. Join us and see how epic a simple roll of the dice can be!



Cosplay Contest

Saturday 14:00-15:00 on Mane Stage

Are you ready to see some stunning cosplays? No? Too bad, you are going to see them here anyway! Not only are My Little Pony cosplays welcome here, but expect to see cosplays from various different series, games, movies and other media. Maybe even one from your all time favourite piece of media... You'll never know until you go!

The best cosplays will win prizes! Don't miss out on discovering which cosplayer wins the Most Creative Cosplay, Best Crafted Cosplay and Best Performance Cosplay. And there will also be an overall winner of the cosplay contest!

Hasbro on Bronies *by New Leaf*

Saturday 14:00-15:00 in Panel Room



Hasbro and the Bronies have always been a fascinating duo—one creating the magic, the other taking it to heights no one could have predicted! Over the years, the fandom has grown into a worldwide phenomenon, filled with creativity, passion, and countless inside memes and jokes that even the creators couldn't have seen coming. But how much does Hasbro really know about the Brony community? How do they interact with us? At this panel, we'll explore exactly that and marvel at just how much they really have been watching us and how they have followed our journey!

Jeremy Whitley Panel *with Jeremy Whitley*

Saturday 15:15-16:30 on Mane Stage

Jeremy Whitley is here to talk about his experiences with the MLP comic series! As a long-time writer for the MLP comics, with over 55 issues to his name, there are certainly a lot of interesting and entertaining stories to be told! Of course there will also be room for audience questions, if there is something you've always wanted to know about the comics, now is the perfect chance to ask it!

Saturday Events

Derpibooru; Behind the Scenes *by Nighty*

Saturday 15:15-16:15 in Panel Room

Ever wondered how Derpibooru, the fandom's largest imageboard, operates behind the scenes? No? Well too bad, because we're going to talk about it anyway. Learn how the site is moderated and decisions are made on a daily basis! Dig into the future plans of Derpibooru, the ongoing moderation and development projects, as well as the challenges and hurdles Derpibooru faces on a daily basis. Also there will be numbers!!! And there may be shiny badges involved!

Plush Poffertje Sewing Workshop *by MePlushYou*

Saturday 15:30-17:00 in Workshop Room

Sew your own little Dutch pancake plush! No sewing experience required. We'll start off with a short introduction to sewing techniques and plush-making. After learning the basics, you'll create your very own adorable magnetic plush snack. MePlushYou will be there to guide you and answer any plush-making questions along the way. All materials will be provided; online sign-up required.

Um, Technically *by Doc Anubis*



Saturday 16:45-18:15 in Panel Room

Um, Technically is the MLP themed version of the gameshow Um, Actually, where Bronies will do what Bronies do best: correcting people!

Show us that you really know this franchise as we provide incorrect statements about MLP. It will be your job to correct us!

Wanna put your pony knowledge to the test and win an awesome prize while you're at it? This is the place for you!

Them's Fightin' Herds Tournament

Saturday 19:15-22:00 in Panel Room

Get ready to throw some hooves in this year's installment of the Them's Fightin' Herds Tournament - Open to all Skill Levels!

The game will be played on Steam Decks connected to low latency monitors. We've also prepared some controllers for your convenience, but feel free to bring your own (for the ultimate grind)!

Music Night *by Various Talented Musicians*

Saturday 20:00-01:45 on Mane Stage

A Saturday evening at PonyCon Holland would not be complete without a party to blow the roof of the joint. We are proud to have cooked up a tasting menu for you all, with various tasty beats.

First up, **Zecora** will perform fun ponified song parodies. Following up, **Blackened Blue** will shred us further into the night.

From across the ocean, **Koa** is here for a PCH first. You won't wanna miss her set. Then after, **Prince Whateverer** will take the stage, joined by **MelodyBrony**.

If you think the night is done, think again. Performing for you at last, **Tw3Lv3** will DJ for you tonight. And to bring the night to a close, **DJ Sleepypony** will make this a night to remember.

Activities

Saturday 19:00-21:30 in Workshop Room

All you have to do is take a cup of flour. Add it to the mix. Now just take a little something sweet, not sour. A bit of salt, just a pinch. Baking these treats was such a cinch, but right now the bakery is in disarray. Our mascots need help! Assembling the baker's dozen (see page 26) requires some activities be done here. Can you gather enough pastries for your team?



Sunday Events

Script Reading & Improv Games
with Rebecca Shoichet, Kelly Metzger, Waffles, Poffertje and Fanbrush

Sunday 10:15-11:45 on Mane Stage

Join this year's voice actors Kelly Metzger and Rebecca Shoichet and our mascots as they read a script in character. The fun won't be over once the script has ended though. Our characters will continue entertaining you by participating in a couple of games in which their acting and improvisation skills will be put to the test!

On Animation *by That Gray Cartoon Pony*

Sunday 10:15-11:15 in Panel Room

Meet That Gray Cartoon Pony, former Garry's Mod and MLP animator who now works in the industry for clients such as EA and Dreamworks. In this panel he will be talking a little bit about his career as a YouTuber, as a professional animator, and giving some tips on how to improve your art.

Scissorless Shadow Boxes *by ismim*

Sunday 10:30-12:00 in Workshop Room

Shadow Boxes are the newest hype for arts & crafts projects, but cutting and gluing delicate shapes of paper isn't for everyone. Join this workshop to learn an alternative method of making 3D artworks using paint on glass!

Music Panel *by Koa*

Sunday 11:45-12:45 in Panel Room



Musicmaking is a complicated world - we can never get enough of nostalgic references and the hooks of hits past... but originality and freshness are prized and, frankly, necessary... but then, creative influence is unavoidable, isn't it?

We could spend days pondering the philosophy of originality, OR... we could talk about how to have fun with influences and use them to make something new. And that's what Koa's here to do! Join us as we take a deep dive into some of her past work, and discuss the many ways you can reshape your favourite music into something all your own!



Imalou Panel

Sunday 12:15-13:30 on Mane Stage

Ponies, Memes and more. What more do you want? Imalou will do their best to provide of course. Join Imalou as she draws and discusses their work on the Generation 5 movie, their ongoing artistic endeavours and much much more.

Plush Hairpin Workshop *by Noxi*

Sunday 12:15-14:00 in Workshop Room

In this workshop, you can assemble your own plush accessory! Learn to sew a whipped cream dollop, to proudly wear with a sweet plush cherry. All the materials are included and beginners are welcome.

Ponyfun across Eurasia *by FlitterKriz*

Sunday 12:45-14:00 in Panel Room

Have you ever wondered if there is more ponyfun out there? Flitterkriz will provide you a tour of current friendly international pony events across Eurasia. Explore different countries, events, Social Media and their mascots. If your curiosity has been piqued, jump in on the panel and take notes for future pony fun!









EMPLOYMENT APPLICATION

PLEASE WRITE ALL INFORMATION IN THE PROVIDED BOXES

PERSONAL

NAME: StroopWafeltje, friends call me Waffles	SEX: Male
APPLIED POSITION: Baker. Or maybe Convention Mascot?	PICTURE:
SALERY EXPECTATION: 2100 Euros Per Month	



EMPLOYMENT HISTORY

FROM: 2022	TO: 2023	SUMMARIZE THE NATURE OF THE WORK: I once accidentally consumed a maligned shampoo elixir and became my evil self. I've lead teams of minions, but honestly, I just love organising conventions and baking!
JOB TITLE: Evil Twin		
REASON FOR LEAVING: Redemption		

NAME: Poffertje	SEX: Female
APPLIED POSITION: Bakers Assistant	PICTURE:
SALERY EXPECTATION: At least minimum wage pleas uwu	



EMPLOYMENT HISTORY

FROM: 2022	TO: 2025	SUMMARIZE THE NATURE OF THE WORK: From 2022 Ive joined Waffles and FanBrush in the bakery. My specialty is what I am named after: Poffertjes. My mom gave me the recipe. The key is to use ALL the sugar! Also I was a meanie dictator queenie for a day.
JOB TITLE: Bakers assistant		
REASON FOR LEAVING: I havent left? I am just small :<		

NAME: Fan Brush	SEX: NONYA BUSINESS
APPLIED POSITION: Graphical Designer	PICTURE:
SALERY EXPECTATION: I DONT WANT PAYMENT IN EXPOSURE BRAH	



EMPLOYMENT HISTORY

FROM: 2023	TO: 2024	SUMMARIZE THE NATURE OF THE WORK: I was a cartoonist at a themepark. I loved working with my friends, drawing guests. It was a thankless job, until our boss got caught committing insurance fraud.
JOB TITLE: Caricaturist		
REASON FOR LEAVING: Boss being a D[redacted]K! Not Nice		

Charity Auction

Transvisie is the primary Dutch organisation for transgender and gender-diverse individuals within healthcare. We are committed to answering and helping people and their families with questions around their gender and identity.

We ensure the quality of care, advocating for its swift and nationwide availability. Additionally we actively advocate for matters that affect all transgender people, like rules about treatments. We inform the government and other parties like insurers and relevant companies about the problems experienced by transgender people and their relatives. By constantly bringing attention to these topics, we keep the parties that make important decisions regarding transgender people well informed. Transvisie also tries to convince these policymakers to assign more budget to guidance and treatment of transgender individuals.

With over 125 volunteers across the Netherlands, often experts by experience, we organise activities to provide a safe space and a listening ear for our target demographic.

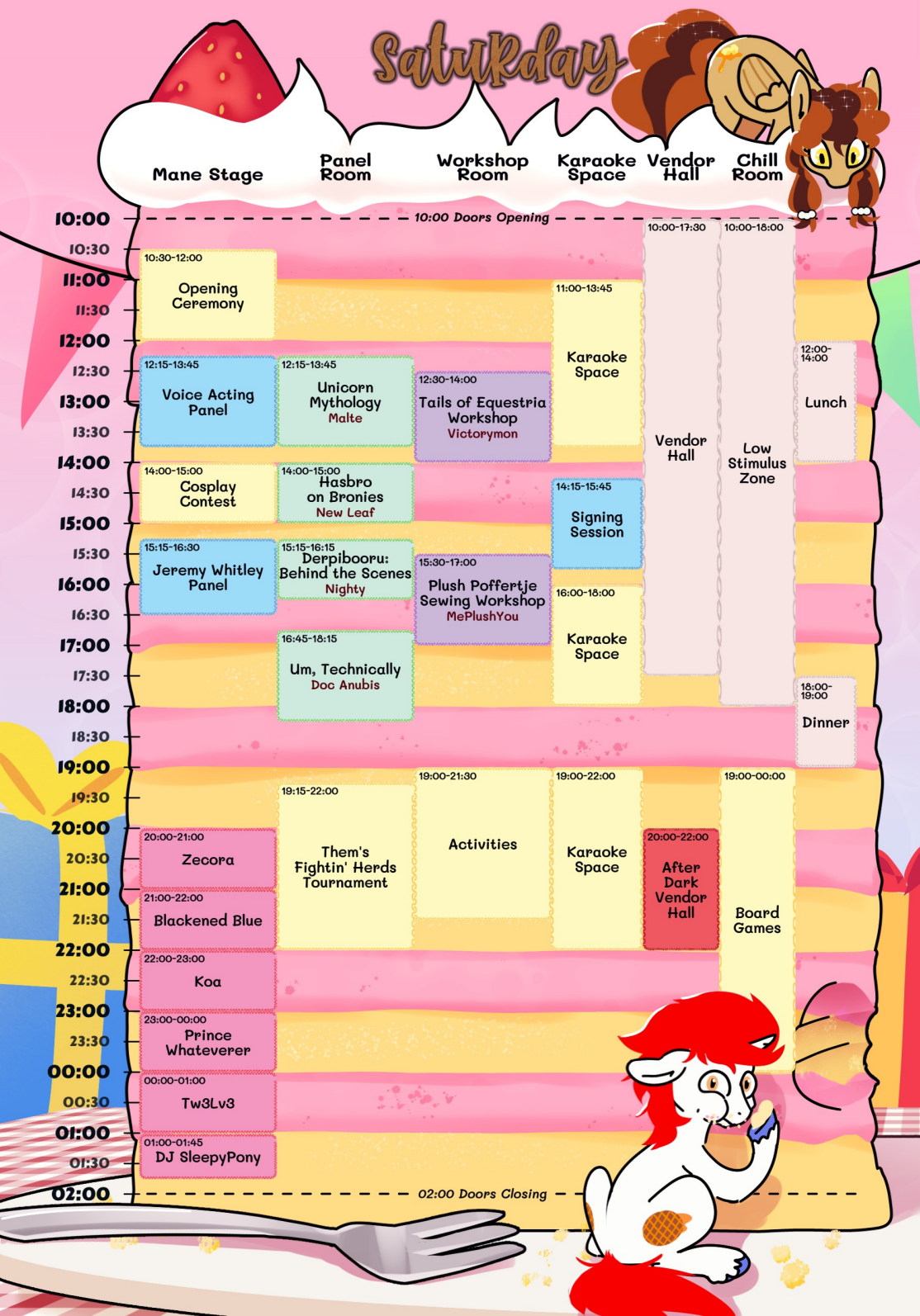


The rules of the auction are as follows:

- Items can be handed in until Sunday 11:00 at the infobooth.
- Bidding on an item is done by raising your hand, waving or holding up something visible like a poster or plushie.
- When not bidding for an item, keep your arms low. Flim and Fem will be all too eager to count your bid, and collect your misplaced money for charity.
- A bid is permanent! If you are the highest bidder, but you get cold hooves, you are still the winner of the auction and have bought the item.
- Cash or card are accepted. As much as we value your immortal soul as payment the charity might not. PayPal (yuck) is only accepted if the winning bid exceeds 250€.






Saturday
Mane Stage
Panel Room
Workshop Room
Karaoke Space
Vendor Hall
Chill Room
10:00
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02:00
10:00 Doors Opening
10:30-12:00 Opening Ceremony
12:15-13:45 Voice Acting Panel
12:15-13:45 Unicorn Mythology Malte
12:30-14:00 Tails of Equestria Workshop Victorymon
14:00-15:00 Cosplay Contest
14:00-15:00 Hasbro on Bronies New Leaf
15:15-16:30 Jeremy Whitley Panel
15:15-16:15 Derpibooru: Behind the Scenes Nighty
15:30-17:00 Plush Poffertje Sewing Workshop MePlushYou
16:45-18:15 Um, Technically Doc Anubis
19:15-22:00 Them's Fightin' Herds Tournament
19:00-21:30 Activities
20:00-21:00 Zecora
21:00-22:00 Blackened Blue
22:00-23:00 Koa
23:00-00:00 Prince Whateverer
00:00-01:00 Tw3Lv3
01:00-01:45 DJ SleepyPony
11:00-13:45 Karaoke Space
14:15-15:45 Signing Session
16:00-18:00 Karaoke Space
19:00-22:00 Karaoke Space
10:00-17:30 Vendor Hall
20:00-22:00 After Dark Vendor Hall
10:00-18:00 Low Stimulus Zone
19:00-00:00 Board Games
12:00-14:00 Lunch
18:00-19:00 Dinner
02:00 Doors Closing

Sunday

	Mane Stage	Panel Room	Workshop Room	Karaoke Space	Vendor Hall	Chill Room
10:00	*10:00 Doors Opening*					
10:30	10:15-11:45 Script Reading & Improv Games	10:15-11:15 On Animation That Gray Cartoon Pony	10:30-12:00 Scissorless Shadow Boxes Workshop ismim	10:00-11:45 Karaoke Space	10:00-14:30 Vendor Hall	10:00-15:00 Low Stimulus Zone
11:00						
11:30		11:30-12:30 Music Panel Koa				
12:00				12:00-14:00 Signing Session		12:00-14:00 Lunch
12:30	12:15-13:30 Imalou Panel		12:15-14:00 Plush Hairpin Workshop Noxi			
13:00		12:45-14:00 Ponyfun across Eurasia FlitterKriz				
13:30						
14:00	14:00-16:30 Charity Auction					
14:30						
15:00						
15:30						
16:00						
16:30						
17:00	17:00-18:00 Closing Ceremony					
17:30						
18:00	*18:00 Con Closing*					



Community Panels

Workshops

Guest of Honour

Musical Events

Games and Activities


Ground Floor
Mane Hall
Mane Stage
Elevator
WC
Fun Room
Tickets
Accessible Toilet


ART BY GIL / MOTHISCH
Panel Room
First Floor
Vendor Area
Balcony
Mane Hall
WC
Elevator
Info
Booth
Lunch/Dinner
Bar
WC
Workshop
Room
Chill
Room

Marketplace

1 **PatchNpaw** - Commissions, Prints, Original Artworks, Posters, Keychains, Stickers, Buttons

2 **Vederlichtart** - Commissions, Original Artworks, Socks, Jewellery, Keychains, Stickers, Buttons, Washi tape

3 **Taurson's Cafe** - Socks, Wallets, Keychains, Stickers, Pins, Lanyards, Pyjama pants, Sticker Books, Standees

4 **Imalou** - Original Artworks

5 **QingFey** - Commissions, Prints, Keychains, Stickers, Pins, Standees

6 **My Little Ties** - Ties, Wallets, Jewellery, Accessories, Pins, Mugs, Coins, Lighters, LED Wares

7 **Calypso Creations** - Prints, Beanies, Fursuit Parts, Head Pieces, Keychains, Stickers, Buttons

8 **Cocodrillo & LivingLemOnade** Plushie accessories, Prints, Commissions, Original Artworks, Accessories, Keychains, Stickers, Pins

9 **Blackened Blue** - CDs

10 **Daphnis Astraea** - Commissions, Prints, Original Artworks, Keychains, Stickers, Pins, Buttons, Sketchbooks, Standees

11 **Jyc Row** - Books, CDs, Prints

12 **Jeremy Whitley** - Original Artworks

13 **Exobass** - Plushies, Prints, Original Artworks, Socks, Stickers, Buttons

14 **Nuumia** - Commissions, Prints, Stickers, Mugs, Standees, Picture frames, Decorative items

15 **Ninny** - Commissions, Keychains, Stickers, Buttons, Badges

16 **Katie's Artsy Crafts** Commissions, Plushies, Prints, Keychains, Stickers, Buttons, Figurines, Official Merch

17 **TaniDraws** - Commissions, Prints, Original Artworks, Keychains, Stickers, Pins, Buttons, Bookmarks



18 **NorseHorseCon & EponaFest** Commissions, Blankets, Stickers, Buttons, Convention Merch

19 **Roxymadn3ss & JasART** - Commissions, Prints, Keychains, Stickers, Pins, Playing Cards, Games

20 **AssasinMonkey** - Commissions, Prints, Accessories, Keychains, Stickers, Pins, Buttons, Mouse Pads, Wall Scrolls

21 **Morrigun** - Crochet Plushies, Prints, Original Artworks, Jewellery, Keychains, Pins, Bookmarks

22 **ismim** - Commissions, Prints, Original Artworks, Keychains, Stickers, Pins, Buttons, Standees

23 **Andelai** - Prints, T-Shirts, Hoodies, Dakimakuras, Pillow Covers, Keychains, Stickers, Magnets, Standees

24 **Whiskey Panda** - Original Artworks, Commissions, Prints

25 **Fancheesy** - Prints, Original Artworks, Keychains, Stickers, Buttons, Playing Cards, Mouse Pads

26 **Dormin-DIM** - Prints, Comics, T-Shirts, Accessories, Keychains, Stickers, Pins, Buttons, Badges

27 **Frigg & YoshTea** - Crochet Plushies, Prints, Comics, Bags, Jewellery, Keychains, Stickers, Mugs, Dice

28 **Louvely** - Crochet Plushies, T-Shirts, Hoodies, Bags, Keychains, Stickers, Pins, Buttons, Magnets

29 **Tokokami** - Commissions, Original Artworks, Buttons, Stickers, Badges

30 **HipsterHoof** - Plushies, Plushie accessories, Head Pieces

31 **SkyRailroad** - Dakimakuras, Accessories, Keychains, Games, Standees, Wall Scrolls

32 **Gobiraptor** - Commissions, Original Artworks, Dakimakuras, Bags, Blankets, Door curtains, Pins, Wall Scrolls

33 **Koa & Tw3Lv3** - CDs, Stickers

34 **PrinceWhateverer & MelodyBrony** CDs

35 **Monnarcha** - Commissions, Prints, Keychains, Stickers, Buttons, Sticker Books

36 **Zita** - Commissions, Prints, Original Artworks, Keychains, Stickers, Buttons, Bookmarks

37 **Nighty's Art Shop** - Prints, Dakimakuras, Stickers, Pins, Buttons

38 **CaptainHoers & Plum Wine Crafts** Plushie accessories, Prints, Comics, Keychains, Buttons, Playing Cards, Games

39 **MintysWorkshop** - Plushies, Keychains, Stickers, Buttons, Official Merch

40 **GinnyCZ** - Commissions, T-Shirts, Hoodies, Keychains, Pins, Magnets, Convention Merch

41 **DerpyDooDesigns** - Original Artworks, T-Shirts, Dakimakuras, Bags, Wallets, Keychains, Stickers, Pins, Standees

42 **Fiery & Shooting Emporeum** Commissions, Prints, T-Shirts, Keychains, LED Wares, Pins, Buttons, Mugs, Playing Cards

43 **Pinkaste** - Commissions, Prints, Keychains, Stickers, Pins, Buttons

44 **Waffle Wishes** - Jackets, Shorts, Dakimakuras

45 **Light's Art & MekBlueArt** Commissions, Prints, Keychains, Stickers, Pins, Buttons, Figurines, Sculptures

46 **Purochen & Little Ruby Rue** - Commissions, Prints, Original Artworks, Dakimakuras, Accessories, Keychains, Stickers, Buttons, Mugs

47 **CutePencilCase** - Plushies, Prints, Keychains, Stickers, Badges, Bookmarks, Sketchbooks, Sticker Books, Patches

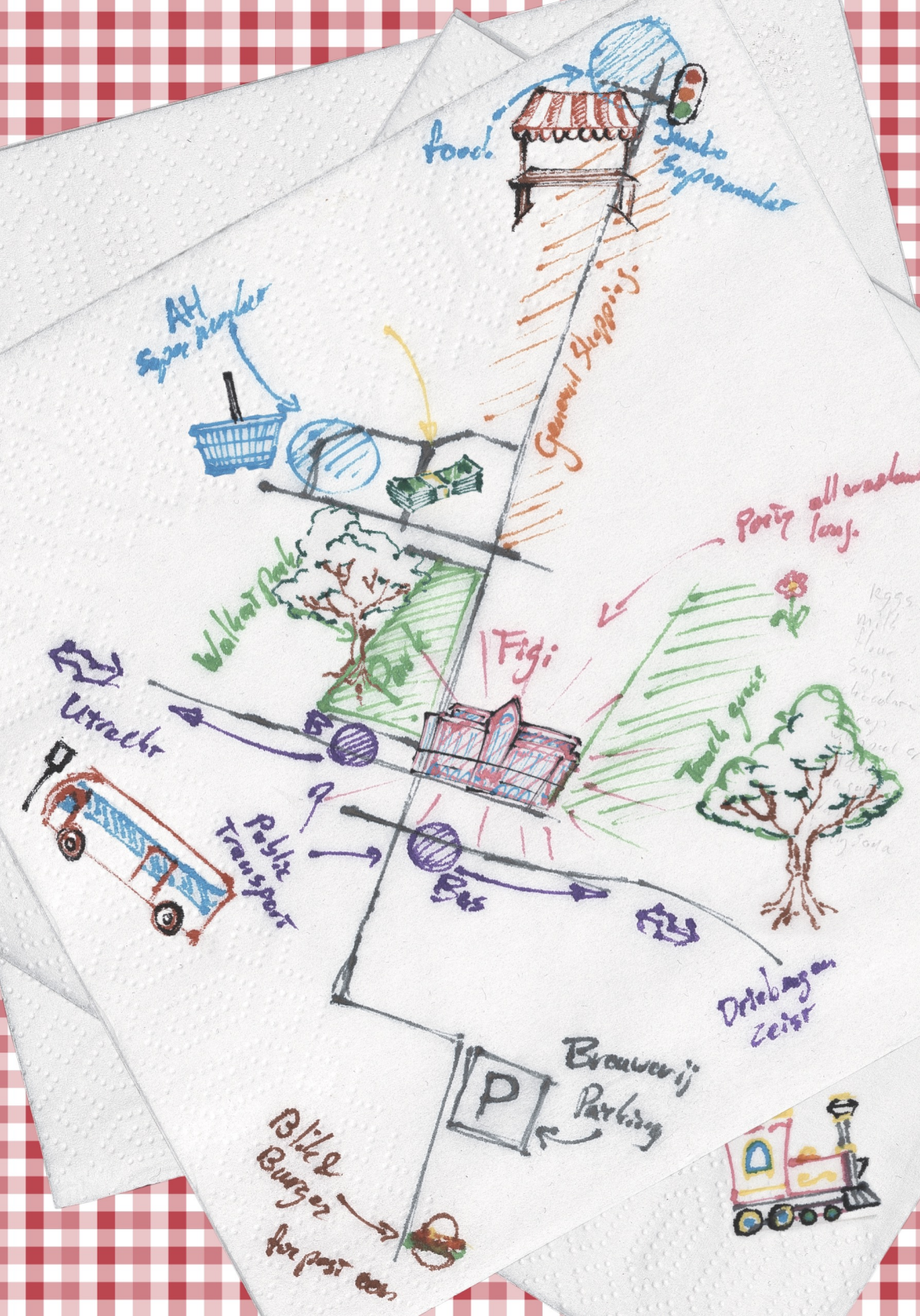
48 **Noxi** - Plushies, Plushie accessories, Original Artworks, T-Shirts, Hoodies, Head Pieces, Keychains, Games

49 **Cutie Craft Crusaders** - Commissions, Prints, Keychains, Accessories, Bags, Shirts

50 **Acylius Plushies** - Plushies

51 **Balychen and TrainWreiter** - Commissions, Original Artworks, Buttons, Stickers, Standees

☆ **Barnacle's Treasures** - Free merch exchange in memory of Eynav


food!
Jumbo Supermarkt
AH Super Supplies
Gezamenlijk Shoppen
Party all weekend long.
Walnut Park
Fiets
Figi
Utrecht
Public Transport
Bus
Tent grass
Driebergen Zeist
P
Brouwerij Parking
Bikkel Burger
for post apo

Local Guide

Shopping downtown is where we start this campaign.
For a Cartload of ingredients at these markets you'll obtain.

Mountains of flour, gallons of stroop, and buckets of sugar is what we will need.
Make sure to bring extra for we have many mouths to feed.

A smattering of bit dispensers, for vendor hall goodies, can be found here.
With a sprinkling of food, deemed fast, to sate your hunger, located near.

One Bakery named Figi, is where we bake and party all weekend long.
The ovens hot, kitchen stocked, and with eager help, what could possibly go wrong.

A metric ton of friendship, love and joy is what we will add.
Though our process may be chaotic, the results will surely be rad.

While the delicacies are baking, and timer set, don't forget to take a break.
With green spaces all around, touch grass and clap hooves and do a little shake.

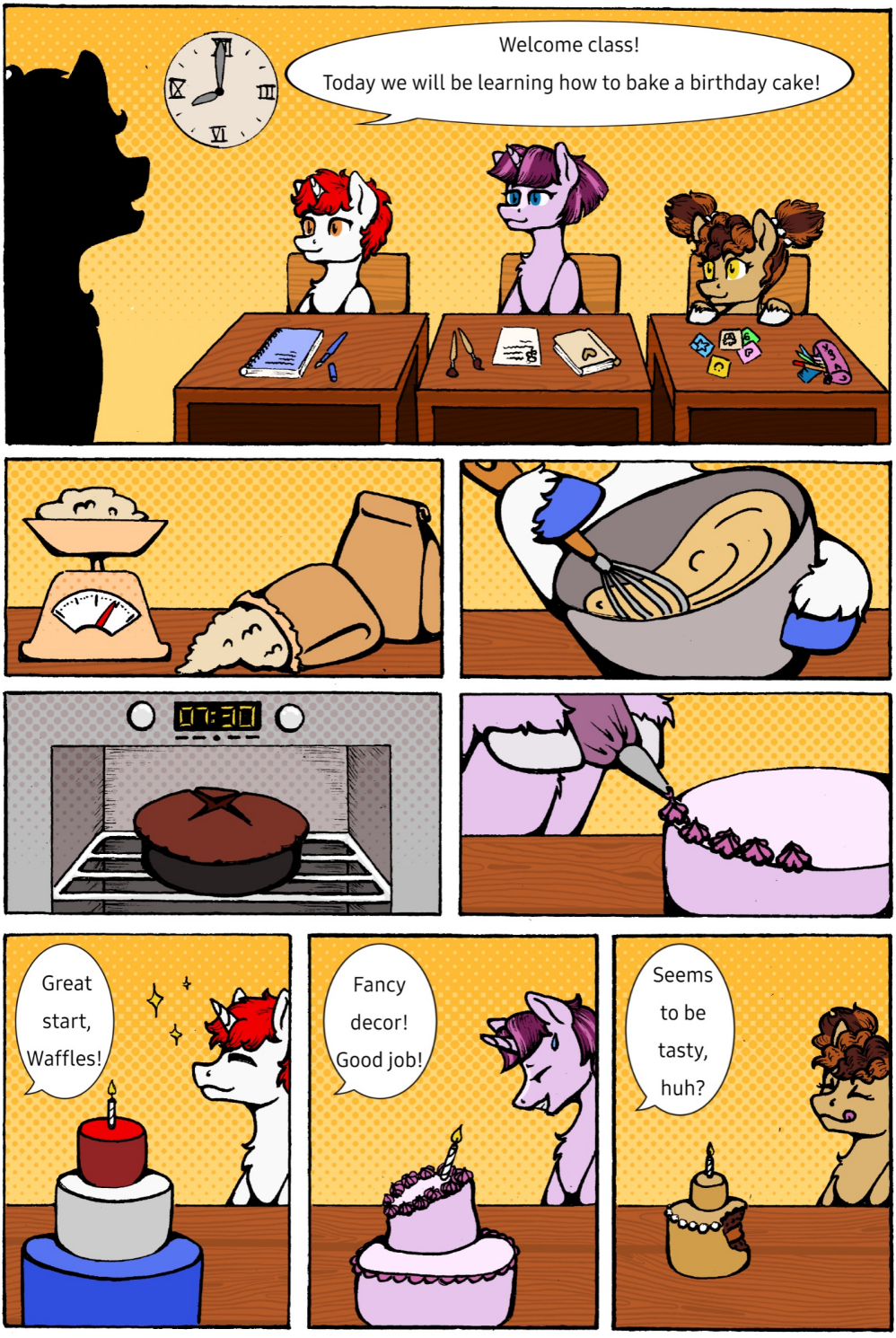
Two spoonfulls of Public wagons are never far.
Travel and adventure are for all, you don't need a car.

To Driebergen-Zeist where the friendship express awaits.
Or to the big city of Utrecht to explore with your mates.

Down south a hoof-full of parking for the budget-minded with carts of their own.
But a short walk away, past a palace, made of stone.

Further still a gathering of burgers to celebrate a job well done.

Let's end with a thank you,
for friendships, generosity, magic and fun.


Welcome class!
Today we will be learning how to bake a birthday cake!
Great start, Waffles!
Fancy decor! Good job!
Seems to be tasty, huh?

Goodies Galore

Buttery croissants, fresh out of the oven. Fruit tarts, scones, muffins and of course, cake. All sold at the bakery. But at PonyCon Holland we have other delights prepared for you. Go to the infobooth to find them.

Bags



Posters, my my



Towel





Sleeping Figurines

Food and Drinks

Running around a convention makes anyone hungry. How hungry you ask? So hungry you could eat a horse? Thank Celestia we are not at HorseCon Holland. I think that one starts out in Denmark sometime next year. Anyway, Figi offers various snacks and drinks. Coins for these can be purchased at the bar until 23:00, or the reception afterwards at a cost of 1.50 Euros per coin.

Lunch		Snacks		Drinks	
Poffertjes	4	Candybar	2	Tea, Coffee	2
Loaded Fries	4	Brownie	2	Sodas	2
Hamburger	7	Sausageroll	2	Milk	1
Hotdog	6			Beer, Wine, Cider	3



Baker's Dozen

HELP! The bakery needs your help! Can you help our lovely mascots gather various pastries to save the bakery? Finish these tasks, and you will find pastries for your team!

For completing these tasks you will be awarded a point. Each point is added to a team point pool. The team with the most points at the end of the convention will be declared the winner, so get to work!

1. Take a picture of yourself drinking water. Drinking water is important, especially during a convention. So drink up! Show the picture at the infobooth and you will be awarded a point.*
2. Poffertje has set aside her hat while she was busy in the bakery, but now she can't remember where she put it. Can you help her find her hat?
3. Its the 5th birthday of PonyCon Holland. Wish one of our mascots a happy birthday.
4. Stay until the end of the concert. The night shall last FOREVER!
5. Attend a workshop or panel.
6. No birthday party is complete without singing! Show off your vocal cords at the karaoke, and earn a point.
7. Assemble a pile of 10 or more plushies.*
8. Bake a cake **(Saturday Evening)**. Are you a baker and want to show off your skills? Now is your chance to bake a cake and serve it to the customer while avoiding obstacles.
9. Catch a bakery (**Saturday Evening**). The Bakery is falling apart! Are you quick enough to catch the pieces before they fall to the ground?
10. Money Toss (**Saturday Evening**). Have you ever wanted to experience how to it is to be rich by just throwing money at a problem? Now is your chance. Some ingredients are missing for cake and we got some spare moneybags.
11. Put the cherry on top (**Saturday evening**). Waffles, Poffertje and Fan Brush made a cake, but in the race to finish it they forgot to add the finishing touch. Can you finish the cake by putting the cherry on top?
12. Sorting Box (**Saturday evening**). While cleaning the bakery a box full of stuff was found by Waffles, but he forgot to check what was in it. It would be really great if you can help him sort the box and identify the things in there.
13. Treasure hunt. In the past 5 years the bakery has been raided by some rowdy foals and they hid some items around the venue. It would be great to have them back. Please show pictures of **five** of the following kitchen items at the infobooth.*

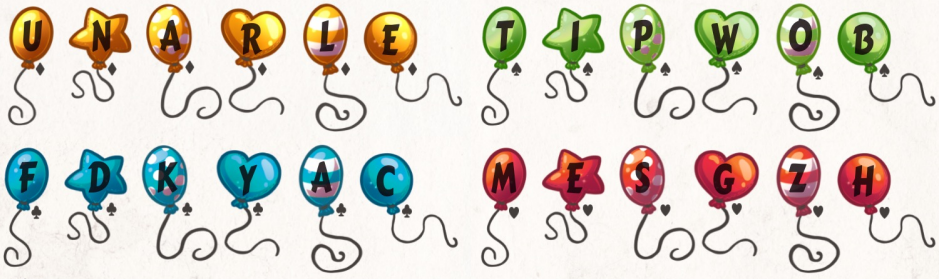
Whisk, Potato masher, Cupcake mould, Scale, Spatula, Frying Pan, Baking sheet

* To receive these points, have them be verified at the infobooth

Are there more points to earn? Definitely!

Are we going to tell you about them? Now what would be the fun in that? Keep your eyes open, experience the convention, and you just might earn these shadow points.

Here is one hint to one of them. Throughout the conbook a message is hidden. Find it, enter it in the app, and you just might earn one! Here is a key to solve this ballooning mystery:



Hint:

The solution is a Dutch congratulations.





PCH



FRIDAY

GRAND CAFÉ

MC-ARCH	20:00
SP1TF1R3	20:45
SAMUDASH	21:30
ZEPHCORE	22:15

SATURDAY

MANE STAGE

ZECORA	20:00
BLACKENED BLUE	21:00
KOA	22:00
PRINCE WHATEVERER FEAT. MELODYBRONY	23:00
TW3LV3	00:00
DJ SLEEPYPONY	01:00

Baked to Perfection



Light
- @LightsArt1
- iamlightbruh
- Lightsspicyart



VederlichtArt
- Vederlichtart
- VederlichtArt
- Vederlichtart



TokoKami
- @TokoKamiarts
- tokokami
- TokoKamiArts



AssasinMonkey
- @AssasinMonkey
- assasinmonkey
- assasinmonkey



Monnarcha
- Monnarcha
- monnarcha
- monnarcha_



AvuiArts
- @AvuiArts
- avui
- avuiarts



CutePencilCase
- @CutePencilCase
- cutepencilcase
- CutePencilCaseArt



Ginjallegra
- @Ginjallegra
- Ginjallegra
- Ginjallegra



Julunis
- Julunis14
- Julunis14



Ismim
- Ismim_art
- ismimarts
- ismim_art



Exobass
- @Exobass
- @Exobass
- Exobass

Guest Artists

Imalou
- ImalouArt

Ardilya
- Ardilya

FakkaJohan
- FakkaJohan

Gil
cinnarx.cardd.co

LoneLess
loneless.art

Recipe for a Great Con

Putting together this convention is a lot like moving from casual cooking to precise baking. In a kitchen, you might toss a few ingredients into a pot and hope they work together. That's the spirit of cooking, where spontaneity does most of the work. But a truly unforgettable experience requires the care of a baker. Each component must be carefully measured, mixed and timed juuust right so the final result rises to perfection.

In our recipe, the essential ingredients for this convention were:

Our Guests and Contributors

Whose ideas added flavouring to our convention.

Our Vendors

Supplying sugar sweet treats, and something nice to bring home.

Our Venue

The sturdy baking pan that held everything together.

Our Volunteers

With their eggs-traordinary efforts this weekend.

Our Sponsors

The rich butter in the batter.



Finally, Our Attendees

The eager tasters whose enthusiasm turned the whole convention into a true celebration. Thank you all so much for making PonyCon Holland amazing once more. Hopefully we will see each other again!

UltraGigaChads

Angel, drweissbrot, flutterkind, PX Prof.

VIPs

Anemonis, Jack Varus, JDeck306, Jo Belg, Phoenix Wing, prg, SamuDash, The Lote.

Sponsors

Andrey/Den, Arpegius, azader, Bronyka, Corvalex, Delly, Emerald, Firewire, Fluttershy_Z, Forest, Gentle Winds, Hawker, Hurricane, kaaskiller, Karcsesz, KhadgarMSU, Kioshka, Kurai1987, LaserShine, Midnight Purple, Minty Chip, New Leaf, PhoenixM, Piaggio Pony, pukie, Quad, Quint t. W., Shine, Spring Glow, Starfall, Sunny2730, Sviatoslav, Ivanchenko, Unity Script, Varian.

Too Many Cooks

PCH25 Committee

Anne Haanstra (Annenas)
Chairpony, Events, Volunteers

Leah Venema (Aurora)
Treasurer, Host, GoH, IT

David van Hartevelt (Stjonal)
Head Volunteers, Conbook

Kristýna Zipperová (Light)
Head Art Team, Theatre, Activities

Dwight Cornel
Secretary, Vendors, Events

Matěj Havránek (Dex)
Tech, Logistics, Music Nights

Lucius Schwarzbach (ismim)
Head Merch, Infobooth, Vendors

Pia Klanthe (Exobass)
Head Vendors

Nathan (Lumin)
Head PR, Accessibility, Animations

AJ Vinke (Ratchet)
Head Activities, Signage

Karst van Galen Last (Jalmaan)
Head Musical Nights

Contributors

Barbeque, Blackened Blue, Bloc Pony, Deus, Dillan, DocAnubis, FlitterKriz, Flutterbutter, Koa, Lily, Malte, MC-Arch, MelodyBrony, MePlushYou, Mikudayo, New Leaf, Nightycloud, Noxi, Olivier the Spacegoat, PrinceWhateverer, Renard, Samudash, Sloppy, SP1TF1R3, SteamLoco, ThatGrayCartoonPony, Tw3Lv3, Victorymon, Zecora, Zephcore.

Tech Team

Hyena_Mischief, Kari, Neo, Bluky, Bubbles, SleepyPony, Maisy, AntiGarry, LampySkye.

PonyTown Team

Amilie Pie, Glitchy Circuit, Golden Eclipse, Onyx Deadshot, Shlak.



Volunteers

Amyntha Eszti
Ardilya
Avaya
Bright Light
Cocodrillo
Crazybart_08
Eichy
EinStapelWasser
Elli
Ember
Fluttershy_Z
Flynn
Infinite Affection
JDeck306
JJTheCardinal
Kaaskiller
Karcsesz
Kioshka
Learnor
Lecura
Lone
Lucky Lucy
Merte
Modus_Ponens
Nugget
Quad
Quantum M.
Rainbowderpy
Remco
RndmCandy
Sixkiller5
Stella
Suunn
Tesik
Velipam
Violet Rose
Wolke
Wydec
Xander


DO NOT OPEN!
Not Coriander
FLOP
BONK
Light's Art '25